

SECTION 2: GENERAL PROVISIONS

153.206 SIGNS NOT SUBJECT TO A PERMIT

The following named signs will not require a permit unless the sign is illuminated. They shall meet any requirements incorporated in this ordinance.

- A. Residential Directional Signs
- B. Political Campaign Signs
- C. Window Displays
- D. Rummage or Garage Sale Signs
- E. Nameplates
- F. Real Estate Signs for Single Family Residences
- G. Flags
- H. Holiday Decorations
- I. Motor Fuel Promotional Signs
- J. Traffic Control Signs
- K. Sponsor Signage

SECTION 2: GENERAL PROVISIONS

SPECIFICATIONS BY SIGN

153.236 SPONSOR SIGNAGE

It is unlawful to construct, erect, or maintain any Sponsor Signage without complying with the following provisions:

A Area: No sponsor sign shall exceed thirty-two (32) square feet in sign area.

B Location: Sponsor signage shall only be affixed to the following permanent structures: façade of a principal structure, wall of an accessory structure, fence, or permanent freestanding sign. Signs shall only be affixed to a single structure at all corners of the sign and shall not be erected in a manner in which the sign is suspended and/or extending the distance between two separate structures.

C. Time Limitations: Sponsor signage shall only be allowed on a property in the C/R District, as follows:

- (1) Sponsor signage associated with a special event approved by the Village shall only be allowed to be affixed or erected on a property for the length of the special event permit application approved by the Village.
- (2) Sponsor signage associated with all other events shall only be displayed during the period in which the sponsored event is occurring. Such signage must be immediately removed at the end of the sponsored event.

SECTION 5: SIGN REGULATIONS FOR EACH DISTRICT

SIGNS LOCATED IN CONSERVATION/RECREATION DISTRICT

153.501 CONSERVATION/RECREATION DISTRICT REQUIREMENTS

A. Purpose Statement

The C/R Conservation/Recreation District is intended to provide for public parks, forest preserves, wildlife reservations and ecological sanctuaries and other open-space uses or resources to serve the needs of the citizens of the Village of Lombard. C/R Conservation/Recreation District sign regulations are intended to protect such areas from the adverse visual impacts of signage associated with uses incompatible with the intent and purpose of the C/R Conservation/Recreation District.

B. Permitted Signs

All signs located in C/R Conservation/Recreation Districts shall conform to the specific requirements set forth in this Ordinance. In C/R Conservation/Recreation Districts, no sign shall be permitted except the following named signs:

1. Signs not subject to permit in accordance with provisions set forth in Section 153.206.
2. Awnings and Canopies, in accordance with the provisions set forth in Section 153.211.
3. Automatic Changeable Copy Signs, in accordance with the provisions set forth in Section 153.210.
4. Development Signs, in accordance with the provisions set forth in Section 153.215.
5. Freestanding signs, in accordance with the provisions set forth in Section 153.216 In addition, no freestanding sign shall be erected or maintained within any C/R Conservation/Recreation District unless it also meets all of the following requirements:
 - a. Display: No use in a C/R Conservation/Recreation District shall display a freestanding sign unless the use is directly accessible by car and provides a minimum of four parking spaces on the premises where such freestanding sign is displayed.
 - b. Area: ~~No~~ Freestanding signs shall not exceed thirty (30) square feet in sign surface area. However, freestanding signs shall not exceed fifty (50) square feet in sign surface area when located along a minor arterial or a major arterial street, as identified in the Comprehensive Plan.

- c. Height: ~~No~~—Freestanding signs shall not exceed six (6) feet in height. However, freestanding signs shall not exceed ten (10) feet in sign height when located along a minor arterial or a major arterial street, as identified in the Comprehensive Plan. In all cases, height shall be measured from grade at the edge of the right-of-way to the top of the sign.
 - d. No more than one freestanding sign shall be maintained on any one parcel of property except where a parcel abuts two or more streets, and then one sign per street frontage is permitted. There may be, however, one sign per entrance as long as the distance between signs is 100 feet.
 - e. Distance Between Signs All freestanding signs shall be located at least 100 feet apart; provided, however, that if such freestanding signs comply with all other provisions except the requisite distance between signs, and it is not reasonable to so comply with the distance between sign requirements, such freestanding signs shall be allowed to be maintained.
 - f. Setback: The leading edge of all freestanding signs must meet the following provisions:
 - i. Freestanding signs shall be set back a minimum of five (5) feet from the street right-of-way.
 - ii. If the freestanding sign is located along a minor arterial or a major arterial street, as identified in the Comprehensive Plan, shall be set back at least twenty-five (25) feet from the right-of-way.
6. Informational signs, in accordance with the provisions of Section 153.218.
 7. Institutional signs, in accordance with the provisions of Section 153.219.
 8. Sponsor Signs, in accordance with the provisions set forth in Section 153.236.
 9. Temporary Signs, in accordance with the provisions set forth in Section 153.236.
 10. Wall Signs: In accordance with the provisions set forth in Section 153.241. In addition, no wall sign shall be erected or maintained in any C/R Conservation/Recreation District unless it also meets all of the following requirements:
 - a. Area: The total sign surface area of all wall signs on any single parcel of property shall not exceed one times the lineal front footage of the property. The total sign surface area of any single wall sign shall not exceed ~~thirty (30)~~ fifty (50) square feet.
 - b. Number: For each principal building, no more than one wall sign per street front exposure shall be maintained on any one parcel of property in any C/R Conservation/Recreation District.

SECTION 6: DEFINITIONS

153.601 WORD USAGE

Words and phrases used in this ordinance shall have the meanings set forth in this section. Words and phrases not defined in this section but defined in Title 15 of the Code of Ordinances of the Village of Lombard, also known as the Zoning Ordinance, shall be given the meanings set forth in such ordinance. All other words and phrases shall be given their common, ordinary meanings, as defined in Webster's Unabridged Dictionary (1976 edition), unless the context clearly requires otherwise. Section headings or captions are for reference purposes only and shall not be used in the interpretation of this ordinance.

All references to the Comprehensive Plan shall pertain to the latest version of the Comprehensive Plan adopted by the Lombard Village Board.

153.602 DEFINITIONS

SPONSOR SIGN An sign identifying an organization that pays for, plans and/or carries out not-for-profit event or is directly associated with a recreational or sporting event located within a public or private park or school.

RECOMMENDATION:

Based on the above considerations, the Inter-Departmental Review Committee recommends that the Plan Commission make the following motion recommending **approval** of the request as proposed:

Based on the submitted petition and the testimony presented, the proposed text amendments comply with the standards required by the Lombard Zoning Ordinance; and, therefore, I move that the Plan Commission find that the findings included as part of the Inter-department Review Report be the findings of the Plan Commission and therefore, I recommend to the Corporate Authorities **approval** of the text amendments described in PC 06-05.

Inter-Departmental Review Group Report Approved By:

David A. Hulseberg, AICP
Assistant Village Manager/Director of Community Development

DAH:WJH