



MEMORANDUM

TO: David A. Hulseberg, Village Manager

FROM: William Heniff, AICP *WH*
Director of Community Development

DATE: November 19, 2009

SUBJECT: PC 09-26: Text Amendments to the Lombard Sign Ordinance pertaining to Temporary Signs

At the November 5, 2009 Village Board meeting, the Board did establish a consensus regarding the proposed text amendments related to development signs, political campaign signs, and real estate signs. Specifically the Village Board supported the following changes:

- Development Signs**
- Capping "Multiple-Family dwellings; on lots less than 1 acre in area" to the sixteen (16) square feet sign area limitation.
 - Increase the maximum size sign to sixteen (16) square feet for the Multiple-Family Dwellings; on lots less than 1 acre in area, Attached Dwellings, Two-Family Dwellings & Detached Dwellings.
 - Capping the maximum square foot sign to thirty-two (32) square feet for development signs in all other districts.
 - Landscaping shall be provided around the perimeter of the sign.
 - An annual permit shall be required. In addition, a landscape plan shall be submitted at the time of permit application.

Proposed Changes to Development Sign Regulations

| Property Type | Max Size | Number | Duration |
|--|------------|--------|--|
| Multiple-Family Dwellings; on lots less than 1 acre in area, Attached, Two-Family & Detached Dwellings | 16 sq. ft. | 1 | Sign(s) shall be removed within 10 days upon completion of construction on the premises. |
| All others - Annual permit is required. In addition, landscaping shall be provided around the perimeter of the sign. | 32 sq. ft. | 1 | Upon issuance of final Certificate of Occupancy |

Political Campaign Signs

- Capping "Multiple-Family dwellings; on lots less than 1 acre in area" to the sixteen (16) square feet sign area limitation.
- Increase the maximum size sign to sixteen (16) square feet for the Multiple-Family Dwellings; on lots less than 1 acre in area, Attached Dwellings, Two-Family Dwellings & Detached Dwellings.
- Capping the maximum square foot sign to thirty-two (32) square feet for political campaign signs in all other districts.
- Political Campaign Signs shall be permitted no more than 60 days prior to the election (this does not require a change from current code requirements).

Proposed Changes to Political Campaign Sign Regulations

| Property Type | Max Size | Number | Duration |
|--|------------|---|---|
| Multiple-Family Dwellings; on lots less than 1 acre in area, Attached, Two-Family & Detached Dwellings | 16 sq. ft. | Any number permitted | Allowed (60) days before an event, and shall be removed within ten (10) days after the event. |
| All others | 32 sq. ft. | Any number of signs 12 square feet or less in area shall be permitted. No more than 1 sign per street exposure shall be permitted for sign(s) greater than 12 sq. ft. | Allowed (60) days before an event, and shall be removed within ten (10) days after the event. |

Real Estate Signs

- Capping "Multiple-Family dwellings; on lots less than 1 acre in area" to the sixteen (16) square feet sign area limitation.
- Increase the maximum size sign to sixteen (16) square feet for the Multiple-Family Dwellings; on lots less than 1 acre in area, Attached Dwellings, Two-Family Dwellings & Detached Dwellings.
- Capping the maximum square foot sign to thirty-two (32) square feet for real estate signs in all other districts.
- An annual permit shall be required for real estate signs requiring a permit.

Proposed Changes to Real Sign Regulations

| Property Type | Max Size | Number | Duration |
|--|------------|-------------------------|---|
| Multiple-Family Dwellings; on lots less than 1 acre in area, Attached, Two-Family & Detached Dwellings | 16 sq. ft. | 1 (per street exposure) | Sign(s) shall be removed within 10 days upon the sale or lease of the property. |
| All others - Annual permit is required. | 32 sq. ft. | 1 (per street exposure) | Sign(s) shall be removed within 10 days upon the sale or lease of the property; or For signs which advertise the lease or |

RECOMMENDATION: Please place this item on the November 19, 2009 Village Board agenda. Staff recommends approval of the text amendments. A draft Ordinance reflecting the proposed changes is attached. Staff is requesting a waiver of first reading.

