

VILLAGE OF LOMBARD
REQUEST FOR BOARD OF TRUSTEES ACTION
For Inclusion on Board Agenda

Resolution or Ordinance (Blue) _____ *Waiver of First Requested*
X Recommendations of Boards, Commissions & Committees (Green)
Other Business (Pink)

TO: PRESIDENT AND BOARD OF TRUSTEES
FROM: Scott Niehaus, Village Manager
DATE: February 12, 2014 (B of T) Date: February 20, 2014
TITLE: Local Tourism Grant Recommendation – Midwest Meetings Magazine Advertising Embassy Suites Hotel
SUBMITTED BY: Nicole Aranas, Assistant Village Manager ~~UWA~~

BACKGROUND/POLICY IMPLICATIONS:

Attached please find information regarding a recommendation from the Community Promotion and Tourism Committee for approval of funding for the Embassy Suites Hotel in support of cooperative advertising within Midwest Meetings Magazine. A grant of \$1,500 is requested through the Local Tourism grant program to reimburse a portion of advertising expenses.

Please place this item on the consent agenda for the February 20, 2014 Board of Trustees meeting.

Review (as necessary):

Village Attorney X _____ Date _____
Finance Director X _____ Date _____
Village Manager X Scott Niehaus Date 2/13/14

NOTE: All materials must be submitted to and approved by the Village Manager's Office by 12:00 noon, Wednesday, prior to the Agenda Distribution.