



MEMORANDUM

TO: Trustee Laura Fitzpatrick, Chairperson
Economic & Community Development Committee Members

FROM: William J. Heniff, AICP, Director of Community Development *WJH*

DATE: October 14, 2013

SUBJECT: **Portable Movie Screen Purchase**

As the ECDC members are aware, the Village has sought to increase the number of special events in Downtown Lombard, as such events draw additional interest and vitality and provide greater opportunities for existing and prospective businesses. Over the past year, Lombard Town Centre has facilitated two special outdoor viewing events. These events have drawn significant crowds that would otherwise not have come to the downtown. Many related businesses were the direct beneficiaries of such events, in the form of additional food and beverage sales. Other properties and businesses receive an indirect benefit by exposing their businesses to the gathered crowds.

Since the response by the businesses and visitors was very favorable, LTC and Village staff have been seeking ways to make such events a more commonplace event and one which would require fewer start-up resources. Attached is a cinema system specification sheet regarding a viewing screen and audio/video equipment that could be purchased for such outdoor viewing events. The advantages of such a system will be its ease of use in set-up and take-down as well as reducing the need to borrow or rent such screens and viewing equipment from other entities.

If approved, the Village would retain its ownership, as it is personal property. However, the Village could make it available to LTC (or other appropriate entities) for exclusive use within the downtown area only (as it would be a TIF expenditure) and related to purposes associated with marketing the downtown. As the expenditure is under \$10,000, it can be approved by the ECDC.

ACTION REQUESTED

This item is being placed on the October 14 ECDC agenda for consideration and approval of an expenditure of \$3,249.00 (plus any shipping/delivery charges) in Downtown Lombard TIF funds to Open Air Cinema for the purchase of a portable movie screen and related audio/video equipment.

Heniff, William

From: Walter Smith <wsmithltc@gmail.com>
Sent: Tuesday, August 27, 2013 12:59 PM
To: Heniff, William
Subject: Movie Screen

Bill,
Here is a link to what I was thinking about getting.

<http://openaircinema.us/cinebox-home/16x9-cinebox-home-system>

The park district screen is difficult to use in colder weather and can rip the snaps.

--

Walter Smith
Board Member
Lombard Town Centre
www.lombardtowntowncentre.org



Like 28k Tweet 0 Share 8 0

Call (866) 329-3180

Outdoor Movie Systems Inflatable Screens Company Contact Us

CineBox™ Home Systems

- CineBox™ Home 9x5 System
- CineBox™ Home 12x7 System
- Cinebox™ Home 16x9 System
- Cinebox™ Home 20x11 System

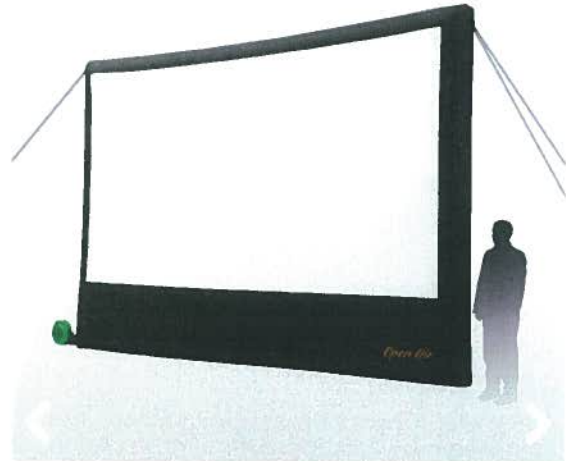
Cinebox™ Home 16x9 System \$3,249.00

Please choose the definition of your outdoor movie system (specifications listed below) *

-- Please Select --

Entertain up to 250 individuals spread out on blankets with this patented, easy to setup 16' wide outdoor movie system.

[Add review](#) | [Add to Compare](#)



Overview Specifications Features Reviews

[Contact us about financing this system](#)

CineBox™ Home 16' x 9' Backyard Theater System

It's easy to bring the magic of the big screen to your backyard with Open Air Cinema as your partner. Create an outdoor home theater the whole family will enjoy with our patented Home Series. Because our collapsible screens are lightweight yet extremely durable, storage is simple and convenient.

