



#190280

(DISTRICT 1)

VILLAGE OF LOMBARD

REQUEST FOR BOARD OF TRUSTEES ACTION

For Inclusion on Board Agenda

- _____ Resolution or Ordinance (Blue) _____ *Waiver of First Requested*
- X Recommendations of Boards, Commissions & Committees (Green)
- _____ Other Business (Pink)

TO: PRESIDENT AND BOARD OF TRUSTEES

FROM: Scott Niehaus, Village Manager

DATE: August 7, 2019 (B of T) Date: August 15, 2019

TITLE: Support of the DuPage Coalition for Tourism and County Authority to Enact and County Hotel Tax

SUBMITTED BY: Nicholas J.M. Partipilo, Administrative Intern

BACKGROUND/POLICY IMPLICATIONS:

Attached please find a recommendation from the Community Promotion and Tourism Committee regarding support of the DuPage Convention & Visitors Bureau as well as The DuPage Coalition for Tourism.

Please place this item, on the August 15, 2019 Board of Trustees consent agenda.

Review (as necessary):

Village Attorney X _____ Date _____

Finance Director X _____ Date _____

Village Manager X *Scott Niehaus* Date 8/7/19

NOTE: All materials must be submitted to and approved by the Village Manager's Office by 12:00 noon, Wednesday, prior to the Agenda Distribution.



MEMORANDUM

TO: Scott R. Niehaus, Village Manager

FROM: Nick M. Partipilo, Administrative Intern, Office of the Village Manager

MEETING DATE: August 7, 2019

SUBJECT: **Support of the DuPage Coalition for Tourism and County Authority to Enact and County Hotel Tax**

The role of DuPage Convention & Visitors Bureau (DCVB) is a vital one to the economic development strategy for DuPage County. While the number of jobs, revenue, and tax receipts generated through visitation and tourism have all been increasing over the past few years, it is increasingly difficult for County hotels to maintain a competitive advantage in an increasingly competitive tourism industry. To help facilitate further growth and success for DuPage County's tourism industry, the DCVB Board of Directors and its Government Affairs Committee has created the DuPage Coalition for Tourism. The DuPage Coalition for Tourism consists of mayors and managers, economic development leaders, conservation/recreation organizations, and more. The Coalition has been advocating the importance and opportunity to grow the tourism industry within DuPage County to the State legislature.

In furtherance of this goal, the DCVB, as well as the Coalition, have worked with State legislative leaders to authorize a tax on hotel users within DuPage County. This tax will not be levied upon residents of the county, but rather travelers staying in one of the 16,000+ hotel rooms throughout the county. An additional assessment, up to a maximum of 2.5%, would still keep DuPage County below the national average check out rate (the rate guests pay on their hotel stay). The DuPage check out rate is currently 11%, with Chicago at 17.4% and the national average being 13.75%.

This initiative was reviewed and evaluated by the Community Promotion and Tourism Committee at their July 2019 meeting. The Committee unanimously voted to recommend support for the initiative and County authority to enact a hotel tax, at a rate not to exceed 2.5%. A resolution supporting the Coalition for Tourism and the proposed County assessment is attached.

Action Requested

The Community Promotion Committee recommends that by approval of the attached Resolution that the Village Board support the DuPage Coalition for Tourism and a grant of authority to DuPage County enact a County hotel tax not to exceed 2.5%.

