

**VILLAGE OF LOMBARD
LOCAL TOURISM GRANT PROGRAM APPLICATION FORM**

GENERAL INFORMATION

Organization:	Lombard Garden Club, Inc.		
Name of event:	Lilac Sale 2019		
Date of event:	5/9/2019	Event location:	Lilacia Park
Contact person:	Sharon Rakowski	Title:	GrantWriter
Business address:	PO Box 885	City & Zip	Lombard 60148
Telephone:	630-805-2405	Email:	sharonsrakowski@gmail.com

PROJECT OVERVIEW

Total cost of the project:	\$7025.00
Cost of city services requested in this application (if any):	\$0
Total funding requested in this application:	\$2000.00
Percent of total project cost being requested:	28%
Anticipated attendance:	1100
Anticipated number of overnight hotel stays:	Unknown

Briefly describe the project for which are funds are being requested:

The Lombard Garden Club's annual Lilac Sale is the 3-day sale of lilac bushes and trees during the Village's Lilac Time. The sale is a Lombard tradition dating back more than 40 years. In 2019, the Lilac Sale will take place May 9 through May 11, 2019.

ORGANIZATION

Number of years that the organization has been in existence:	92 years since the founding of the Club and 9 years since incorporation as a non for profit organization.
Number of years that the project or event has been in existence:	At least since 1978; records to that year are incomplete.
Number of years the project has been supported by Village of Lombard funds:	2
How many years does the organization anticipate it will request grant funding?	3

1) Describe the organization (include brief history, mission, and ability to carry out this project):

The Club was organized in 1926 and incorporated as a Not for Profit in 2009; it has remained with its stated goals as found in the Constitution: "The Object of this Club shall be to promote an interest in gardening and to beautify the landscape of our community." To raise the necessary funds to meet these goals the Club has held successful lilac sales since 1978. The costs of the lilacs, potting soil and containers have risen throughout the years, but the Club has been reluctant to raise the selling price of the lilacs, since the Sale is a long-established tradition within the Village. The Sale attracts homeowners and gardeners from throughout the region. Although there are customers from Michigan, Wisconsin and Indiana, many of the repeats sales are to Lombard families who return year after year for their Mother's Day gift for Mom or Grandma. Even people who move out of Lombard continue to return to purchase lilacs. The Club is confident that it can continue to make the Sale a success in the future. Additional funds are being requested so prices can be kept within the reach of Lombard families and competitive enough to attract out of state customers. The additional funds will also allow the Club to fund and expand its many community projects.

- 2) Please describe how the program and any proceeds from the event support the goals and objectives of the organization, other local groups or initiatives, and the community at large:

The profit from the Lilac Sale is used as follows:

- College scholarships for Lombard students;
- Monthly educational programs open to Club members and the public at no charge. In addition to gardening and landscaping topics, programs feature environmental issues and conservation;

Purchase of materials for public gardens: Sheldon Peck House; Butterfly Garden in Lilacia Park; Maple Street Chapel; Helen Plum Library;

Support of the vegetable garden at Parkview Elementary School;

Annual donation to the Lombard Park District in recognition of their help with the Lilac Sale. This includes storing the plants after potting and monitoring the well-being of the newly-potted bushes.

- 3) What is the organization's plan to make the project self-sustaining?

The project is self-sustaining. However, due to the increasing costs of the lilacs and materials, fees for the monthly educational programs, and rent for the meeting room, we are seeking grant funding so the Club can continue to sell the lilacs at a reasonable costs while the commitment to community projects remains and increases.

PROJECT DESCRIPTION

Is the event open to the general public?

Yes No

Do you intend to apply for a liquor license for this project?

Yes No

Will any revenues from this event be returned to the community?

Yes No

Have you requested grant funding in the past?

Yes No

If yes, provide grant awards for past 5 years:

2018 - \$2000.00

2017 - \$2000.00

1) Provide a full detailed description of the proposed project or event.

Lilacs are ordered the fall prior to the Sale. When they are received from the grower in the spring, approximately 25 Club members sort, trim and pot the bare root plants about 6 weeks prior to the Sale. Potting soil and containers are purchased through the Park District. The plants are stored behind the Park District Greenhouses until sale time. The Lilac Sale, held in Lilacia Park, begins at 3 p.m. on the Thursday prior to Mother's Day and ends when the last plant is sold; this can be Friday or Saturday, depending on the weather. Club members participate in locating the plants, explaining planting and care to customers and accepting payments. By the end of the Sale, nearly every one of the 69 Club members has donated time and expertise to make the Sale a success. The Club continues to order more lilacs than the previous year, in order to meet increased demand.

2) If your application is accepted, how will the tourism grant funds be used?

The funds will go toward the purchase of the lilacs.

3) What modifications to the event or other steps will be taken to increase event attendance over previous years (not applicable to first time events)?

Additional lilacs have been ordered to extend the hours/days of the Sale. More specialty cultivars have been added to attract customers. Credit card sales are now available, for convenience of the customers.

LOCATION

Provide the location of the event or project. If a location has not been secured, list the venue(s) being proposed or considered.

Lilacia Park

MILESTONES AND TIMETABLES

Describe the milestones that will mark the progress towards implementing the project and provide a timetable for the completion of each milestone.

Fall 2018 – Lilacs were ordered.
April 2019 – Lilacs will be received, sorted and potted.
May 9, 2019 – Sale held from 3 p.m. – 5 p.m.
May 10, 2019 – Sale held from 9 a.m. – 5 p.m.
May 11, 2019 – Sale held from 9 a.m. until last lilac is sold.

IMPACT

- 1) Please describe how the event or program will promote overnight stays and/or tourism within the Village of Lombard.

