

VILLAGE OF LOMBARD  
 REQUEST FOR BOARD OF TRUSTEES ACTION

For Inclusion on Board Agenda

Resolution or Ordinance (Blue) \_\_\_\_\_  
 Waiver of First Requested  
 Recommendations of Boards, Commissions & Committees (Green) \_\_\_\_\_  
 Other Business (Pink) \_\_\_\_\_

TO: PRESIDENT AND BOARD OF TRUSTEES

FROM: William T. Lichter, Village Manager

DATE: August 30, 2006 (B of T) Date: September 7, 2006

TITLE: Recommendation of Community & Promotions - Grant Business Expo

SUBMITTED BY: Community Promotion & Tourism Committee through the Department of  
 Community Development *WTL*

BACKGROUND/POLICY IMPLICATIONS:

Please find attached a grant recommendation from the Community Promotion & Tourism Committee, requested by the Lombard Chamber of Commerce.

The grant is to be used for costs associated with advertising the 2006 Chamber Business Expo. The Committee recommended approval of a grant in an amount of \$4,000. (ALL DISTRICTS)

Please place this item on the consent agenda for the September 7, 2006 Board of Trustees meeting.

Fiscal Impact/Funding Source:  
 Hotel/Motel Tax Fund

Review (as necessary):

Village Attorney X \_\_\_\_\_

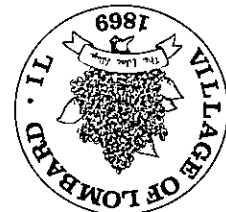
Finance Director X \_\_\_\_\_

Village Manager X *WTL*

Date \_\_\_\_\_  
 Date \_\_\_\_\_  
 Date \_\_\_\_\_

*8/30/06*

NOTE: All materials must be submitted to and approved by the Village Manager's Office by 12:00 noon, Wednesday, prior to the Agenda Distribution.



**MEMORANDUM**

**TO:** William T. Lichter  
Village Manager

**FROM:** David A. Hulseberg, AICP  
Director of Community Development

**DATE:** August 30, 2006

**SUBJECT:** Promotions & Tourism Committee Grant Recommendation

The following is a recommendation for a grant to be awarded to the Lombard Chamber of Commerce & Industry for its upcoming Business Expo, to be held on Wednesday, September 27, 2006.

**Grant Request: \$4,000**

The Lombard Chamber of Commerce requested a grant in the amount of \$4,000 to be used toward costs associated with advertising the event as outlined in the grant application.

The grant request is attached for your review.

**RECOMMENDATION:**

The Community Promotions & Tourism Committee recommended a grant in the amount of \$4,000 to the Lombard Chamber of Commerce to be used for costs associated with advertising the 2006 Chamber Business Expo.

Please place this item on the consent agenda on the September 7, 2006 agenda of the Board of Trustees. If you have any questions, please feel free to contact me. Thank you.

Attachment

DAH/jmk



APPLICATION FOR HOTEL/MOTEL FUNDS

State law requires that Hotel/Motel funds be spent on tourism; more specifically, things and events which will promote overnight stays in Lombard.

Application Deadline: \_\_\_\_\_ Date Submitted: \_\_\_\_\_

Event/Project/Activity: Business Expo Event Date(s) Sept. 27, 2006  
Name of Organization or Group Sponsoring Event: Lombard Chamber of Commerce

Organization Address: 225 West St. Charles Road

Organization Phone: 630.627.5040

Contact Person: Steve Flint, Treasurer + Event Co-Chair  
(Please indicate position in the organization)

Address: \_\_\_\_\_

Home Phone: 630.953.8175 Business Phone: 630.495.1900 X3033

1. Is this the first year for your event? Yes \_\_\_\_\_ No  If not, how many years has this event been held? 10

2. What is the estimated attendance? 400

3. Where will the event be held? Bloung Hall

4. What specifically would the Hotel/Motel funding be used for? Advertising

Add Remotion

Total Amount Requested: \$7,000.00

5. Is this event open to the general public? Yes  No \_\_\_\_\_

6. Do you intend to apply for a liquor license? Yes \_\_\_\_\_ No

7. How will this promote tourism/overnight stays in Lombard? Vendors and general public outside of Lombard would come to this event.

8. Will any profits generated be returned to the community? Yes  No \_\_\_\_\_ If yes, how will this be spent? Liter Ball, Craft Fair

Please submit a budget for your event, along with this application, explaining what funding sources will be used no later than December 31.