



# Village of Lombard

Village Hall  
255 East Wilson Ave.  
Lombard, IL 60148  
villageoflombard.org

## Minutes

### Community Promotion & Tourism

*Trustee Bernie Dudek, Chairperson,  
Trustee Andrew Honig, Alternate Chairperson,  
Marguerite Micken, Joe Orsolini, Nancy Schukat,  
Nicholas Piron and Gayle Kankovsky, Kimberly Messina,  
Umar Haque and Kayla Harger*  
*Ex-Officio Members: Rick Galfano - Lombard Chamber of  
Commerce; Beth Marchetti - DuPage Convention & Visitors'  
Bureau; Yorktown Centre - Josh Dean; Embassy Suites - Mike  
Hansen; Sure Stay Plus - Randy Cline; Sonesta ES Suites -  
Alan Gagnon; Extended Stay America (22nd) - Iverliss  
Hernandez; Comfort Suites - Frank Balisteri; Extended Stay  
America (Technology) - Adriana DeHoyos; Fairfield Inn &  
Suites - Tamara Rodgers; Hyatt Place - Arvyda Mikalainis;  
Towne Place Suites - Rebekah Burton; The Westin - Kym Myers  
Staff Liaison Nicole Aranas*

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Tuesday, February 27, 2024

7:00 PM

Lorraine G. Gerhardt Community Room

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## 1.0 Call to Order and Pledge of Allegiance

*The meeting was called to order by Chairperson Bernie Dudek at 7:10  
p.m.*

*The Pledge of Allegiance was led by Bernie Dudek.*

*Introduction of committee members to new members Umar Haque and  
Kimberly Messina.*

## 2.0 Roll Call

**Present** 7 - Bernie Dudek, Marguerite Micken, Joe Orsolini, Nancy Schukat, Nicholas  
Piron, Kimberly Messina, and Umar Haque

**Absent** 2 - Gayle Kankovsky, and Kayla Harger

*Also present: Nicole Aranas, Staff Liaison, Sharon Rakowski, Lombard  
Garden Club, Beth Marchetti, DuPage Convention & Visitors Bureau,  
Alison Costanzo, Lombard Historical Society, Dan Whittington,  
Downtown Lombard Business Alliance, and Rick Galfano, Lombard  
Chamber of Commerce.*

### 3.0 Public Participation

### 4.0 Approval of Minutes

A motion was made by Nick Piron, seconded by Umar Haque, to approve the minutes of the January 16, 2024 meeting. The motion passed by unanimous vote.

### 5.0 Old Business

### 6.0 New Business

#### [240050](#)

#### **Local Tourism Grant Application 2024 - Lilac Sale**

Grant Request from the Lombard Garden Club in the amount of \$2,000 from Hotel/Motel funds to cover the purchase of lilacs and associated items such as pots, soil, and containers. The event will take place on May 9, 2024.

*Presentation by Lombard Garden Club Civic Committee Chair Sharon Rakowski, Barb Madigan, President, and Cyndi Ward, Lilac Club. The Lombard Garden Club holds an annual lilac sale featuring world class lilacs at an affordable price. The sale features 16 different cultivars including many that cannot be found in local nurseries or big box stores. It is a large part of the Lilac Times series of events and attracts local buyers, members of garden clubs throughout Illinois as well as out of state buyers. The event sells out every year.*

A motion was made by Marguerite Micken, seconded by Joe Orsolini, to approve the grant request in the amount of \$2,000. The Motion was approved by all.

#### [240051](#)

#### **Local Tourism Grant Application 2024 - Jingle Bell Jubilee**

Grant request from the Lombard Area Chamber of Commerce in the amount of \$3,000 from Hotel/Motel funds to cover the cost of Village Services that involve blocking off South Park Avenue between St. Charles Road and Michael McGuire Drive. The event will take place on December 7, 2024.

