

VILLAGE OF LOMBARD  
REQUEST FOR BOARD OF TRUSTEES ACTION  
For Inclusion on Board Agenda

Resolution or Ordinance (Blue)   X   *Waiver of First Requested*  
  X   Recommendations of Boards, Commissions & Committees (Green)  
Other Business (Pink)

TO: PRESIDENT AND BOARD OF TRUSTEES

FROM: William T. Lichter, Village Manager

DATE: August 9, 2006 (BOT) Date: August 17, 2006

TITLE: PC 06-05: Text Amendments (C/R Signage)

SUBMITTED BY: Department of Community Development *DJL*

BACKGROUND/POLICY IMPLICATIONS:

Your Plan Commission transmits for your consideration its recommendation relative to the above-mentioned petition. The Village of Lombard is proposing amendments to the Lombard Sign Ordinance within the Conservation/Recreation District, as follows:

- A. Within Section 153.501 (B) of the Sign Ordinance:
  1. Add Informational Signs and establishing regulations thereto;
  2. Add Institutional Signs and establishing regulations thereto;
  3. Add Temporary Signs and establishing regulations thereto;
  4. Establish regulations for Sponsor Signage and banners;
  5. Amending Section 153.501 (B)(2) pertaining to the size, height, location and number of permitted free-standing signs; and
  6. Amending Section 153.501 (B)(3) pertaining to the number and area of permitted wall signs.
- B. Amend Section 153.602 - Definitions to include provisions for "sponsor signage" and/or any required companion text amendments associated with the amendments set forth above.
- C. Amend Section 153.206 - Signs Not Subject to a Permit

Staff is requesting a waiver of first reading.

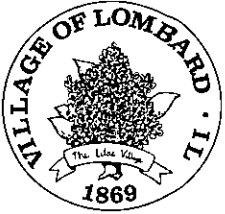
The Plan Commission recommended approval of this petition.

Fiscal Impact/Funding Source:

Review (as necessary):

Village Attorney X _____	Date _____
Finance Director X _____	Date _____
Village Manager X <i>W. T. Lichter</i>	Date <i>8/10/06</i>

NOTE: All materials must be submitted to and approved by the Village Manager's Office by 12:00 noon, Wednesday, prior to the Agenda Distribution.



## MEMORANDUM

**TO:** William T. Lichter, Village Manager

**FROM:** David A. Hulseberg, AICP *CoatH*  
Assistant Village Manager/Director of Community Development

**DATE:** August 17, 2006

**SUBJECT:** **PC 06-05: Text Amendments to the Sign Ordinance**

Attached please find the following items for Village Board consideration as part of the August 17, 2006 Village Board meeting:

1. Plan Commission referral letter;
2. IDRC reports for PC 06-05; and
3. An Ordinance granting approval of text amendments to the Sign Ordinance as described within the IDRC reports and referral letter. The principal text amendment additions and deletions changes to the Ordinance can be found in the IDRC 06-05 addendum report. However, as the text amendments require a renumbering of many other sections throughout the Sign Ordinance, the attached Ordinance includes all other associated amendments.

Staff has had separate meetings with the Lombard Park District and with School District 44 relative to the proposed amendments. As the amendments would bring their properties into closer compliance with Village Codes while providing for future signage flexibility, they are both supportive of the proposed amendments.



## VILLAGE OF LOMBARD

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**Village President**  
William J. Mueller

**Village Clerk**  
Brigitte O'Brien

**Trustees**  
Greg Alan Gron, Dist. 1  
Richard J. Tross, Dist. 2  
John "Jack" T. O'Brien, Dist. 3  
Steven D. Sebby, Dist. 4  
Kenneth M. Florey, Dist. 5  
Rick Soderstrom, Dist. 6

**Village Manager**  
William T. Lichter

August 17, 2006

Mr. William J. Mueller,  
Village President, and  
Board of Trustees  
Village of Lombard

**Subject: PC 06-05: Text Amendments to the Lombard Sign Ordinance  
(Conservation/Recreation District Amendments)**

Dear President and Trustees:

Your Plan Commission transmits for your consideration its recommendation regarding the above-referenced petition. The Village of Lombard is proposing amendments to the Sign Ordinance within the Conservation/Recreation District, as follows:

- A. Within Section 153.501 (B) of the Sign Ordinance:
  1. Add Informational Signs and establishing regulations thereto;
  2. Add Institutional Signs and establishing regulations thereto;
  3. Add Temporary Signs and establishing regulations thereto;
  4. Establish regulations for Sponsor Signage and banners;
  5. Amending Section 153.501 (B)(2) pertaining to the size, height, location and number of permitted free-standing signs; and
  6. Amending Section 153.501 (B)(3) pertaining to the number and area of permitted wall signs.
- B. Amend Section 153.602 – Definitions to include provisions for “sponsor signage” and/or any required companion text amendments associated with the amendments set forth above.
- C. Amend Section 153.206 – Signs Not Subject to a Permit

“Our shared *Vision* for Lombard is a community of excellence exemplified by its government working together with residents and business to create a distinctive sense of spirit and an outstanding quality of life.”

“The *Mission* of the Village of Lombard is to provide superior and responsive governmental services to the people of Lombard.”

After due notice and as required by law, the Plan Commission conducted a public hearing for this petition on June 19, 2006. William Heniff, Senior Planner, presented the staff report and a PowerPoint presentation. He indicated that the intent of the amendments is to codify the special types of signage commonly found within the C/R District and to establish appropriate regulations. He noted that staff met with the Park District staff and that they are supportive of the amendments.

August 17, 2006

Re: PC 06-05

Page 2

Staff recommended a continuance of the petition so that the text amendments could incorporate the Plan Commissioner's comments and to include input from other governmental entities.

Chairperson Ryan asked if there was anyone in the audience who was in favor or against the petition. Hearing none, the meeting was opened to the Plan Commissioners.

Commissioner Olbrysh stated that he did not have any problem with staff's recommendations but wanted to comment on Automatic Changeable Copy (ACC) signs. He realizes that their use will be limited within the C/R District, but these types of signs are always a hot topic. He noted that if ACC signs are proposed, they should meet the Sign Ordinance provisions. Mr. Heniff stated that most of the properties are under public ownership and they would be sensitive to the adjacent neighborhood.

The Plan Commission, by a roll call vote of 4 to 0, voted to continue the petition to the July 17, 2006 meeting.

*July 17, 2006*

William Heniff, reviewed the PC 06-05 addendum report that was transmitted to the Commissioners. He noted that staff reviewed the sign regulations with School District 44 and they were comfortable with the changes. Staff then referenced an additional change to the proposed amendments to allow for one wall sign per frontage for each principal building. This amendment is proposed to address signage issues for properties such as the Westlake Middle School/Manor Hill School site.

Chairperson Ryan asked if there was anyone in the audience who was in favor or against the petition. Hearing none, the meeting was opened to the Plan Commissioners.

Commissioner Olbrysh stated that he reviewed the proposed amendments and noted that the definition of Sponsor Signage is at the end of the Ordinance. He wondered if the definitions might be easier to access if they were put before the regulations. Commissioner Sweetser echoed a similar concern.

Mr. Heniff stated that if the Commissioners wanted, the entire definitions section could be moved to the front of the Ordinance. Commissioner Sweetser thought that a reference citation to the definition section might be desirable.

After due consideration of the petition and the testimony presented, the Plan Commission found that the proposed text amendments do comply with the standards of the Lombard Zoning Ordinance. Therefore, the Plan Commission, by a roll call vote of 4 to 0, recommended to the Corporate Authorities, approval of PC 06-05.

August 17, 2006

Re: PC 06-05

Page 3

Respectfully,

**VILLAGE OF LOMBARD**

A handwritten signature in black ink, appearing to read "Donald F. Ryan". The signature is fluid and cursive, with a large initial "D" and "R".

Donald F. Ryan

Chairperson

Lombard Plan Commission

att-

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**VILLAGE OF LOMBARD  
INTER-DEPARTMENTAL REVIEW GROUP REPORT  
ADDENDUM REPORT ONE**

TO: Lombard Plan Commission

HEARING DATE: July 17, 2006

FROM: Department of Community  
Development

PREPARED BY: William Heniff, AICP  
Senior Planner

**TITLE**

**PC 06-05; Text Amendments to the Lombard Sign Ordinance:** The Village of Lombard is proposing amendments to the Lombard Sign Ordinance within the Conservation/Recreation District, as follows:

- A. Within Section 153.501 (B) of the Sign Ordinance:
  - 1. Add Informational Signs and establishing regulations thereto;
  - 2. Add Institutional Signs and establishing regulations thereto;
  - 3. Add Temporary Signs and establishing regulations thereto;
  - 4. Establish regulations for Sponsor Signage and banners;
  - 5. Amending Section 153.501 (B)(2) pertaining to the size, height, location and number of permitted free-standing signs; and
  - 6. Amending Section 153.501 (B)(3) pertaining to the number and area of permitted wall signs.
  
- B. Amend Section 153.602 – Definitions to include provisions for “sponsor signage” and/or any required companion text amendments associated with the amendments set forth above.
  
- C. Amend Section 153.206 – Signs Not Subject to a Permit

**DESCRIPTION:**

At the June 19, 2006 meeting, the Plan Commission continued PC 06-05 to the July 17, 2006 meeting in order to provide staff an opportunity to present the proposed text amendments to the Lombard Park District and any other governmental entities. Staff presented the amendments to Park District and School District 44 staff. Both entities did not have any comments on the proposed amendments and expressed support for the amendments as proposed by staff. As such, staff is providing the proposed amendments below. These changes are essentially the same as what was presented in June 19 report, but with a few changes for clarity.

Please also note that before this petition is considered by the Village Board staff will amend all numerical references to reflect the final proposed code changes.

**SECTION 2: GENERAL PROVISIONS**

**153.206 SIGNS NOT SUBJECT TO A PERMIT**

The following named signs will not require a permit unless the sign is illuminated. They shall meet any requirements incorporated in this ordinance.

- A. Residential Directional Signs
- B. Political Campaign Signs
- C. Window Displays
- D. Rummage or Garage Sale Signs
- E. Nameplates
- F. Real Estate Signs for Single Family Residences
- G. Flags
- H. Holiday Decorations
- I. Motor Fuel Promotional Signs
- J. Traffic Control Signs
- K. Sponsor Signage

**SECTION 2: GENERAL PROVISIONS**

**SPECIFICATIONS BY SIGN**

**153.236 SPONSOR SIGNAGE**

It is unlawful to construct, erect, or maintain any Sponsor Signage without complying with the following provisions:

A Area: No sponsor sign shall exceed thirty-two (32) square feet in sign area.

