




MEMORANDUM

TO: Trustee Johnston, Chairperson
Economic and Community Development Committee

FROM: Jennifer Ganser, Assistant Director of Community Development 

DATE: February 8, 2016

SUBJECT: LTC Strategic Plan

As discussed in past meetings, LTC will be engaging a consultant to work on a strategic plan. LTC has engaged the services of Scott Saxe of Charity Resources, LLC. Attached is a bio for Mr. Saxe and the LTC mission and vision statement which will be reviewed in the strategic plan process.

COMMITTEE ACTION REQUESTED

This item is being placed on the February 8, 2016 ECDC agenda for review and discussion. LTC will give a brief overview of the process to date, and provide updates in the future. No action is requested.

Lombard Town Centre Current Mission and Vision

Mission Statement:

Lombard Town Centre is a community based organization, dedicated to preserving and promoting our historic downtown as the heart of Lombard and a vibrant commercial destination.

Vision Statement:

The Vision of Lombard Town Centre is to create and sustain a flourishing downtown business district that preserves the history of our village for the benefit of residents and visitors , now and in the future.

We dedicate ourselves to:

- Establishing a downtown business district with successful retail niches and quality restaurants, attractive to prospective businesses and consumers.
- Documenting and preserving the historic buildings in the downtown district and educating our residents about these architecturally unique and precious structures, and their stories.
- Educating and assisting property owners regarding possible design enhancements to existing structures that would improve the aesthetic value to our downtown.
- Hosting a variety of quality events in our downtown to celebrate our rich heritage and unique character, and to provide exposure to our downtown business district to residents and visitors.
- Forming positive and cooperative working relationship with the village of Lombard elected officials, staff and committees, and other community organizations.
- Recruiting a strong membership base, committed to the core values of Lombard Town Centre and Illinois Main Street

Scott has over 25 years in technology, personnel and business management. He has a broad management background with significant experience in business and software development, strategic planning, process improvement and overall systems management and functionality. He is a strong communicator that is able to translate complex needs in an easy to understand manner. He is a powerful relationship builder, and excels at putting together the right team to get the job done.

Scott currently runs Charity Resources, LLC, which provides a wide array of business services and resources to non-profits. These services include strategic planning, technology, printing, communications and fundraising resources. Through long-term relationships, Charity Resources is able to provide many common business solutions at an incredibly affordable price.

Prior to the founding of Charity Resources, Scott was Chief Information officer at Cbsi (Consumer Benefit Services, Inc) for nearly 15 years. As CIO, Scott was responsible for strategic direction, compliance, and oversaw all aspects of technology for the business.

Scott is an entrepreneur who founded and partnered in several other businesses. He has had leadership roles that have transformed organizations.

Scott served on the Board of Trustees for the Leukemia & Lymphoma Society (LLS) from 2007 through 2014, and from 2009-2012 served as the Board President of the Illinois Chapter. In addition to his local role, he was Chair of the national Board of Representatives from 2011-2014. Scott also serves on the Board of Directors for Community Health Charities – Midwest Region. In 2013, he joined the Illinois Advocacy Committee for the American Heart Association. After being an advisor to the Board of Directors for Culinary Care since its founding in 2013, Scott was elected to their Board in 2015 as Chair.

He stays involved with several other health charities, as well, advising them on fundraising, Board development and strategic planning. He is passionate about improving lives and raising awareness.

Wanting to have an even greater impact, Scott founded the Illinois Coalition for Advocacy, Responsibility and Education (ICARE) an advocacy coalition in Illinois to foster collaboration among health organizations and to have a stronger voice in Springfield.