December 10, 2011

TO : William T. Lichter, Village Manager

FROM : George E. Seagraves, Fire Chief

RE : PUBLIC EDUCATION VAN - FUNDRAISING

The Fire Department has consistently found problems with too few vehicles to meet our demands during the workday. This is very acute at the fire station where the general-use vehicles are in constant order. In our review of the problem we made several assignment changes and scheduling improvements which helped but did not solve the problem. We discovered that when The Bureau of Public Education begins the school year, the vehicle issues escalate.

We believe the best solution is to add one vehicle to the fleet that is dedicated to Public Education. By having this additional vehicle we will solve the majority of our problems.

The dedicated Public Education vehicle would allow us to use the vehicle as a rolling message board for Public Education. It would provide a friendly appearance at the schools, Village functions, and block parties.

We are open to either a full-size van or mini van for the vehicle. The final selection may be based upon the best opportunity for purchase. We anticipate the total cost of the vehicle to be about \$24,000.

We recommend the purchase of the vehicle to be via donations. The fund raising would be similar to the fund raising done for our Learn Not to Burn Trailer that netted an excess of \$35,000. Anyone donating \$1,000 or more would be recognized in lettering on the vehicle. Once purchased in 2005 the vehicle would be included in the Village retirement schedule on a seven (7) year retirement schedule.

We believe the funding for the vehicle would come from the following sources:

Fund Raiser(s) Tota	\$5,000 1 \$25,000
Individuals	\$4,000
Foreign Fire	\$1,000
Organizations	\$5,000
Local Businesses	\$5,000
Fire Department Donation Account	\$5,000

Outfitting the vehicle, emergency lighting, radio installation and minor incidental charges would be paid from our Village Budget, donations, in-house work, and the trade in of our old Public Education Van that is being currently held as a step-down vehicle for Public Education usage.

We hope to work with a local car dealer to assist us with the purchase. We will also investigate the possibility of Grants.

Please place before the Village Board our request to raise funds via direct donations and fundraisers to purchase a Public Education Van. Estimated cost \$24,000.

GES:lh