

**VILLAGE OF LOMBARD  
LOCAL TOURISM GRANT PROGRAM APPLICATION FORM**

**GENERAL INFORMATION**

Organization:	Lombard Town Centre		
Name of event:	Spooktacular Fall Festival		
Date of event:	Saturday, October 14, 2017	Event location:	Downtown Lombard
Contact person:	Executive Director	Title:	
Business address:	2 S. Park Avenue	City & Zip	Lombard, IL 60148
Telephone:	630-620-8063	Email:	<a href="mailto:director@lombardtowncentre.org">director@lombardtowncentre.org</a>

**PROJECT OVERVIEW**

Total cost of the project:	\$32,450
Cost of city services requested in this application (if any):	\$9,300
Total funding requested in this application:	\$18,650
Percent of total project cost being requested:	57%
Anticipated attendance:	5,000-5,500
Anticipated number of overnight hotel stays:	5-10

The Spooktacular Fall Festival is Lombard Town Centre's signature annual one-day event. Historically it has been a 4-hour family-friendly event held in downtown Lombard featuring games, live entertainment, trick-or-treating in downtown businesses, arts and crafts vendors, pumpkin decorating and a taste of what downtown Lombard offers the community.

In 2017 Lombard Town Centre proposes extending the event from 11:00 a.m. – 9:00 p.m. and changing the day from Sunday to Saturday. The expanded event will continue its family-friendly Halloween component while adding in more experiences for adults. We plan to include adult games (e.g. a bags tournament, costume contest, etc.) and the addition of offering adult beverages, more local food choices with additional live entertainment. The expanded event gives us the opportunity to engage a larger audience of all ages offering greater visibility for the downtown, businesses, and community.

Briefly describe the project for which are funds are being requested:

**ORGANIZATION**

Number of years that the organization has been in existence:	12
Number of years that the project or event has been in existence:	11
Number of years the project has been supported by Village of Lombard funds:	3
How many years does the organization anticipate it will request grant funding?	3

1) Describe the organization (include brief history, mission, and ability to carry out this project):

Lombard Town Centre is a nonprofit organization with the mission to preserve and promote our historic downtown as the heart of Lombard and a vibrant commercial destination. LTC achieves this through our relationships with businesses, residents, partners, and Village officials, by communicating among these various groups, promoting to neighboring communities, and by hosting events that raise revenue and awareness. Lombard Town Centre is a volunteer organization with one part-time paid staff member. Through the work of our committees we promote our downtown through events (Spooktacular Fall Festival), grow our organization through membership, sustain the historic downtown, and support LTC through fundraising activities. We help to retain and recruit new businesses through economic restructuring and align our design strategies with the Village of Lombard's downtown revitalization guide.

- 2) Please describe how the program and any proceeds from the event support the goals and objectives of the organization, other local groups or initiatives, and the community at large:

The core of Lombard Town Centre's mission is to promote our historic downtown as the "heart" of Lombard. The annual Spooktacular Fall Festival showcases our downtown and all the area has to offer. The event offers local businesses the opportunity to promote to a large segment of Lombard residents and outlying towns as well. The fall festival provides a fun space for families to enjoy local entertainment and see the local talent of our businesses such as, Sky Centers and The Dance Centre. Families are able to taste food and beverages from local restaurants and pubs like Babcock's Grove, Marquette's Kitchen & Tap, The Cellar, Shannon's and much more. Attendees are able to experience the variety of stores and boutiques including Paradiso, Fairytales, ClaSha, Ts N Taps, Sweet Street and other local artisans. Spooktacular brings the community together through volunteer opportunities, promotion and sponsorship. In 2016 we had 62 vendors and over 100 volunteers including Lombard Town Centre board members and family, students from Glenbard East High School, Prairie Food Co-op and the Lombard Citizens Police Academy Alumni sharing their time and talents to help make the event a success.

Spooktacular has become a signature event for Lombard drawing over 4,500 attendees from Lombard and surrounding areas. Building upon this success to create an all-day atmosphere will offer the opportunity for the event to grow even larger by involving even greater audiences.

Goal #1 To increase visibility in the downtown and increase awareness of businesses district. This accomplishes goal by expanding the audience and by increasing participation opportunities for all audiences. Attendance goal is 5000 (weather permitting)

Goal #2 To increase community partnerships to assist in supporting event and raise awareness. This will be a win-win for all organizations that we work with increasing visibility for LTC and organization while increasing volunteers, attendees, etc.

### 3) What is the organization's plan to make the project self-sustaining?

In 2017 with the extension of the event hours to include an evening component and more entertainment, food and beverage options, our goal is to increase revenues as follows (Subject to change during the planning process):

-We plan to increase the number of high-level sponsorships by approaching larger, local corporations early in the year. In addition, develop partnership with long term sponsors who will continue to support the event on a regular basis.

-A new tiered sponsorship package is being created to attract all levels of sponsors, including small businesses.

-Vendors are considered as an important part of the plan and are being assessed to determine if they can be increased and the fee structure.

-Entry fees are being assessed for children (currently \$1) and adults.

Our partnership and event structure is being assessed to make sure it is sustainable long-term

We are in the process of hiring an event management company to ensure long-term consistency and an excellent audience experience.

**PROJECT DESCRIPTION**

Have you requested grant funding in the past?  Yes  No

Is the event open to the general public?  Yes  No

Do you intend to apply for a liquor license for this project?  Yes  No

\*Will any revenues from this event be returned to the community?  Yes  No

\*Note: LTC would like to include a charity component, but at this time haven't fully vetted the idea.

1) Provide a full detailed description of the proposed project or event.

The 2017 Spooktacular Fall Festival is a one-day event: (Event details and times subject to change)

**Saturday October 14, 2017**

**11:00 a.m. – 9:00 p.m.**

- Trick-or-treating at local businesses
- Games for children
- Bags Tournament for teens/adults
- Trivia Games
- Pumpkin Carving
- Costume Contest
- Arts and Crafts and other Business/Organization Vendors
- Food & alcoholic beverages for adults (liquor license to be procured by local businesses to sell),
- Live entertainment on 3 stages
- Other events to be determined

2) If your application is accepted, how will the tourism grant funds be used?

The tourism grant will be used primarily for event infrastructure costs:

Police (8 police) \$1,120  
Street Closure Barricades \$1,680  
Event Entrance Metal Barricades \$2,000  
Public Works Detour Set up \$100  
Garbage and clean-up fees \$1,200  
Port-o-lets \$1,800  
Generators \$1,200 (Need 3 generators)  
Stage (2) \$3,000  
Metal barricades surrounding 3 restaurants \$2,000  
High Top and Seated Tables & Chairs for food area \$3,750  
Tent 20x20 \$800  
  
**Total \$18,650**

3) What modifications to the event or other steps will be taken to increase event attendance over previous years (not applicable to first time events)?

Spooktacular Fall Festival is moving the event from a Sunday 4-hour event geared specifically toward children and families to a Saturday all day event. The new event will contain components for children, families and adults, focusing on audiences of all ages.

Since Spooktacular has been LTC's signature event and is well known, the name will remain the same, but we are working on a brand refresh and focused marketing and promotion efforts including more increasing social media, advertising, news, and potential television outlets. Our goal is to increase last year's attendance of 4,500 and increase at least by 500 to reach a total of 5,000 on a flow. During the planning stages the committee will determine the best way to determine unique attendees vs repeat visitors count

#### **LOCATION**

Provide the location of the event or project. If a location has not been secured, list the venue(s) being proposed or considered.

St. Charles Avenue from Main to Elizabeth and Park from Grove to Michael McGuire Road.

#### **MILESTONES AND TIMETABLES MILESTONES AND TIMETABLES**

Describe the milestones that will mark the progress towards implementing the project and provide a timetable for the completion of each milestone.

The milestones below are broad and subject to change:

**January 2017 (Completed)**

Hire event management company

Recruit Event Committee

Downtown Business/ Resident Outreach - get input and buy-in from downtown businesses and residents

**February (In Progress)**

Develop Timeline and assign tasks

Create list of potential sponsors

Develop Event Plan

Create sponsorship package and solicit larger corporate sponsors

**March - May**

Branding/promotion

Sponsorships

Book entertainment

Book vendors

**June - October**

Promotion and Detailed Planning

Continued sponsorship and vendor recruitment

**IMPACT**

- 1) Please describe how the event or program will promote overnight stays and/or tourism within the Village of Lombard.

Spooktacular Fall Festival primarily attracts local residents and residents of outlying towns. However, because of the evening component, families and friends who come in from out of town for the event are offered the opportunity to stay at local hotels. In addition, because of the increase in size of the event, it is also possible that the vendors and entertainment who do not live in the area may stay over-night.

- 2) Please describe the economic benefit to local businesses and the Lombard community. How will your event draw more people from outside the local market (50 miles or more) or attract a new visitor audience?

Over the years the one-day Spooktacular Fall Festival has attracted between 4,000-4,500 visitors. It is one of the largest local events hosted in Lombard in the autumn. It is LTC's goal that by extending the hours of the event and changing the day to Saturday, the event will attract more than 5,000 attendees who will shop, eat and drink at local shops, restaurants and pubs. LTC will be expanding our typical reach for the event through local media and advertising to reach beyond the local community market. The added components to this established, well-known event will find add new audiences of all ages through the promotion of children and adult activities, sharing promotions with entertainment, and marketing with our special events company.

3) Who is the target audience for your event or project? What is your anticipated attendance?

Our target audience is children, adults, and families. This event promises activities for audiences of all ages. Anticipated audience 5,000.