Again, in 2018, we attracted buyers from Indiana, Michigan and Wisconsin, as well as from all over Illinois. Because the buyers come into downtown Lombard during Lilac Time, we invite them to tour Lilacia Park, participate in others events and suggest eating places. Every year, in addition to the common “purple” lilac, we offer at a competitive price a selection of 17-20 cultivars which are difficult for gardeners to find elsewhere.

- 2) Please describe the economic benefit to local businesses and the Lombard community. How will your event draw more people from outside the local market (50 miles or more) or attract a new visitor audience?

The Lilac Sale is the primary draw for many of the customers making the trip to Lombard. Since it occurs at Lilac Time, we encourage them to tour the park and take advantage of the nearby eating options. The Sale attracts customers outside the local market by advertising in Garden Glories, the quarterly periodical of the Garden Clubs of Illinois. Notification is also sent to every Garden Club that is a member of Garden Clubs of Illinois. In addition, the Sale is advertised in the Chicagoland Gardening periodical, which has a distribution in the 6-county area including Chicago, suburbs and semi-rural areas.

- 3) Who is the target audience for your event or project? What is your anticipated attendance?

The target audience is homeowners and gardeners. It is difficult to gauge the attendance but we estimate 1100 people, because couples or entire families come to purchase one or two lilac bushes. There will be a total 470 plants for sale, which indicates an estimate of just over 2 buyers per bush.

- 4) Please identify and detail the estimated cost of any Village of Lombard services anticipated as part of the event (e.g., Police, Public Works, barricades, etc.). For each cost, confirm whether you are requesting the costs for such services will be reimbursed to the Village or will be covered under this grant.

Employees from Public Works set up signage regarding parking and also help carry lilacs to cars. The Village is not reimbursed under this grant.

5) Please describe any collaborative arrangements developed or anticipated with other organizations to

There are none, other than the assistance from the Park District and Club members providing services at no cost.

fund or otherwise implement the project (including in-kind donations).

6) Please describe your marketing plan. Detail the strategies your organization will use to promote the event or project (e.g., advertising, public relations, marketing, print materials, promotional pieces).

Local Newspapers: Lombardian, Daily Herald, Suburban News for Lombard

Online Newspapers: Glen Ellyn Patch, Triblocal, Daily Herald, Plan It life, Spin Go

Monthly Magazines: Chicagoland Gardening (online and print), Glancer Magazine

Quarterly Magazine: Garden Glories

ONLINE

Lombard Garden Club: www.lombardgardenclub.org

Lombard Facebook Public Sites: "Anyone that Ever Lived in Lombard," "Happenings in Lombard," "Lombard Forward," "Lombard," "Lombard Garden Club Evening Group"

MISCELLANEOUS

Weekly Free Coffee House and Restaurant Handouts

Direct email to each of the 166 Garden Club affiliated with Garden clubs of Illinois, Inc.

Inclusion in "Lilac Time" brochure produced by the Village

FINANCES

- Please include a detailed itemized budget for your entire event on the attached budget form (2 years of past actuals and estimates for upcoming event).
- Attach a copy of the most recently completed agency audit and Federal Form 990. If these documents are not available, please explain why they are not available.

CHECKLIST

- Completed Local Tourism Grant Program Application Form.
- Completed detailed budget form.
- Promotional materials from past events (not applicable to first time events).
- Post event summary from past event (not applicable to first time events).
- Copy of the most recently completed agency audit or explanation of why it is not available.
- Copy of the most recent Federal Form 990 for the agency or explanation of why it is not available.

Additional Notes, Comments or Explanations:

Since the Club's gross receipts are under \$50,000.00 it is not required to file the Federal Form 990. A 990N is filed electronically. A copy of the receipt for the 990N is attached.

contributions (explain)

@ \$10.00 per hour	@ \$10.00 per hour	@ \$10.00 per hour
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CERTIFICATION

The undersigned certifies that to the best of his or her knowledge and belief that data in this application are true and correct, the application has been duly authorized by the organization and any funds received under this grant will be used for the purposes described in this application.

Name:	Cindy Ward		
Title or office held:	President of Lombard Garden Club, Inc.	Date:	11/30/18

Signature: Cindy Ward

GardenGlories

OFFICIAL PUBLICATION OF THE GARDEN CLUBS OF ILLINOIS, INC.

Volume LXXXV
Number 1
Winter 2018



The Lombard Garden Club meets the 4th Friday of the month at 1:00 p.m. at the Lombard Commons Building, 433 St. Charles Road. Guests are welcome. Call 630-620-8938 for a reservation. The January 26 meeting will feature *Best Plants for 2018*, the February 23 meeting will be about vegetables grown in containers, and the March 23 meeting recommends beneficial insects in the home garden. The lilac sale will be May 10 through May 12 or until sold out. The sale will be at Lilacia Park, 150 S. Park Avenue, Lombard. For information call 630-495-0022.

May 1

★ **Perennial Plant Sale** hosted by the Friends of the Chardon Public Library.

1000 N. Lincoln St., Chardon, OH 44024. 9:00am-12:00pm. Free admission. Call 440-285-1100 for more information.

May 3 and 4

★ **29th Annual Plant Sale of the Friends of Oak Park Conservatory.**

1000 E. 12th St., Oak Park, IL 60454. 9:00am-4:00pm. Free admission. Call 708-471-1100 for more information.

May 6

Plant Auction of Plants and Garden Related Items donated by members and friends of the Chagrinland Dordals Society.

1000 E. 12th St., Oak Park, IL 60454. 9:00am-12:00pm. Free admission. Call 708-471-1100 for more information.

May 10

Open a Cut-Flower Garden.

