

Village of Lombard

*Village Hall
255 East Wilson Ave.
Lombard, IL 60148
villageoflombard.org*



Meeting Minutes

Thursday, April 16, 2009

3:00 PM

Village Hall

Community Promotion and Tourism

*Village President William J. Mueller, Chairperson,
Jill Payne, Edward Murphy, Steve Wilk, Sr. & Marguerite Micken
Ex-Officio Members: Yvonne Invergo-Lombard Chamber of Commerce,
Skip Strittmatter-DuPage Convention & Visitors' Bureau, Jim Romano-Yorktown
Merchants' Association, Mary Eckhoff-Embassy Suites, Amy Kowallis-Extended Stay
Deluxe, Michael Connellan-Hampton Inn, Jerry Evans-Hyatt Place, Lori Young-Fairfield
Inn
Nicole Norwood-Homestead Studio Suites, Frank Balisteri/Rashid Batti-Comfort
Suites, Cynthia Ivey-Marriott Residence Inn
Eileen Libb-Towne Place Suites, Brent Menzel-The Westin Hotel*

1.0 Call to Order and Roll Call

The meeting was called to order by Chairman and Village President Bill Mueller at 3:06 p.m.

Present: Chair President William J. Mueller, Edward Murphy, Marguerite Micken and Jill Payne

Absent: Alternate Chairperson, Trustee Jack O'Brien, Steve Wilk, Sr. and Monica Brown

Also present: Dave Hulseberg, Village Manager; Yvonne Invergo, Executive Director of the Lombard Area Chamber of Commerce; Skip Stritmatter, Executive Director of the DuPage Convention & Visitors Bureau; Andy Draus; and Joelyn Kott, Communications & Marketing Coordinator/staff liaison.

2.0 Public Participation

None.

3.0 Approval of Minutes

A motion was made by Ed Murphy to approve the minutes of the January 22, 2009 meeting as submitted. Motion was seconded by Jill Payne and passed unanimously.

4.0 Unfinished Business

None

5.0 New Business

Grant Application for 2009 Taste of Lombard
Request from the Lombard Jaycees for \$35,000 from Hotel/Motel funds for costs associated with the Fest and fireworks. A grant of \$30,000 was approved.

A grant in the amount of \$35,000 was submitted by the Lombard Jaycees for costs associated with fireworks for the 2009 Taste of Lombard. Ed Murphy suggested that given the current economic conditions, he felt that the grant should be given at \$30,000 and not the \$35,000 that was requested.

The grant application was reviewed by the committee. No one from the Lombard Jaycees was present at the meeting.

A motion was made by Ed Murphy, seconded by Jill Payne to award a grant in the amount of \$30,000 to the Lombard Jaycees for expenses related to fireworks for the Taste of Lombard Motion carried unanimously. A recommendation will be presented to the Board of Trustees at its May 7, 2009 Board meeting.

It was moved by Murphy, seconded by Payne, that this matter be approved. The motion carried by a voice vote

6.0 Other Business

President Mueller indicated that the DCVB was holding its hospitality showcase on May 14 and invited all to attend.

7.0 Information Only

Skip Stritmatter updated the Village on the economic impact of the hotel industry. Hotel occupancy rates are down, restaurants are down in 2009. She summarized work that the Bureau is doing on the PGA, trying to get the Westin as a destination hotel for players. The BMW Open is another that she is trying to sell Lombard on for hotel stays. For this event, she is also running a promotional tent for viewers, similar to a "sky box" experience. More information on this is available from the Bureau.

The DCVB will also hold a summer outing at Weber Grill on June 18 "Business After Hours" for members. All are invited.

8.0 Adjournment

The meeting was adjourned at 3:25 p.m. with a motion by Ed Murphy, seconded by Jill Payne. Motion carried unanimously.

*Respectfully Submitted,
Joelyn Kott
Communications & Marketing Coordinator
Staff Liaison*