| | | | |
|---|--|--|--|
| rental of available floor area within a non-residential building, a permit shall be issued upon determination by the Director that twenty-five percent (25%) or more of the leasable floor area is vacant or that one hundred percent (100%) of the leasable floor area will be vacant within 90 days | | | |
|---|--|--|--|

AN ORDINANCE AMENDING
TITLE 15, CHAPTER 153 OF THE LOMBARD VILLAGE
CODE IN REGARD TO SIGNS

BE IT ORDAINED BY THE PRESIDENT AND BOARD OF TRUSTEES OF
THE VILLAGE OF LOMBARD, DU PAGE COUNTY, ILLINOIS, as follows:

SECTION 1: That Title 15, Chapter 153, Section 153.215 of the Lombard Village
Code is hereby amended to read in its entirety as follows:

§153.215 DEVELOPMENT SIGN

It is unlawful to construct, erect, locate or maintain any Development Sign except in compliance
with the following provisions:

(A) ~~Detached Single-Family Residences Multiple-Family Dwellings; on lots less than 1 acre in
area, Attached Dwellings, Two-Family Dwellings, Detached Dwellings:~~

(1) Area: ~~Signs on individual lots shall be no more than sixteen (16) square feet in area.
(b) For single-family residential subdivisions over one acre, the maximum
allowable area is thirty-two (32) square feet per acre but shall not to exceed
ninety-six (96) square feet.~~

(2) No more than one (1) sign per premises street exposure.
(3) Duration: Sign(s) shall be removed within 10 days upon completion of construction
on the premises.

(4) Location: Sign(s) shall be on private property with the property owner's consent. No
sign(s) shall be located in or on the public right of way, sidewalk or other public
thoroughfare. No signs shall be located in the clear line of sight area, as defined in the
Lombard Zoning Ordinance.

(B) ~~Uses other than Detached Single-Family Residences All others~~
(1) An annual permit must be obtained prior to the installation of any Development
Sign(s). Sign(s) shall be maintained in accordance with Section 153.208 A of this Code.

~~(2) No more than one (1) sign per street exposure.~~

~~(3) Area: Sign(s) shall not exceed thirty-two (32) square feet in area.~~

~~(1) Area: The total allowed signage shall not exceed the maximum allowed for a Freestanding Sign, by right in the underlying zoning district multiplied by the number of street frontages abutting the subject property. Every property is entitled to a minimum of thirty-two (32) square feet in area and the total area of all signs on the property shall not exceed one hundred twenty-five (125) feet. Signage may be allocated in any proportion deemed necessary and is not limited to one (1) sign per street frontage.~~

~~(4) Duration: Sign(s) shall be removed prior to the issuance of a final Certificate of Occupancy/Zoning Certificate.~~

~~(5) Location: Sign(s) shall be on private property with the property owner's consent. No sign(s) shall be located in or on the public right of way, sidewalk or other public thoroughfare. No signs shall be located in the clear line of sight area, as defined in the Lombard Zoning Ordinance (Chapter 155 of this Code).~~

~~(6) Landscaping: Landscaping shall be provided around the perimeter of the sign(s). A landscaping plan shall be submitted with the sign(s) permit application.~~

~~SECTION 2: That Title 15, Chapter 153, Section 153.227 of the Lombard Village Code is hereby amended to read in its entirety as follows:~~

~~§153.227 POLITICAL CAMPAIGN SIGNS~~

~~It is unlawful to construct, erect, or maintain any Political Campaign Signs without complying with the following provisions:~~

~~(A) Size: Signs or posters up to an area of twelve (12) square feet:~~

~~(B) Location: Signs are only permitted on private property with the property owner's consent:~~

~~(C) Duration: Signs displayed no more than sixty (60) days; removal within forty-eight (48) hours after the election to which the information on the sign pertains:~~

~~(A) Detached Single-Family Residences Multiple-Family Dwellings: on lots less than 1 acre in area, Attached Dwellings, Two-Family Dwellings, Detached Dwellings:~~

~~(1) Area: Sign(s) shall not exceed sixteen (16) square feet in area.~~

~~(2) Number: Any number of signs are permitted.~~

(3) Location: Sign(s) shall be on private property with the property owner's consent. No sign(s) shall be located in or on the public right of way, sidewalk or other public thoroughfare. No signs shall be located in the clear line of sight area, as defined in the Lombard Zoning Ordinance (Chapter 155 of this Code).