1000 E. 12th St., Oak Park, IL 60454. 9:00am-12:00pm. Free admission. Call 708-471-1100 for more information.

May 10-12

★ **Lilac Bush Sale**

1000 E. 12th St., Oak Park, IL 60454. 9:00am-12:00pm. Free admission. Call 708-471-1100 for more information.

May 12

★ **Annual Plant Sale of the Hinsdale Garden Study Club.**

1000 E. 12th St., Oak Park, IL 60454. 9:00am-12:00pm. Free admission. Call 708-471-1100 for more information.

May 12

★ **14th Annual Superior Gardeners Plant Sale.**

1000 E. 12th St., Oak Park, IL 60454. 9:00am-12:00pm. Free admission. Call 708-471-1100 for more information.

The Growing Place

2000 Montgomery Rd., Aurora, 630-820-8088; and 25W471 Plank Rd., Naperville, 630-355-4000.

May

May 2

Fruit & Veggie Day celebrating the first day of May. The day is for fruit and veggie recipes, tips, and more. 9:00am-12:00pm. Free admission. Call 630-820-8088 for more information.

May 12 & 13

Moist Weekend - Plant & Plant a Pot for Mom. 9:00am-12:00pm. Free admission. Call 630-820-8088 for more information.

May 12

Make a Concrete Leaf - a new concrete leaf for your garden. 9:00am-12:00pm. Free admission. Call 630-820-8088 for more information.

May 20

Herb Fest - a day of herbs for your garden. 9:00am-12:00pm. Free admission. Call 630-820-8088 for more information.

JUNE

June 2 & 3

Magical Mini Garden Fest.

9:00am-12:00pm. Free admission. Call 630-820-8088 for more information.

June 12

Make a Living Wreath - a day of making living wreaths for your garden. 9:00am-12:00pm. Free admission. Call 630-820-8088 for more information.

June 16

Landscaping Day - Creating Outdoor Rooms. 9:00am-12:00pm. Free admission. Call 630-820-8088 for more information.

June 23

Gardeners Art Festival. 9:00am-12:00pm. Free admission. Call 630-820-8088 for more information.

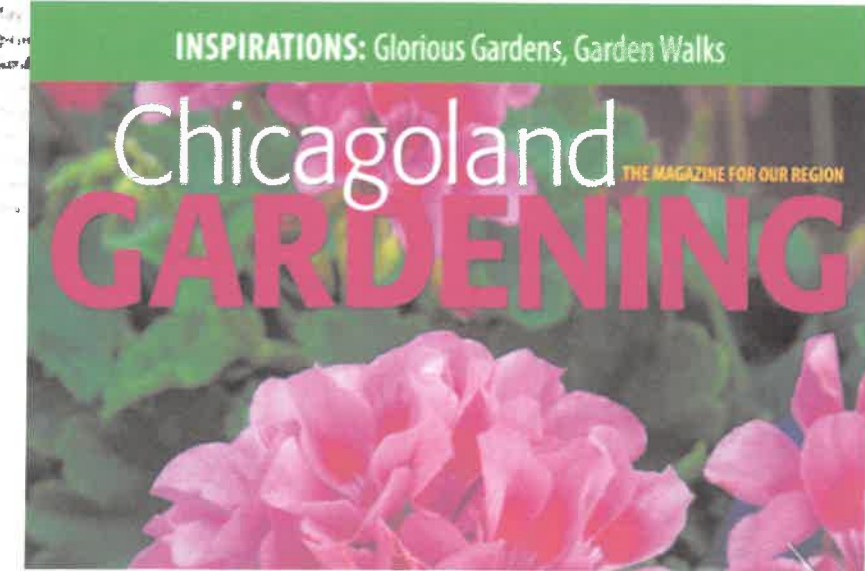
May 19

DIY Plant-Based Snack Bars. 9:00am-12:00pm. Free admission. Call 630-820-8088 for more information.

May 27

"Artist Effects and Glorious Gardens" the program for the monthly meeting of the Pottawatomie Garden Club. 9:00am-12:00pm. Free admission. Call 630-820-8088 for more information.

LILAC SALE



MAY 2018 ISSUE

Coming events

Lilac sale May 10-12

The Lombard Garden Club announces the dates and times for the 2018 Lilac Bush Sale: Thursday, May 10, 3-7 p.m., Friday, May 11, 8 a.m. to 5 p.m., and Saturday, May

12, from 8 a.m. until "sold out," at Lilacia Park, 150 S. Park Ave., Lombard. There will be at least 450 lilac bushes for sale as well as ten trees. The sale includes 17 different cultivars at very competitive prices. This project is the largest fundraiser the Garden Club participates in on a yearly basis. Proceeds from the sale go to the beautification of Lombard and a scholarship for a Lombard student. For information, call 630-495-0022.

Lombardian

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**Glen Ellyn
Edition**

630-827-9230

Vol. 10 No. 38

April 07 - 13, 2018

Lombard Garden Club 2018 Lilac Sale on May 10, 11 and 12: The Lombard Garden Club announces the dates and times for the 2018 Lilac Bush Sale. Thursday, May 10, 3:00 to 7:00 PM, Friday, May 11, 8:00 AM to 5:00 PM, and Saturday, May 12, from 8:00 AM until "sold out." The sale is held at Liliac Park, 150 S. Park Avenue in Lombard. There will be at least 450 lilac bushes for sale as well as ten trees. The sale includes 17 different cultivars at very competitive prices. This project is the largest fund raiser the Garden Club participates in on a yearly basis. "Lilac bushes are great gifts for Mother's Day," said Rose Roth, Lilac Sale Co-Chairman along with her partner, Veta Kopacek. Proceeds from the sale go to the beautification of Lombard and a scholarship for a Lombard student. For information call 630-495-0022.

