

VILLAGE OF LOMBARD  
REQUEST FOR BOARD OF TRUSTEES ACTION  
For Inclusion on Board Agenda

Resolution or Ordinance (Blue) \_\_\_\_\_  
Recommendations of Boards, Commissions & Committees (Green) \_\_\_\_\_  
Other Business (Pink) \_\_\_\_\_  
*Waiver of First Requested*

TO: PRESIDENT AND BOARD OF TRUSTEES

FROM: David A. Huiseberg, Village Manager *Dea*

DATE: December 29, 2009 (B of T) Date: January 7, 2010

TITLE:

Grant Request for 2010 Lilac Time Advertising  
Grant Request for 2010 DuPage Invitational Sculpture Show  
Grant Request for 2011 International Lilac Society Convention

SUBMITTED BY:

Community Promotion & Tourism Committee

BACKGROUND/POLICY IMPLICATIONS:

Please find attached three funding recommendations from the Community Promotion & Tourism Committee:

The first grant is from the Lombard Park District requesting \$18,091.80 for advertising for the 2010 Lilac Time Festival. The Committee recommended approval in the amount of \$12,674.88.

The second grant is from the Friends of the DuPage Theatre requesting \$3,000 for funding for costs associated with the 2010 DuPage Invitational Sculpture Show. The Committee recommended approval in an amount not to exceed \$3,000.

The third grant is from the International Lilac Convention 2011 Committee requesting \$1,000 for funding start-up costs associated with hosting the 2011 International Lilac Society Convention at the Westin. The Committee recommended approval in an amount not to exceed \$1,000.

Please place these items on the consent agenda for the January 7, 2010 Board of Trustees meeting.

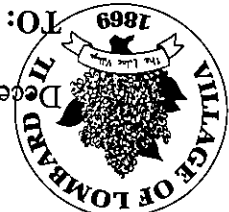
Fiscal Impact/Funding Source:  
Hotel/Motel Tax Fund  
Lilac Time Advertising - \$12,674.88  
DuPage Invitational Sculpture Show - \$3,000  
International Lilac Society, Inc. - 2011 Convention - \$1,000

Review (as necessary):

Village Attorney X \_\_\_\_\_  
Finance Director X \_\_\_\_\_  
Village Manager X \_\_\_\_\_  
Date \_\_\_\_\_  
Date \_\_\_\_\_  
Date \_\_\_\_\_

NOTE: All materials must be submitted to and approved by the Village Manager's Office by 12:00 noon, Wednesday, prior to the Agenda Distribution.





December 28, 2009

TO:

David Hulseberg, AICP  
Village Manager

FROM:

Joelyn Kott  
Communications Coordinator

RE:

Community Promotions & Tourism Committee Recommendations

The following are three recommendations for grant requests from the Community Promotions & Tourism Committee. These requests were presented at the Committee's December 17, 2009 meeting.

**1. Grant Request For 2010 Lilac Time Advertising**

The Lombard Park District requested a grant for 2010 Lilac Time advertising in the amount of \$18,091.80. The funds will be used to support advertising for Lilac Time outside of 50 miles.

The supporting documentation for the ad space is attached for your review.

**RECOMMENDATION:**

The Community Promotions & Tourism Committee recommended approval of funding for the Lilac Time advertising in the amount of \$12,674.88, the same amount that was approved last year.

**2. Grant Request For 2010 DuPage Invitational Sculpture Show**

The Friends of the DuPage Theatre requested a grant for ribbon prizes and scholarship awards for the artists. The grant requested is for \$3,000.

The grant request is attached for your review.

**RECOMMENDATION:**

The Community Promotions & Tourism Committee recommended approval of a grant to the Friends of the DuPage Theatre in an amount not to exceed \$3,000 for ribbon prizes and scholarship awards for the 2010 DuPage Invitational Sculpture Show.

**3. Grant Request For 2011 International Lilac Society Convention**

Lombard resident Marymae Meyer, on behalf of the International Lilac Convention 2011 Committee, requested a grant for start-up costs associated with hosting the 2011 convention at the Westin in Lombard. The grant requested is for \$1,000.

The grant request is attached for your review.

**RECOMMENDATION:**  
The Community Promotions & Tourism Committee recommended approval of a grant to the International Lilac Society, Inc.—2011 Convention in an amount not to exceed \$1,000 for costs associated with hosting the upcoming convention in Lombard.

Please place these items on the consent agenda on the January 7, 2010 agenda of the Board of Trustees. If you have any questions, please feel free to contact me. Thank you.

Attachments

Polak, Cindy

From: support@civicplus.com

Sent: Thursday, October 29, 2009 11:19 AM

To: Kott, Joelyn; Polak, Cindy

Subject: Online Form Submittal: Hotel/Motel Tax Grant Application

If you are having problems viewing this HTML email, click to view a [Text version](#).

### Hotel/Motel Tax Grant Application

This application is to request funding from the Hotel/Motel tax fund. Applications must be accompanied by a budget that reflects the request by the organization. Applications are reviewed by the Community Promotions & Tourism Committee and are then referred to the Village Board.

