



MEMORANDUM

TO: David A. Hulseberg, Village Manager

FROM: William J. Heniff, AICP, Director of Community Development

DATE: October 7, 2010

SUBJECT: **Lombard Town Centre Spooktacular Event Signage**

BACKGROUND

The Lombard Town Centre (LTC) has recently submitted an application for their annual Spooktacular event to be held on October 23, 2010 from 12:00PM to 7:00PM. As part of their request, the LTC is requesting approval of the use of public right-of-way for up to 3 temporary banner signs. The specific locations of the signs would be as follows:

- Southeast corner of Main Street and Wilson Avenue (depending on availability)
- Southeast corner of St. Charles Road and Park Avenue
- Fire Station 1 (depending on availability)

Since there are several other Village sponsored events that may require signage around the same time, the above mentioned locations may be changed. Therefore, alternate locations are as follows:

- Hammerschmidt Parking Lot
- Fire Station 2

Each sign would be 32 square feet in area. The signs would be placed at the specified locations on or around October 8, 2010 and would be removed following the conclusion of their event.

RECOMMENDATION

Please place this item on the Village Board agenda for the October 7, 2010 meeting. Staff recommends that the Village Board grant the Lombard Town Centre authority to use the public right-of-way for temporary signage for their Spooktacular event.