EVENT

Lombard Garden Club 2018 Lilac Sale on May 10, 11 and 12

Thursday, May 10th, 2018 @ 10:45am

Lilacia Park
50 S Park Lombard IL 60144

This post was contributed by a community member.



Posted by John Jenke

GLEN ELLYN PATCH

The Lombard Garden Club announces the dates and times for the 2018 Lilac Bush Sale: Thursday, May 10, 3:00 to 7:00 PM, Friday, May 11, 8:0 AM to 5:00 PM, and Saturday, May 12, from 8:00 AM until "sold out."

The sale is held at Lilacia Park, 150 S. Park Avenue in Lombard. There will be at least 450 lilac bushes for sale as well as ten trees. The sale includes 17 different cultivars at very competitive prices. This project is the largest fund raiser the Garden Club participates in on a yearly basis. "Lilac bushes are great gifts for Mother's Day," said Rose Roth, Lilac Sale Co-Chairman along with her partner, Velta Kopacek. Proceeds from the sale go to the beautification of Lombard and a scholarship for a Lombard student. For information call 630-495-0022.

The views expressed in this post are the author's own. Want to post on Patch?

More from Glen Ellyn IL Patch



Nail Salon Burglars Steal Bags Of Cash In Glen Ellyn



Learning Express Toys of Glen Ellyn Sponsors Toys for Tots Event



The Elf On The Shelf Gets An Upgrade



STEVE SPODEN PHOTO Lombard Park District Review

Lilac sale another early sellout

Lombard Garden Club 2018 Lilac Bush Sale co-chairmen Velta Kopecek and Rose Rolh had reason to celebrate when they holiered, "all sold out!" Friday afternoon. All 450 lilac bushes, along with 10 lilac trees, were sold out on the second day of the three-day sale. Pictured on the first day of the sale are club and Lombard Park District volunteers, along with new lilac bush owners. Proceeds from the annual sale are used to fund scholarships and to beautify Lombard. The club, a totally volunteer organization, will soon be getting ready for its 2019 sale. Their good advice to the public for next year's sale is "Come early!"

Lombardian

Lilac time

LOMBARD, ILLINOIS

Lilac Heritage Tours

Lilac Park is rich in both history and horticulture. Learn what makes it so special. Enjoy our tour of Lilac Park by a guide from the Lombard Historical Society. Whether you're a history buff or a lilac enthusiast, you will enjoy the journey. Fee is \$5 per person which includes the "History of the Lilac Collection" exhibit. We can accommodate up to 60 people but groups of 10+ need advance reservations. For more information or to book a private tour (additional times available) contact (630) 629-1885.

Historical Museum

Discover historic Lombard, just steps from Lilacia Park! The historic Victorian Cottage is located at 23 W. Maple Avenue explores Victorian life and the history of our Lilac Village. Tours are also available of the 1839 Sheldon Peck Homestead a National Park Service historic site by appointment only during the festival. Call (630) 629-1885 for information.

Temporary Exhibit: Lilacs 101

During regular Victorian Cottage hours, see lombardhistory.org for details. Lilacs were brought to Lombard in 1911 by William and Helen Plum. Their collection blossomed while A. Plum's passion for the horticulture of this species grew. This exhibit will focus on the botanical nature of this world class lilac collection that the International Lilac Society identified that it was the best cared for collection in the world. Meet at Lombard Historical Society Carriage House: (630) 629-1885

Day	Date	Time	Fee
Friday	04/11-06/01	1:00 - 4:00 pm	\$2 Suggested Donation

The Country Store in Lilacia Park

While visiting beautiful Lilacia Park, come visit the historic Coach House located in Lilacia Park near the Helen Plum Library. Hand crafted Lilac Time items will be on display and available for purchase. Any interested artists should contact the Lombard Park District at (630) 620-7322.

Each House Hours:

Monday-Friday: 10:00 am - 4:00 pm; weather permitting
Saturday & Sunday: 9:00 am - 6:00 pm; weather permitting

Important Information

Lilacia Park Hours:
Open daily from 9:00 am - 9:00 pm

Lilacia Park Address:
150 S. Park Avenue, Lombard, IL 60148

Park District Website:
www.lombardparks.com

Lilac Time Website:
www.lombardlilac.com

Duplicate Convention & Visitor's Bureau:
(800) 232-0502 | discoverdupage.com

Lombard Hotels

Comfort Suites: (800) 317-4000 | www.comfortsuites.com

Embassy Suites: (800) 362-2779 | www.embassysuites.com

Extended Stay Deluxe: (800) 646-8000 | www.extendedstayhotels.com

Fairfield Inn: (800) 228-2800 | www.marriott.com

Stay Inn: (630) 916-9000 | www.stayinnlombard.com

Homestead Studio Suites: (800) 782-9472 | www.homesteadhotels.com

Hyatt Place: (800) 833-1516 | www.hyattplace.com

Residence Inn by Marriott: (800) 351-3151 | www.residenceinn.com

The Westin Lombard: (630) 719-8000 | www.westin.com

Towne Place Suites by Marriott: (800) 257-3000 | www.marriott.com

Maple Street Chapel

Lombard's first church is listed in the National Register of Historical Places. Located at the southwest corner of Maple & Main Street, the chapel is open for group tours by request. For information, call (630) 629-2630.

Historical Museum

Discover historical Lombard! The museum is located at 23 W. Maple Street. Tours are also available for the historic Sheldon Peck Homestead. Call (630) 629-1885 for hours and information.