B Location: Sponsor signage shall only be affixed to the following permanent structures: façade of a principal structure, wall of an accessory structure, fence, or permanent freestanding sign. Signs shall only be affixed to a single structure at all corners of the sign and shall not be erected in a manner in which the sign is suspended and/or extending the distance between two separate structures.

C. Time Limitations: Sponsor signage shall only be allowed on a property in the C/R District, as follows:

- (1) Sponsor signage associated with a special event approved by the Village shall only be allowed to be affixed or erected on a property for the length of the special event permit application approved by the Village.
- (2) Sponsor signage associated with all other events shall only be displayed during the period in which the sponsored event is occurring. Such signage must be immediately removed at the end of the sponsored event.

**SECTION 5: SIGN REGULATIONS FOR EACH DISTRICT**

**SIGNS LOCATED IN CONSERVATION/RECREATION DISTRICT**

**153.501 CONSERVATION/RECREATION DISTRICT REQUIREMENTS**

A. Purpose Statement

The C/R Conservation/Recreation District is intended to provide for public parks, forest preserves, wildlife reservations and ecological sanctuaries and other open-space uses or resources to serve the needs of the citizens of the Village of Lombard. C/R Conservation/Recreation District sign regulations are intended to protect such areas from the adverse visual impacts of signage associated with uses incompatible with the intent and purpose of the C/R Conservation/Recreation District.

B. Permitted Signs

All signs located in C/R Conservation/Recreation Districts shall conform to the specific requirements set forth in this Ordinance. In C/R Conservation/Recreation Districts, no sign shall be permitted except the following named signs:

1. Signs not subject to permit in accordance with provisions set forth in Section 153.206.
2. Awnings and Canopies, in accordance with the provisions set forth in Section 153.211.
3. Automatic Changeable Copy Signs, in accordance with the provisions set forth in Section 153.210.
4. Development Signs, in accordance with the provisions set forth in Section 153.215.
5. Freestanding signs, in accordance with the provisions set forth in Section 153.216 In addition, no freestanding sign shall be erected or maintained within any C/R Conservation/Recreation District unless it also meets all of the following requirements:
  - a. Display: No use in a C/R Conservation/Recreation District shall display a freestanding sign unless the use is directly accessible by car and provides a minimum of four parking spaces on the premises where such freestanding sign is displayed.
  - b. Area: ~~No~~ Freestanding signs shall not exceed thirty (30) square feet in sign surface area. However, freestanding signs shall not exceed fifty (50) square feet in sign surface area when located along a minor arterial or a major arterial street, as identified in the Comprehensive Plan.



- c. Height: ~~No~~—Freestanding signs shall not exceed six (6) feet in height. However, freestanding signs shall not exceed ten (10) feet in sign height when located along a minor arterial or a major arterial street, as identified in the Comprehensive Plan. In all cases, height shall be measured from grade at the edge of the right-of-way to the top of the sign.
  - d. No more than one freestanding sign shall be maintained on any one parcel of property except where a parcel abuts two or more streets, and then one sign per street frontage is permitted. There may be, however, one sign per entrance as long as the distance between signs is 100 feet.
  - e. Distance Between Signs All freestanding signs shall be located at least 100 feet apart; provided, however, that if such freestanding signs comply with all other provisions except the requisite distance between signs, and it is not reasonable to so comply with the distance between sign requirements, such freestanding signs shall be allowed to be maintained.
  - f. Setback: The leading edge of all freestanding signs must meet the following provisions:
    - i. Freestanding signs shall be set back a minimum of five (5) feet from the street right-of-way.
    - ii. If the freestanding sign is located along a minor arterial or a major arterial street, as identified in the Comprehensive Plan, shall be set back at least twenty-five (25) feet from the right-of-way.
6. Informational signs, in accordance with the provisions of Section 153.218.
7. Institutional signs, in accordance with the provisions of Section 153.219.
8. Sponsor Signs, in accordance with the provisions set forth in Section 153.236.
9. Temporary Signs, in accordance with the provisions set forth in Section 153.236.
10. Wall Signs: In accordance with the provisions set forth in Section 153.241. In addition, no wall sign shall be erected or maintained in any C/R Conservation/Recreation District unless it also meets all of the following requirements:
- a. Area: The total sign surface area of all wall signs on any single parcel of property shall not exceed one times the lineal front footage of the property. The total sign surface area of any single wall sign shall not exceed ~~thirty (30)~~ fifty (50) square feet.
  - b. Number: For each principal building, no more than one wall sign per street front exposure shall be maintained on any one parcel of property in any C/R Conservation/Recreation District.

**SECTION 6: DEFINITIONS**

**153.601 WORD USAGE**

Words and phrases used in this ordinance shall have the meanings set forth in this section. Words and phrases not defined in this section but defined in Title 15 of the Code of Ordinances of the Village of Lombard, also known as the Zoning Ordinance, shall be given the meanings set forth in such ordinance. All other words and phrases shall be given their common, ordinary meanings, as defined in Webster's Unabridged Dictionary (1976 edition), unless the context clearly requires otherwise. Section headings or captions are for reference purposes only and shall not be used in the interpretation of this ordinance.

All references to the Comprehensive Plan shall pertain to the latest version of the Comprehensive Plan adopted by the Lombard Village Board.

**153.602 DEFINITIONS**

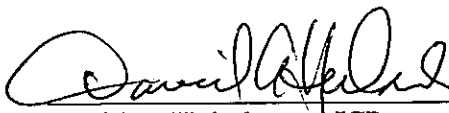
**SPONSOR SIGN** An sign identifying an organization that pays for, plans and/or carries out not-for-profit event or is directly associated with a recreational or sporting event located within a public or private park or school.

**RECOMMENDATION:**

Based on the above considerations, the Inter-Departmental Review Committee recommends that the Plan Commission make the following motion recommending **approval** of the request as proposed:

Based on the submitted petition and the testimony presented, the proposed text amendments comply with the standards required by the Lombard Zoning Ordinance; and, therefore, I move that the Plan Commission find that the findings included as part of the Inter-department Review Report be the findings of the Plan Commission and therefore, I recommend to the Corporate Authorities **approval** of the text amendments described in PC 06-05.

Inter-Departmental Review Group Report Approved By:



David A. Hulseberg, AICP  
Assistant Village Manager/Director of Community Development

DAH:WJH

**VILLAGE OF LOMBARD**  
**INTER-DEPARTMENTAL REVIEW GROUP REPORT**

TO: Lombard Plan Commission

HEARING DATE: June 19, 2006

FROM: Department of Community  
Development

PREPARED BY: William Heniff, AICP  
Senior Planner

**TITLE**

**PC 06-05; Text Amendments to the Lombard Zoning Ordinance:** The Village of Lombard is proposing amendments to the Lombard Sign Ordinance within the Conservation/Recreation District, as follows:

- A. Within Section 153.501 (B) of the Sign Ordinance:
1. Add Informational Signs and establishing regulations thereto;
  2. Add Institutional Signs and establishing regulations thereto;
  3. Add Temporary Signs and establishing regulations thereto;
  4. Establish regulations for Sponsor Signage and banners;
  5. Amending Section 153.501 (B)(2) pertaining to the size, height, location and number of permitted free-standing signs; and
  6. Amending Section 153.501 (B)(3) pertaining to the number and area of permitted wall signs.
- B. Amend Section 153.602 – Definitions to include provisions for “sponsor signage” and/or any required companion text amendments associated with the amendments set forth above.
- C. Amend Section 153.206 – Signs Not Subject to a Permit

**DESCRIPTION:**

The Planning Services Division of the Community Development Department is proposing several text amendments to the Zoning Ordinance associated with various types of signage permitted within the Conservation/Recreation (C/R) District. The proposed amendments are intended to codify the special types of signage commonly found within this district and to establish reasonable regulations for such signage.

**Background**

Staff has been reviewing the signage regulations within the C/R District. Of particular note, staff finds a number of issues or deficiencies within the existing code including:

- Temporary Signs – right now, the C/R District does not provide for temporary signs. However, entities like the Lombard Park District or selected schools frequently use such signs to advertise their events or to provide general information to the public.

- Sponsor Signage – many sponsors of Park District teams frequently hang banners around the backstops of ball fields. Other signage is associated with special events. As the current Ordinance regulations do not provide for such signage, the Code should be amended to address such activities.
- Freestanding Signs – under current regulations one sign is allowed per street frontage with significant limitations on sign size. However as many parks are several dozen acres in size, this signage limitation does not always provide sufficient signage for the site. The Park District’s signage frequently consists of name identification signs for their respective parks, rather than advertising products or services. Additionally, the size of the existing signs may not reflect the needs of the respective establishment.

Given these limitations, staff is beginning to work with the Lombard Park District to develop modifications to the C/R regulations to provide for requisite signage. As the District is by far the largest property owner of the land within the District, the amendments are intended to accommodate their needs while ensuring that signage on the property is not excessive.

#### 2002 Workshop Session

Staff previously brought forward a workshop session to the Plan Commission to discuss sign size provisions in 2002. The Plan Commission stated a general desire to establish reasonable sign regulations for Park District informational signs. However, the Commissioners also did not want to consider numerous sign variation petitions from various governmental entities - the primary property owners of properties within the C/R District.

#### Western Acres Annexation petition

In 2005, the Village annexed the Western Acres Golf Course property. The companion annexation agreement included provisions to relax sign standards pertaining to banner signage associated with golf events on the property (it was specifically permitted without sign permits).

#### Temporary Signage

Staff has also identified other types of signage that has been located on C/R District properties. These include directional signs, temporary signs (e.g., signs denoting Park District activities), and sponsor signage. All of these signs are technically not permitted within the C/R District regulations. However, many of these signs serve a valuable purpose for residents and users of these sites. As such, staff believes the code should reflect the need for a greater variety of signage in the C/R District.

#### Review of Other Communities’ Regulations

Staff also surveyed a number of other municipalities to determine how they regulate signage for other governmental jurisdictions. Through this survey, staff found that some communities gave blanket exemptions to signage while other request compliance with their respective code. Some communities that do not have a C/R or comparable district, zone parks and schools within a residence district and routinely grant signage variations.

