

VILLAGE OF LOMBARD
REQUEST FOR BOARD OF TRUSTEES ACTION

For Inclusion on Board Agenda

Resolution or Ordinance (Blue) _____
Recommendations of Boards, Commissions & Committees (Green) _____
Waiver of First Requested _____
Other Business (Pink) _____

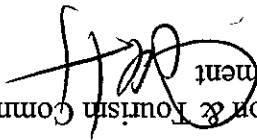
TO: PRESIDENT AND BOARD OF TRUSTEES

FROM: William T. Lichter, Village Manager

DATE: April 25, 2007 (B of T) Date: May 3, 2007

TITLE: Grant Applications from the Lombard Garden Club for the 2007 Lilac Bush Program and from the Lombard Jaycees for the 2007 Taste of Lombard.

SUBMITTED BY: Community Promotion & Tourism Committee through the Department of Community Development



BACKGROUND/POLICY IMPLICATIONS:

Please find attached two grant recommendations from the Community Promotion & Tourism Committee: The first grant is to be used for the 2007 Lilac Bush giveaway. The Committee recommended approval of an amount not to exceed \$6,000. The second grant is to be used for costs associated with 2007 Taste of Lombard fireworks presentation. The Committee recommended approval of an amount not to exceed \$25,000.

Please place these items on the consent agenda for the May 3, 2007 Board of Trustees meeting.

Fiscal Impact/Funding Source:

Hotel/Motel Tax Fund
Lilac Bush Program not to exceed \$6,000
Taste of Lombard not to exceed \$25,000

Review (as necessary):

Village Attorney X _____
Finance Director X _____
Village Manager X _____
Date 04/25/07
Date 4/25/07

NOTE: All materials must be submitted to and approved by the Village Manager's Office by 12:00 noon, Wednesday, prior to the Agenda Distribution.



MEMORANDUM

SUBJECT: Promotions & Tourism Committee Grant Recommendations

The following recommendations are for two grant requests to be considered for the May 3, 2007 Board of Trustees meeting, from the Community Promotions & Tourism Committee.

1. Grant Request - Lombard Garden Club: \$6,000

The Lombard Garden Club requested a grant in the amount of \$6,000 to be used toward costs associated with the tree lilac bush program, to be held May 12.

The grant request is attached for your review.

RECOMMENDATION:

The Community Promotions & Tourism Committee recommended approval of the grant in an amount not to exceed \$6,000 for costs associated with the tree lilac bush program.

2. Grant Request - Lombard Jaycees: \$25,000

The Lombard Jaycees requested a grant in the amount of \$25,000 to be used toward costs associated with the annual Fourth of July fireworks.

The grant request is attached for your review.*

RECOMMENDATION:

The Community Promotions & Tourism Committee recommended approval of the grant in an amount not to exceed \$25,000 for costs associated with the annual Fourth of July fireworks.

* Please note that the dates of the Taste of Lombard have been changed to July 3-8, 2007 and are incorrect on the grant application.

Please place these items on the consent agenda on the May 3, 2007 agenda of the Board of Trustees. If you have any questions, please feel free to contact me. Thank you.

Attachments
DAH/jmk

RECEIVED
 FEB - 8 2007
 COMMUNITY DEVELOPMENT

State law requires that Hotel/Motel funds be spent on tourism; more specifically, things and events which will promote overnight stays in Lombard.



Application Deadline: _____

Date Submitted: 2/7/07

APPLICATION FOR HOTEL/MOTEL FUNDS

Event/Project/Activity: Shiloh Beer Hall Event Date(s): 5/11 + 5/12/07

Name of Organization or Group Sponsoring Event: Lombard Chamber Club

Organization Address: 50 W. Ft. Charles, #400, Lombard, Ill. 60148

Organization Phone: 630-1029-8271

Contact Person: Joanna (Pace)
 (Please indicate position in the organization)

Address: _____

Home Phone: _____
 Business Phone: _____

1. Is this the first year for your event? Yes No. If not, how many years has this event been held? 6

2. What is the estimated attendance? 1000

3. Where will the event be held? Shiloh Park

4. What specifically would the Hotel/Motel funding be used for? To add the village in their request to provide a place to park nearby in Lombard. Funds purchase 400 places for the village ~500 for L.G.C. dogs/pets + 2078.

Total Amount Requested: \$6,000.

5. Is this event open to the general public? Yes No

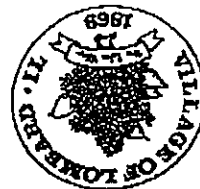
6. Do you intend to apply for a liquor license? Yes No

7. How will this promote tourism/overnight stays in Lombard? Along with the other activities during our Beer Celebration. Place to buy a unique beer + to enjoy the

8. Will any profits generated be returned to the community? Yes No. If yes, how will this be spent? Shiloh Park + Community Program

Please submit a budget for your event, along with this application, explaining what funding sources will be used no later than December 31.

APPLICATION FOR HOTEL/MOTEL FUNDS



State law requires that Hotel/Motel funds be spent on tourism; more specifically, things and events which will promote overnight stays in Lombard.

Application Deadline: _____ Date Submitted: _____

Event/Project/Activity: Taste of Lombard Event Date(s) 6/29, 6/30, 7/1, 7/2, 7/3,

Name of Organization or Group Sponsoring Event: Lombard Traverses

Organization Address: P.O. Box 1147

Organization Phone: 630-932-7272

Contact Person: Scott Murtolo

(Please indicate position in the organization)

Address: 21 W 549 North Ave. Apt #225

Home Phone: 630-885-3872 Business Phone: _____

1. Is this the first year for your event? Yes No If not, how many years has this event been held? 24

2. What is the estimated attendance? 100,000

3. Where will the event be held? MADISON MEADOW PARK

4. What specifically would the Hotel/Motel funding be used for? Fireworks Display

Total Amount Requested: \$25,000

5. Is this event open to the general public? Yes No

6. Do you intend to apply for a liquor license? Yes No

7. How will this promote tourism/overnight stays in Lombard? The Fest & Fireworks will attract a lot of town tourists, also the vendors to participate in the event will have to stay the weekend or the Fest.

8. Will any profits generated be returned to the community? Yes No If yes, how will this be spent? The amount of \$25,000 is donated to Differant

Please submit a budget for your event, along with this application, explaining what funding sources will be used no later than December 31. Community Grants Revised 12-30-92