Lilac time

LOMBARD, ILLINOIS

May 4-20, 2018

The Lombard Park District's Lilacia Park is an 8.5-acre horticultural showcase featuring 7,000 lilacs and 25,000 tulips! All ages will enjoy a stroll through the park or one of our many special events. From tastings to tours and concerts to coronation, there is something for everyone during Lilac Time 2018.

www.lombardlilac.com



Schedule of Events

Wednesday, April 25

Lilac 101 Brown Bag Lunch Presented by Marymoe Meyer | 12:00 pm
Learn about the genus *Syringa* from former board member of the International Lilac Society, Marymoe Meyer. She will explain the characteristics of the beautiful specimen that our village is named for and how to identify. (630) 629-1885.

Saturday, April 28

Lilac Time Softball Tournament | 9:00 am
This softball tournament is a great way to kick off Lilac Time. Cash prizes will be available for 1st and 2nd place. Each team will be guaranteed at least two games. Registration is required. www.lombardparks.com, (630) 620-7322.

Friday, May 4

Little Lady Lilac Ball | 6:30-8:30 pm
Dads and daughters ages 3-11 will dance, play games, enjoy a dessert table, and visit the Lilac Princess. Held at Lombard Community Building; registration required. www.lombardparks.com | (630) 620-7322

Saturday, May 5

Lilac Queen Coronation | 1:00 pm
Join us as the 2018 Lilac Queen is crowned, continuing a Lilac Village tradition of more than 80 years ago, held in Lilacia Park.

Lilac Parade Wine Walk | 1:00-5:00 pm

Various businesses along St. Charles & Park will be participating with wine or beer, snacks and business specific deals. This is a rain or shine event. www.LombardLilacParade.com. For ages 21 and over.

Lilac Heritage Tour | 2:00 pm

Meet at Lombard Historical Society Carriage House, \$4 per person; (630) 629-1885

Concert in Lilacia Park with Swing Forward! | 2:30-4:00 pm

Come to Lilacia Park and enjoy an afternoon with Swing Forward! Songs by the likes of Bruno Mars, Paramore and Sam Smith are given a retro remake echoing the jazz era of the 1940s. Timeless American Standards by the likes of Frank Sinatra and Tony Bennett are woven into the mix, guaranteeing a swinging good time for all ages! (630) 620-7322

Saturday, May 6

Lilac Time Art & Craft Fair | 10:00 am-4:00 pm
Enjoy a variety of art and craft vendors, as well as food, entertainment, free Kids Zone, and more in downtown Lombard. St. Charles Road between Main Street and Elizabeth. Lombard Chamber: (630) 627-5040

Lilac Heritage Tour | 1:00 pm

Meet at Lombard Historical Society Carriage House, \$5 per person; (630) 629-1885

Monday, May 7

Lilacia Park is open for your enjoyment.

Tuesday, May 8

Miss Anna's Music Class | 10:00 am
Drop-in concert, recommended for families with children 6 and younger. Join critically acclaimed folk singer Anna Strange for lively music and dancing. Families will be introduced to a variety of instruments to hear and play. Making music will be easy in this highly interactive and hands-on class! helenplum.org

Lilac Heritage Tour | 1:00 pm

Meet at Lombard Historical Society Carriage House, \$5 per person; (630) 629-1885

Pre-registration required

Wednesday, May 9

Miss Anna's Music Class | 10:00 am
Drop-in concert, recommended for families with children 6 and younger. Join critically acclaimed folk singer Anna Strange for lively music and dancing. Families will be introduced to a variety of instruments to hear and play. Making music will be easy in this highly interactive and hands-on class! helenplum.org

Lilac Heritage Tour | 1:00 pm

Meet at Lombard Historical Society Carriage House, \$5 per person; (630) 629-1885

Botanical Tour of Lilacia Park | 6:00 pm

Program begins at the Carriage House at 23 W. Maple. An expanded heritage tour of Lilacia Park guided by the Lombard Historical Society focusing on the Lilac collection. Learn to identify lilacs and general plant care. Pre-registration is required. To register, visit info@lombardhistory.org or by calling 630-629-1885. \$8/person

Thursday, May 10

Lilac Bush Sale | 5:00-7:00 pm
Located in Lilacia Park. Lombard Garden Club: www.lombardgardening.org

Lilac Plant Sale | 5:00-7:00 pm

A variety of perennials will be available. Lombard Park District: (630) 620-7322

Friday, May 11

Lilac Bush Sale | 8:00 am-5:00 pm
Located in Lilacia Park. Lombard Garden Club: www.lombardgardening.org

Lilac Plant Sale | 8:00 am-5:00 pm

A variety of perennials will be available. Lombard Park District: (630) 620-7322

Lilac Heritage Tour | 1:00 pm

Meet at Lombard Historical Society Carriage House, \$5 per person; (630) 629-1885

Lilac Ball | 6:00-10:00 pm

Enjoy an elegant evening of fun as residents and friends gather at The Casilde for this annual celebration - dinner, dancing, raffles, open bar, and a silent auction. Reservations are required. Lombard Area Chamber of Commerce: (630) 627-5040

Saturday, May 12

Lilac Bush Sale | 8:00 am until sold out
Located in Lilacia Park. Lombard Garden Club: www.lombardgardening.org

Lilacia Park Plant Sale | 8:00 am until sold out

A variety of perennials will be available. Lombard Park District: (630) 620-7322

Lilac Heritage Tour | 1:00 pm

Meet at Lombard Historical Society Carriage House, \$5 per person; (630) 629-1885