4) Please identify and detail the cost of any Village of Lombard services anticipated as part of the event (e.g., Police, Public Works, etc.) and whether such costs will be reimbursed or funded under this grant. Please describe any collaborative arrangements developed or anticipated with other organizations to fund or otherwise implement the project (including in-kind donations).

The following costs are specific to the Village services and we respectfully request they are funded through the Village Grant:

Police (8 police) \$1,120  
Street Closure Barricades \$1,680  
Event Entrance Metal Barricades \$2,000  
Public Works Detour Set up \$100  
Garbage and clean-up fees \$1,200  
Generators \$1,200 (Need 3 generators)  
Metal barricades surrounding 3 restaurants \$2,000  
**Total \$9,300**

In the past we have partnered with Prairie Food Co-op on this event. PFC contributes games, food and entertainment and volunteers. We will approach them again to discuss their potential participation in the 2017 event.

5) Please describe your marketing plan. Detail the strategies your organization will use to promote the event or project (e.g., advertising, public relations, marketing, print materials, promotional pieces).

The marketing plan is currently being developed, below are some general strategies:

- Brand re-fresh. Update logo and visuals, press releases, etc.
- Event website page and social media sites
- Develop social media strategy and marketing plan
- Targeted advertising --Work with DuPage Convention and Visitors Bureau to help promote
- Contact local and area media for features and news stories
- Create Banners to hang in downtown
- Work with local schools and organizations
- Feature video and stories in LTC newsletter
- Work with sponsors and vendors to give them tools to help promote

**VILLAGE OF LOMBARD  
LOCAL TOURISM GRANT – POST EVENT SUMMARY**

This post event summary must be completed within 90 days of the event completion. Failure to submit a post-event summary may affect the applicant’s ability to receive future grant funds.

**GENERAL INFORMATION**

Organization:	Lombard Town Centre	Name of event:	Spooktacular Fall Festival
Date of event:	10/16/2016	Event location:	Downtown Lombard
Contact person:	Lynne Magnavite	Title:	Interim Executive Director
Business address:	2 S. Park, Suite 2 C	City & Zip:	Lombard, IL 60148
Telephone:	630-620-8063	E-mail address:	director@lombardtowncentre.org
Estimated attendance:	4,500	Estimated hotel stays:	N/A
Method for estimating attendance:	Manual counting using tally clicker counters		

- 1) Please summarize the advertising and marketing placed to promote the event. Please attach examples of event marketing pieces and advertisements.

Ad in Suburban Family and Lombardian, story in Daily Herald, flyers sent to local school districts, local churches and organizations, calendar in DuPage Convention Visitors Bureau, series of stories highlighting sponsors and vendors in LTC Purple Plans (reach 2,000), advertising on Facebook via event and boosted promotions (cumulative reach 20,000+), booth vendors marketing using flyers and online tools, website, banners hung in downtown Lombard and Wilson/Main.



**LOCAL TOURISM GRANT PROGRAM  
DETAILED BUDGET**

Event: Spooktacular Fall Festival

Date: Saturday, October 14, 2017

Organization: Lombard Town Centre

**INCOME:** Include an itemized list of all actual (past 2 years) and estimated project revenues (entry fees, gate receipts, food/beverage sales, donations, sponsorships, booth rentals, souvenir sales, other revenues)

ITEMIZED REVENUES	ACTUAL (1-day event) 2015	ACTUAL (1-day event) 2016	ANTICIPATED (1-day event) 2017
Lombard Tourism Grant	\$1,260.00	\$1,260.00	\$18,650.00
Gross Revenue	\$7,119.11	\$8,642.79	\$20,000.00
<b>Total Income</b>	<b>\$8,379.11</b>	<b>\$9,902.79</b>	<b>\$38,650.00</b>

**EXPENSES:** Include an itemized list of all actual and estimated project expenses (advertising, supplies, labor, rentals, insurance, materials, entertainment, other expenses)

ITEMIZED EXPENSES	ACTUAL (1-day event) 2015	ACTUAL (1-day event) 2016	ANTICIPATED (1-day event) 2017
Decorations	\$96.02	\$	\$500.00
Entertainment	\$1869.80	\$1650.00	\$8,000.00
Printing		\$240.00	\$1000.00
Village Safety	\$420.00	\$200.00	\$4,900.00
Staging	\$840.00	\$840.00	\$10,750.00
Waste Management			\$3,000.00
Photographer			
Marketing	\$673.28	\$644.00	\$2,000.00
Supplies	\$118.03		\$1,000.00
Volunteer Recognition	\$45.60		\$300.00
Give-aways	\$260.08	\$179.95	\$1000.00
<b>Total Expenses</b>	<b>\$4,322.81</b>	<b>\$3,753.95</b>	<b>\$32,450.00</b>

**IN-KIND CONTRIBUTIONS:** Include an itemized list of all actual and estimated in-kind contributions. In-kind contributions are non-cash donations, contributions or gifts which can be given a cash value (include Village of Lombard in-kind services, where applicable)

	ACTUAL (1-day event) 2015	ACTUAL (1-day event) 2016	ANTICIPATED (1-day event) 2017
Estimated value of in-kind contributions (explain)	\$400.00	\$4250.00	\$6,000

**FINANCES**

- Please include a detailed itemized budget for your entire event on the attached budget form (2 years of past actuals and estimates for upcoming event).
- Attach a copy of the most recently completed agency audit and Federal Form 990. If these documents are not available, please explain why they are not available.

**CHECKLIST**

- Completed Local Tourism Grant Program Application Form.
- Completed detailed budget form.
- Promotional materials from past events (not applicable to first time events).
- Post event summary from past event (not applicable to first time events).
- Copy of the most recently completed agency audit or explanation of why it is not available.
- Copy of the most recent Federal Form 990 for the agency or explanation of why it is not available.

Additional Notes, Comments or Explanations:

The Spooktacular Fall Festival is typically a one-day family-friendly event. In 2017 we plan to continue the family friendly event while extending the event hours to include an adult component and switch the days from Sunday to Saturday.

**CERTIFICATION**

The undersigned certifies that to the best of his or her knowledge and belief that data in this application are true and correct, the application has been duly authorized by the organization and any funds received under this grant will be used for the purposes described in this application.

Name:	Lynne Magnavite		
Title or office held:	Interim Executive Director	Date:	12/19/2016

Signature: \_\_\_\_\_

2) Provide a general assessment of the event. What were the successes of the event? Are there any concerns or recommendations of changes for future events?

The event was well received by volunteers, visitors, businesses and outside vendors.

Attendees: 4,500

Volunteers:

- 10 Committee Members
- 45 on-site LTC volunteers,
- 30 Prairie Food Co-op volunteers
- 16 Volunteers from the Lombard Citizens Police Academy Alumni

62 Event Spaces:

- 22 Organizations & Local Business Booths
- 18 Art & Craft Booths
- 10 Prairie Food Co-op Vendor/Game/Music Booths
- 10 Attractions
- 2 Food Booths

A survey was sent to vendors and businesses after the event.

–The majority thought the communication leading up to the event was good. “Great! Emails were very informative, especially when there were weather concerns. No need for improvement!”

–We received positive feedback on the booth placement: “Great location!” “There was plenty of space for the trick or treaters to get into both sides of businesses surrounding us, great flow of traffic on both sides.”

–Businesses thought it was beneficial to be there: “It was worth being there for us, we were able to tell a lot of people about our store and we also sold a good amount of items while being there.”

–Overall comments: “Organization of the event was wonderful!!! Great crowd. Something for everyone.”, “I am always so impressed by how well organized this event is. Everyone is very very friendly and very helpful.”, “Great attendance. The volunteers who took care of us were very helpful and pleasant. It was nice to participate with so many of the business's in town. Loved the interaction with the crowd. Lot's of people walking through.”

–The main issue for both vendors and participants was parking, “Its really unfortunate how hard it was to get parking.” So more emphasis on where to park will be given in 2017

3) How did the actual outcomes of the program or event compare to your original expectations?

Due to staff transitions during the year, we were very pleased with the outpouring of support from businesses, volunteers and board members. Everyone came together to ensure the event was a positive and enjoyable gathering of the community. We were very pleased to see the crowds and even more excited with the feedback from the Village, the residents, the visitors and the vendors.

- 4) Summarize how the program performed from a budgetary standpoint and describe how the program and any proceeds from the event were supportive of the organization, other local groups, initiatives or the community at large.

Due to the staff transitions this year, event planning and sponsorship recruitment started late in the year. Our net revenue did not meet the budgeted goal, however we received a generous increase in in-kind donations and community involvement. This example of winning team play help make this year's event a success.

#### SUBMISSION INSTRUCTIONS

First-time applicants - Please submit completed form and associated application documents on or before **December 19, 2016** to Nicole Aranas, Assistant Village Manger, by e-mailing [aranasn@villageoflombard.org](mailto:aranasn@villageoflombard.org) or by using the submit button below.

Submit

\*Please note that the applicant must save the completed form and have Microsoft Outlook to use the submit button above. If you do not receive a confirmation receipt of your completed application, please contact Nicole Aranas at 630-620-3085 or [aranasn@villageoflombard.org](mailto:aranasn@villageoflombard.org) to confirm.



# Financial Information

---

# Selden Fox, LTD.

A PROFESSIONAL CORPORATION  
CERTIFIED PUBLIC ACCOUNTANTS  
619 Enterprise Drive  
Oak Brook, Illinois 60523-8835

630-954-1400  
630-954-1327 FAX

email@seldenfox.com  
www.seldenfox.com

## COMMUNICATION WITH THOSE CHARGED WITH GOVERNANCE

April 7, 2016

Board of Directors  
Lombard Town Centre  
Lombard, Illinois

We have audited the financial statements of Lombard Town Centre (Organization) for the year ended December 31, 2015, and have issued our report thereon dated April 7, 2016. Professional standards require that we provide you with the following information related to our audit.

