



Village of Lombard

Village Hall
255 East Wilson Ave.
Lombard, IL 60148
villageoflombard.org

Meeting Agenda Community Promotion & Tourism

*Trustee Mike Fugiel, Chairperson,
Trustee Bill Johnston, Alternate Chairperson,
Jill Payne, Marguerite Micken, Joe Orsolini,
Lori Solyom, Nancy Schukat, Phil Dahm,
Bill Mrazek and Brad Hanewall*

*Ex-Officio Members: Yvonne Invergo - Lombard Chamber of
Commerce;*

*Beth Marchetti - DuPage Convention & Visitors' Bureau;
Yorktown Centre - Todd Hiepler; Neil De Guia - Embassy Suites;
M. Jimenez - Extended Stay America; Randy Kline - Sure Stay
Plus;*

*Max Schultz - Hyatt Place; Karen Borris - Marriott Fairfield Inn;
Maria Morales - Extended Stay America; Frank Balisteri -
Comfort Suites;*

*Maureen Fleetwood - Sonesta ES Suites; Nick Hefner - Towne
Place Suites;*

Mike Feigenbaum - The Westin Hotel

Tuesday, January 16, 2018

7:00 PM

Community Room

1.0 Call to Order and Pledge of Allegiance

2.0 Roll Call

3.0 Public Participation

4.0 Approval of Minutes

Request to approve the minutes of the September 5, 2017, committee meeting.

5.0 New Business

[180013](#)

Local Tourism Grant Application 2018 - Lilac Princess Program

Grant Request from the Lombard Junior Women's Club in the amount of \$6,029, from Hotel/Motel funds for expenses supporting the selection of the Lilac Queen and her Court. The grant will provide participation of the Lilac Queen Court in numerous Lilac Time events as well as \$1,000 scholarships to the five members of the court. The process begins in February and culminates in May 2018.

[180014](#) **Local Tourism Grant Application 2018 - Lilac Time Art and Craft Fair**
Grant Request from the Lombard Chamber of Commerce in the amount of \$3,600, from Hotel/Motel funds for expenses associated with the Art and Craft Fair, including barricades and support from the Public Works, Police and Fire Departments. The Fair will take place on May 6, 2018.

[180015](#) **Local Tourism Grant Application 2018 - Lilac Sale 2018**
Grant Request from the Lombard Garden Club, Inc. in the amount of \$2,000, from Hotel/Motel funds supporting the Annual Lilac Sale. The funds will be used for the purchase of Lilacs, which will be sold during the 3 day Lilac Time Event, May 10-12, 2018.

[180016](#) **Local Tourism Grant Application 2018 - Lombard Lilac Festival Parade**
Grant Request from the Lombard Lilac Festival Parade Committee, in the amount of \$18,000, from Hotel/Motel funds for expenses supporting the Lombard Lilac Parade. Funds will be used for honorariums paid to parade participants, advertising, and recognition expenses. The parade will take place on May 20, 2018.

6.0 Old Business

[170208](#) **Firebird Soccer Club 2017 Local Tourism Grant Reimbursement**
Discussion of a revision of the Firebird Soccer Club grant reimbursement.

7.0 Other Business

8.0 Information Only

9.0 Adjournment