RESOLUTION
R _____ 19

**A RESOLUTION SUPPORTING THE DUPAGE COUNTY
COALITION FOR TOURISM AND COUNTY AUTHORITY
TO ENACT A COUNTY HOTEL TAX**

WHEREAS, DuPage County is a premiere location for business and leisure travelers in the Chicago Metropolitan Region, just 20 miles west of Chicago, offering fine dining, shopping, recreational and healthy experiences, business, a diversity of attractions, and quality of life making it a vibrant and robust destination for local, national and international visitors; and,

WHEREAS, the tourism industry in DuPage County is the second largest in the State, worth \$2.7 billion in economic activity and attracts millions of visitors each year; and,

WHEREAS, the DuPage Convention & Visitors Bureau (DCVB) is certified by the State of Illinois as DuPage County's official designation marketing organization, responsible for the destination brand and image to consumers and championing nearly 300 members and the greater community; and,

WHEREAS, the activities of the Bureau and promotion of the County's diverse product portfolio result in an abundance of leisure and business overnight stays which generate a 9:1 return on investment on each dollar and add to our economic prosperity, specifically including 23,500 tourism jobs in our communities, \$174 million in state tax receipts and \$48 million in local tax receipts; and,

WHEREAS, the Village of Lombard is a member of the DuPage Convention & Visitors Bureau and has partnered extensively with the Bureau to bring business to our hotels through a pilot bid fee program and other efforts; and,

WHEREAS, continued loss of market share, increased hotel construction in the metro Chicago area, and large investments by competing destinations are affecting the ability of local hotels to compete and resulting in reductions to average hotel occupancy and room rates; and,

WHEREAS, immediate attention must be given to this problem and to that end the Bureau has proposed a tourism improvement program which will generate an additional \$650 million in new visitor spend by 2025, more than 1 million more room nights and \$11.5 million in local taxes to support DuPage Communities through enhanced promotion of the DuMore in DuPage brand, increased sales efforts, an increase in the bid fee program, funding of a DuPage County Sports Commission, and more; and,

WHEREAS, the Bureau and the DuPage Coalition for Tourism support allowing the DuPage County Board to enactment a DuPage County hotel assessment through state legislation for tourism and economic development; and,

Resolution No. _____

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WHEREAS, this hotel assessment is used in 67% of county destinations in the U.S.; and,

WHEREAS, while not specific to the Village of Lombard, the proposed hotel assessment is a broad economic effort that will benefit DuPage County as a region and subsequently benefit all participants and individual municipalities within the local economy; and,

WHEREAS, the Village of Lombard of Lombard Community Promotion and Tourism Committee has evaluated this initiative and recommends that the Village of Lombard support the DuPage Coalition for Tourism and implementation of a County hotel assessment for the benefit of Lombard and DuPage County, in an amount not to exceed 2.5%, and has determined that the additional assessment will not put Lombard hotels at a competitive disadvantage; and,

WHEREAS, the Village of Lombard sees benefit in supporting the DuPage Coalition for Tourism and a DuPage County hotel assessment which does not impact DuPage County residents and will keep the tourism and economic development base of DuPage County and the Village of Lombard strong including increased local hotel, food and beverage, sales and motor fuel tax revenues;

NOW, THEREFORE, BE IT RESOLVED BY THE PRESIDENT AND BOARD OF TRUSTEES OF THE VILLAGE OF LOMBARD, DU PAGE COUNTY, ILLINOIS, AS FOLLOWS:

SECTION 1: that the Village of Lombard accept the recommendation of the Community Promotion and Tourism Committee to support the efforts of the DuPage Convention and Visitors Bureau and the DuPage Coalition for Tourism and support enactment of a county hotel tax by the DuPage County Board, of no more than 2.5%, to be used for economic development and a continued partnership with the DuPage Convention & Visitor's Bureau.

Adopted this _____ day of _____, 2019.

Ayes: _____

Nayes: _____

Absent: _____

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Approved this _____, day of _____, 2019.

Keith Giagnorio, Village President

ATTEST:

Sharon Kuderna, Village Clerk



TASTE

SHOP

LEARN

STAY

DuPage Coalition for Tourism

Destination promotion, the role of the DuPage Convention & Visitors Bureau (DCVB), is a vital component of DuPage County's economic development strategy and ultimately that of its one million residents. During the last five years, increases in key performance indicators for visitation throughout DuPage – spending, tax revenue and jobs – have shown an annual increase.

