

Hotel/Motel Tax Grant Application

This application is to request funding from the Hotel/Motel tax fund. Applications must be accompanied by a budget that reflects the request by the organization. Applications are reviewed by the Community Promotions & Tourism Committee and are then referred to the Village Board.

Date:

8/2/2011

Why are you requesting Hotel/Motel Tax funding?*

The Lombard Town Centre Spooktacular Fall Festival has grown substantially year after year. This year the festival is hosting Radio Disney which will broadcast live from the event and put on an interactive show with kids of all ages. In addition to the performance, Radio Disney will be promoting the festival on air for one month before the festival. Because of the wider range of promotions, we anticipate a larger crowd in downtown Lombard and need to increase the number of activities in the festival to accommodate the influx of people to the event and keep them in downtown for the duration of the festival. That is the goal of Spooktacular...to bring foot traffic to the downtown and showcase our businesses. While we have found a sponsor for Radio Disney itself and many of the downtown businesses also sponsor the event, we are looking for a grant to help offset some of the out-of-pocket expenses that LTC incurs each year. LTC's funds have been diminished over the past few years and are limited in funds for events such as this.

Amount of funds being requested:*

\$5,000.00

Specifically, what will the Hotel/Motel Tax funding be used for?*

Zip Line activity and games for the event and the second stage costs. Second stage will be used for local talent shows i.e. Sky Center Martial Arts, The Dance Centre, Glenbard East Science Department Spooky Scientific Show

Have you requested Hotel/Motel tax funds in the past?

Yes

No

Upload documents here:

[]

Uploaded: Past 3 years Spook Budget.xlsx

[Please login to view the uploaded file.](#)

A budget of the event or item that is being requested must be attached to the application or the grant application may be not be addressed until the budget is received. If this is a repeat request, the cancelled check(s) from the previous year must have been received by the Village Finance Department or be attached to the application.

Name of Organization Requesting Funding:*

Lombard Town Centre

Name of Person Submitting Grant Application:*

Walter Smith

Phone:*

630-408-7967

Email:*

wsmithltc@gmail.com

Event/Project/Activity

Lombard Town Centre Spooktacular Fall Festival

Date of Event/Project/Activity

10/13/2013

Estimated Attendance:

3,500

Is the event open to the general public?

Yes

No

Do you intend to apply for a liquor license for this event/project/activity?

Yes

No

How does this promote tourism/overnight stays in Lombard?

Radio Promotions, newspaper and magazine promotions reach 6 counties in the Chicagoland area and brings families from many different towns to our downtown. No profits are made from the event.

Will any profits generated be returned to the community?

Yes

No

If the grant is approved, who should the check be made out to?

Lombard Town Centre

Please list the address where the check should be mailed to:

6 S. Park Ave. Lombard

The following form was submitted via your website: Hotel/Motel Tax Grant Application

This application is to request funding from the Hotel/Motel tax fund. Applications must be accompanied by a budget that reflects the request by the organization. Applications are reviewed by the Community Promotions & Tourism Committee and are then referred to the Village Board.:

Date: 8/2/2011

Why are you requesting Hotel/Motel Tax funding?: The Lombard Town Centre Spooktacular Fall Festival has grown substantially year after year. This year the festival is hosting Radio Disney which will broadcast live from the event and put on an interactive show with kids of all ages. In addition to the performance, Radio Disney will be promoting the festival on air for one month before the festival. Because of the wider range of promotions, we anticipate a larger crowd in downtown Lombard and need to increase the number of activities in the festival to accommodate the influx of people to the event and keep them in downtown for the duration of the festival. That is the goal of Spooktacular...to bring foot traffic to the downtown and showcase our businesses. While we have found a sponsor for Radio Disney itself and many of the downtown businesses also sponsor the event, we are looking for a grant to help offset some of the out-of-pocket expenses that LTC incurs each year. LTC's funds have been diminished over the past few years and are limited in funds for events such as this.

Amount of funds being requested: \$5,000.00

Specifically, what will the Hotel/Motel Tax funding be used for?: Zip Line activity and games for the event and the second stage costs. Second stage will be used for local talent shows i.e. Sky Center Martial Arts, The Dance Centre, Glenbard East Science Department Spooky Scientific Show

Have you requested Hotel/Motel tax funds in the past?: No

Upload documents here: Past 3 years Spook Budget.xlsx

A budget of the event or item that is being requested must be attached to the application or the grant application may be not be addressed until the budget is received. If this is a repeat request, the cancelled check(s) from the previous year must have been received by the Village Finance Department or be attached to the application.:

Name of Organization Requesting Funding: Lombard Town Centre

Name of Person Submitting Grant Application: Walter Smith

Phone: 630-408-7967

Email: wsmithltc@gmail.com

Event/Project/Activity: Lombard Town Centre Spooktacular Fall Festival

Date of Event/Project/Activity: 10/13/2013

Estimated Attendance: 3,500

Is the event open to the general public?: Yes

Do you intend to apply for a liquor license for this event/project/activity?: No

How does this promote tourism/overnight stays in Lombard? : Radio Promotions, newspaper and magazine promotions reach 6 counties in the Chicagoland area and brings families from many different towns to our downtown. No profits are made from the event.

Will any profits generated be returned to the community?: No

If the grant is approved, who should the check be made out to?: Lombard Town Centre

Please list the address where the check should be mailed to: 6 S. Park Ave. Lombard

Additional Information:

Form Submitted on: 8/2/2013 2:40:46 PM

Submitted from IP Address: 98.212.16.223

Referrer Page: <http://www.villageoflombard.org/FormCenter/HotelMotel-Grant-Request-11/HotelMotel-Tax-Grant-Application-79>

Form Address: <https://www.villageoflombard.org/FormCenter/HotelMotel-Grant-Request-11/HotelMotel-Tax-Grant-Application-79>