

ORDINANCE 6650

**AN ORDINANCE APPROVING TEXT AMENDMENTS
TO THE LOMBARD SIGN ORDINANCE
TITLE 15, CHAPTER 153 OF THE CODE OF LOMBARD, ILLINOIS**

(PC 11-16; Text Amendments to the Sign Ordinance)

WHEREAS, the Village of Lombard maintains a Sign Ordinance which is found in Title 15, Chapter 153 of the Code of Lombard, Illinois; and,

WHEREAS, the Board of Trustees deem it reasonable to periodically review said Ordinance and make necessary changes; and

WHEREAS, as the Director has identified and recommends text amendments to the Sign Ordinance as set forth herein; and

WHEREAS, a public hearing to consider text amendments to the Sign Ordinance has been conducted by the Village of Lombard Plan Commission on August 15, 2011 pursuant to appropriate and legal notice; and,

WHEREAS, the Plan Commission has filed its recommendations with the President and Board of Trustees recommending approval of the text amendments described herein; and,

WHEREAS, the President and Board of Trustees approve and adopt the findings and recommendations of the Plan Commission and incorporate such findings and recommendations herein by reference as if they were fully set forth herein.

NOW, THEREFORE, BE IT ORDAINED BY THE PRESIDENT AND BOARD OF TRUSTEES OF THE VILLAGE OF LOMBARD, DU PAGE COUNTY, ILLINOIS, as follows:

SECTION 1: That Title 15, Chapter 153, Section 103, of the Code of Lombard, Illinois is hereby amended to read in whole, as follows:

§153.103 ADMINISTRATIVE PROCEDURES

B. Permit Issuance.

5. Attention-Getting-Device-Permits: Permits for certain attention-getting devices, as defined in this Ordinance, ~~promoting community activities, special events such as grand openings, or activities of non-profit organizations,~~ may be issued subject to the following provisions:

a. General Requirements

(1) Time limits: Permits for attention-getting devices shall be limited for fourteen days or less.

(2) Removal Required: such devices shall be removed within twenty-four (24) hours after the expiration of the permit unless a new permit is obtained.

(3) Number of Permits Issued: No more than four (4) permits for any attention-getting devices shall be issued for any one business in any calendar year.

b. Balloons Inflatables/Requirements

(1) Time Limits: permits for balloons inflatables shall be limited to seven (7) consecutive days or less

(2) Removal Required: Such devices shall be removed within twenty-four (24) hours after the expiration of the permit unless a new permit is obtained.

(3) Number of Permits Issued: No more than two (2) permits for an balloon inflatable shall be issued for any one business in any calendar year.

SECTION 2: That Title 15, Chapter 153, Section 209, of the Code of Lombard, Illinois is hereby amended to read in whole, as follows:

§153.209 ATTENTION-GETTING DEVICES

Attention-Getting Devices as defined in this Ordinance, may be permitted ~~for promoting special community activities, special events such as grand openings, or activities of non-profit organizations,~~ subject to the following provisions:

A. General Requirements

(1) Unless otherwise provided for in this ordinance, a special permit must be obtained from the Village Director as per Section 153.103.B.5.

(2) No text shall be displayed on any surface of an attention getting device.

(3) Location of an Attention-getting devices on lot shall only be affixed to a permanent structure, unless otherwise provided for in this ordinance. must be approved by the Director.

B. Balloons Inflatables

(1) A ~~special~~ permit must be obtained from the ~~Director as per~~ Village Director as per Section 153.103.B.5.

(2) No other attention-getting device shall be displayed or attached to the ~~balloon~~ inflatable or its supports.

(3) Number: No more than one ~~balloon~~ inflatable shall be permitted on the premises.

(4) Location: Balloons Inflatables may be placed on the ground or on the roof of a building no more than two (2) stories in height. When placed on the ground, balloons inflatables and their supports shall ~~have~~ meet the minimum building setbacks required by the zoning district in which the ~~balloon inflatable~~ inflatable is located. Balloons Inflatables located on the ground and their supports shall not be located within the clear line of sight area, as defined in the Lombard Zoning Ordinance. Balloons Inflatables located on the ground and their supports shall not interfere with required parking spaces.