### **Our Responsibility Under U.S. Generally Accepted Auditing Standards**

As stated in our engagement letter dated February 23, 2016, our responsibility, as described by professional standards, is to express an opinion about whether the financial statements are fairly presented, in all material respects, in conformity with U.S. generally accepted accounting principles except for the election not to allocate certain management and general expenses directly related to program and other expense categories required by industry audit guidelines. The financial statements are the responsibility of management with your oversight. Our audit of the financial statements does not relieve you or management of your responsibilities.

### **Planned Scope and Timing of the Audit**

We performed the audit according to the planned scope and timing previously communicated to management prior to field work beginning on February 24, 2016, and in our engagement letter dated February 23, 2016.

We address significant risks of material misstatement, whether due to error or fraud, by performing analytical procedures, making inquiries of those charged with governance, by observation and inspection, and by brainstorming with our audit team members. We used judgment to determine what a user of the financial statements would consider to be material in assessing the risk of misstatement. We also used judgment to determine our approach to internal control and further audit procedures relevant to significant audit areas. An audit includes consideration of internal control over financial reporting as a basis for designing audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of internal control over financial reporting. Accordingly, we express no such opinion.

## **Significant Audit Findings**

### ***Qualitative Aspects of Accounting Practices***

Management is responsible for the selection and use of appropriate accounting policies. In accordance with the terms of our engagement letter, we will advise management about the appropriateness of accounting policies and their application. The significant accounting policies of the Lombard Town Centre are described in Note 1 to the financial statements. No new accounting policies were adopted and the application of existing policies was not changed during 2015. We noted no transactions entered into by the Organization during the year for which there is a lack of authoritative guidance or consensus. There are no significant transactions that have been recognized in the financial statements in a different period than when the transaction occurred.

The disclosures in the financial statements are neutral, consistent, and clear.

### ***Difficulties Encountered in Performing the Audit***

We encountered no significant difficulties in dealing with management in performing and completing our audit.

### ***Corrected and Uncorrected Misstatements***

Professional standards require us to accumulate all known and likely misstatements identified during the audit, other than those that are trivial, and communicate them to the appropriate level of management. Adjusting journal entries are included in Exhibit I. Management has corrected all such misstatements. There were no uncorrected adjusting journal entries.

### ***Disagreements with Management***

For purposes of this letter, professional standards define a disagreement with management as a financial accounting, reporting, or auditing matter, whether or not resolved to our satisfaction, that could be significant to the financial statements or the auditor's report. We are pleased to report that no such disagreements arose during the course of our audit.

### ***Management Representations***

We have requested certain representations from management that are included in the management representation letter dated April 7, 2016.

### ***Management Consultations with Other Independent Accountants***

In some cases, management may decide to consult with other accountants about auditing and accounting matters, similar to obtaining a "second opinion" on certain situations. If a consultation involves application of an accounting principle to the Organization's financial statements or a determination of the type of auditor's opinion that may be expressed on those statements, our professional standards require the consulting accountant to check with us to determine that the consultant has all the relevant facts. To our knowledge, there were no such consultations with other accountants.

**Significant Audit Findings (cont'd)**

**Other Audit Findings or Issues**

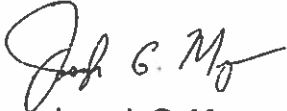
We generally discuss a variety of matters, including the application of accounting principles and auditing standards, with management each year prior to retention as the Organization's auditors. However, these discussions occurred in the normal course of our professional relationship and our responses were not a condition to our retention.

This information is intended solely for the use of the Board of Directors and management of Lombard Town Centre and is not intended to be and should not be used by anyone other than these specified parties.

We would be pleased to discuss these matters or to respond to any questions at the convenience of the Board of Directors or its designate.

Very truly yours,

SELDEN FOX, LTD.

A handwritten signature in cursive script, appearing to read "Joseph G. Meyer".

Joseph G. Meyer  
Vice President

JGM/dsl



**Lombard Town Centre  
Adjusting Journal Entries  
December 31, 2015**

Account	Description	Debit	Credit	Income Increase (Decrease)
<b>Adjusting Journal Entry # 1</b>				
To record 2015 PayPal activity.				
12001	Paypal Account	\$ 210.96	\$ -	\$ -
50050	Administrative Expenses:Licenses & Fees	40.93		
43000	Membership Dues		251.89	210.96
<b>Adjusting Journal Entry # 2</b>				
To reverse old, outstanding transactions at December 31, 2015.				
10004	5/3 Debit Card	335.76		
45000	Other Income		335.76	335.76
<b>Adjusting Journal Entry # 3</b>				
To adjust prepaid expense to actual at December 31, 2015.				
12000	Prepaid Expenses	662.50		
50042	Administrative Expenses:Insurance:Workman's Comp		37.50	
50300	Administrative Expenses:Rent		625.00	662.50
<b>Adjusting Journal Entry # 4</b>				
To record the fair market value of equipment donated during the current year.				
13000	Fixed Assets	3,303.00		
40030	Donations		3,303.00	3,303.00
<b>Adjusting Journal Entry # 5</b>				
To adjust depreciation expense to actual at December 31, 2015.				
53000	Depreciation Expense	652.21		
13500	Accumulated Depreciation		652.21	(652.21)
<b>Adjusting Journal Entry # 6</b>				
To adjust federal and state tax liabilities to actual at December 31, 2015.				
20015	Payroll Liabilities:State Withholding	11.32		
50092	Administrative Expenses:Payroll Expenses:Payroll	148.84		
20010	Payroll Liabilities:Federal Withholding		160.16	(148.84)
<b>Adjusting Journal Entry # 7</b>				
To reverse old, outstanding payables at December 31, 2015.				
20000	Accounts Payable	603.77		
50800	Administrative Expenses:Utilities	24.23		
50050	Administrative Expenses:Licenses & Fees		300.00	
50300	Administrative Expenses:Rent		25.00	
50700	Administrative Expenses:Telephone		152.17	
60307	Committee Expenses:Org:Advertising:Paid Ads		45.00	
60484	Committee Expenses:Promo:Spooktacular:Misc		55.83	
60485	Program Expenses:Promo:Spooktacular:Booth Fees		50.00	603.77

(cont'd)

**Lombard Town Centre  
Adjusting Journal Entries  
December 31, 2015**

<u>Account</u>	<u>Description</u>	<u>Debit</u>	<u>Credit</u>	<u>Income Increase (Decrease)</u>
<b>Adjusting Journal Entry # 8</b>				
To record audit expense and related grant revenue for audit fees paid by the Village of Lombard.				
50201	Administrative Expenses:Prof Fees:Accounting	\$ 7,000.00	\$ -	\$ -
40010	Village Grant		7,000.00	
<b>Adjusting Journal Entry # 9</b>				
To expense security deposit used for June 2015 rent.				
50300	Administrative Expenses:Rent	600.00		
15000	Security Deposit		600.00	(600.00)
<b>Adjusting Journal Entry # 10</b>				
To record change in deferred membership dues at December 31, 2015.				
20020	Deferred Membership Dues	751.13		
43000	Membership Dues		751.13	751.13
<b>Adjusting Journal Entry # 11</b>				
To reverse transfer of cash recorded in error during October 2015.				
10000	Fifth Third Checking	1,000.00		
10004	5/3 Debit Card		1,000.00	-
<b>Adjusting Journal Entry # 12</b>				
To correct prior year audit entry.				
20000	Accounts Payable	961.35		
20005	Accrued Expenses		961.35	-
<b>Adjusting Journal Entry # 13</b>				
To properly record refunds for BBQ competition.				
10000	Fifth Third Checking	85.00		
48060	LomBAR-B-QUE: Competitors fee	2,715.00		
60488	Committee Expenses: Promotion: BBQ		2,800.00	85.00
<b>Net effect of adjusting journal entries</b>				<b>\$ 4,551.07</b>