In 2017, visitation throughout DuPage generated (noting increase from prior year):

- 23,000+ jobs (+1.7%)
- \$2.6 billion in revenues (+3%)
- \$160 million in state tax receipts (+8.7%)
- \$46 million in local tax receipts (+3%)

While this is welcome news, it is not enough to maintain a competitive advantage in an increasingly competitive tourism industry. Due to significant investment in marketing, infrastructure and staffing by our neighboring communities (Chicago, Rockford and Rosemont) and major Midwest competitors (Columbus, Grand Rapids, Indianapolis and St. Louis) they are not only surpassing DuPage in market share, they continue to gain momentum with increased visitation by business and leisure travelers.

These are visitors that could be choosing DuPage. With more than 100 hotels and nearly 16,000 hotel rooms, DuPage has one of the larger suburban hotel markets in the country, making it a significant economic resource, with even greater opportunity if kept healthy and vibrant. In an increasingly competitive industry, DuPage is at a critical crossroads.

What we do now — collectively as an industry — will determine DuPage's status in the travel/meetings/event space and the extent to which tourism will remain a valuable economic engine.

On behalf of the DCVB Board of Directors and its Government Affairs Committee, we urge you to support the **DuPage Coalition for Tourism**. Consisting of hoteliers, economic development leaders, mayors and managers, conservation/recreation organizations, attractions and more, the coalition is representative of DuPage's collective tourism industry's diverse assets and active collaboration throughout the county to ensure economic prosperity for all industry sectors.

The purpose of the coalition is to convey to our state legislative leaders, and the DuPage tourism industry at large, the tremendous opportunity to bring more visitors to the county's attractions, restaurants and shops, nature areas, and more. This in turn results in increased business and leisure visitation which ultimately results in overnight hotel stays, new and increased hotel revenue and jobs for the more than 23,000 people employed in the DuPage travel/tourism industry.

By supporting the coalition's current initiative, you will be part of an aggressive effort to grow awareness and support legislative authorization for DuPage County to enact a new hotel/motel occupancy tax on its hotels for tourism and economic development purposes. DuPage County requires state authorizing legislation since it is a non-home rule county. This is not a tax on residents.

A 2.5% increase would still be below the national average and allow for a competitive rate. Every 1% increase in the hotel check-out rate will generate approximately \$3.5M — collected from non-residents.

The revenue generated from the hotel/motel tax would be *reinvested* back into tourism. As a base industry that brings new spending into the county, strategic deployment of resources would allow the DCVB to attract more meetings/events; elevate promotional efforts to be reflective of a county the size of DuPage; and establish a sports tourism program that includes local tourism grants accessible to all municipal assets. A healthy and growing tourism industry is an asset and powerful tool when aligned with regional initiatives.

To learn more about this initiative, click here to see our FAQs.

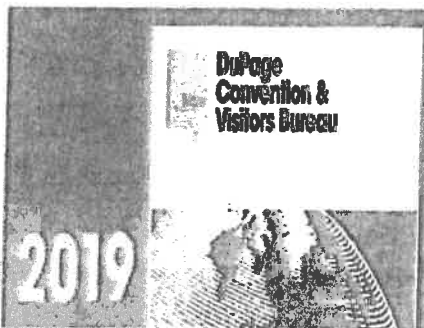
Response to opposition statement

DuPage Coalition for Tourism Leadership List

HAVE YOUR VOICE HEARD



INVESTMENT PRIORITIES REPORT



SPORTS TOURISM REPORT



DuPage Coalition for Tourism

DCVB BACKGROUND

What is the DuPage Convention & Visitors Bureau?

The DuPage Convention & Visitors Bureau (DuPage CVB) is the official destination marketing organization for DuPage, Illinois' second largest county comprised of 38 communities. The DuPage CVB works to bring meetings, events, sporting tournaments, and leisure travelers to DuPage. In addition to municipal partners, its over 300 member businesses and organizations include hotels, attractions, museums, nature and recreation amenities, restaurants and breweries, shopping destinations and more.

