

## Polak, Cindy

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**From:** support@civicplus.com  
**Sent:** Friday, April 06, 2012 12:35 PM  
**To:** Kott, Joelyn; Polak, Cindy  
**Subject:** Online Form Submittal: Hotel/Motel Tax Grant Application

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### Hotel/Motel Tax Grant Application

**This application is to request funding from the Hotel/Motel tax fund. Applications must be accompanied by a budget that reflects the request by the organization. Applications are reviewed by the Community Promotions & Tourism Committee and are then referred to the Village Board.**

Date:  
04/06/2012

Why are you requesting Hotel/Motel Tax funding?\*

The Lombard Area Chamber of Commerce is looking to balance our 2012 fiscal year budget. Our membership numbers are similar to previous years but the level and classification of member has been somewhat reduced overall. As a result of this we are \$8778 expenses over revenue. Our staff devotes many hours taking inquiries related to Tourism. Specifically last year during the Lilac convention hosted by Lombard. Since the Village of Lombard does not have a Visitor & Tourism Department it is the Chamber staff which ultimately is responsible for servicing these needs. Our staff has and always will support the greater good of the Village of Lombard and our community. At this time The Lombard Area Chamber of Commerce and Industry would like to request funds from the Hotel/Motel Tax fund in the amount of \$8778 for the purposes of balancing our budget for this year. In addition we would like to request moving forward in the years ahead that The Lombard Area Chamber of Commerce and Industry receive funds to cover the costs of the Gold Memberships for the ten Hotels located within Lombard. This amount would total \$7590 based on the 2012 membership dues and the data provided by each member. We think this approach will further build our relationships with these businesses that are already members of our organization and also allow our staff to continue to be a representative for those visitors from outside of our community. We appreciate your time and consideration.

Amount of funds being requested: \*  
\$8778

Specifically, what will the Hotel/Motel Tax funding be used for?\*

The funds will be used to cover our 2012 expenses.

Have you requested Hotel/Motel tax funds in the past?

Yes

No

A budget of the event or item that is being requested must be attached to the application or the grant application may be not be addressed until the budget is received. If this is a repeat request, the cancelled check(s) from the previous year must have been received by the Village Finance Department or be attached to the application.

Name of Organization Requesting Funding:\*

Lombard Area Chamber of Commerce & Industry

Name of Person Submitting Grant Application:\*

Peter Nolan-Board President

Phone:\*

312-543-6849

Email:\*

pete.nolan@thenolanagency.com

Event/Project/Activity

Date of Event/Project/Activity

Estimated Attendance:

Is the event open to the general public?

Yes

No

Do you intend to apply for a liquor license for this event/project/activity?

Yes

No

How does this promote tourism/overnight stays in Lombard?

The Chamber Staff plays a valuable role in representing the Village of Lombard and its Hotels to visitors from outside of our community.

Will any profits generated be returned to the community?

Yes

No

If so, how?

If the grant is approved, who should the check be made out to?

Lombard Area Chamber of Commerce & Industry

Please list the address where the check should be mailed to:

10 Lilac Lane

\* indicates required fields.

The following form was submitted via your website: Hotel/Motel Tax Grant Application

Date:: 04/06/2012

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Our staff devotes many hours taking inquiries related to Tourism. Specifically last year during the Lilac convention hosted by Lombard.

Since the Village of Lombard does not have a Visitor & Tourism Department it is the Chamber staff which ultimately is responsible for servicing these needs. Our staff has and always will support the greater good of the Village of Lombard and our community.

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We appreciate your time and consideration.

Amount of funds being requested:: \$8778

Specifically, what will the Hotel/Motel Tax funding be used for?: The funds will be used to cover our 2012 expenses.

Have you requested Hotel/Motel tax funds in the past?: Yes

Name of Organization Requesting Funding:: Lombard Area Chamber of Commerce & Industry

Name of Person Submitting Grant Application:: Peter Nolan-Board President

Phone:: 312-543-6849

Email:: pete.nolan@thenolanagency.com

Event/Project/Activity:

Date of Event/Project/Activity:

Estimated Attendance::

Is the event open to the general public?:

Do you intend to apply for a liquor license for this event/project/activity?:

How does this promote tourism/overnight stays in Lombard? : The Chamber Staff plays a valuable role in representing the Village of Lombard and its Hotels to visitors from outside of our community.

Will any profits generated be returned to the community?:

If so, how?:

If the grant is approved, who should the check be made out to?: Lombard Area Chamber of Commerce & Industry

Please list the address where the check should be mailed to:: 10 Lilac Lane

Additional Information:

Form submitted on: 4/6/2012 12:35:14 PM

Submitted from IP Address: 168.93.174.154

Referrer Page: No Referrer - Direct Link

Form Address: <http://www.villageoflombard.org/Forms.aspx?FID=46>