Date:

October 29, 2009

Why are you requesting Hotel/Motel Tax funding?\*

The Lombard Park District is requesting Hotel/Motel Tax funding for Liliac Time 2010 advertisements to be placed outside a 50-mile radius which promote tourism to Lombard.

Amount of funds being requested:\*

\$18,091.80

Specifically, what will the Hotel/Motel Tax funding be used for?\*

The Hotel/Motel Tax funding will be used to supplement a marketing grant from the State of Illinois to advertise Liliac Time 2010 in Rockford, LaSalle, Peru, Dekalb, Joliet and Kankakee, Illinois, Milwaukee and Madison. Have you requested Hotel/Motel tax funds in the past?  Yes  No

A budget of the event or item that is being requested must be attached to the application or the grant application may be not be addressed until the budget is received. If this is a repeat request, the cancelled check(s) from the previous year must have been received by the Village Finance Department or be attached to the application.

Name of Organization Requesting Funding:\*

Lombard Park District

Name of Person Submitting Grant Application:\*

Kathleen McManis

Phone:\*

(630) 627-1281

Email:\*

kcmcmans@lombardparks.com

Event/Project/Activity

Liliac Time 2010

Phone:: (630) 627-1281

Name of Person Submitting Grant Application:: Kathleen McManis

Name of Organization Requesting Funding:: Lombard Park District

Have you requested Hotel/Motel tax funds in the past?: Yes

Specifically, what will the Hotel/Motel Tax funding be used for?: The Hotel/Motel Tax funding will be used to supplement a marketing grant from the State of Illinois to advertise Liliac Time 2010 in Rockford, LaSalle, Peru, Dekalb, Joliet and Kankakee, Illinois, Milwaukee and Madison, Wisconsin, and LaPorte and Porter County, Indiana.

Amount of funds being requested:: \$18,091.80

Why are you requesting Hotel/Motel Tax funding?: The Lombard Park District is requesting Hotel/Motel Tax funding for Liliac Time 2010 advertisements to be placed outside a 50-mile radius which promote tourism to Lombard.

Date:: October 29, 2009

Application

The following form was submitted via your website: Hotel/Motel Tax Grant

\* indicates required fields.

Date of Event/Project/Activity	May 1 - 16, 2010
Estimated Attendance:	18,000
Is the event open to the general public?*	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Do you intend to apply for a liquor license for this event/project/activity?*	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
How does this promote tourism/overnight stays in Lombard?	Liliac Time 2010 advertisements include information about Lombard hotels/motels to encourage overnight stays. An estimated 63% of visitors to Liliac Park during Liliac Time 2009 were nonresidents.
Will any profits generated be returned to the community? If so, how?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No Liliac Time profits are used to improve Liliac Park amenities, programs and events.

Email: kmcmanis@lombardparks.com

Event/Project/Activity: Lilac Time 2010

Date of Event/Project/Activity: May 1 - 16, 2010

Estimated Attendance: 18,000

Is the event open to the general public?: Yes

Do you intend to apply for a liquor license for this event/project/activity?: Yes

How does this promote tourism/overnight stays in Lombard? : Lilac Time 2010 advertisements include information about Lombard hotels/motels to encourage overnight stays. An estimated 63% of visitors to Lilacia Park during Lilac Time 2009 were nonresidents.

Will any profits generated be returned to the community?: Yes

If so, how? Lilac Time profits are used to improve Lilacia Park amenities, programs and events.

Additional Information:

Form submitted on: 10/29/2009 11:18:36 AM  
Submitted from IP Address: 75.149.205.217

Form Address: <http://www.villageoflombard.org/forms.aspx?FID=46>

**Lilac Time 2010 Advertisement Budget (TELEVISION 30-SECOND PRODUCTION COST)**

Source of Expense and Supplier Name	Description of Services	Size of Ad	Estimated Cost
DGS - Design Fees Jaffe Productions 6135 River Bend Drive Lisle, IL 60532	Script Import Avid Files for editing Voice Over Record voice-over Editing with Changes in Standard definition Music Rights Mastering, encoding, dubbing to Beta SP for playback	30-seconds	\$1,575.00

**TELEVISION 30-SECOND ADVERTISING COST**

Name of Television	Designated Market Area	Schedule	Number & Size of Spots	Cost	Target
Comcast Spotlight	Lasalle/Peru, Illinois Porter County, Indiana DeKalb, Illinois Joliet, Illinois Kankakee, Illinois LaPorte County Indiana	4/4/10 - 4/17/10	190 x 30 seconds	\$11,678.00	Men and Women, 18+
Charter Media	Milwaukee, Wisconsin Madison, Wisconsin	4/4/10 - 4/17/10	228 x 30 seconds	\$6,900.00	Women, 25 - 54
Time Warner Cable	Milwaukee, Wisconsin	4/4/10 - 4/17/10	171 x 30 seconds	\$5,000.00	Women, 25 - 54
Comcast Spotlight	Rockford, Illinois	4/4/10 - 4/17/10	170 x 30 seconds	\$5,000.00	Women, 35+

**TOTAL ADVERTISING COST: \$30,153.00**  
**APPLICANT'S MATCHING FUNDS FROM THE VILLAGE OF LOMBARD: \$18,091.80**  
**TOTAL STATE GRANT REQUEST: \$12,061.20**



Why are you requesting Hotel/Motel Tax funding?\*

Date:

This application is to request funding from the Hotel/Motel tax fund. Applications must be accompanied by a budget that reflects the request by the organization. Applications are reviewed by the Community Promotions & Tourism Committee and are then referred to the Village Board.