Kids Day in Lilacia Park: Teddy Bear Picnic & Kids Concert | 2:00-4:00 pm

Grab your teddy bears, blankets, and treats for a picnic in Lilacia Park! Kids will enjoy a teddy bear craft, a teddy bear first aid station, a teddy bear parade, and a musical concert performed by Jeanie B and the Jelly Beans! Lilacia Park: (630) 620-7322

Sunday, May 13

Mother's Day Lilac Heritage Tour | 11:00 am
Mothers will receive a special gift. Meet at Lombard Historical Society Carriage House, \$5 per person; (630) 629-1885

Mother's Day Concert in Lilacia Park with Brass from the Past | 2:00-3:30 pm
Back by popular demand! Celebrate Mother's Day with the Lombard Park District and Brass from the Past! Built with some of Chicago's top-tier touring and studio players, Brass from the Past will bring you back to the 60s, 70s, and 80s with Motown, R&B, Funk, and Soul. Lilacia Park: (630) 620-7322

Monday, May 14

Lilacia Park is open for your enjoyment.

Tuesday, May 15

Plant a Story | 10:00 am
Drop-in family story time. While overlooking the expansive gardens of Lilacia Park from the Library's Plaza, we'll listen to a spring story, paint a flower pot, and plant a seed so you can watch it grow at home. If weather is uncooperative, this program will be held in the Auditorium. helenplum.org

Lilac Heritage Tour | 1:00 pm

Meet at Lombard Historical Society Carriage House, \$5 per person; (630) 629-1885

Wednesday, May 16

Lilac Heritage Tour | 1:00 pm
Meet at Lombard Historical Society Carriage House, \$5 per person; (630) 629-1885

Thursday, May 17

Lilac Heritage Tour | 1:00 pm
Meet at Lombard Historical Society Carriage House, \$5 per person; (630) 629-1885

Friday, May 18

Beer Tasting in Lilacia Park | 7:00-9:00 pm
Enjoy a sampling of variety of craft beers and learn what makes them delicious. Ages 21 and up. Located in Lilacia Park. Pre-registration is required. www.lombardparks.com, (630) 620-7322

Saturday, May 19

15th Annual Lilac Mutt Strut 5K & 1 Mile Puppy Path | 8:00 am
Participate with or without your dog in either event. Day-of registration is accepted and all registrations include a Pancake Breakfast ticket and a T-shirt.

Pancake Breakfast | 8:30-10:00 am

Enjoy a pancake breakfast in Lilacia Park served by the Board of Park Commissioners.

Lilac Heritage Tour | 1:00 pm

Meet at Lombard Historical Society Carriage House, \$5 per person; (630) 629-1885

Illinois Gardening with Native Plants | 2:00 pm
Our state landscape has radically changed. Learn how to select the best native plants for your gardening and landscaping plans. Visit helenplum.org or call (630) 627-0316 to register.

Wine Tasting in Lilacia Park | 7:00-9:00 pm

Enjoy samplings of white, red, and dessert wines. Ages 21 and up. Located in Lilacia Park. Pre-registration is required. www.lombardparks.com, (630) 620-7322

Sunday, May 20

Lilac Parade: Musicals of Stage & Screen | 1:30 pm
Start of parade at Main and Wilson; www.lombardilacparade.com (630) 415-2079

Featured Events

LILAC TIME SOFTBALL TOURNAMENT

(Ages 18+)
This will be a tournament with cash prizes for 1st and 2nd place. Each team will be guaranteed at least two games. Registration and fee deadline is noon on 04/24.
Location: Madison Meadow

Code	Day	Date	Time	R/NR Fee
101200-01	Sa	04/28	9:00 am - 8:00 pm	\$250/\$275

LITTLE LADY LILAC BALL

(Ages 3-11 & Dad)
Dads and daughters will dance, play games and enjoy a sweet table! Plus enjoy a visit from Lilac Princess. For your convenience - order a corsage and pick it up at the dance daughter! The registration deadline for corsages is 05/02 at 12:00 pm.
Location: Lombard Community Building

Code	Day	Date	Time	R/NR Fee
112402-01	F	05/05	6:30 - 8:30 pm	\$15/\$15
112402-02	F	05/05	Corsage	\$15

LILAC TIME BEER TASTING

(Ages 21+)
Come join the Lombard Park District and Famous Liquors of Lombard to sample a variety of beers in Lilacia Park. Tasters will sample a variety of beers and hear from the experts a golden suds. Participants will receive a tasting glass and raffle ticket for some "Famous" prizes. Pre-registration is required. Event begins promptly at 7:00 pm.
Location: Lilacia Park

Code	Day	Date	Time	R/NR Fee
112200-01	F	05/18	7:00 - 9:00 pm	\$23/\$36

LILAC MUTT STRUT 5K & PUPPY PATH

(Family)
The Lombard Park District presents its 15th annual 5K race and 1 mile Puppy Path in Lilacia Park. Participate with or without your dog in either event! Pre-register 7:30 pm or register on-site beginning at 6:30 am the day of the race. T-shirt and a breakfast ticket included! Race starts in front of the Administration Building at 227 W. Ave. Pre-registration by 05/01 guarantees a t-shirt.
Fee: \$23 before | \$28 on day of

Code	Day	Date	Time	Fee
112401-01	Sa	05/19	8:00 - 9:00 am	\$5 adult
112401-02	Sa	05/19	8:00 - 9:00 am	\$3 child

PANCAKE BREAKFAST

Enjoy a pancake breakfast in Lilacia Park prepared for you by the Board of Park Commissioners.
Location: Lilacia Park Patio

