MEMORANDUM

TO: William T. Lichter, Village Manager

FROM: David A. Hulseberg, Assistant Village Manager/Director of Community

Development

DATE: March 22, 2007

SUBJECT: DuPage Convention & Visitors Bureau Visitors Guide

The following is a recommendation for a Hotel/Motel grant to be used for a two page ad for the DuPage Convention & Visitors Bureau Visitors Guide featuring Lombard's restaurants.

The item was reviewed and approved by the Economic & Community Development Committee at its March 6, 2007 meeting. A recommendation to fund the ad in the amount of \$8,000 is being recommended.

A sample of the basic ad is attached for your information.

Please place this item on the consent agenda on the April 5, 2007 agenda of the Board of Trustees. If you have any questions, please feel free to contact me.