**Proposed Amendments**

Staff is also considering changes to the signage requirements for the C/R District to increase the allowed square footage for freestanding signs at selected locations and to require minimum setbacks from all property lines. One way to allow for greater signage in C/R Districts while ensuring that the sign size is appropriate with the location of the property is to tie the sign size to the street classification of the abutting street as noted in the Village Comprehensive Plan. For example, sites along arterial roadways could allow for greater signage than those sites that are bounded by local streets. This concept is currently utilized in the Sign Ordinance for the B3 and B4 Districts, where the sign size is related to whether the property fronts a state right-of-way.

The Commission should be aware that any changes considered would be in effect for all property zoned C/R and not just park district property due to First Amendment considerations. If the Commission does not desire to amend the Ordinance, property owners would still have the ability to apply for a signage variation through the Zoning Board of Appeals.

The proposed text amendments are noted below. **Proposed changes to the ordinances are denoted by striking out old text and underlining new text.** Commentary regarding the proposed amendments is offered in *italics*. The Standards for Text Amendments is also included below.

Please also note that before this petition is considered by the Village Board staff will amend all numerical references to reflect the final proposed code changes.

**SECTION 2: GENERAL PROVISIONS**

**153.206 SIGNS NOT SUBJECT TO A PERMIT**

The following named signs will not require a permit unless the sign is illuminated. They shall meet any requirements incorporated in this ordinance.

- A. Residential Directional Signs
- B. Political Campaign Signs
- C. Window Displays
- D. Rummage or Garage Sale Signs
- E. Nameplates
- F. Real Estate Signs for Single Family Residences
- G. Flags
- H. Holiday Decorations

- I. Motor Fuel Promotional Signs
- J. Traffic Control Signs
- K. Sponsor Signage

## **SECTION 2: GENERAL PROVISIONS**

### **SPECIFICATIONS BY SIGN**

#### **153.236 SPONSOR SIGNAGE**

It is unlawful to construct, erect, or maintain any Sponsor Signage without complying with the following provisions:

A Area: No sponsor sign shall exceed thirty-two (32) square feet in sign area.

B Location: Sponsor signage shall only be affixed to the following permanent structures: façade of a principal structure, wall of an accessory structure, fence, or permanent freestanding sign. Signs shall only be affixed to a single structure at all corners of the sign and shall not be erected in a manner in which the sign is suspended and/or extending the distance between two separate structures.

C. Time Limitations: Sponsor signage shall only be allowed on a property in the C/R District, as follows:

- (1) Sponsor signage associated with a special event approved by the Village shall only be allowed to be affixed or erected on a property for the length of the special event permit application approved by the Village.
- (2) Sponsor signage associated with all other events shall only be displayed during the period in which the sponsored event is occurring. Such signage must be immediately removed at the end of the sponsored event.

## **SECTION 5: SIGN REGULATIONS FOR EACH DISTRICT**

### **SIGNS LOCATED IN CONSERVATION/RECREATION DISTRICT**

#### **153.501 CONSERVATION/RECREATION DISTRICT REQUIREMENTS**

A. Purpose Statement

The C/R Conservation/Recreation District is intended to provide for public parks, forest preserves, wildlife reservations and ecological sanctuaries and other open-space uses or resources to serve the needs of the citizens of the Village of Lombard. C/R Conservation/Recreation District sign regulations are intended to protect such areas from the adverse visual impacts of signage associated with uses incompatible with the intent and purpose of the C/R Conservation/Recreation District.

B. Permitted Signs

All signs located in C/R Conservation/Recreation Districts shall conform to the specific requirements set forth in this Ordinance. In C/R Conservation/Recreation Districts, no sign shall be permitted except the following named signs:

1. Signs not subject to permit in accordance with provisions set forth in Section 153.206.
2. Awnings and Canopies, in accordance with the provisions set forth in Section 153.211.
3. Automatic Changeable Copy Signs, in accordance with the provisions set forth in Section 153.210.
4. Development Signs, in accordance with the provisions set forth in Section 153.215.
5. Freestanding signs, in accordance with the provisions set forth in Section 153.216 In addition, no freestanding sign shall be erected or maintained within any C/R Conservation/Recreation District unless it also meets all of the following requirements:
  - a. Display: No use in a C/R Conservation/Recreation District shall display a freestanding sign unless the use is directly accessible by car and provides a minimum of four parking spaces on the premises where such freestanding sign is displayed.
  - b. Area: No freestanding sign shall exceed thirty (30) square feet in sign surface area. Freestanding signs shall not exceed fifty (50) square feet in sign surface area when located along a minor arterial or a major arterial street, as identified in the Comprehensive Plan.

*The purpose of this regulation is to provide for greater signage size for park signage located along major streets, which frequently have higher traffic speeds (e.g., Finley Avenue adjacent to Four Seasons*

*Park). These facilities frequently are used and are intended to identify parks that are community-wide or regional attractions.*

- c. Height: No freestanding sign shall exceed six (6) feet in height. Freestanding signs shall not exceed ten (10) feet in sign height when located along a minor arterial or a major arterial street, as identified in the Comprehensive Plan. In all cases, height shall be measured from grade at the edge of the right-of-way to the top of the sign.

*This amendment ties into the size regulations noted in Section b above.*

- d. No more than one freestanding sign shall be maintained on any one parcel of property except where a parcel abuts two or more streets, and then one sign per street frontage is permitted. There may be, however, one sign per entrance as long as the distance between signs is 100 feet.
- e. Distance Between Signs All freestanding signs shall be located at least 100 feet apart; provided, however, that if such freestanding signs comply with all other provisions except the requisite distance between signs, and it is not reasonable to so comply with the distance between sign requirements, such freestanding signs shall be allowed to be maintained.
- f. Setback: The leading edge of all freestanding signs located along a minor arterial or a major arterial street, as identified in the Comprehensive Plan, shall be set back at least twenty-five (25) feet from the right-of-way. The leading edge of all other freestanding signs shall be set back a minimum of five (5) feet from the street right-of-way.

- 6. Informational signs, in accordance with the provisions of Section 153.218.

*This will allow the Park District to provide directional signs at entrances, if needed for traffic flow.*

- 7. Institutional signs, in accordance with the provisions of Section 153.219.

- 8. Sponsor Signs, in accordance with the provisions set forth in Section 153.236.



*This amendment provides for sponsors of various events on C/R properties to hang banners concurrent with the sponsored activities at the site, subject to conditions.*

9. Temporary Signs, in accordance with the provisions set forth in Section 153.236.
10. Wall Signs: In accordance with the provisions set forth in Section 153.241. In addition, no wall sign shall be erected or maintained in any C/R Conservation/Recreation District unless it also meets all of the following requirements:
  - a. Area: The total sign surface area of all wall signs on any single parcel of property shall not exceed one times the lineal front footage of the property. The total sign surface area of any single wall sign shall not exceed ~~thirty (30)~~ fifty (50) square feet.

*The rationale for this amendment relates to the types of wall signage commonly found in the C/R District. Typically such wall signage consist of a building identification sign (e.g., a school name) or the name of a public building. Staff finds that many of these structures are set back far from the adjacent roadway and as such, greater signage could be supported.*

- b. Number: No more than one wall sign per street front exposure shall be maintained on any one parcel of property in any C/R Conservation/Recreation District.

## **SECTION 6: DEFINITIONS**

### **153.601 WORD USAGE**

Words and phrases used in this ordinance shall have the meanings set forth in this section. Words and phrases not defined in this section but defined in Title 15 of the Code of Ordinances of the Village of Lombard, also known as the Zoning Ordinance, shall be given the meanings set forth in such ordinance. All other words and phrases shall be given their common, ordinary meanings, as defined in Webster's Unabridged Dictionary (1976 edition), unless the context clearly requires otherwise. Section headings or captions are for reference purposes only and shall not be used in the interpretation of this ordinance.

All references to the Comprehensive Plan shall pertain to the latest version of the Comprehensive Plan adopted by the Lombard Village Board.

### **153.602 DEFINITIONS**

**SPONSOR SIGN** An sign identifying an organization that pays for, plans and/or carries out not-for-profit event or is directly associated with a recreational or sporting event located within a public or private park or school.

### **Standards for Text Amendments**

1. *The degree to which the proposed amendment has general applicability within the Village at large and not intended to benefit specific property*

The proposed amendment would be uniformly applied to all properties in the C/R District. This amendment is intended to codify past signage that has been installed on C/R properties and is intended to provide reasonable regulations for all C/R properties.

2. *The consistency of the proposed amendment with the objectives of this ordinance and the intent of the applicable zoning district regulations*

The Ordinance changes are intended to recognize that there is a need to provide varying types of signage in the district beyond that which is already permitted by code. The proposed amendments are intended to supplement the types of uses and activities that are already permitted within the C/R District.

3. *The degree to which the proposed amendment would create nonconformity; and*

The Ordinance would not create any nonconformities.

4. *The degree to which the proposed amendment would make this ordinance more permissive*

The amendments would make the code more permissive as it would provide a means for the Village to review and permit many types of signage that already exists within the C/R District. The Ordinance also is more permissive as it relaxes the sign regulations for free-standing signs along arterial roadways as well as wall signage in general in order to make such signage more readable.

5. *The consistency of the proposed amendment with the Comprehensive Plan*

The Comprehensive Plan extensively discusses the need for parks and recreation activities within the Community Facilities Section. The Plan discusses using park facilities to its greatest extent. By providing the ability for sponsors to underwrite the costs of events and activities, the overall costs to the users (i.e., residents) is decreased. Moreover, the proposed amendments attempt to codify activities and signage that has previously been placed on C/R District properties, with consideration for establishing reasonable signage regulations for various temporary signs.

6. *The degree to which the proposed amendment is consistent with Village policy as established in previous rulings on petitions involving similar circumstances.*

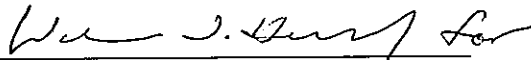
The amendments would be consistent with past Village Board actions as evidenced by the signage relief granted as part of the Western Acres Golf Course annexation. Moreover, the Board has approved many Special Events within Lombard parks – this amendment codifies the signage element associated with these activities.

**RECOMMENDATION:**

Based on the above considerations, the Inter-Departmental Review Committee recommends that the Plan Commission make the following motion recommending approval of the request as proposed. However, staff is requesting that prior to a recommendation being made to the Village Board that the Plan Commission continue the petition to the July 17, 2006 meeting so that staff can share the suggestions provided within this report as well as the comments of the Plan Commission with the Lombard Park District and other open space entities. Staff will offer the comments from these meetings back to the Plan Commission as part of the July 17, 2006 meeting as well.

