



Village of Lombard

Village Hall
255 East Wilson Ave.
Lombard, IL 60148
villageoflombard.org

Meeting Agenda Community Promotion & Tourism

*Trustee Andrew Honig, Chairperson,
Trustee Anthony Puccio, Alternate Chairperson,
Jill Payne, Marguerite Micken, Joe Orsolini,
Nancy Schukat, Phil Dahm,
Brad Hanewall and Nicholas Piron
Ex-Officio Members: Yvonne Invergo - Lombard Chamber of
Commerce;
Beth Marchetti - DuPage Convention & Visitors' Bureau;
Yorktown Centre - Josh Dean; Neil De Guia - Embassy Suites;
Nashaly Ramirez - Extended Stay America;
Randy Kline - Sure Stay Plus; Max Schultz - Hyatt Place; Liliana
Vorlicek - Marriott Fairfield Inn; Adriana DeHoyos - Extended
Stay America; Frank Balisteri - Comfort Suites; Alan Gagnon -
Sonesta ES Suites; Ashley Libbe - Towne Place Suites;
Mike Feigenbaum - The Westin Hotel*

Tuesday, February 2, 2021

7:00 PM

Community Room

NOTICE IS HEREBY GIVEN THAT THE COMMUNITY PROMOTION AND TOURISM COMMITTEE WILL HOLD A MEETING ON TUESDAY, February 2, 2021, AT 7:00 P.M. REMOTELY VIA A VIRTUAL MEETING PLATFORM

NOTICE OF MEETING MODIFICATION DUE TO COVID-19

In light of the Disaster Declaration issued by the Governor of the State of Illinois relative to the COVID-19 pandemic, the Chairman of the Community Promotion and Tourism Committee has determined that an in-person meeting of the Committee, or a meeting conducted under the Open Meetings Act requirements, relative to a quorum of the members of the having to be physically present at a meeting when some members of the Committee are participating remotely, is not practical or prudent because of the disaster.

Pursuant to Governor Pritzker's Executive Order No. 2020-07, as extended and modified by Executive Orders 2020-18, 2020-33, 2020-39, 2020-44, 2020-52, 2020-55, and 2020-59, 2020-71, 2020-74 and 2021-01 which suspend the requirement of the Illinois Open Meetings Act requiring in-person attendance by members of a public body during the duration of the Gubernatorial Disaster Proclamation, members of the Committee may attend and participate in the meeting remotely through a virtual meeting platform. Physical attendance at this public meeting will be restricted and residents are invited view and participate remotely through the means offered below.

Public comments may be submitted in advance of the meeting on the Village website at www.villageoflombard.org/publiccomment, via email to communications@villageoflombard.org or by calling and leaving a voicemail at (630)620-5929. The Village requests that written comments be submitted to the Village by 5:00 p.m. on Tuesday, February 2, 2021. Notwithstanding this request, all written comments received before the public comment portion of the agenda will be read into the public meeting record.

Individuals who wish to speak during the live meeting, or wish to listen to the meeting remotely online or by telephone should contact the Village by 6:00 p.m. on Tuesday, February 2 by calling (630) 620-5929, on the Village website at www.villageoflombard.org/publiccomment or via email to communications@villageoflombard.org. Individuals who sign up to speak during the meeting or participate remotely online or by telephone by 6:00 p.m. on Tuesday, February 2, will receive information about how to join the meeting by e-mail or phone, based upon their request, after the sign-up time ends.

The physical attendance restrictions in place for this meeting have been adopted to comply with Governor Pritzker's Executive Orders regarding social distancing and the need to maximize residential self-isolation to slow the spread of COVID-19 to the greatest extent possible.

A copy of the agenda for said Committee meeting is attached hereto.

1.0 Call to Order and Pledge of Allegiance

2.0 Roll Call

3.0 Public Participation

4.0 Approval of Minutes

Request to approve the minutes of the October 27, 2020, Community Promotion & Tourism Committee meeting.

5.0 Old Business

6.0 New Business

[210046](#)

Local Tourism Grant Application 2021 - Lilac Princess Program

Grant request from the Lombard Jr. Women's Club in the amount of \$6,000 from Hotel/Motel funds for expenses supporting the Lilac Princess Program. The grant will support expenses related to the Coronation of the Lilac Queen and her Court and scholarships awarded to the court. The program begins in March and culminates May 16, 2021.

[210047](#)

Local Tourism Grant Application 2021 - Lilac Time Art & Craft Fair

Grant request from the Lombard Chamber of Commerce in the amount of \$5,000 from Hotel/Motel funds to cover the cost of Village services (Police, Public Works and Fire Department overtime). The fair is scheduled for May 2, 2021.

[210048](#)

Local Tourism Grant Application 2021 - Lilac Sale

Grant request from the Lombard Garden Club in the amount of \$2,000 from Hotel/Motel funds to cover the cost of the purchase of lilac bushes to be sold. The sale is a three day event beginning May 5, 2021.

[210049](#)**Local Tourism Grant Application 2021 - Lombard Lilac Parade**

Grant request from Lombard Lilac Festival Parade Committee in the amount of \$18,000 from Hotel/Motel funds to support all expenses of the parade, honorariums paid to the participants, advertising expenses and recognition expenses. The parade will take place on May 16, 2021.

7.0 Other Business**8.0 Information Only****9.0 Adjournment**