

## MEMORANDUM

**TO:** Laura Fitzpatrick, Chairperson  
Community Relations Committee Members

**FROM:** William J. Heniff, AICP, Director of Community Development

**DATE:** April 20, 2009

**SUBJECT:** 2010 Census Complete Count Committee – Additional Information

At the March, 2009 Community Relations Committee meeting, the U.S. Census Bureau staff discussed the benefits of establishing a Complete Count Committee (CCC) in the Village of Lombard, in an effort to ensure that every resident in the area is counted as part of the 2010 decennial census effort. The Census population counts are used to annually allocate over \$300 billion in federal funding to states and communities, making a complete and accurate count necessary in order to ensure that Lombard receives its fair share of funding. In the discussion, staff noted that greater responses to the Census could be achieved if they are informed about and understand the census process.

The Community Relations Committee raised questions regarding establishing the CCC. In response, staff offers the following:

**1. What are going to be the Village's costs in establishing such a program?**

Staff noted that most of the materials that would be utilized by the CCC and in selected Village publications would be documents and files previously created by the U.S. Census. Staff would incorporate previously created items into the Village's media resources and would not create separate census documents. Staff believes that the actual effort to incorporate this information into the Village traditional resources would be minimal.

**2. What are the benefits associated with establishing the program?**

Staff notes that a complete count of Village residents is important at a local level. Assuming comparable 2009 data over the 2010 decade, each resident would result in an additional \$\_\_\_\_\_ in funding through additional motor fuel tax revenues and federal funding.

**3. How would the CCC operate and what would the Committee's responsibilities?**

The Community relations Committee is being asked to offer a recommendation to the Village Board regarding creating a CCC to undertake this effort. The Village Board would then consider establishing the Committee. Once the committee is established, the respective members would be approved and a work program and meeting dates would be set by the Committee. The primary purpose of the CCC would be to undertake the informational and outreach efforts to the designated special populations, using the five designated areas (state and local governments,

educational organizations, media, community and social service organizations, and faith-based organizations).

**ACTION REQUESTED**

Staff is requesting that the Community Relations Committee recommend to the Village Board establishing a Lombard Complete Count Ad-hoc Committee to promote and facilitate the 2010 Census efforts.