# Spooktacular Event Photos

LOMBARD TOWN CENTRE  
**SPOOKY SCAFFOLD**  
FALL FEST















**CHICAGO  
BLACKHAWKS**

**WESTERN  
CONFERENCE**

**NHL**



*Whispering?*

**Manito's  
CASA PIZZERIA**  
PIZZA BY THE SLICE  
Cheese Sausage Pepperoni \$4.00  
Soda Water \$1.00













HOT APPLE CIDER COFFEE

DONUTS APPLE FRITTERS

ORDER  
HERE

PUMPKIN SPICE DONUT \$2	
APPLE FRITTER \$2	
— SPECIAL 1 FOR \$5 —	
COLD CIDER \$2	
COFFEE \$2	

PRAIRIE  
FOOD CO-OP  
OWN IT!  
prairiefood.coop

PRAIRIE  
FOOD CO-OP  
OWN IT!  
prairiefood.coop

PRAIRIE  
FOOD CO-OP  
OWN IT!  
prairiefood.coop

PRAIRIE  
FOOD CO-OP  
OWN IT!  
prairiefood.coop

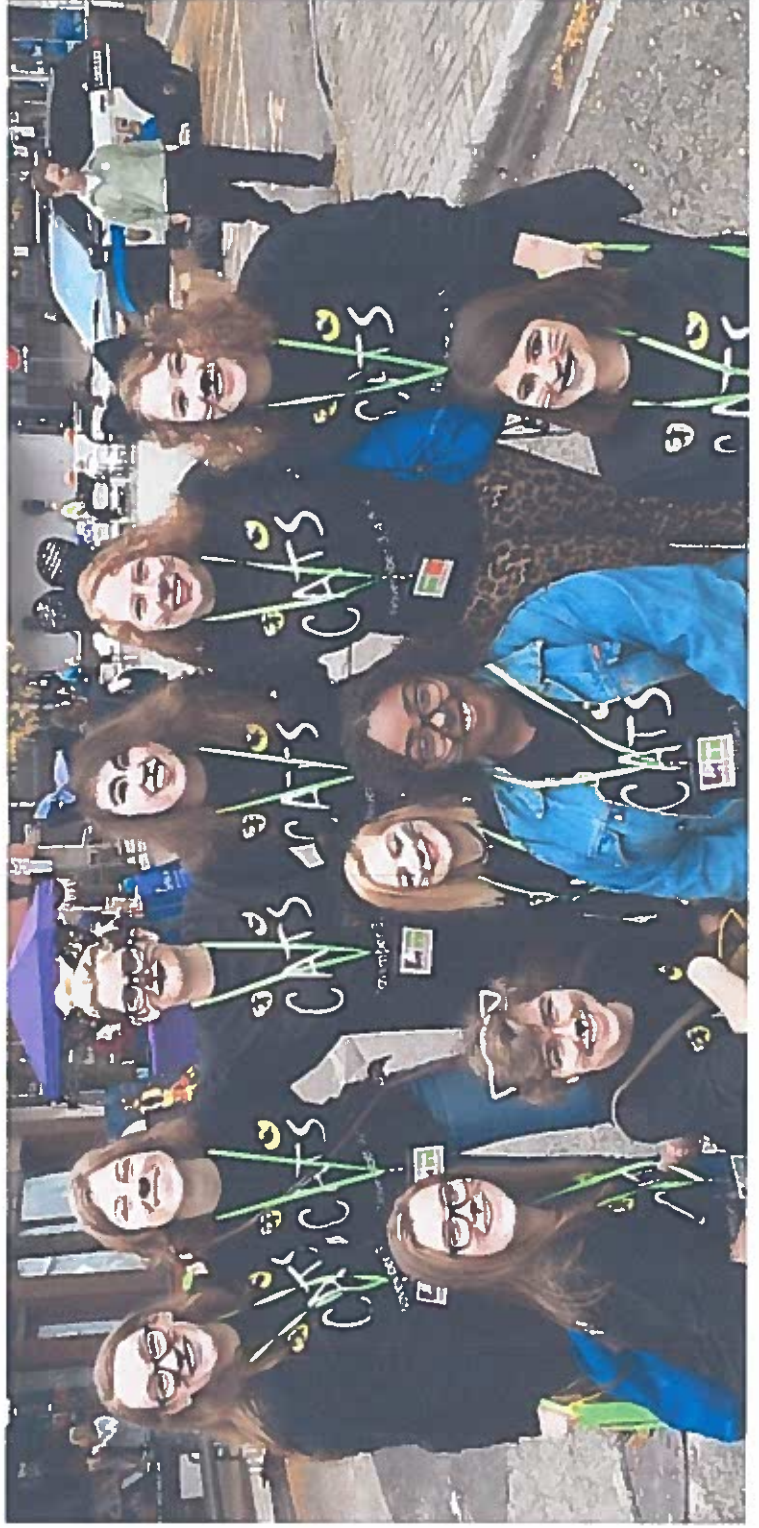














# Marketing Samples



# SPOOKTACULAR FALL FEST

PRESENTED BY:

LOMBARD  
TOWN CENTRE

SUNDAY, OCTOBER 16TH

NOON - 4:00PM

INTERSECTION OF ST. CHARLES &  
PARK AVE. - DOWNTOWN LOMBARD

in partnership with:

PRAIRIE  
FOOD CO-OP

JOIN US!

LIVE ENTERTAINMENT, GAMES, PETTING ZOO, ARTS &  
CRAFTS, FREE PUMPKIN DECORATING (WHILE SUPPLIES LAST)

TRICK-OR-TREATING

NOON - 2PM IN THE DOWNTOWN BUSINESSES

Kids wristbands for \$1 includes unlimited games & activities  
Visit [lombardtowntowncentre.org](http://lombardtowntowncentre.org) or call 630-620-8063 for details

SPONSORED BY:

HERITAGE CADILLAC

THE BRAUER HOUSE

THE SCHILLER TEAM | @PROPERTIES

THOMAS J. MASTERSON & COMPANY

BIANCA STONE - GUARANTEED RATE CLARK ORTHODONTICS FRINGE A BOUTIQUE SALON & SPA  
PETE'S FRESH MARKET THE HAIR EXPERTS THE REAL TEAM - KELLER WILLIAMS REALTY TRADER JOE'S



**LOMBARD**  
TOWN CENTRE

presents

in partnership with



**Thank you sponsors!**

**HERITAGE  
CADILLAC**



**CLARK**  
ORTHODONTICS

the  
**Schiller**  
properties team

Thomas J. Masterson & Company  
Fringe A Boutique & Spa | The Hair Experts  
Olympia Chiropractic & Physical Therapy | Pete's Fresh Market

# SPOOKTACULAR FALL FEST

**Thank you in-kind donors!**



Amy Pecoraro - RE/MAX Achievers | Bianca Stone - Guaranteed Rate  
Sky Centers Martial Arts | The Dance Centre | The Helen Plum Library  
The Real Team - Keller Williams Realty | Trader Joe's



# SPOOKTACULAR FALL FEST

PRESENTED BY:

**LOMBARD TOWN CENTRE**

in partnership with:



INTERSECTION OF ST. CHARLES & PARK AVE. DOWNTOWN LOMBARD

**SUNDAY, OCTOBER 16TH**

**NOON - 4:00PM**

**JOIN US!**

**LIVE ENTERTAINMENT, GAMES, PETTING ZOO, ARTS & CRAFTS, FREE PUMPKIN DECORATING (WHILE SUPPLIES LAST)**

**TRICK-OR-TREATING NOON - 2PM IN THE DOWNTOWN BUSINESSES**

Kids wristbands for \$1 includes unlimited games & activities  
Visit lombardtowncentre.org or call 630-620-8063 for details

SPONSORED BY:

**HERITAGE CADILLAC**

**THE BRAUER HOUSE**

**THOMAS J. MASTERSON & COMPANY**

**BIANCA STONI - GUARANTEED RATE**

**CLARK ORTHODONTICS - FRINGE A BOUTIQUE SALON & SPA**

**PETE'S FRESH MARKET**

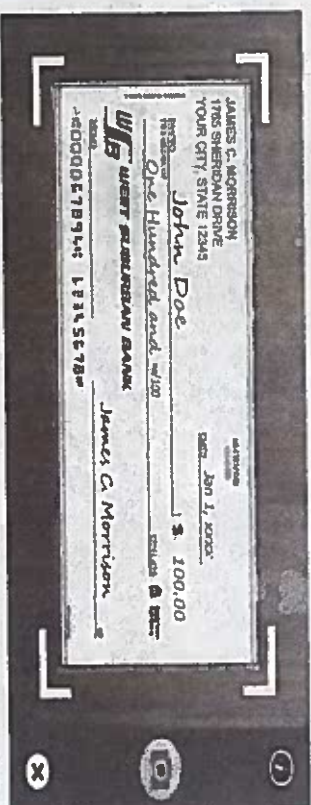
**THE HAIR EXPERTS**

**THE REAL TEAM - KELLER WILLIAMS REALTY**

# MOBILE DEPOSIT WHENEVER, WHEREVER

**Available in our mBanking App**

Our mBanking App is even more convenient now with the new feature of mobile deposit. Make a deposit in a snap no matter where you are.



Mobile Deposit is available in the West Suburban Bank Mobile App which is available for select mobile devices. Enroll in Mobile Banking (mBanking) via Online Banking and download the WSB mBanking Mobile App in the iTunes or Google Play store. Mobile Deposit is only available to mBanking App users. Message and data rates may apply. Subject to eligibility and further review. Deposits are subject to verification and not available for immediate withdrawal. Deposit limits and other restrictions apply. Mobile deposit is free for consumer users. There is a fee for Businesses using mobile deposits. See [www.westsuburbanbank.com](http://www.westsuburbanbank.com) for details.



[www.westsuburbanbank.com](http://www.westsuburbanbank.com) 630-652-2000



2012011





Revolutionary War Reenactment (Sept. 10-11) Photo courtesy of Cantigny Park, Wheaton

# Festivals & More Fall Fun!

## SEPTEMBER

**Buffalo Grove Days** – 9/1-5. BBQ Challenge, bingo, bags tournament, disc golf tournament, parade, entertainment and more. Buffalo Grove. 847-459-2500.

**African Festival of the Arts** – 9/2-5. A simulated African village with drumming, collectible artifacts, textiles, food, film and more. 10 a.m.-10 p.m. Washington Park, Chicago. 773-955-2787.

**Hometown Days Festival** – 9/2-4. Baby contest, car show, food, music, air dogs competition, family activities & more. Yorkville. 630-553-4357.

**Latin American Festival** – 9/2-4. Celebra-

tion of Latin American culture with performances, carnival, kids' activities, ethnic foods. Waukegan. waukeganlatinamericanfestival@gmail.com.

**Naperville Jaycees Last Fling** – 9/2-5. Entertainment, Diaper Derby, bingo, eating contests, carnival, parade. Naperville. 630-961-4143.