Code	Day	Date	Time	Fee
112403-01	Sa	05/19	8:30 - 10:00 pm	\$5 adult
112403-02	Sa	05/19	8:30 - 10:00 pm	\$3 child

WINE TASTING IN LILACIA PARK

(Ages 21+)
Join the Lombard Park District and Famous Liquors of Lombard as we enjoy a variety of white, red, and dessert wines. Hear from the experts and learn why each wine is delicious and unique! Participants will receive a tasting glass and raffle ticket beginning of the event. Join the "Famous" fun afterwards for a chance to win one of our raffle prizes. Registration is required for this event.
Location: Lilacia Park

Code	Day	Date	Time	R/NR Fee
112200-01	Sa	05/19	7:00 - 9:00 pm	\$23/\$36

**VILLAGE OF LOMBARD
LOCAL TOURISM GRANT – POST EVENT SUMMARY**

This post event summary must be completed within 90 days of the event completion. Failure to submit a post-event summary may affect the applicant’s ability to receive future grant funds.

GENERAL INFORMATION

Organization:	Lombard Garden Club, Inc.	Name of event:	Lilac Sale
Date of event:	5/10/2018	Event location:	Lilacia Park
Contact person:	May Anstee	Title:	Grant Writer
Business address:	P.O. Box 885	City & Zip:	Lombard 60148
Telephone:	630-247-0933	E-mail address:	m-anstee@comcast.net
Estimated attendance:	1100	Estimated hotel stays:	unknown
Method for estimating attendance:	Previous years		

1) Please summarize the advertising and marketing placed to promote the event. Please attach examples

Lombard Garden Club, Inc. Web page

Chicagoland Gardening monthly magazine – online and hard copy

Garden Glories – quarterly periodical of Garden Clubs of Illinois. Emails are sent to every Garden Club that is a member of Garden Clubs of Illinois. These two efforts target people outside a 50 mile radius. Newspapers, online sites and Facebook sites (see attached list)

Flyers handed out at Lombard Metra station.

Announcement of the Lilac Sale included in Park District brochure on Lilac Time Events.

of event marketing pieces and advertisements.

2) Provide a general assessment of the event. What were the successes of the event? Are there any concerns or recommendations of changes for future events?

The Lilac Sale was very successful and nearly sold out the first day. A minimal number of Lilacs was available on the second day of the Sale. With the Sale starting on Thursday, it was expected that people stayed in the Lombard area for the entire weekend and enjoyed many other Lilac Time events. With the Tourism Grant we were able to purchase additional cultivars to offer the public; this increases the popularity and success of the Sale and enhances Lombard’s reputation as the Lilac Village.

3) How did the actual outcomes of the program or event compare to your original expectations?

The Lilac Sale exceeded expectations by selling out so quickly. It was also gratifying to see buyers from many different municipalities and other states.

4) Summarize how the program performed from a budgetary standpoint and describe how the program and any proceeds from the event were supportive of the organization, other local groups, initiatives or the community at large.

Due to the support of the Village and Tourism Bureau, we are able to increase the Club's scholarships and have additional funds to beautify, repair and maintain various locations in Lombard that are supported by the Garden Club. They include the Peck House Garden, Lombard Cemetery, Historical First Church of Lombard, Helen Plum Library and Butterfly Garden in Lilacia Park. This year we added support to the students' vegetable garden at Parkview Elementary School.

SUBMISSION INSTRUCTIONS

First-time applicants - Please submit completed form and associated application documents on or before **December 3, 2018** to Nicole Aranas, Assistant Village Manger, by e-mailing aranasn@villageoflombard.org or by using the submit button below.

Submit

*Please note that the applicant must save the completed form and have Microsoft Outlook to use the submit button above. If you do not receive a confirmation receipt of your completed application, please contact Nicole Aranas at 630-620-3085 or aranasn@villageoflombard.org to confirm.

Local Newspapers: The Daily Herald, the Lombardian, and Suburban News for Lombard

Online Newspapers: Glen Ellyn Patch, Triblocal, Daily Herald, Plan It Life, Spin Go

Monthly Magazines: Glancer Magazine

Quarterly Magazines: Garden Glories

ONLINE

Lombard Garden Club Webpage www.lombardgardenclub.org

Lombard Facebook Public Sites: "Anyone That Ever Lived in Lombard," "Happening in Lombard,"

"Lombard Forward," "Lombard," "Lombard Garden Club," "Lombard Garden Club Evening Group"

MISCELLANEOUS

Weekly Free Coffee House and Restaurant Handouts

Direct email to each of the 166 Garden Clubs affiliated with Garden Clubs of Illinois, Inc.

Lombard Garden Club Annual Treasurer's Report April 1, 2018

Balance on hand 4 - 1 - 17 ----- \$34,762.58 |

RECEIPTS:

Membership dues	\$ 1,725.00
Earned income - Interest on checking account	
Earned Income - Interest on CD	
May & Dec. Lunch Receipts	\$ 2,850.00
Ways & Means Lilac Sale	\$ 11,615.00
Ways & Means Not Lilac Sale	
Village of Lombard Tourism Grant	\$ 2,000.00
Memorials	
Donation (anonymous)	
Refunds & Reimbursements	\$ 280.00
Garden Walk Tickets	\$ 39.00
Petty Cash included in Lilac Sale Deposit	
Total Receipts	<u>\$ 18,509.00</u>
Total Balance Plus Receipts	<u>\$ 53,271.58</u>

DISBURSEMENTS:

CLUB ACTIVITIES EXPENSES:

