February 23, 2004

TO: William T. Lichter

Village Manager

FROM: David Hulseberg, AICP

Director of Community Development

RE: Community Promotions & Tourism Committee Grant

Recommendation

The following is a recommendation for a grant to be awarded to the Lilac Parade Committee for the upcoming 2004 Lilac Parade.

Grant Request: \$35,000

The Lilac Parade Committee requested a grant in the amount of \$35,000 to be used toward costs associated with the 2004 Lilac Parade. The grant request is intended to be used to pay honorariums to parade participants, advertising, phone and printing expenses.

The grant request and supporting documentation are attached for your review.

RECOMMENDATION:

The Community Promotions & Tourism Committee recommended a grant in the amount of \$30,000 to the Lilac Parade Committee to be used for costs associated with the 2004 Lilac Parade as indicated above.

(Note: \$25,000 was budgeted for this grant.)

Please place this item on the consent agenda on the March 4, 2004 agenda of the Board of Trustees. If you have any questions, please feel free to contact me. Thank you.

Attachments

DAH/jmk

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