**Summer Sunset Festival** – 9/2-4. Carnival, parade, food, wine tasting, music, bags tournament, fireworks & more. Lake in the Hills. 847-960-7400.

**Taste of Melrose Park** – 9/2-4. Family friendly with 4 stages of entertainment, arts and crafts, food and fireworks. Melrose Park. 708-343-4000.

**Taste of Polonia Festival** – 9/2-5. A celebra-

tion of everything Polish: folk dances, entertainment, cultural stage, film festival, Polish cuisine. Jefferson Park, Chicago. info@CopernicusCenter.org.

**Frankfort Fall Festival** – 9/3-5. 300 artisans display their work, plus parade, live entertainment, carnival, food. Frankfort. 815-469-3356.

**Irish Days** – 9/3-5. Celebrate Irish culture with kilt competition, entertainment, children's activities, and food. Long Grove. 847-634-0888.

**Jubilee Days** – 9/3-5. Beauty pageant, ice cream social, concert, parade, food, fireworks. Zion. 847-746-4000.

**Lemont Heritage Fest** – 9/3. Zipline, mechanical bull, obstacle course, parade, entertain-

LOMBARD TOWN CENTRE

SPOOKTACULAR FALL FEST

Sunday, October 16, 2016 12:00 noon - 4:00 p.m. Park & St. Charles in downtown Lombard

**Chicago Suburban Family**

Published by Suburban Family [?] · 3 hrs ·

**Lombard Town Centre "Spooktacular"**

Lombard Town Centre - On Sunday, October 16th, Lombard Town Centre presents the 11th Annual Spooktacular Fall Festival from 12:00 - 4:00 p.m. (Trick-or-treating from 12:00 - 2:00 p.m.) on St. Charles and Park Avenue in downtown Lombard. Fun for all ages, the festival features live entertainment, games, pumpkin decorating, Arts & Crafts and plenty of tasty fall fare! Wristband price for all games and activities: \$1/children, adults, free. For details go to [lombardtowntowncentre.org](http://lombardtowntowncentre.org) or 630-620-8063.



Thanks & have a great weekend!

**Laura Zolper**

**Suburban Family Magazine**

Phone: 630.548.1629

Fax: 630.281.2387

[www.chicagosuburbanfamily.com](http://www.chicagosuburbanfamily.com)

[www.Facebook.com/SubFam](http://www.Facebook.com/SubFam)

[www.Twitter.com/suburbfamily](http://www.Twitter.com/suburbfamily)

Copyright © 2003-2016. All rights reserved.



[Print](#) | [Close Window](#)

**Subject:** Extra Social Media Push from Suburban Family Magazine...

**From:** Laura Zolper <laurasubfam@gmail.com>

**Date:** Fri, Oct 14, 2016 1:17 pm

**To:** Director@lombardtowncentre.org

**Attach:** image001.png

Hi Lynne,

I wanted to share

that the below posted again today on our website, Facebook, and Twitter pages!

We appreciate the opportunity to partner with

the Lombard Town Centre and all the best with the Spooktacular Fall Fest on Sunday!

News posted: 10/11/2016 2:26 PM

# Spooktacular Fall Fest returning to downtown Lombard



Lombard Town Centre will celebrate its annual Spooktacular Fall Festival on Sunday in downtown.

Mark Black | Staff Photographer/October 2015

**By Ann Piccininni**  
**Daily Herald correspondent**

Lombard monsters, pirates, princesses and superheroes will get their trick-or-treat bags filled with goodies Sunday, Oct. 16, when downtown businesses invite them in during the Lombard Town Centre's 11th Annual Spooktacular Fall Fest.

The door-to-door merchant giveaways will be available from noon to 2 p.m., said Rachael Real, event chairwoman.

"They block off the streets so you have access to the shops, stores and the arts and crafts fair," Real said.

The community festival goes from noon to 4 p.m. on St. Charles Road from Main Street east to Lincoln Avenue and along Park Avenue. It also includes crafts, food, music, a petting zoo and children's activities.

Real said Trader Joe's, a new event sponsor, is donating 250 pumpkins for children to decorate with markers, stickers and yarn.

"We usually go through those pretty darn fast," she said.

Real, a Lombard Town Centre board member, said she will be there hosting a tent for her employer, Keller Williams Real Estate and its business associates, Guaranteed Rate.

Representatives from several other businesses that don't have physical addresses in Lombard's downtown also will be setting up booths, she said.

The festival usually draws about 4,000 people, said Lynne Magnavite, interim executive director of Lombard Town Centre, an organization dedicated to preserving and promoting the village's historic downtown area.

"It's a family event to highlight the local businesses," Magnavite said. "They sort of add components to it every year."

On stage this year will be a troupe from The Dance Center at noon, along with pop music performed by Spooktacular newcomer Tommy Pope at 1:30, followed by a performance by the Mighty Joe band at 2:30 p.m.

A demonstration from Team Elite from Sky Centers Martial Arts will be presented outdoors in front of the martial arts center at 112 W. St. Charles Road, she said.

Magnavite said the festival is being presented in partnership with Prairie Food Co-op, a Lombard-based community-owned business currently building its membership base with the goal of opening a grocery store next year.

Representatives from the co-op will be on hand, offering locally produced food and hosting games and entertainment, she said, including a show performed by the Plank Road Folk Music Society.

Magnavite said several downtown businesses will offer sidewalk sales and there also will be bouncy house rides.

Real said proceeds from the Fall Fest benefit the Lombard Town Centre.

"It's a nice way for businesses to meet and greet customers and potential customers," she said.

"It really brings the community together," said Magnavite. "It's just downtown Lombard at its best."

Winner - 2015 Best Website





News updated: 10/16/2016 11:37 PM

# Spooktacular Fall Fest draws families to downtown Lombard



**Robby Smith, 11, of Carol Stream decorates a pumpkin Sunday during the annual Lombard Town Centre Spooktacular event in downtown Lombard.**

*Mark Black | Staff Photographer*

## Daily Herald report

Witches, vampires and zombies roamed downtown Lombard on Sunday afternoon, coming face to face -- and sometimes walking hand in hand -- with princesses, superheroes and cartoon characters.

Children in costume trick-or-treated at downtown businesses as part of [Lombard Town Cent](#)

(<http://lombardtowncentre.org/>)re's 11th annual Spooktacular Fall Fest. The event showcases local businesses while treating families to a not-so-scary seasonal gathering.

Lombard Town Center board member Wayne Kankovsky said that based on the early arrivals Sunday, organizers were expecting to at least match the attendance numbers from the previous year.

With musicians and dancers performing on the main stage, families could get a bite to eat, check out a petting zoo, make crafts or watch a martial arts demonstration, and some children were able to decorate pumpkins. Parents could learn about local businesses and maybe even pick up some Halloween decorations at the arts and crafts fair.

Proceeds from the event support Lombard Town Centre's efforts to promote the downtown Lombard area while preserving its history. The annual fall festival helps create ties between the businesses and residents, organizers said.

"It really brings the community together," Interim Executive Director Lynne Magnavite said before the event. "It's just downtown Lombard at its best."

Winner - 2015 Best Website





### In This Issue

[Friday Feature: Heritage Cadillac](#)  
[Rachael Real & Bianca Stone: Very Kind](#)  
[Volunteers!](#)  
[Spooktacular Entertainment](#)  
[The Spooktacular Committee](#)  
[News From the Village](#)  
[LTC Sponsor Spotlight](#)

### Become a Member !



### Business Members

[5/3 Bank](#)

[Apple Concrete Coring](#)

[Art Life Gallery & Studio](#)

[Babcock's Grove House](#)

[Bricks Wood Fired Pizza](#)

[Capitol One Business](#)

[Services, Renee Mayhew](#)

[Christina Becker, ReMAX](#)

[Achievers](#)

[Cruise Planners](#)

[Custom Fit](#)

[Clark Orthodontics](#)

[Dental Care of Lombard](#)

[- Dr. Julie Glud](#)

[Drytini](#)

[Fairy Tales](#)

[Flint Architects, LLC](#)

[Fringe Boutique and Spa](#)

[Hair Experts Salon & Spa](#)

## #FabulousFallFestival

Gosh, where does the time go? It feels just like yesterday when I was writing about #SuperSummerSaturday in downtown Lombard! And now we have moved on to a #FabulousFallFestival!

On Sunday, October 16th from 12:00 noon - 4:00, Lombard Town Centre in partnership with Prairie Food Co-op will host the [11th Annual Spooktacular Fall Festival!](#) The event was designed to shine a spotlight on our historic downtown and promote awareness of all of the wonderful shops, restaurants and special services in our area.

The day of the event is a blast! But did you know that planning the event is even more fun? Over the years, I have served as an on-site volunteer for Spooktacular, but I never knew how much love went into the event planning until now. Everyone who touches this program is special; our event partner [Prairie Food Co-op](#), the planning committee, the sponsors, the in-kind donors, the art and craft vendors, the local businesses and organizations, the entertainment, the volunteers and our Village staff partners. Each person I work with has a gleam in their eye when they talk of downtown Lombard. I have such respect and admiration for this incredible community of people!

In this issue and the next issue of Purple Plans, we will direct the spotlight on the amazing people who are involved with this event. Today, we meet [Heritage Cadillac](#), one of our major sponsors, [Rachael Real of The Real Team -Keller Williams](#) and [Bianca Stone of Guaranteed Rate](#), who are two of our planning committee members and in-kind donors, and two important pieces of our entertainment line-up, [The Dance Centre](#) dancers and [Sky Centers Elite Team!](#)

Throughout the week we will share more information about the event on our [Facebook Page](#). If you haven't liked our page yet, please do!

