



Memo

Date: March 25, 2015

To: Nicole Aranas, Assistant Village Manager

From: Jerry Howell, Assistant Fire Chief

Subject: Fourth of July Fireworks Display

We have reviewed the two (2) proposals that were submitted for the 4th of July Fireworks they were submitted by Mad Bomber Fireworks Productions and Melrose Pyrotechnics Inc. respectively. Listed below are proposal similarities, differences and our recommendation relative to the selection of a proposal.

Similarities:

- Both are experienced companies that proposed thirty (30) minute shows.
- Both meet our requirements to build a show appropriate to the location
- Both can sync with Music and be choreographed (The Village would have to provide a sound system)
- Both offer soundtracks or music mixes that sync with the fireworks display
- Both are the same cost of \$35,000

Differences:

- When choreographing with music Mad Bomber maintains a 30 minute show, Melrose would shorten the show 4-5 minutes. *We feel as though more fireworks is better and prefer the Mad Bomber Proposal*
- Mad Bomber includes “clean-up of firing area immediately following the display” Melrose has some language that requires the Customer to search the fallout area at first light” *We prefer the Mad Bomber proposal and language.*
- We prefer Mad Bombers proposal language relative to ‘Supervision of the display’
- There are more cost triggers in the Melrose proposal relative to rescheduling the display ‘show’ due to inclement weather. We prefer the language and fee schedule in the Mad Bomb proposal.

Continued next page

- We prefer that Mad Bomber provided a complete Shot list for their display Melrose did not.
- Mad Bomber provides a ten (10) million dollar Liability Policy, Melrose provides four (4) million dollar policy.
- Mad Bomber proposes to use the same technicians that have operated the taste of Lombard Fireworks for at least the last decade. This is of value as these technicians have years of experience with our location, our requirements, and our challenges.

Recommendation:

Due to the differences listed above, it is our recommendation to select the Mad Bomber Fireworks Productions proposal.