I move that the Plan Commission **continue** PC 06-18 to the July 17, 2006 Plan Commission meeting so that staff meet with the Lombard Park District and other open space entities to share staff's recommendations and the comments of the Lombard Plan Commission.

Inter-Departmental Review Group Report Approved By:



David A. Hulseberg, AICP  
Director of Community Development

DAH:WJH

ORDINANCE \_\_\_\_\_

**AN ORDINANCE APPROVING TEXT AMENDMENTS  
TO THE LOMBARD SIGN ORDINANCE  
TITLE 15, CHAPTER 153 OF THE CODE OF LOMBARD, ILLINOIS**

(PC 06-05: Conservation/Recreation District Sign Regulations)

WHEREAS, the Village of Lombard maintains a Sign Ordinance which is found in Title 15, Chapter 153 of the Code of Lombard, Illinois; and,

WHEREAS, the Board of Trustees deem it reasonable to periodically review said Sign Ordinance and make necessary changes; and

WHEREAS, as the Director has identified and recommends text amendments to the Zoning Ordinance as set forth herein; and

WHEREAS, a public hearing to consider text amendments to the Zoning Ordinance has been conducted by the Village of Lombard Plan Commission on June 19, 2006 pursuant to appropriate and legal notice; and,

WHEREAS, the Plan Commission has filed its recommendations with the President and Board of Trustees recommending approval of the text amendments described herein; and,

WHEREAS, the President and Board of Trustees approve and adopt the findings and recommendations of the Plan Commission and incorporate such findings and recommendations herein by reference as if they were fully set forth herein.

NOW, THEREFORE, BE IT ORDAINED BY THE PRESIDENT AND BOARD OF TRUSTEES OF THE VILLAGE OF LOMBARD, DU PAGE COUNTY, ILLINOIS, as follows:

SECTION 1: That Title 15, Chapter 153.206, of the Code of Lombard, Illinois is hereby amended to read in its entirety as follows:

**153.206 SIGNS NOT SUBJECT TO A PERMIT**

The following named signs will not require a permit unless the sign is illuminated. They shall meet any requirements incorporated in this ordinance.

A. Residential Directional Signs

B. Political Campaign Signs

- C. Window Displays
- D. Rummage or Garage Sale Signs
- E. Nameplates
- F. Real Estate Signs for Single Family Residences
- G. Flags
- H. Holiday Decorations
- I. Motor Fuel Promotional Signs
- J. Traffic Control Signs
- K. Sponsor Signage

SECTION 2: That Title 15, Chapter 153.236 through 153.244, of the Code of Lombard, Illinois is hereby amended to read in its entirety as follows:

**153.236 SPONSOR SIGNAGE**

It is unlawful to construct, erect, or maintain any Sponsor Signage, as defined in Section 153.602 without complying with the following provisions:

A Area: No sponsor sign shall exceed thirty-two (32) square feet in sign area.

B Location: Sponsor signage shall only be affixed to the following permanent structures: façade of a principal structure, wall of an accessory structure, fence, or permanent freestanding sign. Signs shall only be affixed to a single structure at all corners of the sign and shall not be erected in a manner in which the sign is suspended and/or extending the distance between two separate structures.

C. Time Limitations: Sponsor signage shall only be allowed on a property in the C/R District, as follows:

- (1) Sponsor signage associated with a special event approved by the Village shall only be allowed to be affixed or erected on a property for the length of the special event permit application approved by the Village.
- (2) Sponsor signage associated with all other events shall only be displayed during the period in which the sponsored event is occurring. Such signage must be immediately removed at the end of the sponsored event.

### §153.237 TEMPORARY SIGNS

The provisions of this Chapter shall regulate all Temporary Signs, with the exception of Temporary Signs which are specifically described and regulated in other sections of this Code. (See Sections 153.205 & 153.206, entitled, "Signs Not Subject to Permit Fee" and "Signs Not Subject to Permit"). It is unlawful to construct, erect, or maintain any Temporary Signs without complying with the following provisions:

A Area: No temporary sign shall exceed thirty-two (32) square feet in sign area. The area of the temporary sign shall not be included in the total sign area when determining compliance with the maximum sign area limitations for permanent signs.

B Number: Not more than one temporary sign, as defined by this Chapter, shall be permitted per establishment on a parcel of property, except when a property abuts two or more streets, then one (1) sign shall be permitted for each street frontage.

C Location:

(1) Non-Residential Districts: Temporary signs shall only be affixed to the following permanent structures: façade of a principal structure, wall of an accessory structure, fence, permanent freestanding sign, or shopping center identification sign. Signs shall only be affixed to a single structure at all corners of the sign and shall not be erected in a manner in which the sign is suspended and/or extending the distance between two separate structures.

(2) Residential Districts: In addition to the regulations outlined in Section 153.235(C)(1) above, Temporary signs shall also be permitted to be affixed to the ground provided that the sign is securely erected.

D. Permit Limitations

(1) A permit must be obtained for all temporary signs. However, an existing permitted temporary sign can be removed and replaced with another temporary sign without obtaining an additional permit, provided that all of the following conditions are met:

- a. The permit has not expired.
- b. The new temporary sign is of the same material as the sign for which the permit was issued.
- c. The new temporary sign has the same dimensions as, or smaller dimensions than, the sign for which the permit was issued.
- d. The new temporary sign is place in the same location as the sign for which the permit was issued.

(2) Up to eight (8) temporary permits may be issued for any one business in any calendar year, provided that the total of all permits issued does not exceed one hundred twenty (120) days in any calendar year.

(3) A non-renewable permit for a period of up to sixty (60) days may be issued for a temporary sign in lieu of a permanent wall sign, provided that a permit for a future permanent wall sign has been submitted.

(4) The petitioner shall indicate on the permit application the start date, end date, and number of days for which the permit will be applicable. The temporary sign shall be removed within twenty-four (24) hours after the expiration of the permit.

(5) If the petitioner requesting the temporary sign is not the owner or a leasee of the property on which the sign will be located, then the petitioner shall submit a written letter of consent from the property owner allowing the sign to be placed on the property.

E. Insurance Requirements: Insurance requirements provided for in this Chapter shall apply to temporary signs unless the Director determines that by reason of the nature of the sign and the material of which it is instructed, that no insurance shall be required.

F. Permit Fees: Every application, before being granted a temporary sign permit under this chapter, shall be subject to the Administrative fee as is established in Section 150.141(A) of the Code of Ordinances.

### §153.238 TRAFFIC CONTROL SIGNS

Traffic control devices are intended to direct and assist vehicle operators in the guidance and navigational tasks required to safely traverse private property. It is unlawful to construct, erect, or maintain any Traffic Control Signs without complying with the following provisions:

A. Limitations: Traffic control signs shall be used solely to convey information intended to safely and properly direct vehicle operators across private property. The information conveyed shall be limited to the regulation of traffic flow and the indication of parking restrictions. Traffic control signs shall not include advertising copy, a business logo, or any other information which does not convey information directly relevant to traffic flow or parking. Traffic signs shall not include the name of a business or a business address unless that name or address is critical to the traffic or parking information being provided. If a business name or address is provided on a traffic control sign, the lettering for that business name or address shall be no more than three inches (3") in height.

B. Size: No traffic control sign shall exceed ten feet (10') or seven (7) square feet in area. The area of the traffic control sign shall not be included in the total sign area when determining compliance with the maximum sign area limitations.

C. Design: Every traffic control sign, including the supports thereof, shall be securely built by a sign manufacturer. Traffic control signs shall be constructed of metal or an equivalent material as approved by the Community Development Director. Traffic control signs shall not be constructed of wood. Accessible parking signs shall follow the standards established by the Illinois Administrative Code. Traffic control signs which convey information that would typically be found on signs with the right-of-way (e.g. "stop," "yield," "one-way," etc.) shall follow the current standards of the Federal Highway Administration's Manual on Uniform Traffic Control Devices.

D. Illumination: Traffic control signs shall not be illuminated.

#### **§153.239 UNDER CANOPY SIGNS**

It is unlawful to construct, erect, or maintain any Under Canopy Signs without complying with the following provisions:

(A) The total sign area shall not exceed six (6) square feet, and the width of any sign shall not exceed three-fourths of the horizontal canopy projection.

(B) No under canopy sign shall hang more than eighteen (18) inches from any canopy or other such structure.

(C) There shall be a minimum of eight (8) feet clearance between the ground and any such sign.

(D) The permitted wall sign area and/or freestanding sign area shall be reduced for each square foot, or portion thereof, of sign area devoted to under canopy signs.

(E) Only one sign, located under a canopy, shall be permitted for each business in a building.

(F) No sign may be displayed above the first or street level floor of the building.

#### **§153.240 VALANCE SIGN**

It is unlawful to construct, erect, or maintain any Valance Sign without complying with the following provisions:

(A) Size: Copy height shall not exceed ten (10) inches.

(B) Location: Copy shall be placed only in the valance area below the front face and side panels of the awning.

(C) No sign may be displayed above the first or street level floor of the building.

#### **§153.241 VALET PARKING SIGNS**

Valet Parking signs are signs that identify the availability of valet parking services as defined in Section 127.02 of this Code. Valet parking signs are permitted to be placed on private property or within the public right-of-way. It is unlawful to construct, erect, or maintain any valet parking signs without complying with the following provisions:

A. Location: a valet parking sign, whether on public or private property, must be placed within the designated loading zone as provided on the valet parking plan, and shall not obstruct vehicular traffic. A valet parking sign located on the public right-of-way shall not be located on the street pavement and in no case shall it be located more than four (4) feet from the curb.



B. Size: the entire assembly shall be no larger than thirty inches by thirty-six inches (30" x 36") and the actual sign surface area shall not exceed five (5) square feet in size.

C. Design: valet parking signs shall be professionally made and maintained in good condition, shall be properly weighted so as to not create a wind-blown hazard and shall not have any nails, tacks, wires, or sharp metal edges protruding therefrom.

D. Display: valet parking signs shall be limited to the display of only the name of the business which is offering the service, the valet parking operator, the rate and the words "valet parking".

E. Illumination: valet parking signs shall not be illuminated.

F. Number: only one valet parking sign shall be allowed per place of business.

G. Time Restrictions: the valet parking sign shall only be displayed during hours when valet parking services are offered.

#### **§153.242 WALL SIGNS**

It is unlawful to construct, erect, locate or maintain any wall sign for which a permit is required without complying with the following provisions:

(A) Design: Every affixed wall sign, including the frames, braces and supports thereof, shall be securely built and shall be designed by a structural engineer, registered architect or as required by the Director.

