



Memorandum

TO: Scott Niehaus
Village Manager

FROM: Nicole P. Aranas
Assistant Village Manager

DATE: February 11, 2015

SUBJECT: Community Promotion & Tourism Committee Recommendation
Lombard Town Centre – Lom-bar-b-q and Blues Fest

The following is a recommendation from the Community Promotion & Tourism Committee for funding through the Local Tourism Grant Program for Lombard Town Centre in an amount not to exceed \$7,500 for the inaugural Lom-bar-b-q and Blues Festival, a one day barbeque and blues festival to be held on August 8, 2015.

Grant Request: \$7,500

The Lombard Town Centre has requested a grant in the amount of \$7,500 to be used towards the first Lom-bar-b-q and Blues Fest to be held on August 8, 2015 on Parkside Avenue in downtown Lombard. The event will feature an unsanctioned Kansas City barbeque competition, live blues music, a bags tournament, food trucks, beer sales and vendors. In previous years, this event was held as the Glen Ellyn Backyard Barbeque and Blues Fest in downtown Glen Ellyn. The event will be relocated to Lombard and proceeds from the fest will benefit the Lombard Town Centre.

Lombard Town Centre is requesting \$7,500 in startup costs to cover tents, insurance, barricades as well as coverage for Village costs associated with the event, such as police coverage.

The grant request from the Lombard Town Centre and event budget are attached for your review.

RECOMMENDATION:

The Community Promotion & Tourism Committee recommended a grant in an amount up to \$7,500 to the Lombard Town Centre, to be used towards the reimbursement of expenses relating to the 2015 Lom-bar-b-q and Blues Fest.

Please place this item on the consent agenda of the February 19, 2015 agenda of the Board of Trustees. If you have any questions, please feel free to contact me. Thank you.