(4) Duration: Sign(s) shall remain on the location where they are erected or placed for a period of not more than sixty (60) days before an event, and shall be removed within ten (10) days after the event to which they relate has ended.

(B) All others

(1) Area: Sign(s) shall not exceed six (6) thirty-two (32) square feet in area.

(2) Number: Any number of signs sixteen (16) square feet or less in area shall be permitted. No more than one (1) sign per street exposure shall be permitted for Sign(s) greater than sixteen (16) square feet in area.

(3) Location: Sign(s) shall be on private property with the property owner's consent. No sign(s) shall be located in or on the public right of way, sidewalk or other public thoroughfare. No signs shall be located in the clear line of sight area, as defined in the Lombard Zoning Ordinance.

(4) Duration: Sign(s) shall remain on the location where they are erected or placed for a period of not more than sixty (60) days before an event, and shall be removed within ten (10) days after the event to which they relate has ended.

SECTION 3: That Title 15, Chapter 153, Section 153.229 of the Lombard Village Code is hereby amended to read in its entirety as follows:

§153.229 REAL ESTATE SIGNS

It is unlawful to construct, erect, or maintain any Real Estate Signs without complying with the following provisions:

(A) ~~Detached Single-Family Residences Multiple-Family Dwellings: on lots less than 1 acre in area, Attached Dwellings, Two-Family Dwellings, Detached Dwellings:~~

(1) No more than one (1) sign per residence street exposure.

(2) Area: Sign(s) shall not exceed six (6) sixteen (16) square feet in area and may ~~advertise the sale, rental, or lease of the premises upon which the sign is located~~

(3) Duration: Sign(s) shall be removed within seven (7) ten (10) days of the closing, sale or rental of the property.

(4) Location: Sign(s) shall be on private property with the property owner's consent. No sign(s) shall be located in or on the public right of way, sidewalk or other public thoroughfare. No signs shall be located in the clear line of sight area, as defined in the Lombard Zoning Ordinance (Chapter 155 of this Code).

~~(B) Uses other than Detached Single Family Residences-All others~~

~~(1) A permit must be obtained prior to the installation of any Real Estate Sign(s). An annual permit must be obtained prior to the installation of any Development Sign(s). Sign(s) shall be maintained in accordance with Section 153.208 A of this Code.~~

(2) No more than one (1) sign per street exposure.

(3) Area: Sign(s) shall not exceed thirty-two (32) square feet in area.

(4) Duration: Sign(s) shall be removed within seven (7) ten (10) days of the closing, sale or rental of the property.

(5) For signs which advertise the lease or rental of available floor area within a non-residential building, a permit shall be issued upon determination by the Director that twenty-five percent (25%) or more of the leasable floor area is vacant or that one hundred percent (100%) of the leasable floor area will be vacant within 90 days. The applicant shall provide all documentation deemed necessary by the Director to determine the actual vacancy rate.

(6) Location: Sign(s) shall be on private property with the property owner's consent. No sign(s) shall be located in or on the public right of way, sidewalk or other public thoroughfare. No signs shall be located in the clear line of sight area, as defined in the Lombard Zoning Ordinance (Chapter 155 of this Code).

