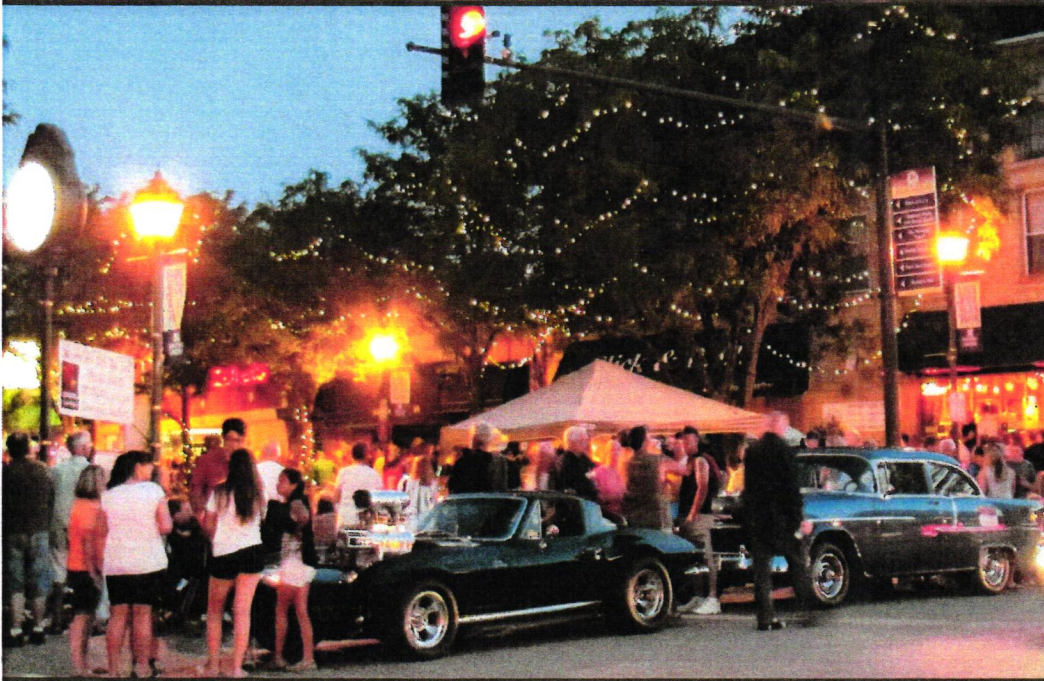


Village of Lombard

Cruise Nights & Summer Concerts

2019 Sponsorship Opportunities



Saturday Nights in Downtown Lombard

- Twelve nights each Summer
- Live music concerts
- Classic car show
- Kids activities
- 100+ weekly vehicles
- 500-1,000 visitors weekly
- 21st anniversary season
- Guests from Lombard & beyond

Sponsorship Benefits

- Logo and link on Village website and social media
- Speaking opportunity at concert
- Table/booth at concert
- Inclusion of logo on promotional flyer
- Opportunities to distribute promotional materials
- Included on Village sponsor banner

Sponsorship Opportunities

- Branding, social media and direct marketing opportunities
- Village promotions through social media, digital signage, print and e-mail.
- Cruise Nights is #2 most visited page on Village website