(B) Location Limitation on Placement: No wall sign shall cover wholly or partially any wall opening, nor project beyond the ends of the wall to which it is affixed. No sign shall project beyond the top of the building except where the structure is so designed so as to not permit the attachment of a wall sign, then a sign will be permitted to project above the surface of the building. The projection shall be kept to a minimum as required by the Director.

(C) Projection Above Sidewalk: Wall signs must be affixed flat against the building wall. Any projection will be limited to encasing illumination or depth of lettering. At no time shall a wall sign be permitted to extend more than twelve (12) inches beyond the building line. The sign shall not be affixed to a wall at a height of less than eight (8) feet above the sidewalk or ground.

(D) Construction Supports Required: A wall sign shall be safely and securely affixed to the building wall to the satisfaction of the Director.

(E) Placement Location on Building: Wall signs may be located either on the front of the building abutting a street or on either side wall perpendicular to the street frontage.

(F) Mixed signs prohibited: No wall sign may be displayed in conjunction with an awning, canopy, projecting, or window sign.

### **§153.243 WINDOW SIGNS**

It is unlawful to construct, erect, or maintain any Window Signs without complying with the following provisions:

(A) As defined in this Ordinance, there shall be no more than one window sign per window.

(B) The total area of the window sign shall not exceed twenty (20) per cent of the surface area of each window. In the alternative, the occupant may have one window sign, the total area of which shall not exceed twenty (20) per cent of the total surface area of all display windows. in each street exposure

### **§153.244 INTERPRETATION OF SIGN TYPES**

The Director may determine compliance for signs which, though not contained by name in a permitted sign list for a zoning district, are deemed to be similar in nature and clearly compatible with the listed signs. All non-listed signs which are approved by the Director shall be added to the permitted sign list by ordinance at the time of periodic updating and revision.

SECTION 3: That Title 15, Chapter 153.500 et. seq., of the Code of Lombard, Illinois is hereby amended to read in its entirety as follows:

#### ***SIGNS LOCATED IN CONSERVATION/RECREATION DISTRICTS***

### **§153.501 CONSERVATION/RECREATION DISTRICT REQUIREMENTS**

(A) Purpose Statement

The C/R Conservation/Recreation District is intended to provide for public parks, forest preserves, wildlife reservations and ecological sanctuaries and other open-space uses or resources to serve the needs of the citizens of the Village of Lombard. C/R Conservation/Recreation District sign regulations are intended to protect such areas from the adverse visual impacts of signage associated with uses incompatible with the intent and purpose of the C/R Conservation/Recreation District.

(B) Permitted Signs

All signs located in C/R Conservation/Recreation Districts shall conform to the specific requirements set forth in this Ordinance. In C/R Conservation/Recreation Districts, no sign shall be permitted except the following named signs:

1. Signs not subject to permit in accordance with provisions set forth in Section 153.206.
2. Awnings and Canopies, in accordance with the provisions set forth in Section 153.211.

3. Automatic Changeable Copy Signs, in accordance with the provisions set forth in Section 153.210.
4. Development Signs, in accordance with the provisions set forth in Section 153.215.
5. Freestanding signs, in accordance with the provisions set forth in Section 153.216 In addition, no freestanding sign shall be erected or maintained within any C/R Conservation/Recreation District unless it also meets all of the following requirements:
  - a. Display: No use in a C/R Conservation/Recreation District shall display a freestanding sign unless the use is directly accessible by car and provides a minimum of four parking spaces on the premises where such freestanding sign is displayed.
  - b. Area: Freestanding signs shall not exceed thirty (30) square feet in sign surface area. However, freestanding signs shall not exceed fifty (50) square feet in sign surface area when located along a minor arterial or a major arterial street, as identified in the Comprehensive Plan.
  - c. Height: ~~No~~ Freestanding signs shall not exceed six (6) feet in height. However, freestanding signs shall not exceed ten (10) feet in sign height when located along a minor arterial or a major arterial street, as identified in the Comprehensive Plan. In all cases, height shall be measured from grade at the edge of the right-of-way to the top of the sign.
  - d. No more than one freestanding sign shall be maintained on any one parcel of property except where a parcel abuts two or more streets, and then one sign per street frontage is permitted. There may be, however, one sign per entrance as long as the distance between signs is 100 feet.
  - e. Distance Between Signs All freestanding signs shall be located at least 100 feet apart; provided, however, that if such freestanding signs comply with all other provisions except the requisite distance between signs, and it is not reasonable to so comply with the distance between sign requirements, such freestanding signs shall be allowed to be maintained.
  - f. Setback: The leading edge of all freestanding signs must meet the following provisions:
    - i. Freestanding signs shall be set back a minimum of five (5) feet from the street right-of-way.
    - ii. If the freestanding sign is located along a minor arterial or a major arterial street, as identified in the Comprehensive Plan, shall be set back at least twenty-five (25) feet from the right-of-way.
6. Informational signs, in accordance with the provisions of Section 153.218.
7. Institutional signs, in accordance with the provisions of Section 153.219.

8. Sponsor Signs, in accordance with the provisions set forth in Section 153.236.
9. Temporary Signs, in accordance with the provisions set forth in Section 153.236.
10. Wall Signs: In accordance with the provisions set forth in Section 153.241. In addition, no wall sign shall be erected or maintained in any C/R Conservation/Recreation District unless it also meets all of the following requirements:
  - a. Area: The total sign surface area of all wall signs on any single parcel of property shall not exceed one times the lineal front footage of the property. The total sign surface area of any single wall sign shall not exceed fifty (50) square feet.
  - b. Number: For each principal building, no more than one wall sign per street front exposure shall be maintained on any one parcel of property in any C/R Conservation/Recreation District.

### ***SIGNS LOCATED IN RESIDENTIAL USE DISTRICTS***

#### **§153.502 RESIDENTIAL DISTRICT REQUIREMENTS**

##### **(A) Purpose Statement**

Residential districts requirements are intended to provide for residential areas and to protect such areas from the negative impacts of excessive signage. It is also intended to protect such areas from the adverse visual impact of signage associated with non-residential or otherwise incompatible uses.

##### **(B) Permitted Signs**

All such signs in residential districts shall conform to the specific requirements set forth in this Ordinance. In residential use districts, no sign shall be erected except the following named signs:

- (1) Development Signs, in accordance with the provisions set forth in Section 153.215.
- (2) Freestanding Signs, in accordance with the provisions set forth in Section 153.216. In addition, no freestanding sign shall be erected or maintained in any residential district unless it also meets all of the following requirements:
  - (a) Freestanding signs shall only be permitted for multi-family dwellings in the R4 Limited General Residence District, R5 General Residence District, and R6 Central Residence District.
  - (b) Area: No freestanding sign shall exceed twenty-four (24) square feet per side in sign surface area.
  - (c) Height: No freestanding sign shall exceed four (4) feet in height. In all cases height shall be measured from grade at the edge of right-of-way to the top of the sign.

- (d) Number: No more than one (1) freestanding sign per street frontage is permitted.
- (3) Holiday Decorations, in accordance with the provisions set forth in Section 153.217.
  - (4) Informational Signs, in accordance with the provisions set forth in Section 153.218.
  - (5) Institutional Signs, in accordance with the provisions set forth in Section 153.219.
  - (6) Memorial Signs, in accordance with provisions set forth in Section 153.221.
  - (7) Nameplates, in accordance with the provisions set forth in Section 153.225.
  - (8) Political Campaign Signs, in accordance with the provisions set forth in Section 153.227.
  - (9) Real Estate Signs, in accordance with the provisions set forth in Section 153.228.
  - (10) Residential Directional Signs, in accordance with the provisions set forth in Section 153.231.
  - (11) Residential Subdivision Signs, in accordance with the provisions set forth in Section 153.232.
  - (12) Rummage and Garage Sale Signs, in accordance with the provisions set forth in Section 153.233.
  - (13) Temporary Signs, in accordance with the provisions set forth in Section 153.237.

(C) Location Restrictions

Signs permitted in residential use districts may be located in any required yard subject to the following provisions:

- (1) Signs shall be set back not less than five (5) feet from any side property line nor less than five (5) feet from any lot line adjacent to any street. In the case of corner lots, permitted signs shall not be erected closer than ten (10) feet from any lot line adjacent to a street.
- (2) In no case shall the height of any sign in any residential district exceed ten (10) feet.

***SIGNS LOCATED IN OFFICE DISTRICTS***

**§153.503 OFFICE DISTRICT REQUIREMENTS**

(A) Purpose Statement

The O Office District is designed to accommodate office buildings, civic and governmental structures, and educational and institutional buildings in a mutually compatible environment. Office district sign regulations are intended to provide for the needs of those uses located in the district for

identification while providing for a compatible environment and protecting that environment from the visual impacts of signage not compatible with the purpose and/or character of the district.

(B) Permitted Signs

All signs located in an O Office District shall conform to the specific requirements set forth in this Ordinance. In an O Office District, no sign shall be permitted except the following named signs:

(1) Signs not subject to permit fee in accordance with provisions set forth in Section 153.205, except, however, a business flag may only be flown in conjunction with the flag of the United States of America.

(2) Signs not subject to permit in accordance with provisions set forth in Section 153.206.

(3) Awnings and Canopies, in accordance with the provisions set forth in Section 153.211.

(4) Development Signs, in accordance with the provisions set forth in Section 153.215.

(5) Freestanding Signs, in accordance with the provisions set forth in Section 153.216. In addition, no freestanding sign shall be erected or maintained within any O Office District unless it also meets all of the following requirements:

(a) Parking: No business establishment shall display a freestanding sign unless the establishment is directly accessible by car and provides a minimum of four (4) parking spaces on the premises where such freestanding sign is displayed.

(b) Area: No freestanding sign shall exceed thirty (30) square feet per side in sign surface area.

(c) Height: No freestanding sign shall exceed six (6) feet in height. In all cases height shall be measured from grade at the edge of the right-of-way to the top of the sign.

(d) Number: No more than one freestanding sign shall be maintained on any one parcel of property, except where a parcel abuts two or more streets, and then one sign per street frontage is permitted.

(e) The sign(s) shall contain the name(s) and/or the specific addresses of the tenant(s) of the building and/or the name of the development and/or the name of the management agent and leasing information.

(f) The sign shall set back at least ten (10) feet from all property lines.

(6) Informational signs in accordance with the provisions of Section 153.218.

(7) Marquees, in accordance with the provisions set forth in Section 153.220.

(8) Real Estate Signs, in accordance with the provisions set forth in Section 153.229.