SECTION 4: That Title 15, Chapter 153, Section 153.237 of the Lombard Village Code is hereby amended to read in its entirety as follows:

§153.237 TEMPORARY SIGNS

The provisions of this Chapter shall regulate all Temporary Signs, with the exception of Temporary Signs which are specifically described and regulated in other sections of this Code. (See Sections 153.205 & 153.206, entitled, "Signs Not Subject to Permit Fee" and "Signs Not Subject to Permit"). It is unlawful to construct, erect, or maintain any Temporary Signs without complying with the following provisions:

~~A Area: No temporary sign shall exceed thirty two (32) square feet in sign area. The area of the temporary sign shall not be included in the total sign area when determining compliance with the maximum sign area limitations for permanent signs.~~

~~B Number: Not more than one temporary sign, as defined by this Chapter, shall be permitted per establishment on a parcel of property, except when a property abuts two or more streets, then one (1) sign shall be permitted for each street frontage.~~

~~Ⓔ A. Location:~~

~~(1) Non-Residential Districts: Temporary signs shall only be affixed to the following permanent structures: facade of a principal structure, wall of an accessory structure, fence, permanent freestanding sign, or shopping center identification sign. Signs shall only be affixed to a single structure at all corners of the sign and shall not be erected in a manner in which the sign is suspended and/or extending the distance between two separate structures.~~

~~(2) Residential Districts: In addition to the regulations outlined in Section 153.235(C)(1) above, Temporary signs shall also be permitted to be affixed to the ground provided that the sign is securely erected.~~

~~(3) All Districts: No temporary signs shall be located in or on the public right of way, sidewalk or other public thoroughfare. No signs shall be located in the clear line of sight area, as defined in the Lombard Zoning Ordinance. Inflatable signs may be erected on top of structures or on the ground. Inflatable signs erected on the ground shall not be tethered or otherwise suspended above the ground, but shall be fastened directly to the ground without any vertical clearance between the inflatable sign and the ground.~~

~~D. Permit Limitations~~

~~(1) A permit must be obtained for all temporary signs. However, an existing permitted temporary sign can be removed and replaced with another temporary sign without obtaining an additional permit, provided that all of the following conditions are met:~~

~~a. The permit has not expired.~~

~~b. The new temporary sign is of the same material as the sign for which the permit was issued.~~

~~c. The new temporary sign has the same dimensions as, or smaller dimensions than, the sign for which the permit was issued.~~

~~d. The new temporary sign is placed in the same location as the sign for which the permit was issued.~~

~~(2) Up to eight (8) temporary permits may be issued for any one business in any calendar year; provided that the total of all permits issued does not exceed one hundred twenty (120) days in any calendar year.~~

~~(3) A non-renewable permit for a period of up to sixty (60) days may be issued for a temporary sign in lieu of a permanent wall sign, provided that a permit for a future permanent wall sign has been submitted.~~

~~(4) The petitioner shall indicate on the permit application the start date, end date, and number of days for which the permit will be applicable. The temporary sign shall be removed within twenty-four (24) hours after the expiration of the permit.~~

~~(5) If the petitioner requesting the temporary sign is not the owner or a lessee of the property on which the sign will be located, then the petitioner shall submit a written letter of consent from the property owner allowing the sign to be placed on the property.~~

~~E. Insurance Requirements: Insurance requirements provided for in this Chapter shall apply to temporary signs unless the Director determines that by reason of the nature of the sign and the material of which it is constructed, that no insurance shall be required.~~

~~F. Permit Fees: Every application, before being granted a temporary sign permit under this chapter, shall be subject to the Administrative fee as is established in Section 150.141(A) of the Code of Ordinances.~~

~~B. Construction: Temporary signs must be maintained in a structurally safe and presentable manner.~~

~~C. Duration: Temporary signs shall be allowed for the specified periods set forth below:~~

~~(1) Inflatable Signs: No inflatable sign shall be permitted on the same parcel for a period of more than seven (7) consecutive days in any year, or for more than a total of fourteen (14) days in any year.~~

~~(2) Penants: No penants shall be permitted on the same parcel for a period of more than fourteen (14) consecutive days in any year, or for more than a total of fifty-six (56) days in any year.~~

~~(3) Banners: Up to eight (8) temporary permits may be issued for any one business in any calendar year, provided that the total of all permits issued does not exceed one hundred twenty (120) days in any calendar year.~~

~~(4) Window Signs: There shall be no time restriction placed on any window sign that is maintained in a safe and presentable manner.~~

D. Permitted Temporary Signs By Sign Type And Property Type: Temporary signs shall be allowed in the Village in accordance with the following table:

PERMITTED TEMPORARY SIGNS BY SIGN TYPE AND PROPERTY TYPE

| Sign Type | Multiple-Family Dwellings; on lots less than 1 acre in area, Attached Dwellings, Two-Family Dwellings, Detached Dwellings: | All Other Areas |
|------------|--|-----------------|
| Pennants | P ^{II} | P ^{II} |
| Banners | N | P |
| Inflatable | N | P ^{II} |
| Window | Y ^I | Y |

Y = Allowed without sign permit.
 P = Allowed only with sign permit.
 N = Not allowed.