"Alone we can do so little; together we can do so much." -Helen Keller







## In This Issue

[Friday Feature: THE EVENT MAP](#)

[Our Generous Supporters](#)

[News From the Village](#)

## Become a Member !



## **Business Members**

[5/3 Bank](#)

[Apple Concrete Coring](#)

[Art Life Gallery & Studio](#)

[Babcock's Grove House](#)

[Bricks Wood Fired Pizza](#)

[Capitol One Business](#)

[Services, Renee Mayhew](#)

[Christina Becker, ReMAX](#)

[Achievers](#)

[Cruise Planners](#)

[Custom Fit](#)

[Clark Orthodontics](#)

[Dental Care of Lombard](#)

[- Dr. Julie Glud](#)

[Drytini](#)

[Fairy Tales](#)

[Flint Architects, LLC](#)

[Fringe Boutique and Spa](#)

[Hair Experts Salon & Spa](#)

[Joanne Mueller of](#)

[Lexington Lombard](#)

[Kathy Volpe, RE/MAX](#)

## #FabulousFallFestival

Oh my gosh, after months of planning, the 11th Annual Spooktacular Fall Festival is almost here! I can't wait! There is a lot of last minute running around and planning, but once 12:00 noon rolls around on Sunday, October 16th we will be ready to entertain!

Our downtown businesses welcome trick-or-treaters, the art and craft merchants have terrific products for you to peruse, other local businesses and organizations have activities and candy and we have a pumpkin decorating tent (while supplies last! [The Lombard Fire Department](#) is bringing out the Firetruck, our [Village Police Department](#) will show off their squad car and have games for the children. Our partner, [Prairie Food Co-op](#) has a festive area with games, food and entertainment.

Our sponsor [Heritage Cadillac](#) is bringing a sweet car from inventory for you to ooh and ahh over. One of our other sponsor's [The Schiller Team|@properties](#) is manning the [RockStar Jumpers](#) bouncy house obstacle course. [Cupcakes for Courage](#) will be here along with [Gianorio's Pizza](#) to join our wide array of [dining options](#).

And the entertainment...how awesome! [The Dance Centre](#), [Sky Centers Martial Arts Team Elite](#), the acoustic sounds of [Something Different](#), [The Plank Road Folk Music Society String Band](#) and the amazing [Tommy Pope](#) and the incredible, [Mighty Joe Beatty](#)!

It's definitely a #FabulousFallFestival!



[Purchit v. Lacuesta-Corry MD](#)  
[Lombard Veterinary Hospital](#)  
[MaidPro](#)  
[Main Street Cafe](#)  
[Marquette Kitchen & Tap](#)  
[MWD Photography](#)  
[Nationwide Insurance](#)  
[Nuts & Volts Auto Repair](#)  
[Paradiso](#)  
[Peak Training](#)  
[Praga Restaurant](#)  
[Prairie Food Coop](#)  
[Punky's Pub](#)  
[Randall Bullen Photography](#)  
[Red Caffeine](#)  
[RedBrick Property Mgmt](#)  
[RE/MAX Achievers - Amy Pecoraro](#)  
[RE/MAX Suburban - MaryBeth Lynch](#)  
[Rep. Peter Breen](#)  
[Rock Star Jumpers](#)  
[Royal Service Realty](#)  
[Shannon's Corner](#)  
[Butcher Shop and Deli](#)  
[Shoucha Yoga](#)  
[Shops at Lincoln Place](#)  
[Sky Centers Martial Arts](#)  
[SLS Plumbing Heating and Cooling](#)  
[Soaring Eagle Academy](#)  
[Socorro Jawarski](#)  
[Summerset Imaging Group](#)  
[Sweet Street Candies](#)  
[The Helen Plum Library](#)  
[The Nolan Agency](#)  
[The Cellar](#)  
[The Dance Centre](#)  
[The Gathering Lighthouse](#)  
[The Smith Properties](#)  
[Thomas J Masterson & Co.](#)  
[T's and Taps Smiley](#)  
[Dyes](#)  
[Don & Irene](#)



### **Live, Work, Play, Purple!**

Lynne Magnavite  
 Interim Executive Director  
 Lombard Town Centre

## **Friday Feature - THE EVENT MAP**

### **Event Details**

#### **Main Street/St. Charles**

- Village of Lombard Firetruck Meet & Greet
- Petting Zoo
- Art & Craft Merchants location 3-21
- The Gathering Lighthouse hosts acoustic band, Something Different at location 12-13
- Olympia Chiropractic and Physical Therapy will offer chair massages

#### **North Park**

- RE/MAX Achievers, Amy Pecoraro hosts the RE/MAX Balloon
- The Schiller Team|@properties hosts the Bouncy House Obstacle Course
- The Lombard Veterinary Hospital at location 59

#### **South Park**

- 12:15 The Dance Centre - Park Avenue Stage
- 1:30 p.m. the acoustic sounds of Tommy Pope - Park Avenue Stage
- 2:30 p.m. the high energy Mighty Joe Beatty! - Park Avenue Stage
- Village of Lombard Police and The Helen Plum Library host a fun zone - activities for children

#### **Park Avenue Center**

- The Lombard Town Center Booth: Wristband Sales, Raffle Sales, Information location 26
- Heritage Cadillac Car location 27
- Pumpkin Decorating Tent sponsored by The Real Team & Guaranteed Rate - location 22

#### **West St. Charles**

- Sky Centers Martial Arts Team Elite Performance and Bouncy House location 53



**Featured New & Returning  
Business Member**

**New! Clark Orthodontics**

[Shop Local](#)

[Join Our Mailing List!](#)



**THANK YOU  
SPOOKTACULAR  
SPONSORS!**

[Prairie Food Co-op](#)

[Heritage Cadillac](#)

[Brauer House](#)

[Thomas J. Masterson &  
Company](#)

[Trader Joe's](#)

[Rachael Real -The Real  
Team-Keller Williams  
Realty](#)

[Bianca Stone -  
Guaranteed Rate](#)

[RE/Max Achievers -  
Amy Pecoraro](#)

[Clark Orthodontics](#)

[The Schiller Team |  
@Properties](#)

[The Hair Experts](#)

- Cupcakes for Courage location 30
- Candy and games from Lombard organizations like the Lion's Club, Knights of Columbus and The Lombard Historical Society and local business like Nuts & Volts, S.L.S. Plumbing, Clark Orthodontics locations 29-36 and 47-58

**West St. Charles to South Lincoln**

- Prairie Food Co-op Fun Zone featuring games, donuts, Carmel corn, apple cider
- The Plank Road Folk Music Society String Band location 37-46



[Spooktacular MAP](#)  
[Spooktacular Merchant Locations](#)

**Our Generous Merchants, Partners and Sponsors**

**Prairie Food Co-op Makes A Difference**

We would like to thank our Spooktacular partner, [Prairie Food Co-op](#) for helping to make this year's Spooktacular Fall Festival such a terrific event! How much do you know about this really important organization? Here's some inside scoop...

Prairie Food Co-op is a community-owned grocery store coming to Lombard that will focus on selling locally grown and produced, transparently labeled food and goods.

Almost 600 hundred area residents have become Prairie Food Owners, but they need many more Owners before they can open. At 800 Owners they will secure the site they have already designated as their ideal location in

**Fringe: A Boutique Salon & Spa**

**Pete's Fresh Market**

**Olympia Chiropractic and Physical Therapy**

## Parking



Where Should I Park... Map

Becoming a Prairie Owner means you are supporting a grocery store that keeps much of its profit in the area as opposed to going to some other headquarters in some other state. Prairie Food Co-op will also provide good jobs to area residents as well as being a responsible steward to our environment. Also, Owners will get certain discounts and perks once the store is open and discounts at area businesses now, before the store is open. However, the biggest reason to become a Prairie Food Owner is the pride in knowing that you are part of something is so beneficial to our community.

Becoming an Owner is just a one-time buy-in of \$200, or a beginning installment payment as low as \$25. Check us out at [prairiefood.coop](http://prairiefood.coop).



### **Kind Sponsors: Waste Management**

We send a very special shout out to our fantastic in-kind donor, Michael Brink from [Waste Management](#). Each year WM donates the port-o-lets you see on Orchard Terrace and North Park and behind the Splash Park on South Lincoln. Waste Management prides themselves on being leaders in the community and giving back to local areas.

Waste Management partners with their customers and communities to manage and reduce waste from collection to disposal while recovering valuable resources and creating clean, renewable energy.



### **Cool Local Business**

Dan Coffey owner of [DC Spinal Wellness and Sports Rehab](#) knows how to thrill a crowd! At their booth, location #54, Evan Hedges, Season 9 finalist of Face Off/ 13th Floor Haunted House doing some really fun face painting! Check them out!