*Presentation by President of the Lombard Area Chamber of Commerce Rick Galfano. The Chamber would like to hold a Candy Cane Lane during the Jingle Bell Jubilee. Last year, the event was held at the Lombard Historical Society due to construction on South Park Avenue. This year, the event is to be held on South Park Avenue which will be closed to allow attendees to gather safely. The event will feature vendors and music including a DJ.*

A motion was made by Joe Orsolini, seconded by Umar Haque, to approve the

grant request in the amount of \$3,000 to cover Village Services. The Motion was approved by all.

[240052](#)

**Local Tourism Grant Application 2024 - Lombard Cycling Classic**

Grant request from the Prairie State Cycling Series, LLC in the amount of \$10,000, plus Village services from Hotel/Motel funds for expenses related to the fees associated with the event. The event is scheduled to take place on July 23, 2024.

*Presentation by Beth Marchetti, Executive Director for the DuPage Convention and Visitors Bureau (DCVB) and DuPage Sports Commission (DSC). This will be the fourth year of the Lombard Cycling Classic. All businesses had positive feedback and preferred to have the race on a Tuesday. The event will feature racers from all over the world as well as a family fun ride to involve the community. An economic impact study and report indicated over 300 hotel stays in previous years. Although the event is only one day, 3 of the 10 days of the race are located in DuPage County so Lombard received multiple day hotel stays as it is a central location. The grant request is being made by Prairie State Cycling Series as applicant this year, but the DCVB and the DSC will provide support for the event.*

**A motion was made by Joe Orsolini, seconded by Marguerite Micken, to approve the grant request in the amount of \$10,000 plus Village services. The motion was approved by all.**

[240053](#)

**Local Tourism Grant Application 2024 - Spooktacular**

Grant request from the Downtown Lombard Business Alliance in the amount of \$10,000 from Hotel/Motel funds to cover the cost of Village Services (Public Works, Police, Fire), Waste Management costs, and any non-funded activities. The event will take place on October 20, 2024.

*Presentation by Dan Whittington, Downtown Lombard Business Alliance. This is a collaboration between the Downtown Lombard Business Alliance and the Lombard Area Chamber of Commerce. The two groups are looking for more vendors and would like to make this a larger event. Discussion continued regarding the funding request. It was concluded that the application should be amended to update the expenses, to indicate that the grant request actually accounts for only 50% of the total costs of the event, and to include the Chamber as a joint applicant.*

*Tornado sirens went off at 7:25 p.m. and the meeting moved to the first floor in L22. Nancy Schukat left the meeting.*

**A motion was made by Marguerite Micken, seconded by Umar Haque, to approve the grant request in the amount of \$10,000 inclusive of Village Services. The motion was approved by all.**

[240054](#)**Local Tourism Grant Application 2024 - Annie-versary**

Grant request from the Lombard Historical Society in the amount of \$22,000 from Hotel/Motel funds to cover the cost of marketing, promotional materials, banner installation, insurance, security, Aileen Quinn's visit, and the celebration. The event will take place April 24th through December 22, 2024.

*Presentation by Alison Costanzo, Executive Director of the Lombard Historical Society. Little Orphan Annie was created by Harold Gray when he lived in Lombard. The property at 119 North Main Street was his home and is also known as the Little Orphan Annie House and was featured in the comic. Annie was not just a comic, but a pop culture icon. The Leaping Lizards exhibition will be similar to the Sheldon Peck exhibition in 2019. The Lombard Historical Society has several partnerships with this event and is working with the DuPage Convention and Visitors Bureau with joint marketing and Yorktown on pop-up Annies. The list of events includes an exhibition, meeting with actress Aileen Quinn, a tour of both homes, a birthday party celebration, and a Sandy look-alike contest.*

A motion was made by Umar Haque, seconded by Joe Orsolini, to approve the grant request in the amount of \$22,000. The motion was approved by all.

**7.0 Other Business****8.0 Information Only****9.0 Adjournment**

A motion was made by Kim Messina, seconded by Umar Haque, to adjourn the meeting at 8:50 p.m.