(5) Size: When placed on the ground balloons inflatables may not exceed twenty-five feet (25') in height, to the top of the ~~balloon inflatable~~ inflatable, above the ground level. When placed on a building roof, balloons inflatables may not exceed twenty-five (25') feet in height, to the top of the ~~balloon inflatable~~ inflatable, above the roof of the building.

(6) Separation Between Buildings, Signs, and Other Structures: Balloons Inflatables shall not be located closer than ten feet (10') from any overhead utility line. When placed on the ground, balloons inflatables shall not be located closer than four feet (4') to any other building or sign.

SECTION 3: That Title 15, Chapter 153, Section 210, of the Code of Lombard, Illinois is hereby amended to read in whole, as follows:

§153.210 AUTOMATIC CHANGEABLE COPY

Automatic Changeable Copy signs are allowable as a component of a wall or freestanding sign and shall be included in the total area of the sign. Automatic Changeable Copy signs are allowable only in non-residential zoning districts on property with a minimum of 500 lineal front footage in accordance with the following provisions:

(A) Allowed only when all of the signs on the site are in total compliance with the Sign Ordinance.

(B) The sign surface area of the changeable copy sign shall be counted in the overall surface area of the freestanding sign.

(C) The sign shall be permitted to change no more frequently than two-second intervals and shall be limited to changeable messages and not chasing messages.

(D) The use of animation, flashing, scrolling or blinking characters is prohibited.

(E) (D) No automatic changeable message reader boards shall exceed two (2) nine (9) square feet in area. height, with the display screen not to exceed eighteen (18) inches in height.

(F) (E) The changeable message board shall be equipped with automatic dimming devices, sun screens and no external spotlight illumination. The changeable message reader board shall be equipped with photosensitive equipment which automatically adjusts the brightness and contrast of the sign in direct relation to the ambient outdoor illumination.

(F) The changeable message board shall be located between twelve (12) and fifteen (15) feet above grade at the edge of the right of way; however, this may be changed at the discretion of the Director.

SECTION 4: That Title 15, Chapter 153, Section 223, of the Code of Lombard, Illinois is hereby amended to read in whole, as follows:

§153.223 MOTOR FUEL & PRODUCT RATE SIGNS

It is unlawful to construct, erect, or maintain any Motor Fuel Rate Sign without complying with the following provisions:

(A) Display of any Motor Fuel Rate Sign shall be permitted only in conjunction with the retail sale of motor fuel.

(B) One Motor Fuel Rate Sign shall be permitted per street frontage.

(C) Motor Fuel Rate Signs shall not exceed nine (9) square feet in surface area.

(D) Placement of the signs shall not obstruct the view of vehicles entering, exiting, or traveling on the public right of way and shall be approved by the Director.

Motor Fuel & Product Rate signs are allowable only as a component of a wall or freestanding sign. Motor Fuel & Product Rate signs are allowable only in non-residential zoning districts. Motor Fuel & Product Rate signs are allowable in accordance with the following provisions:

(A) The sign surface area of the message board shall be counted in the overall surface area of the sign.

(B) Allowed only when all of the signs on the site are in total compliance with the Sign Ordinance.

(C) The sign shall be permitted to change no more frequently than twice in a twelve hour period.

(D) The use of animation, flashing, scrolling or blinking characters is prohibited.

(E) No reader board shall exceed nine (9) square feet in area.

(F) For automatic message reader boards, the sign shall be equipped with photosensitive equipment which automatically adjusts the brightness and contrast of the sign in direct relation to the ambient outdoor illumination.