---

## News from the Village

---

### **Lombard Police remind residents: a safe Halloween is a happy Halloween**

In efforts to help minimize unsafe situations, parents are requested to limit "trick-or-treating" on Monday, October 31, from 3 p.m., to no later than 7 p.m., and are encouraged to plan for a safe Halloween with the following tips:

- \* Costumes should be fireproof.
- \* If facemasks are used, make sure your children can see well enough through them. Consider using makeup instead.
- \* Costumes should be made of white or very light colored materials. You can decorate your child's costume and trick-or-treat bags with reflective tape or patches to make them highly visible to motorists.
- \* Toy weapons and other props, i.e., swords, broomsticks, hatchets, wands, etc. should be made of cardboard or Styrofoam. Sharp instruments are dangerous.
- \* Children should wear their regular shoes instead of costume shoes.
- \* Trick-or-treating should be done during daylight hours. If out after dark, provide each of your children with a flashlight to prevent falls on porch steps and on sidewalks. Do not use jack-o-lanterns or candles.
- \* A responsible adult or teenager should accompany each group of children. Never let your children travel down a street by themselves. Walk with them to each house and wait in the driveway and/or by the door until the children return.
- \* Instruct your children that they should never enter the home of a stranger or accept rides.
- \* Watch for traffic and always walk while trick-or-treating. Never run.
- \* Try, if possible, to limit the size of each group of children to four or five.
- \* Adults can help by keeping their front yards well lighted.
- \* Parents should check all "treats" before allowing children to eat them. Only give or accept wrapped or packaged candy.
- \* Stay in your own neighborhood and go to houses that have porch lights on.
- \* Parents should know exactly the route their children are taking and should set a time limit for trick-or-treating.
- \* To help trick-or-treaters who come to your house, remove all obstacles

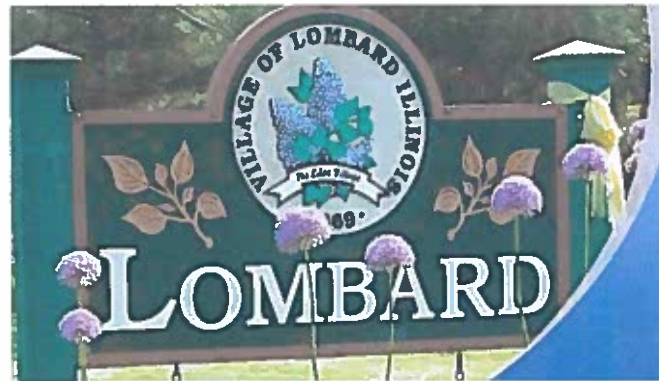


alternative for older children.

Lombard Police Chief Raymond Byrne also encourages parents to sponsor and supervise Halloween parties in place of trick-or-treating. The Police Chief said, "If anything unusual occurs or you suspect candy tampering, the Lombard Police, 9-1-1, should be called immediately." The Police Department has access to a national hotline for information on candy tampering. The important point is to make it a safe and fun Halloween for our children. Residents may reference the above information at [www.villageoflombard.org/halloween](http://www.villageoflombard.org/halloween). For additional questions please call the Lombard Police Department at (630)873-4400.

Also, check out the Village's Facebook page and Twitter for more news about our Village!

[www.facebook.com/villageoflombard](http://www.facebook.com/villageoflombard) [www.twitter.com/lilacvillage](http://www.twitter.com/lilacvillage).



---

## LTC Sponsor Spotlight

---

### THANK YOU SPOOKTACULAR FALL FESTIVAL SPONSORS!!!

We thank our wonderful sponsors and in-kind donors for their generous support. We couldn't do it without you!

[Prairie Food Co-op,](#)

[Heritage Cadillac,](#)

[Brauer House,](#)

[Thomas J. Masterson & Company,](#)

[The Schiller Team | @Properties](#)

[Trader Joe's](#)

[Clark Orthodontics,](#)

[Rachael Real- The Real Team - Keller Williams Realty,](#)

[Bianca Stone - Guaranteed Rate,](#)

[Re/Max Achievers-Amy Pecoraro,](#)

[Fringe: A Salon and Spa,](#)

[The Hair Experts,](#)

[Pete's Fresh Market](#)

[Olympia Chiropractic and Physical Therapy](#)

Visit [lombardtowntowncentre.org](http://lombardtowntowncentre.org) or call 630-620-8063 for more information about Spooktacular Fall Festival.

Lombard Town Centre is dedicated preserving and promoting our historic



"You can't buy happiness, but you can buy local and that's kind of the same."

Lynne Magnavite  
Interim Executive Director  
Lombard Town Centre

Copyright © 20XIV. All Rights Reserved.

[Lexington Lombard](#)

[Kathy Volpe, RE/MAX Achievers](#)

[Purchit V. Lacuesta-Corry MD](#)

[Lombard Veterinary Hospital](#)

[MaidPro](#)

[Main Street Cafe](#)

[Marquette Kitchen & Tap](#)

[MWD Photography](#)

[Nationwide Insurance](#)

[Nuts & Volts Auto Repair](#)

[Paradiso](#)

[Peak Training](#)

[Praga Restaurant](#)

[Prairie Food Coop](#)

[Punky's Pub](#)

[Randall Bullen](#)

[Photography](#)

[Red Caffeine](#)

[RedBrick Property Mgmt](#)

[RE/MAX Achievers - Amy](#)

[Pecoraro](#)

[RE/MAX Suburban -](#)

[MaryBeth Lynch](#)

[Rep. Peter Breen](#)

[Rock Star Jumpers](#)

[Royal Service Realty](#)

[Shannon's Corner](#)

[Butcher Shop and Deli](#)

[Shoucha Yoga](#)

[Shops at Lincoln Place](#)

[Sky Centers Martial Arts](#)

[SLS Plumbing Heating and Cooling](#)

[Soaring Eagle Academy](#)

[Socorro Jawarski](#)

[Summerset Imaging Group](#)

[Sweet Street Candies](#)

[The Helen Plum Library](#)

[The Nolan Agency](#)

[The Cellar](#)

[The Dance Centre](#)

[The Gathering](#)

[Lighthouse](#)

[The Smith Properties](#)

[Thomas J Masterson &](#)

[Co](#)



### **Live, Work, Play, Purple!**

Lynne Magnavite  
Interim Executive Director  
Lombard Town Centre

## **Friday Feature - Awesome Team Players!**

### **A Important Heritage**

One of our wonderful Spooktacular Fall Festival sponsors, [Heritage Cadillac](#), 303 W. Roosevelt, is turning 50 in February! They have been part of the Lombard community since opening in 1967 and have grown into one of the Midwest's premier new and used vehicle destinations. In fact, Heritage has sold and serviced more Cadillacs than any other dealership in the region and has been named Cadillac Dealer of the Year on multiple occasions. Their record is awesome! And their philanthropy and community outreach is also quite special. They support the Avon Walk for Breast Cancer each year and host a food drive during the holidays. Many of Heritage Cadillac employees grew up in Lombard. They went to high school in Lombard and are frequent downtown Lombard shoppers and diners which makes this sponsorship feel like a family affair!

We are grateful to Heritage Cadillac for their generosity and support!

Look for one of Heritage Cadillac's signature cars at the Spooktacular Fall Festival, Sunday, October 16th from Noon - 4:00 pm.

# **HERITAGE CADILLAC**



### **Heritage Cadillac**

303 W Roosevelt Rd  
Lombard, IL 60148

Sales: (630) 282-4148 | Service: (630) 282-4112

[www.heritagecadillac.com](http://www.heritagecadillac.com)

## **Very Kind Volunteers**



**Dyes  
Don & Irene  
Tuschscherer**

**Featured New & Returning  
Business Member**

**New! Clark Orthodontics**

**Shop Local**

**Join Our Mailing List!**



**THANK YOU  
SPOOKTACULAR  
SPONSORS!**

**Prairie Food Co-op**

**Heritage Cadillac**

**Brauer House**

**Thomas J. Masterson &  
Company**

**Trader Joe's**

**Rachael Real -The Real  
Team-Keller Williams  
Realty**

**Bianca Stone -  
Guaranteed Rate**

**RE/Max Achievers -**

According to Wikipedia, gifts in kind, also referred to as in-kind donations, is a kind of charitable giving in which, instead of giving money to buy needed goods and services, the goods and services themselves are given. Two special people are donating gifts in kind for this year's Spooktacular Fall Festival. In addition to sharing their time and talents on the planning committee, [Rachael Real of The Real Team - Keller Williams](#) and [Bianca Stone of Guaranteed Rate](#) are bringing together all of the pieces for Spooktacular's signature Pumpkin Decorating Tent!

Rachael and Bianca are two savvy professionals who have volunteered for Spooktacular over the last several years. Both women are successful in business and live in Lombard with their families. They love giving back to their community.

When asked why they volunteer for [Lombard Town Centre](#), Rachael, also a member of the Lombard Town Centre Board of Directors, shared, "Being involved in community organizations is a great way to help build the community you want to live in." Bianca continued, "I am so impressed with the strides Lombard Town Centre has made to downtown Lombard that I was compelled to get involved. I've met great people and loved the insight into what makes our town tick."

Rachael especially likes volunteering for the Spooktacular event saying how much she gets a thrill out of seeing friends, family and clients enjoying themselves right in our downtown. "It's great seeing all the kids in their costumes enjoying the festivities and everyone enjoying all of the new businesses that have come to downtown Lombard over the past year."

Rachael and Bianca know a thing or two about bringing in new business - both women are in the real estate industry. Rachael has been a full-time REALTOR in Lombard since 2005. The majority of her business comes from referrals from friends & family, which is how Rachael loves to do business. "I truly enjoy helping people navigate one of life's largest purchases, all while making a home for their family. There is nothing better than a great sense of community, and I am fortunate to be able to work with both sellers & buyers, right in our community. I am thrilled that I have clients that are now awesome neighbors and truly appreciate Lombard like I do."

Bianca is the VP of Mortgage Lending with Guaranteed Rate Mortgage. Guaranteed Rate Mortgage is the #1 privately owned mortgage company in the US. According to Bianca, "We are using technology to make the mortgage process easier and faster which results in a better experience for our clients."