The DuPage CVB is the 2nd largest tourism bureau of the state's 39 certified bureaus, representing one of the largest suburban hotel markets in the country with over 110 hotels and 16,000 hotel rooms.

More than 23,000 people are employed in the hospitality industry in DuPage County.

For more information, visit www.discoverdupage.com.

What is the Economic Impact of the DuPage CVB?

In 2017, visitation throughout DuPage generated (noting increase from prior year):

- 23,000+ jobs (+1.7%)
- \$2.6 billion in revenues (+3%)
- \$160 million in state tax receipts (+8.7%)
- \$46 million in local tax receipts (+3%)

The growth represents a savings of approximately \$1,300/year in taxes for the average DuPage County household, according to the Illinois Office of Tourism.

In addition to generating jobs and tax revenues, the DuPage CVB contributes to broader economic growth by creating awareness of the county's 38 communities, attracting decision makers, and improving the quality of place for DuPage County's one million residents.

What is the DuPage CVB's annual budget and how is it funded?

The DuPage CVB's annual budget is approximately \$2 million consisting of state and local hotel tax dollars, a county contribution and membership dues. The county also contributes to bid fees for larger county meetings and events.

The \$1 million local tourism grant from the Illinois Office of Tourism must be matched, is capped at \$1 million no matter how well the county produces and how much the state hotel tax grows, and is restricted in use.

What is a competitive funding level for a destination the size of DuPage?

As a base industry that brings new spending into the county, a healthy and growing tourism industry is an asset and powerful tool; however, the DuPage CVB's current funding is at less than 1/3rd of the funding levels of the typical destination marketing organization with a similar industry base.

The necessity of having resources to effectively compete is becoming increasingly important. The industry average for total operating budget is \$6.5 - \$8.2 million. The industry average for programmatic efforts (advertising, sales/marketing) is \$3 - \$4 million (compared to DuPage CVB's overall operating budget of \$2 million).

DUPAGE COALITION FOR TOURISM

What is the DuPage Tourism Coalition?

Consisting of hoteliers, economic development leaders, mayors and managers, conservation/recreation organizations, attractions and more, the coalition is representative of DuPage's collective tourism industry's diverse assets and active collaboration throughout the county to ensure economic prosperity for all industry sectors.

What is the goal of the Coalition?

The purpose of the coalition, in partnership with the DuPage CVB, is to convey to our state legislative leaders, the tremendous opportunity to bring more visitors to the county's attractions, restaurants, shops, recreation areas, and more. Increased business and leisure visitation ultimately result in overnight hotel stays, new and increased hotel revenue for the state, county and municipalities, as well as jobs in the hospitality industry.

This is an aggressive effort to grow awareness and support legislative authorization for DuPage County to enact a new hotel/motel occupancy tax on its hotels for tourism and economic development purposes. **DuPage County requires state authorizing legislation since it is a non-home rule county.**

Why is there no hotel tax in DuPage County?

All counties are non-home rule counties within Illinois with the exception of Cook and Winnebago. Those two counties received authority to go home rule. Therefore, DuPage County does not have authority to levy a hotel occupancy tax without General Assembly and Gubernatorial approval.

Why is a new hotel/motel tax being proposed?

Other destinations — local and regional — are investing significant resources to generate greater visitation. The results are seen in market share: the competition is surpassing DuPage and continues to gain momentum. DuPage's growth is slowing. We are at a critical crossroads in an increasingly competitive industry.

Peer competitors include destinations such as Columbus, Grand Rapids, Indianapolis, Milwaukee and St. Louis.

There is a substantial increase in hotel room inventory in the Chicago metro region, affecting competitive rate. With rate no longer a competitive advantage for DuPage, new strategies are needed to support hotel occupancy.

Chicago and Rosemont benefit from sizeable incentive funds to secure meetings and events fed through the state-approved Airport Departure Tax. The DuPage CVB's self-funded incentive program — while successful — can't compete.

