

Lombard Town Centre 2011 Budget

	2010 Actual	2011 Budget	
Income:			
Village Funding	\$18,507		
Donations	\$350		
Fundraisers:			\$35,000 full year-assumes funding continued
Golf Outing			\$500 Cut-a-thon or other
BBQ Fees	\$80	\$100	
Golf Fees	\$1,550	\$2,000	assumes we find chair
Golf Raffle	\$174	\$200	and slight increases
Golf Sponsors	\$937	\$1,000	in all categories
Golf Expenses	<u>-\$1,723</u>	<u>-\$1,800</u>	
Total Golf Outing	\$1,018	\$1,500	
Insulated Bags			
Insulated Bag Sales		\$1,000	100 bags @ \$10/each
Insulated Bag Expenses		<u>-\$392</u>	100 bags @ \$3.92/each
Total Insulated Bags		\$608	
Swap Meet			
Booths	\$75	\$100	
Car Corral	\$20	\$100	assumes we find chair
Car Show Entry Fees	\$500	\$600	and slight increases
Other Income	\$62	\$100	in all categories
Split the Pot	\$56	\$100	
Sponsors	\$338	\$400	
Swap Meet Expenses	<u>-\$495</u>	<u>-\$500</u>	
Total Swap Meet	\$556	\$900	
Umbrellas			
Umbrella Income		\$2,000	100 @ \$20/each
Umbrella Expenses		<u>-\$1,115</u>	100 @ \$11.15/each
Total Umbrellas		\$885	
Wine Dinner			
Silent Auction	\$1,235	\$1,300	slight increase
Silent Auction Proceeds	-\$1,099	-\$500	assume more donated
Sponsors	\$475	\$500	slight increase
Ticket Sales	\$4,490	\$4,900	70 x \$70
Wine Dinner Expenses	<u>-\$2,740</u>	<u>-\$2,800</u>	70 x \$40
Total Wine Dinner	\$2,361	\$3,400	
Interest Income	\$38		\$20 less in bank than prev yrs
Membership Dues	<u>\$2,250</u>	<u>\$4,500</u>	assumes doubling of '10
Total Income	\$25,080	\$47,313	

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Expenses:			
Administrative:			
Bank Charges	\$122	\$15	
Insurance:			
Business	\$1,556	\$1,600	3% increase
Workmen's Comp	<u>\$259</u>	<u>\$300</u>	09 level plus 3%
Total Insurance	\$1,815	\$1,900	
Licenses & Fees	\$28	\$35	addl amt to change contact name
Office Supplies	\$339	\$700	full year of ED
Payroll Expenses:			
Salaries & Wages-30 hours	\$17,452	\$35,000	full year at current salary
Additional for LTC	\$0	\$5,800	assumes 5 more hrs/week
Payroll Taxes	<u>\$334</u>	<u>\$4,040</u>	fica and suta
Total Payroll Expenses	\$17,786	\$44,840	
Postage	\$149	\$250	full year of ED
Rent	\$6,300	\$6,300	\$525 x 12 mos.
Subscriptions	\$0	\$45	Lombardian actual
Telephone/Internet	\$1,208	\$1,245	3% increase
Utilities	<u>\$820</u>	<u>\$845</u>	3% increase
Total Administrative Expenses	<u>\$28,567</u>	<u>\$56,175</u>	
Program:			
Design:			
Miscellaneous	<u>\$0</u>	<u>\$0</u>	assumes no chair
Total Design	\$0	\$0	
Economic:			
Business Education Series	\$0	\$400	assumes 4 qtrly mtgs
Downtown Plan	\$0	\$500	guess!!!
Miscellaneous	\$94	\$100	guess!!!
W/FI	<u>\$94</u>	<u>\$2,000</u>	Wayne's request
Total Economic	\$94	\$3,000	
Organization:			
Annual Meeting	\$0	\$462	actual 1/10/11
Board/Membership Meetings	\$1,379	\$1,000	12 mtgs x \$100
Community Relations	\$200	\$600	cruise night, faces of lomb + \$300
Constant Contact	\$448	\$360	two 6 month periods
Membership:			
Drive Materials	\$0	\$100	guess!!!
Membership Brochures	<u>\$0</u>	<u>\$100</u>	assumes stickers only
Total Membership	\$0	\$200	
Newsletter	\$0	\$100	guess!!!
Professional Dues	\$250	\$475	National Main Street & Dupage Conv

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Training:			
Conference/Seminar/Training	\$0	\$500	
Hotel	\$0	\$500	
Meals	\$0	\$100	assume some training for ED only
Publications	\$0	\$100	
Travel	<u>\$0</u>	<u>\$100</u>	
Total Training	\$0	\$1,300	
Website	<u>\$613</u>	<u>\$650</u>	
Total Organization	\$2,890	\$5,147	assumes Readus stays
Promotion:			
Downtown Promotional Brochure	\$0	\$1,000	
Passport Program	\$0	\$100	estimate from Walter
Farmer's Market	\$178	\$200	assumes stickers only
Jinglebell Jubilee:			porta-potty
Advertising	\$130	\$150	
Entertainment	\$0	\$0	assumes slight increase
Miscellaneous	\$259	\$300	and no new activities
Sponsors	<u>-\$300</u>	<u>\$300</u>	
Total Jinglebell Jubilee	\$89	\$750	
Ladies Night Out:			
Advertising	\$0	\$300	assumed one per
Miscellaneous	\$0	\$100	summer month and
Sponsors	<u>\$0</u>	<u>-\$400</u>	break-even
Total Ladies Night Out	\$0	\$0	
Spooktacular			
Advertising	\$1,373	\$800	assumes no Chgo Parent
Entertainment	\$3,744	\$2,000	reduction to get to net #
Miscellaneous	\$1,894	\$1,800	same as '09 & '10
Booth Fees	-\$780	-\$800	assume slight increase
Sponsors	<u>-\$1,150</u>	<u>-\$1,200</u>	assume slight increase
Total Spooktacular	\$5,081	\$2,600	equals '10 approved amount
Spring Event	\$0	\$250	guess!!!
Summer Event	<u>\$0</u>	<u>\$250</u>	guess!!!
Total Promotion	<u>\$5,348</u>	<u>\$5,150</u>	
Total Program Expenses	<u>\$8,332</u>	<u>\$13,297</u>	
Total Expenses	<u>\$36,899</u>	<u>\$69,472</u>	
Net Income (Loss)	<u>-\$11,819</u>	<u>-\$22,159</u>	