

Polak, Cindy

From: support@civicplus.com
Sent: Tuesday, April 10, 2012 11:14 AM
To: Kott, Joelyn; Polak, Cindy
Subject: Online Form Submittal: Hotel/Motel Tax Grant Application

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Hotel/Motel Tax Grant Application

This application is to request funding from the Hotel/Motel tax fund. Applications must be accompanied by a budget that reflects the request by the organization. Applications are reviewed by the Community Promotions & Tourism Committee and are then referred to the Village Board.

Date:
4/10/12

Why are you requesting Hotel/Motel Tax funding?*

We are looking to promote Lombard restaurants by executing a first annual restaurant week. Restaurants that are members of the Lombard Chamber will be able to participate. The goal of the event is to showcase the amazing dining opportunities that the community has to offer. This week will give patrons a chance to dine with the local restaurants at a discounted rate, and give the restaurants the opportunity to win over a new guest.

Amount of funds being requested:*\n3,500 to 6,000

Specifically, what will the Hotel/Motel Tax funding be used for?*\nTo help aid in the cost of advertising and print to promote the event.

Have you requested Hotel/Motel tax funds in the past?\n() Yes (X) No

A budget of the event or item that is being requested must be attached to the application or the grant application may be not be addressed until the budget is received. If this is a repeat request, the cancelled check(s) from the previous year must have been received by the Village Finance Department or be attached to the application.

Name of Organization Requesting Funding:*\nLombard Restaurant Alliance Group

Name of Person Submitting Grant Application:*\nLauren Rullo and Jasmine Carlson

Phone:*\n(630) 932-7673 and (630) 953-8356

Email:*\n**lrullo@bucainc.com** and **jcarlson@weberstephen.com**

Event/Project/Activity\nLombard Restaurant Week

Date of Event/Project/Activity\n9.7.12 - 9.16.12

Estimated Attendance:\nn/a

Is the event open to the general public?\n(X) Yes () No

Do you intend to apply for a liquor license for this event/project/activity?\n() Yes (X) No

How does this promote tourism/overnight stays in Lombard?\nThis will bring guests to our area to stay and dine. The DuPage County Visitor's Bureau will be offering packages to guests who would like to stay the night in Lombard during Restaurant week.

Will any profits generated be returned to the community?\n() Yes (X) No

If so, how?\nIf the grant is approved, who should the check be made out to? Lombard Chamber\nPlease list the address where the check should be mailed to: 10 Lilac Lane Lombard, IL 60148

* indicates required fields.

The following form was submitted via your website: Hotel/Motel Tax Grant Application

Date:: 4/10/12

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Additional Information:

Form submitted on: 4/10/2012 11:14:17 AM

Submitted from IP Address: 208.87.234.180

Referrer Page:

<http://www.villageoflombard.org/Search.aspx?SearchString=hotel%2Fmotel+tax+grant+application>

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