(9) Temporary signs, in accordance with the provisions set forth in Section 153.237.

(10) Under canopy signs, in accordance with the provisions set forth in Section 153.239.

(11) Valet parking signs, in accordance with the provisions set forth in Section 153.241.

(12) Wall Signs, in accordance with the provisions set forth in Section 153.242. In addition, no wall sign shall be erected or maintained in any O Office District unless it also meets all of the following requirements:

(a) Area: The total sign surface area of all wall signs on any single parcel of property shall not exceed one time the lineal front footage of the property. The total sign surface area of any single wall sign shall not exceed one-hundred (100) feet.

(b) Number: No more than one wall sign per street front exposure shall be maintained on any one parcel of property in any O Office District.

(c) When more than one sign is permitted on a building, each of the signs shall be constructed of the same materials and be of the same format to provide consistency and unity, subject to the review and approval of the Director.

(13) Window Signs, in accordance with the provisions set forth in Section 153.243.

***SIGNS LOCATED IN  
BUSINESS DISTRICTS***

**§153.504 B1 & B2 NEIGHBORHOOD SHOPPING DISTRICT REQUIREMENTS**

**(A) Purpose Statement**

The neighborhood shopping districts are intended to provide convenience shopping for persons residing in adjacent residential areas. The Neighborhood Shopping District sign requirements are intended to provide for the need of business establishments and enterprises for identification, while recognizing the proximity of commercial uses in the B1 and B2 Districts to sensitive residential uses in adjacent districts, and the need to protect such residential uses from potential adverse visual impacts.

**(B) Permitted Signs**

All signs located in the B1 and B2 Neighborhood Shopping Districts shall conform to the specific requirements set forth in this Ordinance. In any B1 or B2 Neighborhood Shopping Districts no sign shall be permitted except the following named signs:

(1) Signs not subject to permit fee in accordance with provisions set forth in Section 153.205, except, however, a business flag may only be flown in conjunction with the flag of the United States of America..

(2) Signs not subject to permit in accordance with provisions set forth in Section 153.206.

(3) Awnings and canopies, in accordance with the provisions set forth in Section 153.211

(4) Development Signs, in accordance with the provisions set forth in Section 153.215.

(5) Freestanding Signs, in accordance with the provisions set forth in Section 153.216. In addition, no freestanding sign shall be erected or maintained within the B1 or B2 Neighborhood Shopping District unless it also meets all the following requirements:

(a) Parking: No business establishment shall display a freestanding sign unless the establishment is directly accessible by car, and provides a minimum of four (4) parking spaces on the premises where such freestanding sign is displayed.

(b) Area: No freestanding sign shall exceed thirty (30) square feet in sign surface area.

(c) Height: No freestanding sign shall exceed fifteen (15) feet in height. In all cases height shall be measured from grade at the edge of the right-of-way to the top of the sign.

(d) Number: No more than one freestanding sign shall be maintained on any one parcel of property.

(e) Distance Between Signs: All freestanding signs shall be located at least one-hundred (100) feet apart; provided, however, that if such freestanding signs comply with all other provisions except the requisite distance between signs, and it is not reasonable to so comply with the distance between signs requirement, such freestanding signs shall be allowed to be maintained.

(f) Setback: The leading edge of freestanding signs shall be set back a minimum of five (5) feet from the street right-of-way.

(g) Curbing: Any freestanding sign within three (3) feet of a driveway, parking area, or maneuvering area shall be completely surrounded by a curbing that is not less than three (3) feet from the outermost perimeter of the sign, and this area will be landscaped as approved by the Director.

(6) Informational Signs, in accordance with the provisions set forth in Section 153.218.

(7) Marquees, in accordance with the provisions set forth in Section 153.220.

(8) Motor Fuel Rate Sign, in accordance with the provisions set forth in Section 153.223.

(9) Projecting Signs, in accordance with the provisions set forth in Section 153.228. No projecting sign shall be erected or maintained in any B1 or B2 District unless it also meets all of the following requirements:

(a) Mixed signs prohibited: No projecting sign may be displayed in conjunction with a wall, or awning or canopy sign.

(b) Area: The total sign surface area of all projecting signs on any single parcel of property shall not exceed one-half time the lineal front footage of the property.



- (10) Real Estate Signs, in accordance with the provisions set forth in Section 153.229.
- (11) Sandwich Board Signs, in accordance with the provisions set forth in Section 153.234.
- (12) Temporary signs, in accordance with the provisions set forth in Section 153.237.
- (13) Under Canopy signs, in accordance with the provisions set forth in Section 153.239.
- (14) Valance Signs, in accordance with the provisions set forth in Section 153.240.
- (15) Valet parking signs, in accordance with the provisions set forth in Section 153.241.
- (16) Wall Signs, in accordance with the provisions of Section 153.242. In addition, no wall sign shall be erected or maintained in any B1 or B2 District unless it also meets all of the following requirements:
  - (a) Area: The total sign area of all signs on any single business shall not exceed one time the lineal front footage of the property excepting that each legitimate business shall be entitled to a minimum of twenty-five (25) square feet of sign surface area. The total sign surface area of any single wall sign shall not exceed one-hundred (100) square feet.
  - (b) Number: No more than one wall sign per street front exposure shall be maintained on any one business in any B1 or B2 District.
  - (c) Mixed signs prohibited: No awning or canopy sign may be displayed in conjunction with a wall, or projecting sign.
- (17) Window signs, in accordance with the provisions set forth in Section 153.243.

### **§153.505 B3&B4 COMMUNITY SHOPPING DISTRICT REQUIREMENTS**

#### **(A) Purpose Statement**

The B3 & B4 Community and Corridor Shopping Districts are designed to provide for the needs of a much larger consumer population than is served by the B1 or B2 Districts; thus a wider range of uses and structure sizes is permitted for both daily and occasional shopping. These districts are generally located astride regional and major arterial roadways.

The intent of the B3 & B4 Community and Corridor Shopping District sign regulations is to provide for the need of businesses and enterprises located in the district for identification by passing vehicular traffic, while protecting the vehicular traffic for the adverse affects of visual distraction, and enhancing the aesthetics of the district by preventing visual clutter. Because the traffic on the regional and major arterial roadways tends to move at a higher rate and volume than other traffic in the village, the size and scale of signage within the district is greater than that permitted in other districts.

#### **(B) Permitted Signs**

All signs located in the B3 & B4 Community and Corridor Shopping Districts shall conform to the specific requirements set forth in this Ordinance. In any B3 & B4 Community and Corridor Shopping Districts no sign shall be permitted except the following named signs:

(1) Signs not subject to permit fee in accordance with provisions set forth in Section 153.205.

(2) Signs not subject to permit in accordance with provisions set forth in Section 153.206, except a business flag may only be flown in conjunction with the flag of the United States of America.

(3) Automatic Changeable Copy Signs, in accordance with the provisions set forth in Section 153.210.

(4) Awnings and canopies, in accordance with the provisions set forth in Section 153.211. In addition, no awning or canopy sign shall be erected or maintained in any B3, or B4 District unless it also meets all of the following requirements:

(a) Area:

1) The total sign surface area of all awning or canopy signs on any single parcel of property shall not exceed one times the lineal front footage of the property, excepting that each business shall be entitled to a minimum of twenty-five (25) square feet of sign surface area. The total sign surface area of any single awning or canopy sign shall not exceed one-hundred (100) square feet.

2) If the awning or canopy sign is to be back a minimum of one hundred twenty (120) feet from the property line which the sign shall face, then the total sign surface area of all awning, canopy or wall signs on the single parcel of property shall not exceed two times the lineal front footage of the property. The total sign surface area of a single awning or canopy sign shall not exceed two-hundred (200) square feet.

3) If the awning or canopy sign is to be set back a minimum of two-hundred forty (240) feet from the property line which the sign shall face, then the total sign surface area of all awning, canopy or wall signs on the single parcel of property shall not exceed two times the lineal front footage of the property. However, the total sign surface area of a single awning or canopy sign shall not exceed fifty (50%) percent of the permitted signage.

(5) Development Signs, in accordance with provisions set forth in Section 153.215.

(6) Freestanding Signs, in accordance with the provisions set forth in Section 153.216. No freestanding sign shall be erected or maintained within any B3 & B4 Community and Corridor Shopping Districts unless it also meets all of the following requirements:

(a) Display: No business establishment shall display a freestanding sign unless the establishment is directly accessible by car and provides a minimum of four parking spaces on the premises where such freestanding sign is displayed.

(b) Area:

1) No freestanding sign shall exceed fifty (50) square feet in sign surface area unless specifically regulated below.

2) Any freestanding sign fronting on a state right-of-way shall not exceed one hundred twenty five (125) square feet in sign surface area.

(c) Setback:

1) The leading edge of freestanding signs shall not protrude beyond the edge of the adjacent right-of-way unless specifically regulated below.

2) Any freestanding sign fronting on a state right-of-way shall be set back not less than seventy-five (75) feet from the centerline of the adjacent right-of-way.

(d) Height:

1) The height of a freestanding sign shall not exceed twenty (20) feet unless specifically regulated below. In all cases height shall be measured from grade at the edge of the right-of-way to the top of the sign.

2) The height of any freestanding sign fronting on a state right-of-way shall not exceed twenty-five (25) feet. In all cases height shall be measured from grade at the edge of the right-of-way to the top of the sign.

(e) Number: No more than one freestanding sign shall be maintained on any one parcel of property.

(f) Distance Between Signs: All freestanding signs shall be located at least one-hundred (100) feet apart; provided, however, that if such freestanding signs comply with all other provisions except the requisite distance between signs, and it is not reasonable to so comply with the distance between signs requirement, such freestanding signs shall be allowed to be maintained.

(7) Informational Signs, in accordance with the provisions set forth in Section 153.218.

(8) Marquees, in accordance with the provisions set forth in Section 153.220.

(9) Motor Fuel Rate Sign, in accordance with the provisions set forth in Section 153.224.

(10) Off-premise signs in the B3, or B4 Community and Corridor Shopping Districts in accordance with the provisions set forth in Section 153.226.

(11) Projecting Signs, in accordance with the provisions set forth in Section 153.228. No projecting sign shall be erected or maintained in any B3 or B4 District unless it also meets all of the following requirements:

(a) Area: The total sign surface area of all projecting signs on any single parcel of property shall not exceed one-half time the lineal front footage of the property.