Other competitive bureaus, even smaller than DuPage, have been able to create large sports destinations, entertainment offerings, and mixed-use complexes with additional funding.

The hotels are by large willing to add to a visitors' check-out rate so that the DuPage CVB can vastly increase its efforts to lure visitors and increase revenue.

DuPage Coalition for Tourism

HOTEL/MOTEL TAX FAQs

Is this a tax on residents?

This is **NOT** a tax on residents. It is a tax on the over eight million guests who stay in DuPage County hotels each year.

What is the current hotel/motel tax levied on hotel rooms throughout DuPage County communities?

Currently, those communities throughout DuPage County who do have a hotel levy a local hotel/motel tax on hotel room occupancy, ranging from 3%-10%. Non-home rule communities are authorized by law to levy an occupancy tax, but are capped at 5%.

Will a new hotel/motel tax keep DuPage hotels competitive?

The average check-out rate in DuPage hotels is 10.93%. The national median is 13.75%, so DuPage is 2.83 points below the national median. (Chicago check out rate is 17.4%.) Based on research of tourism industry standards, DuPage County can afford to increase hotel check out rate by 2.5% points and still be competitive.

How will the additional funding as a result of the new hotel/motel tax be utilized?

The revenue generated from the hotel/motel tax would be *reinvested* back into tourism. Greater investment and strategic use of the additional dollars will allow the DuPage CVB to advance DuPage's presence in the marketplace and ultimately increase visitation.

With additional funding the DuPage CVB can address areas of critical resource shortages, and ultimately:

- Attract more meetings/events; secure quality pieces of business with access to incentive funds;
- Elevate promotional efforts to be reflective of a county the size of DuPage; promotional efforts have the largest impact on the success of a campaign to lure visitors;
- Establish a sports tourism program and begin efforts for a county-wide master plan for venue enhancement that supports all municipal assets, and new facility development to serve both tourism and local usage.

Investment priorities reflect research, collaboration and data-driven economic development opportunities for DuPage County. For further details, see the **Investment Priorities Report and Sports Tourism Report** at www.discoverdupage.com/coalitionfortourism.

Is there a return on investment?

Based on conservative industry standards, DuPage could realize a 5 to 1 return on its investment for state, county, and local tax returns and auxiliary spending.

Every resident, business, school, and organization in DuPage benefits from tourism.

Tourism is one of the county's largest industries, supporting over 23,000 jobs throughout the retail, food and dining, arts and culture, lodging, and transportation sectors. Funding tourism marketing is pro-business. Taxes paid by these visitors reduce the tax burden of the average DuPage household by approximately \$1,300 per year.

DuPage Coalition for Tourism

ACTION CENTER

DuPage Coalition for Tourism

Welcome to the DuPage Coalition for Tourism Action Center. The purpose of the coalition, in partnership with the DuPage Convention & Visitors Bureau (DuPage CVB), is to convey to our state legislative leaders, the tremendous opportunity to bring more visitors to the county's 38 communities' attractions, restaurants and shops, nature areas, and more. This in turn results in increased business and leisure visitation which ultimately results in overnight hotel stays, new and increased hotel revenue and jobs for the more than 23,000 people employed in the DuPage travel/tourism industry.

Why are we asking you to support this important endeavor?

By supporting the coalition's current initiative, you will be part of an aggressive effort to grow awareness and support legislative authorization for DuPage County to enact a new hotel/motel occupancy tax on its hotels for tourism and economic development purposes. DuPage County requires state authorizing legislation since it is a non-home rule county. This is not a tax on residents.

Every 1% increase in the hotel check-out rate will generate approximately \$3.5M — collected from **non-residents**. An additional 2% would still be below the national average and allow for a competitive rate.

The revenue generated from the hotel/motel tax would be *reinvested* back

into tourism. Strategic deployment of resources would allow the DuPage CVB to attract more meetings/events; elevate promotional efforts to be reflective of a county the size of DuPage; and establish a sports tourism program.

