

The **2008 Strategic Plan** is based on:

1. The results of Lombard's third Community Forum attended by 56 participants from throughout the community. The Community Forum was held on October 27, 2007.
2. A strategic planning session attended by the Board of Trustees and department heads that was held on November 13, 2007.



VILLAGE OF LOMBARD
&
COMMUNITY FORUM
2008 STRATEGIC PLAN



GUIDING PRINCIPLES


In past strategic planning sessions, several Guiding Principles were established to give direction on how the Village of Lombard plans for the future. Those **Guiding Principles** are as follows:

- ❖ The Village of Lombard will continue to proactively address issues related to public safety and to plan for future public safety needs that may arise. Public safety is considered to include police, fire, and public works services.
- ❖ The Village of Lombard will continue to maintain a proactive stance in carefully monitoring the financial resources of the community.



In previous years' planning sessions, the strategic planning group prepared an article that has served to define a planning vision for Lombard in order for the community to receive recognition as one of the most livable cities in the U.S. with a population under 100,000.


The section in the 2008 Strategic Plan entitled "Coming Home to Lombard ~ The Lilac Village Looks Back from the Future" contains that article.



LOMBARD 2007 COMMUNITY FORUM


While expressing many reasons for why they like living and working in Lombard, Community Forum participants identified 58 issues for the community to consider in planning for the future. Those issues fell within 13 different categories:

- Downtown Development
- Commercial Development
- Arterial Roadway Improvements
- Fiscal Responsibility
- Communication
- Transportation
- Library
- School Issues
- Public Safety & Code Enforcement
- Ethnic Diversity
- Future Vision for Planning and Development
- First Impressions
- Recreation and the Swimming Pool




GUIDING PRINCIPLES (continued)

- ❖ The Village of Lombard should continue with proactive, yet financially prudent, planning for capital improvements as reflected in the ten year Capital Improvement Program.
- ❖ The Village of Lombard and other governmental agencies should continue working in a spirit of strong intergovernmental cooperation as has been the practice up to the present time.
- ❖ The Village of Lombard should continue to develop customer friendly policies.



STRATEGIC DIRECTIONS AND ISSUES FOR 2008


❖ Continue to enhance Lombard's **FUTURE VISION FOR PLANNING AND DEVELOPMENT** by implementing the Roosevelt Road Corridor Study recommendations, establishing a process to annex the Ken-Loch golf course property and the York Center Co-Op, and instituting improvements to the residential design review process.



STRATEGIC DIRECTIONS AND ISSUES FOR 2008


The new and updated strategic directions and issues that make up the **2008 Strategic Plan** are as follows:

❖ Address **GOVERNING ISSUES** relating to recruitment and appointment of a new Village Manager, re-energizing the process of promoting intergovernmental cooperation, and promoting additional ways to generate harmony among members of the Village Board.



STRATEGIC DIRECTIONS AND ISSUES FOR 2008

- ❖ Continue to address the Village's INFRASTRUCTURE needs by resolving the SR 53 access issue and completing improvements to Madison and SR 53, moving forward with the street lighting plan, and implementing the Facilities Master Plan.
- ❖ Address SOCIAL ISSUES by planning for the social and housing needs of an aging population, and expanding the Village's arts and cultural programs.



STRATEGIC DIRECTIONS AND ISSUES FOR 2008

- ❖ Further increase PUBLIC SAFETY by addressing issues regarding traffic and parking that affect both Glenbard East High School and the Village of Lombard, expanding crisis management training, and developing public safety programs for additional outreach to community groups, property owners, and other agencies.



STRATEGIC DIRECTIONS AND ISSUES FOR 2008

❖ Encourage **DOWNTOWN DEVELOPMENT** by preparing a downtown focus plan, implementing the circulator plan to connect Yorktown to the downtown, revisiting the current downtown plan, and deciding upon the future funding for the Lombard Town Centre organization.



STRATEGIC DIRECTIONS AND ISSUES FOR 2008

❖ Facilitate **COMMUNICATION** by reviewing opportunities to promote e-commerce (Wi-Fi) and other communication enhancements, developing a community promotion campaign, providing greater communication regarding Village finances, and developing new and enhanced means of expanding communication with the public.



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