

Village of Lombard
Sign Ordinance Text Amendments



'Temporary Signage'

Village Board
October 1, 2009


Village of Lombard

Sign Ordinance Text Amendments



Goals

-  Create consistency

-  Maintain the intent and format of the existing Sign Ordinance with regards to type, size, location and permitted number of temporary signs

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☒ Current Temporary Signage Regulations

☒ Separate sections of the Sign Ordinance have different size requirements based upon purpose of the sign – real estate, political campaign, development, and “other temporary signs (banner, window, inflatable, etc)”

☒ Inconsistencies

- Different size and duration requirements for the different temporary signs

☒ Example

☒ Currently, the Sign Ordinance prohibits any political campaign sign from exceeding twelve (12) square feet, however other temporary signs can be up to 32 square feet in size (regardless of land use or zoning). Therefore, during the last election season, staff allowed for political campaign signs to be as large as 32 square feet in area, despite what the Village Sign Ordinance allowed.

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Current Regulations - Inconsistencies

Sign Type	Max Size	Number	Duration	Height
Development Signs	12 sq. ft./ 32 sq. ft. (1 acre +)	1 (per premises)	Removal upon project completion	n/a
Political Campaign Signs	12 sq. ft.	n/a	60 days (removal 48 hours after election)	n/a
Residential Real Estate Signs	6 sq. ft.	1 (per residence)	Remove 7 days after sale or lease	n/a
Rummage or Garage Sale Signs	6 sq. ft.	1 (per street exposure)	5 days max	n/a
Temporary Signs	32 sq. ft.	1 (per street exposure)	Up to 8 permits per year for no more than 60 days. The total allowed for any calendar year is 120 days (removal 24 hours after event)	n/a

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☒ Regulations would be amended to create consistency as follows

☒ Development Signs, Political Campaign Signs and Real Estate Signs

- These signs will remain to be listed as separate provisions
- Regulations will now be based upon land use
 - Attached (townhouse), Two-Family (Duplex) & Detached Dwellings (Single Family)- This is based on the definitions in the Zoning Ordinance
 - 'All others'- Commercial, office, industrial, institutional and multi-family dwellings (condominiums)

☒ Definitions created for the different signage types

- Pennants, Banner, Inflatable & Window Sign regulations would be cleaned up
 - Table format
 - Regulations to remain the same, however consistent with the size
- Permit and location requirements based upon land use

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☒ Proposed Changes

- ☒ Modeled after Oak Lawn Sign Ordinance**
- ☒ Development, political campaign, real estate & residential development signs to remain as separate categories**
- ☒ Create Consistency**
- ☒ Maintain existing Sign Ordinance format**

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☒ Development Signs

Before

Sign Type	Max Size	Number	Duration	Height
Development Signs	12 sq. ft./ 32 sq. ft. (1 acre +)	1 (per premises)	Removal upon project completion	n/a

After

Property Type	Max Size	Number	Duration	Location
Attached, Two-Family & Detached Dwellings	12 sq. ft.	1 (per street exposure)	Sign(s) shall be removed within 10 days upon completion of construction on the premises.	On private property with the property owner's consent. No signs shall be located in the clear line of sight area.
All others- Permit is required	32 sq. ft.	1 (per street exposure)	Sign(s) shall be removed within 10 days upon completion of construction on the premises.	On private property with the property owner's consent. No signs shall be located in the clear line of sight area.

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☒ Political Campaign Signs

Before

Sign Type	Max Size	Number	Duration	Height
Political Campaign Signs	12 sq. ft.	n/a	60 days (removal 48 hours after election)	n/a

After

Property Type	Max Size	Number	Duration	Location
Attached, Two-Family & Detached Dwellings	12 sq. ft.	Any number permitted.	Allowed (90) days before an event, and shall be removed within ten (10) days after the event.	On private property with the property owner's consent. No signs shall be located in the clear line of sight area.
All others	32 sq. ft.	Any number of signs 12 square feet or less in area shall be permitted. No more than 1 sign per street exposure shall be permitted for sign(s) greater than 12 sq. ft.	Allowed (90) days before an event, and shall be removed within ten (10) days after the event.	On private property with the property owner's consent. No signs shall be located in the clear line of sight area.

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☒ Real Estate Signs

Before

Sign Type	Max Size	Number	Duration	Height
Residential Real Estate Signs	6 sq. ft.	1 (per residence)	Remove 7 days after sale or lease	n/a

After

Property Type	Max Size	Number	Duration	Location
Attached, Two-Family & Detached Dwellings	12 sq. ft.	1 (per street exposure)	Sign(s) shall be removed within 10 days upon the sale or lease of the property.	On private property with the property owner's consent. No signs shall be located in the clear line of sight area.
All others- Permit is required	32 sq. ft.	1 (per street exposure)	Sign(s) shall be removed within 10 days upon the sale or lease of the property.	On private property with the property owner's consent. No signs shall be located in the clear line of sight area.

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☒ Other Temporary Signs – Banners, Pennants, Inflatables & Window Signs

☒ Regulations pertaining to size, location and permit requirements to remain the same

☒ Definitions to be amended and/or created were necessary

☒ Regulated based upon land use

- Attached, Two-Family & Detached Dwellings vs. 'All others'

☒ Formatting Adjustments

- Table format - Ease of communicating

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- ☒ Proposed Regulations pertaining to temporary signs based on type, property location and whether or not a building permit is required

Sign Type	Attached, Two-Family & Detached Dwellings	All Other Areas
Pennants	P ²	P ²
Banners	N	P
Inflatable	N	P ²
Window	Y ¹	Y

Y =Allowed without sign permit.

P = Allowed only with sign permit.

N =Not allowed.

1. = No commercial message allowed on sign, except for a commercial message drawing attention to an activity currently and legally offered on the premises.
2. = No text, graphic, logo or symbol shall be displayed on any surface.

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- ☒ Proposed Regulations pertaining to temporary signs based on type, number allowed, size and height.

Sign Type	Number Allowed	Maximum Sign Area	Height
Pennants	n/a	n/a	n/a
Banners	1 per street exposure	32 sq. ft.	n/a
Inflatable	1 per business	n/a	25 ft.
Window	n/a	Total area of all signs shall not exceed 20 percent of total window area.	n/a

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☒ August 17, 2009 Plan Commission Workshop comments/concerns:

- Signage on residential properties as it relates to different land uses (churches, schools, etc)
 - *Schools and Churches will be classified as "All other" and would maintain the same rights that currently exist.*
- Creating definitions for the temporary signage
 - *Staff is maintaining most of the existing definitions, providing clarification where needed.*
- Goals for the proposed temporary signage amendments
 - *The proposed amendments to the Sign Ordinance attempts to create consistency, while still keeping with the intent of the existing Ordinance with regards to size, location and permitted number of signs*
- Lighting issues
 - *The current and proposed amendments do not restrict the illumination of a temporary sign. Illuminated signs would have to meet the provisions of the Zoning Ordinance pertaining to impact on adjacent properties.*

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Questions?