



Village of Lombard

Village Hall
255 East Wilson Ave.
Lombard, IL 60148
villageoflombard.org

Meeting Agenda

Community Promotion and Tourism

*Trustee Laura Fitzpatrick, Chairperson,
President Keith Giagnorio, Alternate Chairperson,
Jill Payne, Marguerite Micken, Colleen Whittington,
France Langan, Connie Sichrovsky,
Robyn M. Pike and Joe Orsolini*

*Ex-Officio Members: Yvonne Invergo - Lombard Chamber of
Commerce;*

*Skip Strittmatter - DuPage Convention & Visitors' Bureau; Jerry
Cohen - Yorktown Merchants' Association; Mary Eckhoff -
Embassy Suites;*

*Mary Kreshpanji - Extended Stay Deluxe; Randy Kline - Stay
Inn;*

*Jerry Evans - Hyatt Place; Karen Borris - Marriott Fairfield Inn;
Audrey Carillo - Homestead Village; Frank Balisteri - Comfort
Suites;*

*Cynthia Ivey - Marriott Residence Inn; Eileen Libb - Towne
Place Suites;*

Mike Feigenbaum - The Westin Hotel

Tuesday, February 11, 2014

7:00 PM

Community Room

1.0 Call to Order and Pledge of Allegiance

2.0 Roll Call

3.0 Public Participation

4.0 Approval of Minutes

Request to approve minutes of the Committee Meeting of January 14, 2014.

5.0 Old Business

[130613](#)

Communications and Marketing Initiatives

Update of original presentation.

6.0 New Business

[140013](#)

Local Tourism Grant Application (Lilac Time Advertising)

Grant request from the Lombard Historical Society in the amount of \$650-\$937.50, from Hotel/Motel funds, for costs associated with Lilac Time Advertising to take place from March through May, 2014. The events will be held at Lilacia Park, Victorian Cottage and Sheldon Peck Homestead.

- [140014](#) **Local Tourism Grant Application (Lombard Historical Society, Peckapalooza)**
Grant request from the Lombard Historical Society in the amount of \$1,387, from the Hotel/Motel funds for costs associated with Peckapalooza: 175th Peck Homestead Anniversary Event, to take place September 2014. The event will be held at the Peck Homestead.
- [140017](#) **Local Tourism Grant Application (Glenbard East Athletic Boosters, Lombard Ale and Food Truck Festival)**
Grant request from the Glenbard East Athletic Boosters in the amount of \$5,000, from the Hotel/Motel funds, for costs associated with the Lombard Ale and Food Truck Festival, to be held June 14, 2014. The event will be held on Parkside Avenue at Lilacia Park.
- [140018](#) **Local Tourism Grant Application (Lombard Chamber of Commerce, Pole Banners at Yorktown Center)**
Grant request from the Lombard Chamber of Commerce in the amount of \$1,500, from Hotel/Motel funds, for costs associated with EXPO 2014 to be held October 23, 2014. The event will be held at Yorktown Center.
- [140026](#) **Local Tourism Grant Application (Lombard Lilac Festival Parade)**
Grant request from the Lombard Lilac Festival Parade Committee in the amount of \$25,000, from Hotel/Motel funds, for costs associated with the Lilac Festival Parade to be held May 18, 2014, at Main and Wilson Streets.

7.0 Other Business

Discussion concerning the 2014 Local Tourism Grant Program.

8.0 Information Only

9.0 Adjournment