



MEMORANDUM

TO: David A. Hulseberg, Village Manager

THROUGH: Carl S. Goldsmith, Director of Public Works

FROM: David P. Gorman, Asst. Director of Public Works

SUBJECT: **CUB's Energy Saver Campaign**

DATE: September 29, 2010

The Village has received the attached proposal from the Citizens Utility Board (CUB) to partner with them in their Energy Saver Campaign. Their website, CUBEnergySaver.com, is a free service that advises consumers on how to save utility costs, obtain incentives and enumerate CO₂e reductions. It would be a useful tool to accomplish and document the 7% reduction in Green House Gases that the Village Board has ascribed to accomplish by 2012. The Village will incur no costs in this program.

The Environmental Concerns Committee and Staff recommend that the Village Board of Trustees approve the partnership with CUB. If approved, then a press conference will be scheduled with the Village President to formally launch the campaign.

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attachment: CUB Proposal