



**Report to ECDC  
August 5, 2014**

**Prepared by Sarah Richardt, Lombard Town Centre Executive Director**

### **Summary of Activities: May - July 2014**

#### **New Businesses**

- Penelope Fine Jewelry and Watches
  - Grand opening was June 25, 2014
  - Seller of everyday and special occasion jewelry
  - 60 locations in Europe, first location in Chicagoland
  - 141 W. St. Charles in between The Vino Cellar and MGL Nail
- Sparkle Again Boutique
  - 13 N. Main Street
  - New and used dance and gymnastics apparel
  - Bought business from Dance it Again who closed at the end of May
- Chris Nybo, Peter Breen and Sue Glowiak all have opened campaign offices on St. Charles Rd.
- Maid pro is expanding business to include 11 N. Main (already in 15 N. Main)
- The old TCF bank at 21 North Main and the Lyons Foot and Ankle clinic both sold

#### **Business Retention**

- Worked with Pavel Tikvart from Praga and Brian Meyer from Golfer's Edge with neighbor issues
- Held business forum in June to talk about preferred communication method
  - Working on getting cell numbers to text business owners instead of email
  - 6 owners/managers attended
- Held Mixer at Praga in July for volunteer recruitment.
  - 20 people showed up
- Attended Metra open house and Commuter appreciation day to talk about Metra tunnel project and help get out information
  - Not an entirely smooth beginning to street closures
  - Miscommunication about deliveries and access for large trucks

- Carl Goldsmith came down to speak with business owners

## **Business Recruitment**

- 101 W. St. Charles
  - Price dropped to \$340,000
  - Multiple serious people looking at it
  - Major renovations needed to interior to bring up to code
- Multiple people looking to open business in the downtown
  - Bakery
  - Yoga Studio
  - Bead store
  - Pasta restaurant
  - Commercial baker
    - Interested in 9 S. Park, 19 W. St. Charles, 14 W. St. Charles
- Brewery no longer looking in downtown Lombard

## **Sponsorship**

Nationwide Insurance, 5/3 Bank and Rachael Real of Coldwell Banker , sponsored our Downtown Movie Night totaling \$800 on August 9<sup>th</sup>.

5/3 Bank, Coldwell Banker, Village of Lombard and Dupage Medical Group are four of our main sponsors for Spooktacular.

## **Membership and Fundraising**

Membership last year brought in From Jan 1 – December 31	\$2388
Membership this year Jan 1 to July 31, 2014	\$4023

- New members
  - Nationwide Insurance
  - Summerset Imaging
  - BK Cleaning
  - Joanne Mueller of Cruise Planners
  - Chris Nybo/Peter Breen
  - Bricks Wood Fired Pizza
  - Lombard Veterinary Hospital
  - Praga/BonTon

- Sky Centers
- Blackhawks game was successful with over 700 people. Made over \$500 in raffles
- Working on how better to fundraise at our proposed outdoor viewing parties.
  - September 14 Bears/49ers game
  - November 9 Bears Packers with possible bags tournament
- \$625 brought in for Spooktacular booth sales

## **Outreach**

- Assisted Ale Fest with their event. All of our board members either attended or volunteered
- Board members volunteered at the Mutt Strut as our sponsorship
- Eblasts
  - 8 sent in May
  - 6 sent in June
  - 9 sent in July
  - 2021 contacts (up from 1943 in October)

Any questions, please contact Sarah Richardt [director@lombardtowncentre.org](mailto:director@lombardtowncentre.org) or Walter Smith at [wsmithltc@gmail.com](mailto:wsmithltc@gmail.com).

Respectfully Submitted,

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Lombard Town Centre