Our neighboring communities and major Midwest competitors have prioritized industry growth by increasing investment in staffing, marketing and infrastructure, thereby gaining greater attention and visitation from leisure and business travelers. Simply put, these destinations are benefiting from the much-needed revenue generated from overnight hotel stays.

These are visitors that could be choosing DuPage. We have one of the larger suburban hotel markets *in the country*, making it a significant economic resource, with even greater opportunity if kept healthy and vibrant. In an increasingly competitive industry, DuPage is at a critical crossroads.

In one easy step, you can join this effort as we collectively work to grow tourism throughout DuPage – a significant economic engine which can deliver massive returns for the 23,000 people employed in this industry, the thousands of businesses directly and indirectly served by visitation, and our 38 communities' one million residents who benefit from the economic, cultural and personal opportunities the industry affords.

Follow us on Twitter via [@dupagetourism](https://twitter.com/dupagetourism) to ensure you remain up to date on all progress related to this initiative, and any future industry initiatives that may impact your business.

Response to Opposition

Recent opposition statements in response to the DuPage Coalition for Tourism's initiative reflect a lack of understanding not only of the challenges, but the opportunities at hand for DuPage County.

The Coalition was established to bring together a collective voice in which to educate our legislative leaders and the DuPage community about the importance of continued investment in this powerful revenue generator. At a time when our state and communities are faced with identifying solutions for growth and revenue, tourism is the silver lining: 9 to 1 return on investment in Illinois. But we are at a point where increased investment is critical if this industry is to remain healthy.

The tourism landscape has changed: DuPage is losing ground to its competitors. With more than 100 hotels and nearly 16,000 hotel rooms, DuPage has one of the larger suburban hotel markets in the United States – it is a significant economic resource for DuPage. The old adage “if Chicago does well, we all do well” no longer holds true. For decades, the DuPage hotel community relied on Chicago to perform well, with DuPage benefiting from an overflow of meeting attendees who could not be accommodated downtown. Fast forward to today where the current market is considerably different. Chicago's hotel inventory has increased dramatically to the point where rate is no longer a competitive advantage for DuPage hotels. The average yearly occupancy rate for DuPage hotels in 2017 was 64.4% and 65.1% in 2018. Annual occupancy rates in this range, if not addressed now, could produce disastrous economic consequences throughout DuPage.

The occupancy needs of our hotels go far beyond the overnight stays generated by local businesses. DuPage hotels need help to drive new demand, and they rely on the meetings and events secured in partnership with the DuPage CVB. Additional visitation generates important revenue needed by our communities.

This initiative is about bringing DuPage as a destination to parity level. No other entity can accomplish that other than the DuPage CVB. The DuPage CVB's tourism master plan is based on research and data, aimed at addressing key resource shortages. The plan includes support for the newly formed Sports Commission, an aggressive plan to secure larger and high-quality meetings and conferences through an expansion of the incentives fund, and an enhanced promotional program that targets new audiences regionally and nationally.

And while the DuPage CVB has a master plan and the right leadership to support the needs of the DuPage hotel community, its current funding sources simply are not enough. A new and dedicated revenue source is essential, and it is one that requires legislative authorization. Legislative authorization would allow the industry the opportunity to be proactive in addressing its future. And in choosing to tax itself, would also be serving the greater good of DuPage businesses and the County's nearly one million residents.

A one to two percent increase to the hotel occupancy tax, paid for by visitors, would generate funding that would be reinvested back into tourism and ultimately drive more visitors, more meetings, more events. This is a common solution for destinations invested in their tourism industry. It is an assessment that would be

DuPage Coalition for Tourism

designated for tourism and economic development -- nothing else. Our research shows that even with a one or two percent rate increase, DuPage hotel rates will remain competitive -- without question. The current DuPage County check out rate (the rate guests pay on their hotel stay) is approximately 11%, below the national average of 13.75% and Chicago's 17.4%.

