

Village of Lombard

*Village Hall
255 East Wilson Ave.
Lombard, IL 60148
villageoflombard.org*



Meeting Minutes

Wednesday, March 3, 2010

7:00 PM

Village Hall

Economic & Community Development Committee

*Trustee Bill Ware, Chairperson
Trustee Greg Gron- Co-Chairperson
Dennis McNicholas, Martin Carroll,
Garrick Nielsen, Jon Grant, Brenda Gannon
David Irion, James Hogan & Keith Giagnorio
Staff Liaison: Bill Heniff*

1.0 Call to Order and Roll Call

The meeting was called to order by Chairperson Ware at 7:04 p.m.

Present: Bill Ware, Dennis McNicholas, Jon Grant, James W. Hogan, Keith Giagnorio, David Irion and Garrick Nielsen

Absent: Greg Gron, Brenda Gannon and Martin Carroll

Also present: William Heniff, AICP, Director of Community Development, and Christopher Stilling, AICP, Assistant Director of Community Development.

2.0 Public Participation

Dan Whittington of the Lombard Town Centre (LTC) was present to provide an update on LTC activities.

3.0 Approval of Minutes

The minutes of the February 3, 2010 meeting were revised and unanimously approved by the members present.

4.0 Unfinished Business

There was no unfinished business.

5.0 New Business

100087

Downtown Grant Promotional Signage

Discussion and recommendation relative to providing promotional signage for the Downtown grant programs and preference for the type of signage.

Mr. Stilling provided background on the request. He stated that staff was approached by a property owner (Steve Collsen, 130 E. St. Charles Road) with a request for signage that would promote the Village's Downtown Retail Business Grant Program. As in Lombard, the Village of Wheaton offers similar retail and façade grants to their downtown businesses. (Wheaton's DRBG has a \$10,000 limit whereas Lombard's allows up to \$20,000).

Mr. Stilling provided details about the various options and associated costs for the signage. He stated that the Village's Public Works department has the necessary equipment to manufacture the sign. He said that staff believes this type of signage is appropriate and should be provided to property owners upon request, but recommends that sign users continue to adhere to the maximum amount of window sign coverage set forth within the Sign Ordinance (no more than 20% of total window area). Mr. Stilling also stated that staff recommends that the sign content be similar to that of the Wheaton sign, advertising the possibility of a grant (with no dollar amount specified) and directing people to the Planning Services Division for further information. He asked for the

Committee's response to the following questions:

- 1. Does the ECDC wish to provide promotional signage for the Downtown Retail Business Grant, Downtown Restaurant Forgivable Loan, and/or Downtown Improvement and Renovation Grant Programs?*
- 2. If so, does the ECDC have a preference for vinyl signs (which would be charged to the TIF) or minimal-cost paper signs?*

Mr. McNicholas suggested that the maximum 20% window coverage be waived and suggested that the sign be constructed of vinyl.

Mr. Giagnorio stated he supports the idea. He also said the sign would draw more attention to the tenant space.

Mr. Grant also stated his support for the signage and suggested that the maximum dollar amount be included on the sign. He suggested that a separate sign shall be developed for each grant program and recommended a vinyl sign.

Mr. Irion said he supports the sign and also recommended that the maximum dollar amount be included on the sign. He said it would likely draw even more attention to the tenant space when you show the dollar amount.

Mr. Hogan supported Mr. Grant's idea of having a separate sign for each grant program. Mr. Nielsen agreed and also suggested that the sign be constructed of vinyl.

Chairperson Ware agreed with everyone's comments and suggested that the sign include the dollar amount. He also stated that it is important for the sign to look professional and supported the use of the vinyl sign.

It was moved by Grant, seconded by McNicholas, that this matter be approved relative to proceeding with the development of a prototype sign to include the dollar amount and be constructed of vinyl. The motion carried by a voice vote

6.0 Other Business

There was no other business.

7.0 Information Only

Lombard Town Centre

Mr. Whittington, President of the LTC, provided the committee with an update on LTC activities. He stated that he and Village staff have been working to develop a job description for the Executive Director position. He also stated that the Village's contribution for the position would be solely for economic development activities. He said any additional costs associated with the day to day management of the LTC would be paid by the existing LTC funds. He did express a concern about the position being a "1099" employee due to tax implications.

Chairperson Ware stated that he would like Village staff to be involved in the hiring process.

Development Update

Village staff provided an update to the Committee about recent development and business activities.

8.0 Adjournment

The meeting adjourned at 7:56 p.m.