

VILLAGE OF LOMBARD  
REQUEST FOR BOARD OF TRUSTEES ACTION  
For Inclusion on Board Agenda

\_\_\_\_\_ Resolution or Ordinance (Blue) \_\_\_\_\_ *Waiver of First Requested*  
  X   Recommendations of Boards, Commissions & Committees (Green)  
\_\_\_\_\_ Other Business (Pink)

TO: PRESIDENT AND BOARD OF TRUSTEES

FROM: William T. Lichter, Village Manager

DATE: May 21, 2004 (B of T) Date: June 3, 2004

TITLE: Grant Award Recommendation - Taste of Lombard Fireworks 2004

SUBMITTED BY: Community Promotion & Tourism Committee through the Department of  
Community Development *WTL*

BACKGROUND/POLICY IMPLICATIONS:

Please find attached a grant recommendation from the Community Promotion & Tourism Committee. The grant request is from the Lombard Jaycees to fund the fireworks for the 2004 Taste of Lombard.  
(DISTRICTS - ALL)

Please place this item on the consent agenda for the June 3, 2004 Board of Trustees meeting.

Fiscal Impact/Funding Source:

Hotel/Motel Tax Fund  
Taste/Not to exceed \$30,000.00

Review (as necessary):

Village Attorney X \_\_\_\_\_ Date \_\_\_\_\_  
Finance Director X \_\_\_\_\_ Date \_\_\_\_\_  
Village Manager X *W. T. Lichter* \_\_\_\_\_ Date 5/24/04

NOTE: All materials must be submitted to and approved by the Village Manager's Office by 12:00 noon, Wednesday, prior to the Agenda Distribution.

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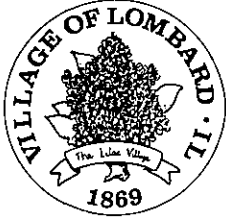
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May 21, 2004

**TO:** William T. Lichter  
Village Manager

**FROM:** David Hulseberg, AICP *DH*  
Director of Community Development

**RE:** Community Promotions & Tourism Committee Grant Recommendation

The following is a recommendation for a grant to be awarded to the Lombard Jaycees for the upcoming 2004 Taste of Lombard fireworks:

**Grant Request: \$30,000**

The Lombard Jaycees requested a grant in the amount of \$30,000 to be used exclusively toward costs associated with the 2004 fireworks presentation to be held on July 4 at the Taste of Lombard.

The grant request and supporting documentation are attached for your review.

**RECOMMENDATION:**

The Community Promotions & Tourism Committee recommended a grant in the amount of \$30,000 to the Lombard Jaycees to be used exclusively for costs associated with the 2004 fireworks presentation at the Taste of Lombard.

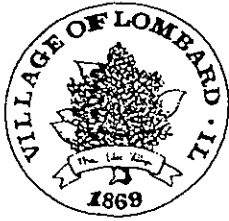
Please place this item on the consent agenda on the June 3, 2004 agenda of the Board of Trustees. If you have any questions, please feel free to contact me. Thank you.

Attachments

DAH/jmk

Application Deadline: \_\_\_\_\_

Date Submitted: \_\_\_\_\_



### APPLICATION FOR HOTEL/MOTEL FUNDS

State law requires that Hotel/Motel funds be spent on tourism; more specifically, things and events which will promote overnight stays in Lombard.

Event/Project/Activity: Taste of Lombard Event Date(s) July 1-4 2004

Name of Organization or Group Sponsoring Event: Lombard Jaycees

Organization Address: P.O. Box 457

Organization Phone: clubhouse - (630) 932-7272 Taste Hotline - (630) 375-7474

Contact Person: Joe Glazier Jr. - 2004 Chairman  
(Please indicate position in the organization)

Address: 1382 Foxhill Ct. North Aurora, IL. 60542

Home Phone: (630) 907-1579 Cell Business Phone: (630) 464-7479

1. Is this the first year for your event? Yes \_\_\_ No X. If not, how many years has this event been held? 21

2. What is the estimated attendance? 100,000 plus

3. Where will the event be held? Madison Meadow Park

4. What specifically would the Hotel/Motel funding be used for? As determined by review of Villages Community Promotions & Tourism Committee. Application is made for fireworks display on 4<sup>th</sup> of July.

Total Amount Requested: 30,000

5. Is this event open to the general public? Yes X No \_\_\_

6. Do you intend to apply for a liquor license? Yes X No \_\_\_

7. How will this promote tourism/overnight stays in Lombard? Event is advertised state & region wide. Hotel/Motel operators are given brochures and overnight discount programs are arranged and/or proposed with them.

