

VILLAGE OF LOMBARD  
REQUEST FOR BOARD OF TRUSTEES ACTION  
For Inclusion on Board Agenda

\_\_\_\_\_ Resolution or Ordinance (Blue) \_\_\_\_\_ *Waiver of First Requested*  
\_\_\_\_\_ Recommendations of Boards, Commissions & Committees (Green)  
  X   Other Business (Pink)

TO: PRESIDENT AND BOARD OF TRUSTEES

FROM: David A. Hulseberg, Village Manager

DATE: January 29, 2013 (B of T) DATE: February 7, 2013

TITLE: Healthy Lombard Fitness February Banner

SUBMITTED BY: Carl Goldsmith, Director of Public Works *gy*

BACKGROUND/POLICY IMPLICATIONS:

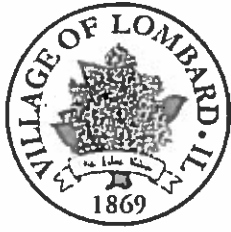
The Department of Public Works recommends the approval of a request from the Healthy Lombard to place temporary banners on Village owned property for the promotion of their Fitness February Fair at Yorktown Center from February 4, 2013 through February 16, 2013.

FISCAL IMPACT/FUNDING SOURCE

Review (as necessary):

Village Attorney X \_\_\_\_\_ Date \_\_\_\_\_  
Finance Director X \_\_\_\_\_ Date \_\_\_\_\_  
Village Manager X \_\_\_\_\_ Date \_\_\_\_\_

NOTE: Materials must be submitted to / approved by the Village Manager's Office by 12:00 pm, Wednesday, prior to the Agenda Distribution.



January 28, 2013

**TO:** Village President and Board of Trustees  
**THROUGH:** David A. Hulseberg, Village Manager  
**FROM:** Carl Goldsmith, Director of Public Works *C/*  
**SUBJECT:** Healthy Lombard Fitness February Banner

**BACKGROUND**

Healthy Lombard has submitted an application to place a banner advertising their **Fitness February**. Healthy Lombard is requesting approval of the use of public right-of-way for a temporary banner sign at the southeast corner of Main Street and Wilson Avenue

The sign would be approximately 24 square feet in area. Due to the timing of the request and next available Board meeting, staff is requesting that the approval of the signage be retroactive to February 4, 2013.

**RECOMMENDATION**

Staff recommends that the Village Board grant Healthy Lombard authority to use the public right-of-way for temporary signage for their Fitness February event at Yorktown Center on February 16, 2013.

I respectfully request that this item be placed on the Village Board agenda for the February 7, 2013 meeting.

## Goldsmith, Carl

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**From:** Jay Wojcik <jaywojcik@ymail.com>  
**Sent:** Monday, January 28, 2013 3:55 PM  
**To:** Goldsmith, Carl  
**Subject:** Request for steet banner for Fitness February  
**Attachments:** poster purple.docx; Inland\_FitnessFebruarySigns\_K5.pdf; Fitness February logo.jpg; Doctorgraphic.jpg

Hi,

Let's try this again.

*Jay Wojcik*

----- Forwarded Message -----

**From:** Jay Wojcik <jaywojcik@ymail.com>  
**To:** "goldsmith@villageoflombard.org" <goldsmith@villageoflombard.org>  
**Sent:** Monday, January 28, 2013 3:43 PM  
**Subject:**

Hi,

Joelyn said you are person in charge of the street banner. Yeah!

Would it be possible to have a banner about the Fitness February Fair on Main at Wilson maybe starting the week of Feb. 4?

I've attached 2 pdf and also the logo and graphics. Please feel free to use whatever works.

BTW, What is the cost for the banner?

Smiles,

*Jay Wojcik*