(i) = No commercial message allowed on sign, except for a commercial message drawing attention to an activity currently and legally offered on the premises.

(ii) = No text, graphic, logo or symbol shall be displayed on any surface.

E. Permitted Number And Size Of Temporary Signs By Sign Type: The number and size of temporary signs shall be allowed in accordance with the following table:

PERMITTED NUMBER AND SIZE OF TEMPORARY SIGNS BY TYPE

| Sign Type | Number Allowed | Maximum Sign Area | Height |
|------------|-----------------------|---|--------|
| Pennants | n/a | n/a | n/a |
| Banners | 1 per street exposure | 32 sq. ft. | n/a |
| Inflatable | 1 per business | n/a | 25 ft. |
| Window | n/a | Total area of all signs shall not exceed 20 percent of total window | n/a |

| | | | |
|--|-------|--|--|
| | area. | | |
|--|-------|--|--|

n/a = Not applicable.

SECTION 5: That Title 15, Chapter 153, Section 153.602 of the Lombard Village Code is hereby amended by revising the definitions of "Attention Getting Device" and "Balloon" to read in their entirety, as follows:

ATTENTION GETTING DEVICE Any pennant, flag, festoon, valance, banner, propeller, pole covers, spinner, streamer, searchlights, balloons two (2) feet or less measured in any dimension, and any similar device or ornamentation designated for the purposes of attracting attention, promoting or advertising, without conveying a specific message or copy.

SIGN, BALLOON A type of attention-getting device inflatable sign which retains its shape from inflating with air, helium, or other gaseous elements. Such balloons may be of various shapes, sizes, and characters. Any balloon which and is two (2) feet or less measured in any dimension, shall be regulated as an attention-getting device.

DWELLING, ATTACHED is one which is joined to another dwelling at one or more sides by party walls.

DWELLING, DETACHED is one which is entirely surrounded by open space on the same lot.

DWELLING, MULTIPLE-FAMILY is a building, or portion thereof, containing three (3) or more dwelling units.

DWELLING, TWO-FAMILY is a building containing two (2) dwelling units, attached either vertically or horizontally.

DWELLING UNIT shall mean any room or group of rooms located within a dwelling and forming a single habitable unit with facilities that are used, or intended to be used for living, sleeping, cooking, and eating.

PENNANTS A long, tapering, usually triangular flag, used as an attention-getting device.

SIGN, BANNER A temporary sign constructed of cloth, canvas, light fabric or other light materials, without a frame and is attached by means of wire, steel cables or similar safe fastening.

SIGN, INFLATABLE A type of temporary sign which is two (2) feet or more when measured in any dimension and retains its shape from inflating with air, helium, or other gaseous elements. Such balloons may be of various shapes, sizes, and characters.

SECTION 3: That this ordinance shall be in full force and effect from and after its passage, approval, and publication in pamphlet form as provided by law. Passed on first reading this _____ day of _____, 2009.

First reading waived by action of the Board of Trustees this _____ day of _____, 2009. Passed on second reading this _____ day of _____, 2009.

Ayes: _____

Nays: _____

Absent: _____

Approved by me this _____ day of _____, 2009.

William J. Mueller, Village President

ATTEST:

Bridget O'Brien, Village Clerk

Published by me in pamphlet form this _____ day of _____, 2009.