Contrary to opposition statements distributed throughout the business community, a tax has not been passed. In fact, a bill isn't even moving through the General Assembly. At this time, we are having conversations and educating all stakeholders about the immense opportunities that lie ahead for DuPage. Roundtables and town hall meetings will be scheduled to bring the industry further into this conversation.

When tourism thrives, so does business. People are attracted to areas with vibrant culture -- our assets drive that vibrancy and they rely on tourism as part of their business plan; it's the economic cycle of building a community where people want to work, live and visit. If the DuPage tourism industry falters, you can be sure that local businesses will feel its impact.

Protecting and advancing this industry, and its tremendous impact on the local and state economy, must be a wholly collaborative effort supported not only by hotels, restaurants and attractions, but also by business and civic leaders.

At the end of the day, what we do to attract visitors is economic development, and what we do now is pivotal for the future of DuPage.

- DuPage Coalition for Tourism

Eric Bates
General Manager
Eaglewood Resort & Spa

David Brummel
Mayor
City of Warrenville

John Carpenter
President & CEO
Choose DuPage

Mike Feigenbaum
General Manager
Westin Lombard Yorktown Center

Larry Forsberg
Executive Director
Westmont Chamber of Commerce & Tourism Bureau

Nathan Karsten
Director of Sales and Marketing
Hilton Chicago Oak Brook Hills
Resort & Conference Center

Beth Marchetti
Executive Director
DuPage Convention & Visitors Bureau

Brook McDonald
President & CEO
The Conservation Foundation

Scott Niehaus
Village Manager
Village of Lombard

Jeff Pruyn
Mayor
Village of Itasca

DuPage Coalition for Tourism

SUPPORTERS

MUNICIPALITIES

Mayor David Brummel
Village President Keith Giagnorio
Mayor Ron Gunter
Mayor Frank Trilla
Mayor Richard Veenstra
Mayor Jeff Pruy
Marty Keller, Milton Township GOP Chairman

City of Warrenville
Village of Lombard
Village of Westmont
Village of Willowbrook
Village of Addison
Village of Itasca

BUSINESSES

Paula Barrington, Executive Director
Executive Board
Cathy Boyke, Sales Manager
Todd Hiepler, Previous General Manager
Yvonne Invergo, Executive Director
Jason Kinander, CEO
Mary Beth Leone, School of Hospitality
Veronica Lidral
Diana Martinez, Director
Kerry O'Brien, Executive Director
Joe Orsolini, Investment Professional
John Rutledge, Owner
Jim Saffold
Jonathan Stein
Joe Tota, Owner
Jon Zaley, Business Development & Marketing

Downtown Wheaton Association
Westmont Chamber of Commerce & Tourism Bureau
Gibsons Bar & Steakhouse – Oak Brook
Yorktown Center
Lombard Area Chamber of Commerce
Electri-flex; Medinah Country Club Leadership
College of DuPage
Yorktown Center
McAninch Arts Center at College of DuPage
Wheaton Chamber of Commerce
College Aid Planners
Rutledge Company LLC
Stardust Bowl of Addison
Past Board Chair, DuPage CVB
Red Arrow Tap Room, Naperville and Elmhurst
Odeum Sports & Expo Center

HOTELS

We have received word of support from the following:
Hampton Inn & Suites Addison
Hampton Inn & Suites Chicago - Burr Ridge
Marriott Suites Downers Grove
Crowne Plaza Glen Ellyn
Hyatt Place Chicago/Itasca
Embassy Suites Hotel Chicago-Lombard/Oak Brook
Westin Lombard Yorktown Center
Hilton Chicago Oak Brook Hills Resort & Conference Center
Best Western Plus Oakbrook Inn, Westmont
Chicago Club Inn & Suites, Westmont
Econo Lodge, Willowbrook
La Quinta Inn Chicago/Willowbrook
Red Roof Plus+ Chicago - Willowbrook