



**Report to ECDC
April 9, 2014**

Prepared by Sarah Richardt, Lombard Town Centre Executive Director

Summary of Activities: February - April 2014

New Businesses

- DRYtini opened with a soft opening on April 9.
 - 8 S. Park Ave
 - blow-out and up-do salon.
 - fully booked for the prom weekend
 - planning to work with other businesses for “ladies night out” promotions.
- Penelope Fine Jewelry and Watches
 - Not sure on opening date yet
 - Sign is hung
 - 141 W. St. Charles (next to The Vino Cellar)
- The Gathering Lighthouse opened with a soft opening May 5
 - 26 N. Park Ave
 - Spiritualist movement
 - Gluten free cooking classes
 - Aura cleansing

Business Retention

- Obtained parking permits for 20 businesses
- Spoke with Vinos about membership and LTC role with businesses
- Spoke with many business owners who are looking for part-time employees
 - FairyTales
 - Shannon’s (Glen Ellyn Location)
 - Sweet Street
 - Café 101 (Glen Ellyn Restaurant and During Cruise night)
- Held Business Forum about Metra pedestrian tunnel on April 9

- Carl goldsmith, Bridget Doyle, Scott Niehaus, Bill Heniff and Dan Whittington attended
- 14 businesses were represented by 19 people
- Met with Pavel and Martina from Praga about business needs and Signage permits
 - Permits given to the village
 - Became LTC member
- Talked to 2 businesses in the West TIF about grant programs
- Met with 5 business owners to inform them of upcoming video gaming vote
- Art and Craft Fair hosted by the Chamber of Commerce in downtown
 - Punky's: Great day and the band brought in its own crowd. Big draw for the business.
 - Shannon's: Good day, not great. It was very busy for a Sunday, but not overwhelming. Definitely worth expanding their hours for this event.
 - The Corner House: His busiest day since opening in October. Very excited for the big crowd
 - Main Street Café: very good day. Probably their 4th largest day annually
 - The Golfers Edge: Had HUGE problems with art and craft fair people using his lot. I have sent concern to Village, Chamber and Lombard Ale Fest people.
 - Lisa Sawchuk's band was thrilled to play and Vern Hammersmith's was very well received! Many businesses are closed today so I will catch them later.
 - 20 West : the business was not hurt by the fair, but business was not increased
 - Sweet Street had a "decent day"

Business Recruitment

- Met with Kathy Volpe about her new listing of the Old Hotel (café 101)
 - Serious interest from investor
 - Listed at \$395,000
- 1 S. Park went back on the market
 - Old bank
 - No more information about plans for building
- Continuing to work with Jennifer Ganser on the Available property tour
 - Rescheduled for May
 - Main Street Café will host
 - 9 possible sites for sale or lease in Lombard
- Met with brewery about new business
 - Met with Bill Heniff, Jennifer Ganser and Janet Downer to answer their questions

Sponsorship

- 5/3 bank has verbally committed in Sponsoring community events with Lombard Town Centre in the Amount of \$5000, but written it may be more like \$3000.

Membership and Fundraising

Membership last year brought in From Jan 1 – April 25	\$2388
Membership this year Jan 1 to April 25, 2014	\$2960

- New members
 - Café 101
 - Sean McMenemy
 - Amanda Dahlstrom
 - Marcus Nigg from M.E.N.S. Esquire Barbershop
 - Praga/Bonton
 - Marguerite Micken
 - Kim Anglund



Posters and notecards are currently for sale of original art prints.

In first week we have made close to \$200 in sales

The artist (Sean McMenemy) will also be designing new village summer banners

First Historical Walk for the downtown was held on March 9, second March 15

Blackhawks game is in the works, date TBD

Pub Crawl will be end of June

Outreach

- Assisted Healthy Lombard distribute raffle prizes
- Attended Lombard Chamber of Commerce art and craft fair meeting
- Mixer
 - 21 non board members participated in the mixer
 - 3 memberships were sold
 - One person offered to redesign our web page
- Eblasts
 - 8 sent in March
 - 8 sent in April
 - 1993 contacts (up from 1943 in October)

Other

Thursday, May 8, the Village of Lombard will be co-hosting a meeting with the Department of Commerce and Economic Opportunity and Illinois Main Street. This is an event for communities who are interested in becoming an Illinois Main Street community

- Thursday, May 8, 9:30 – 5pm
- Helen Plum Library
- President Giagnorio will welcome the attendees
- Trustee Whittington will be present to talk about his role in bringing The Vino Cellar to Lombard
- Jennifer Ganser will be there to speak on Community Development and Main Street

Greg McElroy of Shamrock Fire Protection, LLC came to my office April 10 to talk about general sprinkler questions. We had an interesting conversation and I received some insight.

1. He looked at 6 – 8 S. Park and gave a quick estimate.
 - a. Costs
 - i. \$30 - \$35,000 for Sprinkler
 - ii. \$10,000 for alarm system
 - iii. Plus village connection and underground costs
 - b. Includes
 - i. Exposed pipes
 - ii. 1500 ft²
 - iii. Basement included
2. How can building owners adjust plans to save money
 - a. Exposed pipes
 - b. Open floor plans
 - c. Walls that stop 18" from ceiling
3. One compromise he has seen work in other communities
 - a. Restaurant fully sprinkler and entire building "roughed in"
 - b. Property owner would then have 5 years to complete sprinkler

Residents have concerns regarding the sidewalks being blown off at 5:30am Monday mornings.

Issues were forwarded to Carl Goldsmith

All questions are welcome! director@lombardtowntowncentre.org

Sarah Richardt