Brigitte O'Brien, Village Clerk

**AN ORDINANCE AMENDING
TITLE 15, CHAPTER 153 OF THE LOMBARD VILLAGE
CODE IN REGARD TO SIGNS**

**BE IT ORDAINED BY THE PRESIDENT AND BOARD OF TRUSTEES OF
THE VILLAGE OF LOMBARD, DU PAGE COUNTY, ILLINOIS, as follows:**

SECTION 1: That Title 15, Chapter 153, Section 153.215 of the Lombard Village
Code is hereby amended to read in its entirety as follows:

“§153.215 DEVELOPMENT SIGN

It is unlawful to construct, erect, locate or maintain any Development Sign except in compliance
with the following provisions:

(A) Multiple-Family Dwellings; on lots less than 1 acre in area, Attached Dwellings, Two-Family
Dwellings, Detached Dwellings:

(1) Area: Signs on individual lots shall be no more than sixteen (16) square feet in area.

(2) No more than one (1) sign per street exposure.

(3) Duration: Sign(s) shall be removed within ten (10) days upon completion of
construction on the premises.

(4) Location: Sign(s) shall be on private property with the property owner's consent. No
sign(s) shall be located in or on the public right of way, sidewalk or other public
thoroughfare. No signs shall be located in the clear line of sight area, as defined in the
Lombard Zoning Ordinance (Chapter 155 of this Code).

(B) All others

(1) An annual permit must be obtained prior to the installation of any Development
Sign(s). Sign(s) shall be maintained in accordance with Section 153.208 A of this Code.

(2) No more than one (1) sign per street exposure.

(3) Area: Sign(s) shall not exceed thirty-two (32) square feet in area.

(4) Duration: Sign(s) shall be removed prior to the issuance of the final Certificate of
Occupancy/Zoning Certificate.

(5) Location: Sign(s) shall be on private property with the property owner's consent. No sign(s) shall be located in or on the public right of way, sidewalk or other public thoroughfare. No signs shall be located in the clear line of sight area, as defined in the Lombard Zoning Ordinance (Chapter 155 of this Code)."

(6) Landscaping: Landscaping shall be provided around the perimeter of the sign(s). A landscaping plan shall be submitted with the sign(s) permit application.

SECTION 2: That Title 15, Chapter 153, Section 153.227 of the Lombard Village Code is hereby amended to read in its entirety as follows:

"§153.227 POLITICAL CAMPAIGN SIGNS

It is unlawful to construct, erect, or maintain any Political Campaign Signs without complying with the following provisions:

(A) Multiple-Family Dwellings; on lots less than 1 acre in area, Attached Dwellings, Two-Family Dwellings, Detached Dwellings:

- (1) Area: Sign(s) shall not exceed sixteen (16) square feet in area.
- (2) Number: Any number of signs are permitted.

(3) Location: Sign(s) shall be on private property with the property owner's consent. No sign(s) shall be located in or on the public right of way, sidewalk or other public thoroughfare. No signs shall be located in the clear line of sight area, as defined in the Lombard Zoning Ordinance.

(4) Duration: Sign(s) shall remain on the location where they are erected or placed for a period of not more than sixty (60) days before an event, and shall be removed within ten (10) days after the event to which they relate has ended.

(B) All others

- (1) Area: Sign(s) shall not exceed thirty-two (32) square feet in area.
- (2) Number: Any number of signs sixteen (16) square feet or less in area shall be permitted. No more than one (1) sign per street exposure shall be permitted for Sign(s) greater than sixteen (16) square feet in area.

(3) Location: Sign(s) shall be on private property with the property owner's consent. No sign(s) shall be located in or on the public right of way, sidewalk or other public

thoroughfare. No signs shall be located in the clear line of sight area, as defined in the Lombard Zoning Ordinance (Chapter 155 of this Code).

(4) Duration: Sign(s) shall remain on the location where they are erected or placed for a period of not more than sixty (60) days before an event, and shall be removed within ten (10) days after the event to which they relate has ended.”

