

**MEMORANDUM**

TO: Scott Niehaus, Village Manager
FROM: Nicole Aranas, Assistant Village Manager
DATE: April 28, 2015
SUBJECT: **GLENBARD EAST BOOSTER CLUB CRAFT BEER FUNDRAISING EVENT ON PARKSIDE AVENUE**

Attached please find information relating to the Glenbard East Booster Club craft beer fundraising event, scheduled for June 13, 2015. This event was held for the first time in 2014 and has been modeled after similar type events in Wheaton, Naperville and Lisle. The event will consist of 50 craft brewers who will provide tasting samples to paying guests. Food and entertainment will also be provided. Tickets for the event will be sold in advance and will allow attendees to sample a number of beers within a corralled area. Vendors will not be selling the beer themselves as each ticketed guest will be provided a punch card. The Booster Club has contracted with Lou Dog Events, LLC who will be responsible for the promotion of the promotional, marketing and business aspects of the event, securing brewers and assisting in the management and operations of the event.

The Booster Club is seeking to hold the event within the Parkside Avenue public right-of-way, west of Park Avenue as well as on the adjacent Park District property. The event will be cordoned off with temporary fencing to ensure safety. The event is scheduled to occur between the hours of noon and 5:00 p.m.

The Booster Club is a nonprofit entity and they will be seeking a Class J liquor license for the event, which can be approved administratively. However, as the event will be occurring on Village right-of-way, an ordinance amendment to Section 112.18(B) is being requested to provide for the event, subject to approval of a temporary event permit.

ACTION REQUESTED

Please place this item on the May 7, 2015 Village Board agenda for approval of an amendment to Section 112.18(B) of the Lombard Village Code to provide for the 2015 Craft Brew Event. A waiver of first reading is also requested. Please let me know if you have any questions or concerns.