

**ORDINANCE 6994**

**PAMPHLET**

**PC 14-20: TEXT AMENDMENTS TO THE SIGN CODE**



PUBLISHED IN PAMPHLET FORM THIS 5<sup>th</sup> DAY OF SEPTEMBER, 2014, BY ORDER OF THE CORPORATE AUTHORITIES OF THE VILLAGE OF LOMBARD, DUPAGE COUNTY, ILLINOIS.

*Sharon Kuderna*

Sharon Kuderna  
Village Clerk

**ORDINANCE 6994**

**AN ORDINANCE APPROVING A TEXT AMENDMENT  
TO THE LOMBARD SIGN ORDINANCE  
TITLE 15, CHAPTER 153, SECTION 153.210  
OF THE LOMBARD VILLAGE CODE**

PC 14-20: Text Amendments to the Zoning Ordinance – Sign Ordinance

WHEREAS, the Village of Lombard maintains a Sign Ordinance which is found in Title 15, Chapter 153 of the Lombard Code; and,

WHEREAS, the Board of Trustees deem it reasonable to periodically review said Sign Ordinance and make necessary changes; and,

WHEREAS, a public hearing to consider text amendments to the Sign Ordinance has been conducted by the Village of Lombard Plan Commission on July 28, 2014 pursuant to appropriate and legal notice; and,

WHEREAS, the Plan Commission has filed its recommendations with the President and Board of Trustees recommending approval of the text amendments described herein; and,

WHEREAS, the President and Board of Trustees approve and adopt the findings and recommendations of the Plan Commission and incorporate such findings and recommendations herein by reference as if they were fully set forth herein;

NOW, THEREFORE, BE IT ORDAINED BY THE PRESIDENT AND BOARD OF TRUSTEES OF THE VILLAGE OF LOMBARD, DU PAGE COUNTY, ILLINOIS, as follows:

**SECTION 1:** That Title 15, Chapter 153, Section 153.210 of the Lombard Village Code is hereby amended as follows:

§ 153.210 Automatic changeable copy.

Automatic changeable copy signs are allowable as a component of a wall or freestanding sign and shall be included in the total area of the sign. Automatic changeable copy signs are on non-residential property that fronts a designated Major or Minor arterial road with a minimum of 300 lineal front footage in accordance with the following provisions:

(A) Allowed only when all of the signs on the site are in total compliance with the Sign Ordinance.

(B) The sign surface area of the changeable copy sign shall be counted in the overall surface area of the freestanding sign.

- (C) The sign shall be permitted to change no more frequently than two-second intervals and shall be limited to changeable messages and not chasing messages.
- (D) The use of animation, flashing, scrolling or blinking characters is prohibited.
- (E) No automatic changeable reader boards shall exceed ~~nine~~ sixteen square feet in area.
- (F) The changeable message reader board shall be equipped with photosensitive equipment which automatically adjusts the brightness and contrast of the sign in direct relation to the ambient outdoor illumination.
- (G) The 300 lineal front footage must be abutting a designated Major or Minor arterial road.
- (H) The sign face shall be located perpendicular to the Major or Minor arterial road.

**SECTION 2:** That Title 15, Chapter 155, Section 155.802 of the Lombard Village Code is hereby amended by inserting the following definitions for “major arterials” and “minor arterials” at the appropriate alphabetical location therefor:

Arterial Roadway, Major are intended to serve all types of trips, with a significant portion representing trips destined beyond the boundaries of the community and neighboring communities. The Major arterial typically serves a significant number of trips generated within the community; however, access is carefully controlled. This type of street has regional importance because of its alignment, continuity, capacity and connections with other regional traffic carriers. These Roadways include:

- Butterfield Road.
- North Avenue.
- Roosevelt Road.
- Route 53.

Arterial, Roadway Minor are intended to serve all types of trips with more emphasis on trips within and between the community and areas adjacent the community. The range of traffic volumes that can be expected on Minor arterial streets will vary significantly depending on the density of development, spacing of regional routes, and the continuity of the street. These Roadways include:

- 22<sup>nd</sup> Street.
- Crescent Boulevard.
- Finley Road.
- Highland Avenue.
- Main Street.
- Meyers Road.
- St Charles Road.
- Westmore-Meyers Road.

**SECTION 3:** That this ordinance shall be in full force and effect from and after its passage, approval and publication in pamphlet form as provided by law.

Passed on first reading this 21st day of August, 2014.

Ayes: Trustee Whittington, Fugiel, Foltyniewicz, Breen and Fitzpatrick

Nays: None

Absent: Ware

First reading waived by action of the Board of Trustees this \_\_\_\_ day of \_\_\_\_\_, 2014.

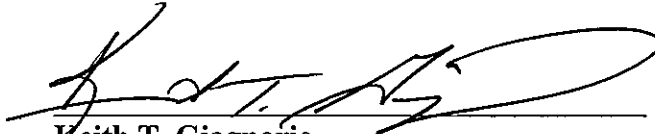
Passed on second reading this 4<sup>th</sup> day of September, 2014.

Ayes: Trustee Whittington, Fugiel, Foltyniewicz, Breen, Fitzpatrick and Ware

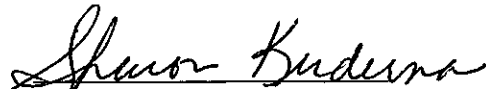
Nays: None

Absent: None

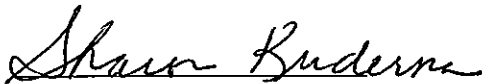
Approved this 4<sup>th</sup> day of September, 2014.

  
**Keith T. Giagnorio**  
Village President

ATTEST:

  
**Sharon Kuderna**  
Village Clerk

Published by me in pamphlet form on this 5<sup>th</sup> day of September, 2014.

  
**Sharon Kuderna**  
Village Clerk