SECTION 3: That Title 15, Chapter 153, Section 153.229 of the Lombard Village Code is hereby amended to read in its entirety as follows:

“§153.229 REAL ESTATE SIGNS

It is unlawful to construct, erect, or maintain any Real Estate Signs without complying with the following provisions:

(A) Multiple-Family Dwellings; on lots less than 1 acre in area, Attached Dwellings, Two-Family Dwellings, Detached Dwellings:

(1) No more than one (1) sign per street exposure.

(2) Area: Sign(s) shall not exceed sixteen (16) square feet in area

(3) Duration: Sign(s) shall be removed within ten (10) days of the closing, sale or rental of the property.

(4) Location: Sign(s) shall be on private property with the property owner's consent. No sign(s) shall be located in or on the public right of way, sidewalk or other public thoroughfare. No signs shall be located in the clear line of sight area, as defined in the Lombard Zoning Ordinance (Chapter 155 of this Code).

(B) All others

(1) An annual permit must be obtained prior to the installation of any Real Estate Sign(s). Sign(s) shall be maintained in accordance with Section 153.208 A of this Code.

(2) No more than one (1) sign per street exposure.

(3) Area: Sign(s) shall not exceed thirty-two (32) square feet in area.

(4) Duration: Sign(s) shall be removed within ten (10) days of the closing, sale or rental of the property.

(5) For signs which advertise the lease or rental of available floor area within a non-residential building, a permit shall be issued upon determination by the Director that twenty-five percent (25%) or more of the leasable floor area is vacant or that one hundred

percent (100%) of the leasable floor area will be vacant within 90 days. The applicant shall provide all documentation deemed necessary by the Director to determine the actual vacancy rate.

(6) Location: Sign(s) shall be on private property with the property owner's consent. No sign(s) shall be located in or on the public right of way, sidewalk or other public thoroughfare. No signs shall be located in the clear line of sight area, as defined in the Lombard Zoning Ordinance (Chapter 155 of this Code)."

SECTION 4: That Title 15, Chapter 153, Section 153.237 of the Lombard Village Code is hereby amended to read in its entirety as follows:

"§153.237 TEMPORARY SIGNS

The provisions of this Section shall regulate all Temporary Signs, with the exception of Temporary Signs which are specifically described and regulated in other sections of this Code. (See Sections 153.205 and 153.206 of this Code, entitled, "Signs Not Subject to Permit Fee" and "Signs Not Subject to Permit"). It is unlawful to construct, erect, or maintain any Temporary Signs without complying with the following provisions:

(A) Location:

(1) Non-Residential Districts: Temporary Signs shall only be affixed to the following permanent structures: facade of a principal structure, wall of an accessory structure, fence, permanent freestanding sign, or shopping center identification sign. Temporary Signs shall only be affixed to a single structure at all corners of the sign and shall not be erected in a manner in which the sign is suspended and/or extending the distance between two (2) separate structures.

(2) Residential Districts: In addition to the regulations outlined in Section 153.235(C)(1) above, Temporary Signs shall also be permitted to be affixed to the ground provided that the sign is securely erected.

(3) All Districts: No Temporary Signs shall be located in or on the public right of way, sidewalk or other public thoroughfare. No signs shall be located in the clear line of sight area, as defined in the Lombard Zoning Ordinance (Chapter 155 of this Code). Inflatable Signs may be erected on top of structures or on the ground. Inflatable Signs erected on the ground shall not be tethered or otherwise suspended above the ground, but shall be fastened directly to the ground without any vertical clearance between the Inflatable Sign and the ground.

(B) Construction: Temporary Signs must be maintained in a structurally safe and presentable manner.

(C) Duration: Temporary Signs shall be allowed for the specified periods set forth below:

(1) Inflatable Signs: No inflatable sign shall be permitted on the same parcel for a period of more than seven (7) consecutive days in any year, or for more than a total of fourteen (14) days in any year.

(2) Pennants: No pennants shall be permitted on the same parcel for a period of more than fourteen (14) consecutive days in any year, or for more than a total of fifty-six (56) days in any year.

(3) Banners: Up to eight (8) temporary permits may be issued for any one business in any calendar year, provided that the total of all permits issued does not exceed one hundred twenty (120) days in any calendar year.

(4) Window Signs: There shall be no time restriction placed on any window sign that is maintained in a safe and presentable manner.

