



Village of Lombard

Village Hall
255 East Wilson Ave.
Lombard, IL 60148
villageoflombard.org

Meeting Agenda

Community Promotion and Tourism

*Trustee Laura Fitzpatrick, Chairperson,
President Keith Giagnorio, Alternate Chairperson,
Jill Payne, Marguerite Micken, Colleen Whittington,
France Langan, Connie Sichrovsky,
Robyn M. Pike, Joe Orsolini and Lori Solyom
Ex-Officio Members: Yvonne Invergo - Lombard Chamber of
Commerce;
Beth Marchetti - DuPage Convention & Visitors' Bureau; Jerry
Cohen - Yorktown Merchants' Association; Mary Eckhoff -
Embassy Suites;
Mary Kreshpanji - Extended Stay Deluxe; Randy Kline - Stay
Inn;
Jerry Evans - Hyatt Place; Karen Borriss - Marriott Fairfield Inn;
Audrey Carillo - Homestead Village; Frank Balisteri - Comfort
Suites;
Cynthia Ivey - Marriott Residence Inn; Eileen Libb - Towne
Place Suites;
Mike Feigenbaum - The Westin Hotel*

Tuesday, November 11, 2014

7:00 PM

Village Manager's Conference Room

1.0 Call to Order and Pledge of Allegiance

2.0 Roll Call

3.0 Public Participation

4.0 Approval of Minutes

Request to approve the minutes of the August 12, 2014 meeting.

5.0 Old Business

6.0 New Business

[140408](#)

2014 Local Tourism Grant Program

Status Update of the 2014 Local Tourism Grants

[140407](#)

2015 Local Tourism Grant Program

Review Local Tourism Grant Program and Application Packet.

[140445](#)

Westin Lombard Request for Funding

Request from Lombard Westin for marketing funding

[140446](#)

Hotel Marketing and Promotion Program

Preliminary discussion concerning a pilot marketing program to promote

group business.

7.0 Other Business

8.0 Information Only

Presentation of the Dupage Convention and Visitors Bureau by Executive Director Beth Marchetti.

9.0 Adjournment