- (12) Real Estate Signs, in accordance with the provisions set forth in Section 153.229.
- (13) Sandwich Board Signs, in accordance with the provisions set forth in Section 153.234.
- (14) Shopping Center Identification Signs, in accordance with the provisions set forth in Section 153.234.
- (15) Temporary Signs, in accordance with the provisions set forth in Section 153.237.
- (16) Under Canopy Signs, in accordance with the provisions set forth in Section 153.239.
- (17) Valance Signs, in accordance with the provisions set forth in Section 153.240.
- (18) Valet parking signs, in accordance with the provisions set forth in Section 153.241.
- (19) Wall signs in accordance with the provisions set forth in Section 153.242. In addition, no wall sign shall be erected or maintained in any B3, or B4 District unless it also meets all of the following requirements:
  - a. Properties with a Single Tenant, and Shared Pedestrian Access Shopping Centers:
    - (1) Area:
      - a) The total sign surface area of all wall signs on any single parcel of property shall not exceed one times the lineal front footage of the property. The total sign surface area of any single awning, canopy or wall sign shall not exceed one-hundred (100) square feet.
      - b) If the wall sign is to be back a minimum of one-hundred twenty (120) feet from the nearest property line, then the total sign surface area of all wall signs on the single parcel of property shall not exceed two times the lineal front footage of the property. The total sign surface area of a single wall sign shall not exceed two-hundred (200) square feet.
      - c) If the wall sign is to be back a minimum of two-hundred forty (240) feet from the nearest property line, then the total sign surface area of all wall signs on the single parcel of property shall not exceed two times the lineal front footage of the property. The total sign surface area of a single wall sign shall not exceed three-hundred (300) square feet.
      - d) If the wall sign is to be back a minimum of three-hundred sixty (360) feet from the nearest property line, then the total sign surface area of all wall signs on the single parcel of property shall not exceed two times the lineal front footage of the property. The total sign surface area of a single wall sign shall not exceed four-hundred (400) square feet.
    - (2) Number:
      - a) No more than one wall sign per street front exposure shall be maintained on any parcel of property.

b) If the building is set back a minimum of one-hundred twenty (120) feet or more from the property line which the sign shall face, then one additional secondary wall sign shall be permitted, not to exceed 50% of the area of the primary sign.

b. Properties with Multiple Tenants (Other than Shared Pedestrian Access Shopping Centers):

(1)Area:

a) If a tenant's wall sign is less than one-hundred twenty (120) feet from the nearest property line, then the total surface area of that sign shall not exceed one times the lineal front footage of the tenant space, excepting that each tenant shall be entitled to a minimum of twenty-five (25) square feet of sign surface area. The total sign surface area of any such wall sign shall not exceed one-hundred (100) square feet.

b) If a tenant's wall sign is equal to or more than one-hundred twenty (120) feet but less than two-hundred forty (240) feet from the nearest property line, then the total surface area of that sign shall not exceed two times the lineal front footage of the tenant space, excepting that each tenant shall be entitled to a minimum of twenty-five (25) square feet of sign surface area. The total sign surface area of any such wall sign shall not exceed two-hundred (200) square feet.

c) If a tenant's wall sign is equal to or more than two-hundred forty (240) feet but less than three-hundred sixty (360) feet from the nearest property line, then the total surface area of that sign shall not exceed two times the lineal front footage of the tenant space, excepting that each tenant shall be entitled to a minimum of twenty-five (25) square feet of sign surface area. The total sign surface area of any such wall sign shall not exceed three-hundred (300) square feet.

d) If a tenant's wall sign is equal to or more than three hundred sixty (360) feet from the nearest property line, then the total surface area of that sign shall not exceed two times the lineal front footage of the tenant space, excepting that each tenant shall be entitled to a minimum of twenty-five (25) square feet of sign surface area. The total sign surface area of any such wall sign shall not exceed four-hundred (400)square feet.

(2)Number:

a) Interior Tenants shall be permitted to have one (1) wall sign.

b) Exterior Tenants shall be permitted to have up to two (2) wall signs, with no more than one (1) sign per wall. Each sign shall face either a parking lot which serves the tenant or a street on which the tenant's parcel has frontage.

(20) Window Signs, in accordance with the provisions set forth in Section 153.243.

## §153.506 B5 CENTRAL BUSINESS DISTRICT REQUIREMENTS

(A) Purpose Statement

The B5 Central Business District constitutes the "downtown" core area of the Village of Lombard. It is intended to accommodate all retail, service and specialty shops and necessary civic services characteristic of the traditional central area.

The intent of the B5 Central Business District sign regulations is to provide for the need of businesses and enterprises located in the district for identification, while protecting the vehicular traffic from the adverse affects of visual distraction, and enhancing the aesthetics of the district by preventing visual clutter. Within the Central Business District structures and signage are in close proximity to the roadway, vehicular traffic tends to move at a slower rate and is subject to greater signalization than traffic in other business districts in the Village, and it is the goal of the village to present an aesthetically pleasing streetscape to the pedestrian. Therefore, the size and scale of signage within the district is more restrictive than that permitted in other districts.

#### (B) Permitted Signs

All signs located in the B5 Central Business District shall conform to the specific requirements set forth in this Ordinance. In any B5 Central Business District no sign shall be permitted except the following named signs:

- (1) Signs not subject to permit fee in accordance with provisions set forth in Section 153.205.
- (2) Signs not subject to permit in accordance with provisions set forth in Section 153.206: except, however, a business flag may only be flown in conjunction with the flag of the United States of America.
- (3) Awnings and canopies, in accordance with the provisions set forth in Section 153.211. No awning or canopy sign shall be erected or maintained in any B5 Central Business District unless it also meets all of the following requirements:
  - (a) Mixed signs prohibited: No awning or canopy sign may be displayed in conjunction with a wall, or projecting sign.
  - (b) Floor: No awning or canopy sign may be displayed above the first or street level floor of the building.
  - (c) Area: The total sign surface area of all awning or canopy signs on any single parcel of property shall not exceed one (1) times the lineal front footage of the property, excepting that each business shall be entitled to a minimum of twenty-five (25) square feet of sign surface area. The total sign surface area of any single awning or canopy sign shall not exceed one-hundred (100) square feet.
- (4) Building Directory Sign, in accordance with the provisions set forth in Section 153.212.
- (5) Development Signs, in accordance with Section 153.215.
- (6) Freestanding Signs, in accordance with the provisions set forth in Section 153.216. In addition, no freestanding sign shall be erected or maintained within the B5 Central Business District unless it meets all the following requirements:

(a) Display: No business establishment shall display a freestanding sign unless the establishment is directly accessible by car, and provides a minimum of four (4) parking spaces on the premises where such freestanding sign is displayed.

(b) Area: No freestanding sign shall exceed twenty (20) square feet in sign surface area.

(c) Height: No freestanding sign shall exceed six (6) feet in height. In all cases height shall be measured from grade at the edge of the right-of-way to the top of the sign.

(d) Number: No more than one freestanding sign shall be maintained on any one parcel of property.

(e) Distance Between Signs: All freestanding signs shall be located at least one-hundred (100) feet apart; provided, however, that if such freestanding signs comply with all other provisions except the requisite distance between signs, and it is not reasonable to so comply with the distance between signs requirement, such freestanding signs shall be allowed to be maintained.

(f) Curbing: Any freestanding sign within three (3) feet of a driveway, parking area, or maneuvering area shall be completely surrounded by a curbing that is not less than three (3) feet from the outermost perimeter of the sign, and this area will be landscaped as approved by the Director.

(7) Informational Signs, in accordance with the provisions set forth in Section 153.218.

(8) Marquees, in accordance with the provisions set forth in Section 153.220.

(9) Motor Fuel Rate Sign, in accordance with the provisions set forth in Section 153.223.

(10) Projecting Signs, in accordance with the provisions set forth in Section 153.228. No projecting sign shall be erected or maintained in the B5 District unless it also meets all of the following requirements:

(a) Mixed signs prohibited: No projecting sign may be displayed in conjunction with a wall, or awning or canopy sign.

(b) Area: The total sign surface area of all projecting signs on any single parcel of property shall not exceed twenty (20) square feet.

(11) Real Estate Signs, in accordance with the provisions set forth in Section 153.229.

(12) Rear Service Door Sign, in accordance with the provisions set forth in Section 153.230.

(13) Sandwich Board Signs, in accordance with the provisions set forth in Section 153.234.

(14) Temporary signs, in accordance with the provisions set forth in Section 153.237.

(15) Under Canopy signs, in accordance with the provisions set forth in Section 153.239.

(16) Valance Signs, in accordance with the provisions set forth in Section 153.240.

(17) Valet parking signs, in accordance with the provisions set forth in Section 153.241.

(18) Wall Signs, in accordance with the provisions of Section 153.242. In addition, no wall sign shall be erected or maintained in any B5 Central Business District unless it also meets all of the following requirements:

(a) Mixed signs prohibited: No wall sign may be displayed in conjunction with a projecting, awning or canopy sign.

(b) Area: The total sign area of all wall signs on any single parcel of property, shall not exceed one time the lineal front footage of the property excepting that each legitimate business shall be entitled to a minimum of twenty-five (25) square feet of sign surface area. The total sign surface area of any single wall sign shall not exceed fifty (50) square feet.

(c) Number: No more than one wall sign per street front exposure shall be maintained on any one business in any B5 District.

(d) Floor of Occupancy: No business establishment shall display a wall sign unless that establishment occupies space on the first (street level) floor of the building.

(19) Window signs, in accordance with the provisions set forth in Section 153.243.

***SIGNS LOCATED IN  
INDUSTRIAL DISTRICTS***

**§153.507 I INDUSTRIAL DISTRICT REQUIREMENT**

(A) Purpose Statement

The I Limited Industrial District is intended to provide an environment for industrial activities that do not create appreciable nuisance or hazards, or that require a pleasant - hazard - and - nuisance - free environment.

The intent of the I Limited Industrial District sign restrictions is to provide for the need of industrial uses for locational identification while protecting the vehicular traffic from the adverse affects of visual distraction, and enhancing the aesthetics of the district by preventing visual clutter. Because the traffic on Limited Industrial District roadways tends to move at a slower rate and the limitations on retail uses reducing the need for commercial advertising, the size and scale of signage within the district is more restrictive than that permitted in other districts.

(B) Permitted Signs

All signs located in an I Limited Industrial District shall conform to the specific requirements set forth in this Ordinance. In an I Limited Industrial District, no sign shall be permitted except the following named signs:



(1) Signs not subject to permit fee in accordance with provisions set forth in Section 153.205; except, however, a business flag may only be flown in conjunction with the flag of the United States of America.

