



Memorandum

TO: Scott Niehaus
Village Manager

FROM: Nicole P. Aranas
Assistant Village Manager

DATE: February 12, 2014

SUBJECT: Community Promotion & Tourism Committee Recommendation
Local Tourism Grant – American Bus Association (ABA)

The following is a recommendation for funding through the Local Tourism Grant Program for the Embassy Suites Hotel in the amount of \$600 for membership to the American Bus Association (ABA).

Grant Request: \$600

Embassy Suites Hotel has requested a grant in the amount of \$600 to be used towards the cost of a one year membership to the American Bus Association (ABA). Membership to the ABA would provide the hotel sales team with access to major motor coach operators within the US and Canada to solicit package and group tour business. The grant request from the Embassy Suites is attached for your review.

RECOMMENDATION:

The Community Promotion & Tourism Committee recommended a grant in the amount of \$600 to the Embassy Suites Hotel, to be used towards reimbursement of membership to the American Bus Association.

Please place this item on the consent agenda of the February 20, 2014 agenda of the Board of Trustees. If you have any questions, please feel free to contact me. Thank you.

Attachment