SECTION 5: That Title 15, Chapter 153, Section 234, of the Code of Lombard, Illinois is hereby amended to read in whole, as follows:

153.234 SANDWICH BOARD SIGNS

Sandwich board signs are signs which are permitted to be placed on public sidewalks and which are intended for pedestrian-oriented businesses only. It is unlawful to construct, erect, or maintain any Sandwich Board Signs without complying with the following provisions:

A. Applicability: Sandwich board signs shall be permitted only for businesses which meet all of the following criteria:

1. The use of the property must be nonresidential.

2. The establishment is on the ground level. For properties in the B5 and B5A Zoning Districts, uses not on the ground level shall be permitted to have a sandwich board sign, provided that it meets all other provisions of this Ordinance.

B. Location: Sandwich board signs shall be located within ten feet (10') of the establishment and/or outdoor service area. Sandwich board signs may be located partially or entirely on a sidewalk within a public right-of-way. A minimum of four feet (4') of public sidewalk shall remain unobstructed at all times. Sandwich board signs shall not be located within the clear line of sight area, as defined in the Lombard Zoning Ordinance. Sandwich board signs and any attached balloons shall maintain at least a one foot (1') setback from the back of any curb.

C. Size: Sandwich board signs shall be no more than ten (10) square feet in area and no more than four feet (4') in height.

E. Illumination: Sandwich board signs shall not be illuminated.

F. Mixed signs prohibited: Businesses which display a sandwich board sign shall not display any temporary sign.

G. Number: Not more than one sandwich board sign shall be permitted per establishment except when a property abuts two or more rights-of-way, then the business shall be permitted one sign per right-of-way, adjacent to the establishment and/or outdoor service area.

H. Time Restrictions: Sandwich board signs shall not be displayed before sunrise and shall be taken down each day not later than 9:00 p.m. Sandwich board signs in the B5 & B5A Districts shall be taken down each day not later than 2:00 a.m.

I. Bond and Insurance: No sandwich board sign shall be erected on public property without complying with the Bond and Insurance requirements set forth in Section 153.103E.

J. Fees: Sandwich board signs shall be subject to the Administrative fee, as is established in Section 150.141A of the Code of Ordinances.

K. Balloon(s) (two feet or less in any dimension) attached to a lawfully permitted Sandwich Board Sign may be allowed as part of the Sandwich Board Sign as long as the overall height of the Sandwich Board Sign and balloon(s) does not exceed six feet (6') in height.

SECTION 6: That Title 15, Chapter 153, Section 800, of the Code of Lombard, Illinois is hereby amended to read in whole, as follows:

~~**Motor Fuel Rate Sign** — Any sign upon which is designated or written out in words, numbers or figures, a description of rates, price, or any combination thereof.~~

Motor Fuel & Product Rate Sign - Any sign upon which is designated or written out in words, numbers or figures, a description of rates, price, or any combination thereof on which the copy changes automatically on an electronic message reader or manually on a reader board.

~~**Sign, Changeable Copy (Automatic)** – A sign on which the copy changes automatically on an lamp bank electronic message reader or through mechanical means, e.g., electrical or electronic time and temperature units.~~

Sign, Changeable Copy (Manual) - A sign on which the copy is changed manually in the field; e.g., reader-boards with changeable letters.

SECTION 7: That this ordinance shall be in full force and effect from and after its passage, approval and publication in pamphlet form as provided by law.

Passed on first reading this 1st day of September, 2011.

First reading waived by action of the Board of Trustees this _____ day of _____, 2011.

Passed on second reading this 15th day of September, 2011.

Passed on first reading this 1st day of September, 2011.

First reading waived by action of the Board of Trustees this _____ day of _____, 2011.


Passed on second reading this 15th day of September, 2011.

Ayes: Trustees Gron, Giagnorio, Wilson, Breen, Fitzpatrick and Ware


Nays: None

Absent: None


Approved this 15th day of September, 2011.


William J. Mueller
Village President

ATTEST:


Brigitte O'Brien
Village Clerk

Published by me in Pamphlet form this 19th day of September, 2011


Brigitte O'Brien
Village Clerk