(2) Signs not subject to permit in accordance with provisions set forth in Section 153.206.

(3) Awnings and canopies, in accordance with the provisions set forth in Section 153.211.

(4) Development Signs, in accordance with the provisions set forth in Section 153.215.

(5) Freestanding signs, in accordance with the provisions set forth in Section 153.216. In addition, no freestanding sign shall be erected or maintained within any I District unless it also meets all of the following requirements:

(a) Parking: No business establishment shall display a freestanding sign unless the establishment is directly accessible by car and provides a minimum of four (4) spaces on the premises where such freestanding sign is displayed.

(b) Area: No freestanding sign shall exceed thirty (30) square feet per side in sign surface area.

(c) Height: No freestanding sign shall exceed six (6) feet in height. In all cases height shall be measured from grade at the edge of the right-of-way to the top of the sign.

(d) Number: No more than one (1) freestanding sign shall be maintained on any one parcel of property, except where a parcel abuts two or more streets, and then one sign per street frontage is permitted.

(e) The sign shall contain only the name or names and hours of operation for each business within the building.

(f) Setback: The sign shall set back at least ten (10) feet from the property line.

(6) Informational signs, in accordance with the provisions set forth in Section 153.218.

(7) Off Premises signs, in accordance with the provisions set forth in Section 153.226.

(8) Projecting Signs, in accordance with the provisions set forth in Section 153.228. No projecting sign shall be erected or maintained in any B1 or B2 District unless it also meets all of the following requirements:

(a) Mixed signs prohibited: No projecting sign may be displayed in conjunction with a wall, awning or canopy sign.

(b) Area: The total sign surface area of all projecting signs on any single parcel of property shall not exceed one-half time the lineal front footage of the property.

(9) Real Estate Signs, in accordance with the provisions set forth in Section 153.229.

(10) Temporary signs, in accordance with the provisions set forth in Section 153.237.

(11) Wall signs, in accordance with the provisions set forth in Section 153.242. In addition, no wall sign shall be erected or maintained in any I District unless it also meets all of the following requirements:

(a) Area: The total sign surface area of all wall signs on any single parcel of property shall not exceed one and one-half time the lineal front footage of the property. The total sign surface area of any single wall sign shall not exceed one-hundred twenty (120) square feet.

(b) Number: No more than one wall sign per street frontage exposure shall be maintained on any one parcel of property in any I District.

#### **§153.508 B5A DOWNTOWN PERIMETER DISTRICT REQUIREMENTS**

##### **(A) Purpose Statement**

The B5A Downtown Perimeter District is intended to be a transition between the downtown and other commercial areas that accomodates all retail, service, and speciality shops necessary civic services characteristic of the traditional central area in a pedestrian environment while also recognizing compatible automotive land uses.

The intent of the B5A District sign regulations is to provide for the need of businesses and enterprises located in the district for identification, while protecting the vehicular traffic from the adverse affects of visual distraction, and enhancing the aesthetics of the district by preventing visual clutter. Within the B5A District structures and signage are typically in close proximity to the roadway, vehicular traffic tends to move at a slower rate and is subject to greater signalization than traffic in other business districts in the Village, and it is the goal of the village to present an aesthetically pleasing streetscape to the pedestrian. Therefore, the size and scale of signage within the district is more restrictive than that permitted in other districts. However, certain buildings in the B5A District are not in close proximity to the roadway. In order to ensure visibility, these buildings are permitted a greater deal of flexibility with regard to freestanding signs.

##### **(B) Permitted Signs**

All signs located in the B5A District shall conform to the specific requirements set forth in this Ordinance. In any B5A District no sign shall be permitted except the following named signs:

(1) Signs not subject to permit fee in accordance with provisions set forth in Section 153.206.

(2) Signs not subject to permit in accordance with provisions set forth in Section 153.206: except, however, a business flag may only be flown in conjunction with the flag of the United States of America.

(3) Awnings and canopies, in accordance with the provisions set forth in Section 153.211. No awning or canopy sign shall be erected or maintained in any B5A District unless it also meets all of the following requirements:

(a) Mixed signs prohibited: No awning or canopy sign may be displayed in conjunction with a wall, or projecting sign.

(b) Floor: No awning or canopy sign may be displayed above the first or street level floor of the building.

(c) Area: The total sign surface area of all awning or canopy signs on any single parcel of property shall not exceed one (1) times the lineal front footage of the property, excepting that each business shall be entitled to a minimum of twenty-five (25) square feet of sign surface area. The total sign surface area of any single awning or canopy sign shall not exceed one-hundred (100) square feet.

(4) Building Directory Sign, in accordance with the provisions set forth in Section 153.212.

(5) Development Signs, in accordance with provision set forth in Section 153.215.

(6) Freestanding Signs, in accordance with the provisions set forth in Section 153.216. In addition, no freestanding sign shall be erected or maintained within the B5A District unless it meets all of the following requirements.

(a) Display: No business establishment shall display a freestanding sign unless the establishment is directly accessible by car, and provides a minimum of four (4) parking spaces on the premises where such freestanding sign is displayed.

(b) Area:

- 1) No freestanding sign shall exceed twenty (20) square feet in sign surface area unless specifically regulated below.
- 2) If the principal structure on the zoning lot is set back a minimum of thirty (30) feet from the property line, a freestanding sign on that lot shall not exceed thirty (30) square feet in sign surface area.

(c) Heights:

- 1) The height of a freestanding sign shall not exceed six (6) feet unless specifically regulated below. In all cases height shall be measured from grade at the edge of the right-of-way to the top of the sign.
- 2) If the principal structure on the zoning lot is set back a minimum of thirty (30) feet from the property line, the height of a freestanding sign on that lot shall not exceed fifteen (15) feet. In all cases height shall be measured from grade at the edge of the right-of-way to the top of the sign.

(d) Number: No more than one freestanding sign shall be maintained on any one parcel of property.

(e) Distance Between Signs: All freestanding signs shall be located at least one hundred (100) feet apart; provided, however, that if such freestanding signs comply with all other provisions except the requisite distance between signs, and it is not reasonable to so comply with the distance between signs requirement, such freestanding signs shall be allowed to be maintained.

(f) **Curbing:** Any freestanding sign within three (3) feet of a driveway, parking area, or maneuvering area shall be completely surrounded by a curbing that is not less than three (3) feet from the outermost perimeter .

(7) Informational Signs, in accordance with the provisions set forth in Section 153.218.

(8) Institutional Signs, in accordance with the provisions set forth in Section 153.219.

(9) Marquees, in accordance with the provisions set forth in Section 153.220.

(10) Motor Fuel Rate Sign, in accordance with the provisions set forth in Section 153.222.

(11) Projecting Signs, in accordance with the provisions set forth in Section 153.228. No projecting sign shall be erected or maintained in the B5A District unless it also meets all of the following requirements.

(a) Mixed signs prohibited: No projecting sign may be displayed in conjunction with a wall, or awning or canopy sign.

(b) Area: The total sign surface area of all projecting signs on any single parcel of property shall not exceed twenty (20) square feet.

(12) Real Estate Signs, in accordance with the provisions set forth in Section 153.229

(13) Rear Service Door Sign, in accordance with the provisions set forth in Section 153.230

(14) Sandwich Board Signs, in accordance with the provisions set forth in Section 153.224.

(15) Temporary signs, in accordance with the provisions set forth in Section 153.237.

(16) Under Canopy signs, in accordance with the provisions set forth in Section 153.239.

(17) Valance Signs, in accordance with the provisions set forth in Section 153.240.

(18) Valet parking signs, in accordance with the provisions set forth in Section 153.241

(19) Wall Signs, in accordance with the provisions of Section 153.242. In addition, no wall sign shall be erected or maintained in any B5A District unless it also meets all of the following requirements:

(a) Mixed signs prohibited: No wall sign may be displayed in conjunction with a projecting, awning or canopy sign.

(b) Area: The total sign area of all wall signs on a single parcel of property, shall not exceed one time the lineal front footage of the property excepting that each legitimate business shall be entitled to a minimum of twenty-five (25) square feet of sign surface area. The total sign surface area of any single wall sign shall not exceed fifty (50) square feet.

(c) Number: No more than one wall sign per street front exposure shall be maintained on any one business in any B5A District.

(d) Floor of Occupancy: No business establishment shall display a wall sign unless that establishment occupies space on the first (street level) floor of the building.

(20) Window signs, in accordance with the provisions set forth in Section 153.243.

SECTION 4: That the Title 15, Chapter 153, Section 601, of the Code of Lombard, Illinois is hereby amended to read, as follows:

**153.601 WORD USAGE**

Words and phrases used in this ordinance shall have the meanings set forth in this section. Words and phrases not defined in this section but defined in Title 15 of the Code of Ordinances of the Village of Lombard, also known as the Zoning Ordinance, shall be given the meanings set forth in such ordinance. All other words and phrases shall be given their common, ordinary meanings, as defined in Webster's Unabridged Dictionary (1976 edition), unless the context clearly requires otherwise. Section headings or captions are for reference purposes only and shall not be used in the interpretation of this ordinance.

All references to the Comprehensive Plan shall pertain to the latest version of the Comprehensive Plan adopted by the Lombard Village Board.

SECTION 5: That the Title 15, Chapter 153, Section 602, of the Code of Lombard, Illinois is hereby amended to include the following definition:

**153.602 DEFINITIONS**

**SPONSOR SIGN** An sign identifying an organization that pays for, plans and/or carries out not-for-profit event or is directly associated with a recreational or sporting event located within a public or private park or school.

SECTION 6: That this ordinance shall be in full force and effect from and after its passage, approval and publication in pamphlet form as provided by law.

Passed on first reading this \_\_\_\_ day of \_\_\_\_\_, 2006.

First reading waived by action of the Board of Trustees this \_\_\_\_ day of \_\_\_\_\_, 2006.

Passed on second reading this \_\_\_\_ day of \_\_\_\_\_, 2006.

Ordinance No. \_\_\_\_\_

Re: PC 06-05

Page 27

Ayes: \_\_\_\_\_

Nayes: \_\_\_\_\_

Absent: \_\_\_\_\_

Approved this \_\_\_\_\_ day of \_\_\_\_\_, 2006.

\_\_\_\_\_  
William J. Mueller, Village President

ATTEST:

\_\_\_\_\_  
Brigitte O'Brien, Village Clerk

Published in pamphlet form this \_\_\_\_\_ day of \_\_\_\_\_, 2006.

\_\_\_\_\_  
Brigitte O'Brien, Village Clerk