This complete entertainment system is easy to install in any location. Simply secure the screen with the provided stakes and tethers, attach the air blower, then step aside and watch the screen inflate, all in a matter of minutes. Next, plug in your Cinebox™ audiovisual console and speaker system, insert your media, and you're ready to screen movies under the stars. Our Home Series systems come in the following widths: 9, 12, 16, and 20-feet.

Each of our systems can be equipped with packages that will enhance your specific viewing needs, including high definition, 3D, or standard definition usage.

[Click here to contact us](#) and we can make recommendations and answer any specific questions you have.

Download the [CineBox™ Home Brochure](#)

The right outdoor theater for you

Our experienced team will help you identify or design the perfect outdoor movie system so that your upcoming event is a success.

call (866) 329-3180



Like 28k Tweet 0 Share 8 0

Call (866) 329-3180

Outdoor Movie Systems Inflatable Screens Company Contact Us

CineBox™ Home Systems

- CineBox™ Home 9x5 System
- CineBox™ Home 12x7 System
- Cinebox™ Home 16x9 System
- Cinebox™ Home 20x11 System

**Cinebox™ Home
16x9 System**
\$3,249.00

Please choose the definition of your outdoor movie system (specifications listed below) *

-- Please Select --

Entertain up to 250 individuals spread out on blankets with this patented, easy to setup 16' wide outdoor movie system.

[Add review](#) | [Add to Compare](#)



Overview Specifications Features Reviews

This outdoor theater system has the option of OAC 3D, high definition or standard definition. Where a standard definition system comes with a standard def video projector and DVD player, a high definition system comes with a high definition video projector and a Blu-ray player and a gaming system comes with a HD video projector and a Sony Playstation® 3.

There are two types of high definition packages for this system, a 720p and a 1080p option. Although 720p provides significant visual clarity over a standard definition system, for a full HD experience make sure to choose the 1080p package. Note that the gaming package also comes as a 1080p package, with the only difference between it and the standard 1080p package being the inclusion of a Playstation (with a built-in BluRay player) as the media player, instead of a standalone BluRay player.

(Choose your system definition in drop-down menu above)

Gaming HD 1080p Package

HD 1080p - 4500 ANSI Lumens Projector
Sony Playstation® 3 (integrated into console)

HD 1080p Package

HD 1080p - 4500 ANSI Lumens Projector
Blu-ray player (integrated into console)

3D 720p Package

HD 720p - 3500 ANSI Lumens Projector
OAC 3D Kit
Sony Playstation® 3(integrated into console)

HD 720p Package

HD 720p - 3500 ANSI Lumens Projector
Blu-ray player (integrated into console)

Standard Def Package

Standard definition - 3500 ANSI Lumens Projector
DVD player (integrated into console)

*International systems available with 220v power and region free players (call +1.866.802.8202 for more info)



Like 28k Tweet 0 Share 8 0

Call (866) 329-3180

Outdoor Movie Systems Inflatables Screens Company Contact Us

CineBox™ Home Systems

- CineBox™ Home 9x5 System
- CineBox™ Home 12x7 System
- Cinebox™ Home 16x9 System
- Cinebox™ Home 20x11 System

Cinebox™ Home 16x9 System \$3,249.00

Please choose the definition of your outdoor movie system (specifications listed below) *

-- Please Select --

Entertain up to 250 individuals spread out on blankets with this patented, easy to setup 16' wide outdoor movie system.

Add review | Add to Compare



Overview Specifications Features Reviews

Includes

Light weight, yet durable 16' x 9' inflatable movie screen with widescreen 16:9 aspect ratio

220" Diagonal Projection Surface. Matt white, wrinkle resistant, smooth ripstop nylon

Black-backed projection surface blocks lights from behind, improves contrast ratio

Air Blower

Twist in yard stakes, clip-on easy-cinch straps to secure your inflatable screen

Video Projector (choose your definition above)

(2) 10" Powerful outdoor speakers

Open Air 3D Converter Box (with OAC 3D System)

2 Pair of Open Air 3D Glasses (with OAC 3D System)

Blu-ray or DVD player (choose above)

User-friendly audio mixer, (includes DVD, MP3, Microphone compatibility)

Complete set of audio/visual cables and adapters

Flashlight (for easy operation in the dark)