Hand & Heart	\$ -
Archives	
Sunshine and Memorials	\$ 30.00
Program Expense	\$ 1,352.95
Conservation	
Garden Walk	
May & Dec. Lunch Expenses	\$ 2,856.76
Membership (includes social)	
Petty Cash	<u>\$ 300.00</u>
Memorial	
Total Club Activities Expense	<u>\$ 4,539.71</u>

OPERATING EXPENSES:

Delegates	\$ 40.00
President's Expense	\$ 24.20
House Committee	
Stationery & Printing	\$ 370.03
Rent	\$ 1,158.50
Postage & Supplies	
Ways & Means Lilac Sale Expenses	\$ 4,798.44
Ways and Means not Lilac Sale Expenses	\$ -
Illinois Sales Tax	\$ 753.00
Publicity & Web Site	\$ 233.05
Legal and Professional Fees	\$ 368.00
Sec. of State NFPCAF	\$ 36.00
Bank Checks	\$ 23.99
P.O.Box	\$ 70.00
Total Operating Expenses	<u>\$ 7,865.21</u>

FEDERATION RELATED EXPENSES & ACTIVITIES:

District II Dues	\$	10.00
G.C.I. Dues	\$	429.50
G.C.I. & District 11		
Lincoln Memorial Gardens		\$25.00
Total Federation Related Expenses		<u>464.5</u>

CIVIC ACTIVITIES:

Scholarship	\$	1,000.00
Helen Plum Library Decorating Fund	\$	18.10
Butterfly Garden	\$	86.12
Lombard Historical Society Dues + Flowers (Peck House)	\$	430.70
Maple Street Chapel Garden Beautification		
Total Civic Activities Expenses		<u>1534.92</u>
Total Disbursements		<u>1534.92</u>

Balance on Hand 4 - 1 - 17		\$ 34,762.58
2017-2018	<u>18,509.00</u>	
Balance plus Receipts	<u>53,271.58</u>	
2017-2018 Total Disbursements	<u>14,404.34</u>	
Balance on Hand 4 - 1 - 18	<u>38,867.24</u>	
Check Book Balance	<u>28,281.45</u>	
Reserve Account Balance		\$ 10,585.79
Total Balance 4 - 1 - 18	<u>38,867.24</u>	
Balance on Hand 4 - 1 - 2017	<u>34,762.58</u>	
Balance on Hand 4 - 1 - 2018		\$ 38,867.24
Operating Gain for the Year	<u>4,104.66</u>	

Nancy Faragoi, Treasurer

Audited and Found Correct

May Anstee, Auditor

Date

May Anstee
April 23, 2018



Confirmation

[Home](#) | [Security Profile](#) | [Logout](#)

Your Form 990-N(e-Postcard) has been submitted to the IRS

- **Organization Name:** LOMBARD GARDEN CLUB INC
- **EIN:** 273271087
- **Tax Year:** 2017
- **Tax Year Start Date:** 04-01-2017
- **Tax Year End Date:** 03-31-2018
- **Submission ID:** 10065520183332465636
- **Filing Status Date:** 11-29-2018
- **Filing Status:** Pending

MANAGE FORM 990-N SUBMISSIONS

Department of the Treasury
Internal Revenue Service

for Tax-Exempt Organization not Required to File Form 990 or 990-EZ

2017

Open to Public Inspection

A For the 2017 Calendar year, or tax year beginning 2017-04-01 and ending 2018-03-31

B Check if available

Terminated for Business

Gross receipts are normally \$50,000 or less

C Name of Organization: LOMBARD GARDEN CLUB INC

PO Box 885, Lombard, IL,
US, 60148

D Employee Identification

Number 27-3271087

E Website:

lombardgardenclub.org

F Name of Principal Officer: Cynthia Ward

PO Box 885, Lombard, IL,
US, 60148

Privacy Act and Paperwork Reduction Act Notice: We ask for the information on this form to carry out the Internal Revenue laws of the United States. You are required to give us the information. We need it to ensure that you are complying with these laws.

The organization is not required to provide information requested on a form that is subject to the Paperwork Reduction Act unless the form displays a valid OMB control number. Books or records relating to a form or its instructions must be retained as long as their contents may become material in the administration of any Internal Revenue law. The rules governing the confidentiality of the Form 990-N is covered in code section 6104.

The time needed to complete and file this form and related schedules will vary depending on the individual circumstances. The estimated average times is 15 minutes.

Note: This image is provided for your records only. Do Not mail this page to the IRS. The IRS will not accept this filing via paper. You must file your Form 990-N (e-Postcard) electronically.

INTERNAL REVENUE SERVICE
P. O. BOX 2508
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: NOV 12 2010

LOMBARD GARDEN CLUB INC
C/O MAY ANSTEE
219 W MAPLE ST
LOMBARD, IL 60148-2515

Employer Identification Number:
27-3271087
DLN:
17053245322000
Contact Person:
MELISSA D TRUSTY ID# 31657
Contact Telephone Number:
(877) 829-5500
Accounting Period Ending:
March 31
Form 990 Required:
Yes
Effective Date of Exemption:
September 21, 2009
Contribution Deductibility:
No

Dear Applicant:

We are pleased to inform you that upon review of your application for tax-exempt status we have determined that you are exempt from Federal income tax under section 501(c)(4) of the Internal Revenue Code. Because this letter could help resolve any questions regarding your exempt status, you should keep it in your permanent records.

Please see enclosed Publication 4221-NC, Compliance Guide for Tax-Exempt Organizations (Other than 501(c)(3) Public Charities and Private Foundations), for some helpful information about your responsibilities as an exempt organization.

Sincerely,



Robert Choi
Director, Exempt Organizations
Rulings and Agreements

Enclosure: Publication 4221-NC

Letter 948 (DO/CG)