(D) Permitted Temporary Signs By Sign Type And Property Type: Temporary Signs shall be allowed in the Village in accordance with the following table:

PERMITTED TEMPORARY SIGNS BY SIGN TYPE AND PROPERTY TYPE

| | | | |
|-----------------|--|------------|-----------------|
| All Other Areas | Multiple-Family Dwellings; on lots less than 1 acre in area, Attached Dwellings, Two-Family Dwellings, Detached Dwellings: | Pennants | P ^{II} |
| | | Banners | N |
| | | Inflatable | N |
| | | Window | Y ^I |
| | | | Y |

Y = Allowed without sign permit.
 P = Allowed only with sign permit.
 N = Not allowed.

(i) = No commercial message allowed on sign, except for a commercial message drawing attention to an activity currently and legally offered on the premises.

(ii) = No text, graphic, logo or symbol shall be displayed on any surface.

(E) Permitted Number And Size Of Temporary Signs By Sign Type: The number and size of Temporary Signs shall be allowed in accordance with the following table:

PERMITTED NUMBER AND SIZE OF TEMPORARY SIGNS BY TYPE

| | | | |
|------------|-----------------------------|---|----------------------|
| Sign Type | Number Allowed | Maximum Sign Area | Height |
| Pennants | n/a | n/a | n/a |
| Banners | One (1) per street exposure | Thirty-two (32) sq. ft. | n/a |
| Inflatable | One (1) per business | n/a | Twenty-five (25) ft. |
| Window | n/a | Total area of all signs shall not exceed twenty percent (20%) of total window area. | n/a |

n/a =Not applicable.

SECTION 5: That Title 15, Chapter 153, Section 153.602 of the Lombard Village Code is hereby amended by revising the definitions of "Attention Getting Device" and "Balloon" to read in their entirety, as follows:

"ATTENTION GETTING DEVICE Any flag, festoon, valance, propeller, pole covers, spinner, streamer, searchlights and any similar device or ornamentation designated for the purposes of attracting attention, promoting or advertising, without conveying a specific message or copy.

SIGN, BALLOON A type of inflatable sign which retains its shape from inflating with air, helium, or other gaseous elements and is two (2) feet or less measured in any dimension."

SECTION 6: That Title 15, Chapter 153, Section 153.602, of the Lombard Village Code is amended by adding the following definitions thereto:

“DWELLING, ATTACHED is one which is joined to another dwelling at one or more sides by party walls.

DWELLING, DETACHED is one which is entirely surrounded by open space on the same lot.

DWELLING, MULTIPLE-FAMILY is a building, or portion thereof, containing three (3) or more dwelling units.

DWELLING, TWO-FAMILY is a building containing two (2) dwelling units, attached either vertically or horizontally.

DWELLING UNIT shall mean any room or group of rooms located within a dwelling and forming a single habitable unit with facilities that are used, or intended to be used for living, sleeping, cooking, and eating.

PENNANTS A long, tapering, usually triangular flag, used as an attention-getting device.

SIGN, BANNER A temporary sign constructed of cloth, canvas, light fabric or other light materials, without a frame and is attached by means of wire, steel cables or similar safe fastening.

SIGN, INFLATABLE A type of temporary sign which is two (2) feet or more when measured in any dimension and retains its shape from inflating with air, helium, or other gaseous elements. Such balloons may be of various shapes, sizes, and characters.”

SECTION 7: That this Ordinance shall be in full force and effect from and after its passage, approval, and publication in pamphlet form as provided by law.
Passed on first reading this _____ day of _____, 2009.

First reading waived by action of the Board of Trustees this _____ day of _____, 2009.

Passed on second reading this _____ day of _____, 2009, pursuant to a roll call vote as follows:

Ayes: _____

Nays: _____

Absent: _____

Approved by me this _____ day of _____, 2009.

William J. Mueller, Village President

ATTEST:

Brigitte O'Brien, Village Clerk

Published by me in pamphlet form this _____ day of _____, 2009.

Brigitte O'Brien, Village Clerk