



Village of Lombard

Village Hall
255 East Wilson Ave.
Lombard, IL 60148
villageoflombard.org

Minutes

Community Promotion & Tourism

*Trustee Bernie Dudek, Chairperson,
Trustee Andrew Honig, Alternate Chairperson,
Marguerite Micken, Joe Orsolini, Nancy Schukat,
Phil Dahm, Nicholas Piron, Jim Grillo,
Gayle Kankovsky and Amy LeBeau*

*Ex-Officio Members: Melissa Infusino - Lombard Chamber of
Commerce; Beth Marchetti - DuPage Convention & Visitors'
Bureau; Yorktown Centre - Josh Dean; Embassy Suites - Mike
Hansen; Sure Stay Plus - Randy Cline; Sonesta ES Suites -
Alan Gagnon; Extended Stay America (22nd) - Iverliss
Hernandez; Comfort Suites - Frank Balisteri; Extended Stay
America (Technology) - Adriana DeHoyos; Fairfield Inn &
Suites - Tamara Rodgers; Hyatt Place - Arvyda Mikalainis;
Towne Place Suites - Ashley Libbe; The Westin - Kym Myers*

Wednesday, September 14, 2022

7:00 PM

Lorraine G. Gerhardt Community Room

1.0 Call to Order and Pledge of Allegiance

The meeting was called to order by chairperson, Bernie Dudek, at 7:03 p.m.

The Pledge of Allegiance was led by Nicole Aranas.

2.0 Roll Call

Present 5 - Bernie Dudek, Nancy Schukat, Nicholas Piron, Gayle Kankovsky, and Amy LeBeau

Absent 4 - Marguerite Micken, Joe Orsolini, Phil Dahm, and Jim Grillo

Also present: Melissa Infusino, Lombard Chamber of Commerce and Nicole Aranas, Staff Liaison.

Melissa was not present initially and the agenda was reordered to take other items first.

3.0 Public Participation

None.

4.0 Approval of Minutes

A motion to approve minutes of the August 2, 2022 committee meeting as amended to correct attendance was made by Gayle Kankovsky, and seconded by Amy LeBeau. The minutes were approved by all.

5.0 Old Business

6.0 New Business

[220292](#)

Local Tourism Grant Application 2022 - Spooktacular

The committee will discuss and make a motion on a grant request from the Lombard Area Chamber of Commerce in the amount of \$7,500 from Hotel/Motel funds for expenses related to cover the cost of Public Works, barricades, Police and Fire, port-o-lets, and garbage.

Melissa Infusino of the Lombard Chamber of Commerce presented the grant application for the Spooktacular event. The Chamber is requesting \$7,500 for which \$5,000 would be used to cover Public Works and Police overtime as well as barricades. They are additionally looking for \$2,500 for actual grant funds.

The event is scheduled for October 23, 2022 from 12-5 p.m. The Lombard Chamber of Commerce has already acquired sponsors such as Sky Centers and Guaranteed Rate. They also have vendors and are starting to recruit for the event. Committee Member Amy LeBau asked if this would be similar to the fall craft fair. The event will be similar and will include crafters, a fire truck and police vehicle for touch a truck, a climbing wall, and bounce houses.

The Lombard Chamber of commerce is working with the Downtown Lombard Business Alliance which is in the process of forming to support businesses. The group previously met with local businesses who were excited to bring back the event. There will be a scavenger hunt to collect cards from businesses to promote engagement with businesses and participants will be entered into a drawing.

Sponsorships include booths, pumpkin giveaways, costume contests, and business website promotion.

Committee Member Gayle Kankovsky said that she remembers this being a big event and asked how many volunteers would be needed. Melissa indicated that there are several resources available including Chamber members who volunteer. Chairperson Bernie Dudek asked

what the costs were for the Fire and Police trucks. Those costs would be included in the \$5,000 requested in overtime for Police and Fire. The sponsors and donations are covering most of the remaining costs including the petting zoo, bounce houses, the costume contest, and climbing wall.

Melissa stated that it has been a challenge to identify sponsors. We are going to evaluate how things go this year then see if additional things could be added or improved next year. Discussion continued regarding previous amenities and the intention to get the event to be self sustaining in future years. Amy stated that a lot of new families are moving into the area. Bernie asked if the event was always held on Sundays. The event was initially on a Saturday, but businesses preferred a Sunday event.

Nancy stated that the whole proposal is wonderful and exciting. Dan agreed and added said that it will be great to have an event after Lilac Time. Melissa added that there have been many inquiries regarding the fall craft fair. The fall craft fair was considered, but the opportunity to hold the Spooktacular event presented itself and seems to be a great option. In previous years, there was a craft fair component and it will help offset the costs of the event. The craft fair will be between Park and Elizabeth. Amy asked about any street closures. The streets will be closed between 4:30-6 p.m. Residents will be notified about their parking. The crafters will set up early and there will be additional staff as well as the CPAAA assisting with traffic and the set up of the bounce house and other attractions.

A motion was made by Nick Piron, seconded by Nancy Schukat, to approve the grant application for the Lombard Chamber of Commerce in the amount of \$7,500. The motion was passed by unanimous approval.

[220293](#)

2023 Hotel/Motel Budget

Review of the 2023 Hotel/Motel Budget.

Nicole Aranas, Staff Liaison, made a presentation on the 2023 Hotel Motel Tax Budget. In the last two years of budgets, there were significant concerns regarding addressing the Hotel Motel Tax revenue shortfall and there was no full review and approval by the Committee of the Hotel Motel budget and the budget was addressed in full by the Board of Trustees. This year, there is still a projected limited shortfall, but the Committee is being asked to review the budget expenditures.

The Committee discussed the proposed Hotel Motel Budget.

A motion to accept the Hotel Motel budget was made by Nancy Schukat, and seconded by Gayle Kankovsky. The motion was approved by all.

7.0 Other Business

Nicole provided an update on the Local Hotel grant relief program.

Jim Grillo is moving out of state. We will have an opening on the committee.

8.0 Information Only

None.

9.0 Adjournment

A motion to adjourn was made by Gayle Kankovsky, seconded by Nancy Schukat. The motion was approved by all.