8. Will any profits generated be returned to the community? Yes X No \_\_\_ If yes, how will this be spent? Community Organizations, working event and various donations similar to 2003

Please submit a budget for your event, along with this application, explaining what funding sources contribute. will be used no later than December 31.

**Lombard Jaycees Taste of Lombard`**  
**Profit and Loss**  
 January through December 2003

	Jan - Dec '03
<b>Ordinary Income/Expense</b>	
<b>Income</b>	
Gross Receipts	152,603.44
Arts & Crafts	4,605.00
Business Booths	5,000.00
Carnival	15,000.00
Corp. Sponsors	3,500.00
Fireworks Grant	30,000.00
Restaurants	
Restaurant Fees	26,700.00
Add'l Electric	1,075.00
<b>Total Restaurants</b>	<b>27,775.00</b>
<b>Total Income</b>	<b>238,483.44</b>
<b>Expense</b>	
Beer & Wine Bev Tents	
Beer	13,145.80
Liquor License	75.00
Other Beverages	5,244.50
Supplies	2,262.00
<b>Total Beer &amp; Wine Bev Tents</b>	<b>20,727.30</b>
Business Expo Tent	
Post. & Mail	22.20
<b>Total Business Expo Tent</b>	<b>22.20</b>
Community Orgs Hired	20,743.29
Construction-	
Site Upgrades	4,550.00
Golf Cart Rental	2,256.90
Grease Disposal	350.00
Insect Spraying	356.00
Tent, Tbl, Ch	18,267.37
Setup Meals	1,020.21
Site Cleanup	57.70
Supplies	951.77
Toilet Rental	13,700.20
<b>Total Construction-</b>	<b>41,510.15</b>
Corp. Sponsors-	
Signboard	243.47
<b>Total Corp. Sponsors-</b>	<b>243.47</b>
Electrical	
Elect. Service	3,090.60
Electrician	3,300.00
Equip. Upgrade	125.00
Generator Rental/Service	5,785.16
Light Tower	1,120.00
Supplies-Electric	1,646.30
<b>Total Electrical</b>	<b>15,067.06</b>
Mainstage Entertainment	
Entertainers	49,565.00
Other Supplies	2,523.41
Production/Stage	7,975.00
RV Rental	700.00
Signs	428.33
<b>Total Mainstage Entertainment</b>	<b>61,191.74</b>
Family Entertnmnt Stage	
Entertainers	1,600.00
<b>Total Family Entertnmnt Stage</b>	<b>1,600.00</b>
Financial Committee	

02/04

**Lombard Jaycees Taste of Lombard`**  
**Profit and Loss**  
 January through December 2003

	Jan - Dec '03
Bank Service Charges	4.50
Postage & PO Box Rental	220.00
Liability Insurance	12,198.00
Start Up Bank	3,000.00
Supplies	365.36
<b>Total Financial Committee</b>	<b>15,787.86</b>
<b>Fireworks Committee</b>	
Fireworks Cost	30,000.00
Meals	74.64
<b>Total Fireworks Committee</b>	<b>30,074.64</b>
<b>General/Committee Expenses</b>	
Badges	246.59
Committee Mtgs	402.31
Miscellaneous	292.14
Office Trailer	1,439.00
Park Sec. Depos	1,000.00
Phone 932-4812	693.68
Postage	26.30
Public storage	1,008.00
Shirts & Hats	3,100.00
TGIO Party	1,787.53
Village Sec Dep	0.00
<b>Total General/Committee Expenses</b>	<b>9,995.55</b>
<b>Publicity Committee</b>	
Advertising	7,893.52
Printing	1,000.00
Supplies	40.23
<b>Total Publicity Committee</b>	<b>8,933.75</b>
<b>Rootbeer Floats Tent</b>	
Rootbeer Split	3,337.00
<b>Total Rootbeer Floats Tent</b>	<b>3,337.00</b>
<b>Lemon Shakeup Tent</b>	
Shakeup Split	4,016.00
<b>Total Lemon Shakeup Tent</b>	<b>4,016.00</b>
<b>Security Committee</b>	
Security Radios	32.77
<b>Total Security Committee</b>	<b>32.77</b>
<b>Soft Drink Committee</b>	
Ice Cost	6,444.00
Soft Drinks Cost	10,650.11
Supplies	140.48
<b>Total Soft Drink Committee</b>	<b>17,234.59</b>
<b>Uncategorized Expenses</b>	<b>0.00</b>
<b>Total Expense</b>	<b>250,517.37</b>
Net Ordinary Income	<b>-12,033.93</b>
<b>Net Income</b>	<b>-12,033.93</b>