Both Rachael and Bianca are frequent visitors to downtown Lombard. They love all of the shopping and dining options - especially, [Babcock's Grove House](#). Bianca also has a special place in her heart for [Sky Centers Martial Arts](#).

When she isn't volunteering or busy with her family or clients, Rachael is part of a local band! "For the past several years, I have played in a band, along with four other Lombardians, and have really enjoyed that experience. I also LOVE renovating homes and finding a treasure that can truly shine." And speaking of renovating, Bianca's husband is helping to refurbish some of the Spooktacular games!

THANK YOU to Rachael and Bianca for your help and supporting downtown Lombard and LTC!

[Clark Orthodontics](#)

[The Schiller Team |  
@Properties](#)

[The Hair Experts](#)

[Fringe: A Boutique Salon  
& Spa](#)

[Pete's Fresh Market](#)

Parking



[Where Should I Park... Map](#)



## **Spooktacular Entertainment Spotlight!**

Two downtown Lombard stars, Penny Bovelli of the Dance Centre and Master Sky with Sky Centers Martial Arts who were featured in an earlier issue of Purple Plans, are gearing up for this year's Spooktacular Fall Festival! Both of their performance teams are part of the entertainment line-up! We cannot wait to see what they have in store for the cheering crowds!

### **Dance! Dance! Dance!**

[The Dance Centre](#) dancers will perform on the South Park Avenue Stage at 12:15 on Sunday, October 16th. The Dance Centre's Spooktacular performance will include tap, jazz and ballet dances from students age 3 through high school and a special performance from their competition team. Penny Bovelli, owner of the Dance Centre will also have trick-or-treats for everyone after the performance!

Miss Penny's philosophy is simple; dance should be available to anyone who wants to dance. No matter when you start dancing, young or as an adult, The Dance Centre has a class for you! As the quote says, "Dance like no one's watching", but it's great to have Miss Penny and her team of excellent teachers as a guide!



### Sky Centers Team Elite

Sky Centers Team Elite will perform in front of Sky Centers Martial Arts during this year's Spooktacular Fall Festival. Team Elite is the highest level of training at Sky Centers Martial Arts. Each potential elite member needs to be nominated in to the Elite Program. To be nominated they have to demonstrate outstanding effort, leadership by example, and the determination to be the best they can be both on and off the training mat. Members are required to try out for up to 3 months before being accepted as a full member. Most members carry a A+ school grade rating and are on Honor Roll. Ages vary from 9-38 years of age. Elite members take pride in their academic achievement's as well as their Martial Arts abilities.

Last year team past team members were featured in LEGO Ninjago's 21st Century Ninja with The local band The Fold. [THE VIDEO](#) received over 1.8 Million views on YouTube!

[Sky Centers](#) provides students with an exciting environment, but they also customize the program to the individual's level and ability, teaching perseverance, looking at defeat in the eye and most importantly setting and attaining goals. Master Sky and his incredible staff team are there to help guide and re-motivate the student when they feel like giving up or quitting. They are prepared for that pivotal point to propel students forward and help them break through.



#### 10 TRICK OR TREATING SAFETY TIPS:

1. Never Trick or Treat alone;
2. Always carry a flashlight;
3. Only approach homes with a light on;
4. Always have mom or dad check your candy before you eat it;
5. Be sure your costume is flame resistant;
6. Stay on the sidewalk;
7. Do not cut across yards or driveways;
8. Use reflective tape on your costumes;





## A Spectacular Spooktacular Planning Committee

Planning a large event like Spooktacular isn't easy and at times it can seem overwhelming. Not with this incredible group of volunteers! The spectacular Spooktacular Planning Committee works hard, but has fun in the process! They are professional, organized and have that special ingredient, a passion for their downtown.

Let's give this wonderful group a round of applause <APPLAUSE!!!>

Louder...I know they can hear you!

**Rachael Real**, Event Chair, LTC Board Member, Pumpkin decorating

**Michelle Coppedge**, Prairie Food Coop

**Sara Drake**, Marketing, Signage, Promotions

**Michelle Fodrey**, Arts & Crafts Vendors

**Gayle Kankovsky**, On-site LTC Booth/Wristbands

**James Keating**, Volunteer Management

**Rebecca Carkhuff**, Prairie Food Coop

**Jeremy Nash**, Prairie Food Coop

**Robyn Pike**, Sponsorships, Logistics

**Bianca Stone**, Games, Pumpkin decorating

**Colleen Whittington**

Sponsorships, Food & Beverage, Entertainment, On-site Contact



## Lombard Police remind residents: a safe Halloween is a happy Halloween

In efforts to help minimize unsafe situations, parents are requested to limit "trick-or-treating" on Monday, October 31, from 3 p.m., to no later than 7 p.m., and are encouraged to plan for a safe Halloween with the following tips:

- \* Costumes should be fireproof.
- \* If facemasks are used, make sure your children can see well enough through them. Consider using makeup instead.
- \* Costumes should be made of white or very light colored materials. You can decorate your child's costume and trick-or-treat bags with reflective tape or patches to make them highly visible to motorists.
- \* Toy weapons and other props, i.e., swords, broomsticks, hatchets, wands, etc. should be made of cardboard or Styrofoam. Sharp instruments are dangerous.
- \* Children should wear their regular shoes instead of costume shoes.
- \* Trick-or-treating should be done during daylight hours. If out after dark, provide each of your children with a flashlight to prevent falls on porch steps and on sidewalks. Do not use jack-o-lanterns or candles.
- \* A responsible adult or teenager should accompany each group of children.

Never let your children travel down a street by themselves. Walk with them to each house and wait in the driveway and/or by the door until the children return.

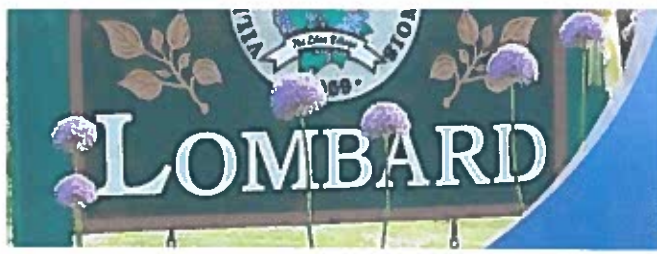
- \* Instruct your children that they should never enter the home of a stranger or accept rides.
- \* Watch for traffic and always walk while trick-or-treating. Never run.
- \* Try, if possible, to limit the size of each group of children to four or five.
- \* Adults can help by keeping their front yards well lighted.
- \* Parents should check all "treats" before allowing children to eat them. Only give or accept wrapped or packaged candy.
- \* Stay in your own neighborhood and go to houses that have porch lights on.
- \* Parents should know exactly the route their children are taking and should set a time limit for trick-or-treating.
- \* To help trick-or-treaters who come to your house, remove all obstacles from the steps, porch, sidewalk and lawns.
- \* Trick-or-treating should be for young children only. Parties are a good alternative for older children.

Lombard Police Chief Raymond Byrne also encourages parents to sponsor and supervise Halloween parties in place of trick-or-treating. The Police Chief said, "If anything unusual occurs or you suspect candy tampering, the Lombard Police, 9-1-1, should be called immediately." The Police Department has access to a national hotline for information on candy tampering. The important point is to make it a safe and fun Halloween for our children. Residents may reference the above information at [www.villageoflombard.org/halloween](http://www.villageoflombard.org/halloween). For additional questions please call the Lombard Police Department at (630)873-4400.

Also, check out the Village's Facebook page and Twitter for more news about our Village!

[www.facebook.com/villageoflombard](http://www.facebook.com/villageoflombard) [www.twitter.com/lilacvillage](http://www.twitter.com/lilacvillage).





## LTC Sponsor Spotlight

### THANK YOU SPOOKTACULAR FALL FESTIVAL SPONSORS!!!

We thank our wonderful sponsors and in-kind donors for their generous support. We couldn't do it without you!

[Prairie Food Co-op](#),  
[Heritage Cadillac](#),  
[Brauer House](#),  
Thomas J. Masterson & Company,  
[The Schiller Team | @Properties](#)  
[Trader Joe's](#)  
[Clark Orthodontics](#),  
[Rachael Real- The Real Team - Keller Williams Realty](#),  
[Bianca Stone - Guaranteed Rate](#),  
[Re/Max Achievers-Amy Pecoraro](#),  
[Fringe: A Salon and Spa](#),  
[The Hair Experts](#),  
[Pete's Fresh Market](#)

Visit [lombardtowntowncentre.org](http://lombardtowntowncentre.org) or call 630-620-8063 for more information about Spooktacular Fall Festival.

Lombard Town Centre is dedicated preserving and promoting our historic downtown as the heart of Lombard and a vibrant commercial destination.

A promotional poster for the Spooktacular Fall Fest. At the top left is the "LOMBARD TOWN CENTRE" logo in a blue oval. Below it, the word "presents" is written in a small font. The main title "SPOOKTACULAR FALL FEST" is in large, stylized, purple and white letters. The background features a full moon, a witch on a broom, a mummy, and a boy with a pumpkin. At the bottom, the event details are listed in white text: "Sunday, October 16, 2016", "12:00 Noon - 4:00 p.m.", and "Park & St. Charles Road in downtown Lombard".

**LOMBARD TOWN CENTRE**  
presents  
**SPOOKTACULAR FALL FEST**  
**Sunday, October 16, 2016**  
**12:00 Noon - 4:00 p.m.**  
**Park & St. Charles Road in downtown Lombard**



"You can't buy happiness, but you can buy local and that's kind of the same."

Lynne Magnavite  
Interim Executive Director  
Lombard Town Centre

Copyright © 20XIV. All Rights Reserved.