May 8, 2010
1200 +

### Hotel/Motel Tax Grant Application

If you are having problems viewing this HTML email, click to view a [Text version](#).

**From:** support@civicplus.com [mailto:support@civicplus.com]  
**Sent:** Tuesday, October 13, 2009 6:20 PM  
**To:** Kott, Joelyn; polakC@villageoflombard.org  
**Subject:** Online Form Submittal: Hotel/Motel Tax Grant Application

Think GREEN and avoid printing emails when possible. THANK YOU!

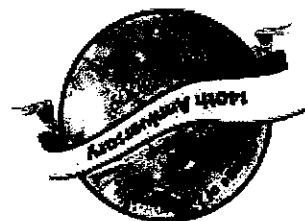
Joelyn Kott

Communications & Marketing Coordinator

Village of Lombard

(630) 620-5718

[www.villageoflombard.org](http://www.villageoflombard.org)



For the next meeting.

**From:** Kott, Joelyn  
**Sent:** Thursday, October 15, 2009 10:44 AM  
**To:** Polak, Cindy  
**Subject:** FW: Online Form Submittal: Hotel/Motel Tax Grant Application

Polak, Cindy

DuPage Invitational Sculpture Show For May 8, 2010

Amount of funds being requested:\*

Specifically, what will the Hotel/Motel Tax funding be used for?

Scholarship and ribbon prizes for

students and artists

Have you requested Hotel/Motel tax funds in the past?\*

Yes  No

A budget of the event or item that is being requested must be attached to the application or the grant application may be not have been received by the Village Finance Department or be attached to the application.

Name of Organization Requesting Funding:\*

Friends of the DuPage Theatre

Name of Person Submitting Grant Application:\*

Deborah Dynako

Phone:\*

630 792 0256

Email:\*

<deb.dynako@earthlink.net>

Event/Project/Activity

Date of Event/Project/Activity

Estimated Attendance:

Is the event open to the general public?\*

Yes

Do you intend to apply for a liquor license

Yes

for this event/project/activity?\*

How does this promote tourism/overnight stays in Lombard?

The event draws new tourism to the already popular Liliac Time series of events. An unique fine arts show creates a tourism market to a new visitor that might not frequent the park.

Will any profits generated be returned to the community?\*

Yes

If so, how?

The funds go directly into scholarships and rize money that entices artists to enter the show.

No

\* indicates required fields.

The following form was submitted via your website: Hotel/Motel Tax Grant Application

Date::

Why are you requesting Hotel/Motel Tax funding?: DuPage Invitational Sculpture Show for May 8,2010

Amount of funds being requested:: \$3000

Specifically, what will the Hotel/Motel Tax funding be used for?: Scholarship and ribbon prizes for students and artists

Have you requested Hotel/Motel tax funds in the past?: Yes

Name of Organization Requesting Funding:: Friends of the DuPage Theatre

Name of Person Submitting Grant Application:: Deborah Dynako

Phone:: 630 792 0256

Email:: ,

Event/Project/Activity: May 8,2010

Date of Event/Project/Activity: 1200 +

Estimated Attendance::

Is the event open to the general public?: Yes

Do you intend to apply for a liquor license for this event/project/activity?: No

How does this promote tourism/overnight stays in Lombard? : The event draws new tourism to the already popular Lilac Time series of events. An unique fine arts show creates a tourism market to a new visitor that might not frequent the park.

Will any profits generated be returned to the community?: No

If so, how?: The funds go directly into scholarships and rize money that entices artists to enter the show.



## Request for Consideration as a Grant Applicant: The DuPage Invitational Sculpture Show

1. What is the overall purpose or mission of the organization? Include a brief history. The Lombard Arts Coalition will be the artistic director branch of the event. Since its inception, the Lombard Arts Coalition has brought art instruction of many disciplines to the community. It has fostered cooperative relationships with many Lombard-based entities, including Lombard Park District, Lombard Towne Centre, Lombard Chamber of Commerce and the National University of Health Sciences. They have also worked with local school districts and agencies such as Community Art Partners. Member and Open Art Shows are an annual occurrence. The Coalition has held free-to-the-public programs of theater and creative workshops.

Together with the Lombard Park District, Lombard Town Centre (via Illinois Main Street) and Lombard Arts Coalition, and the Friends of the DuPage Theatre expect that the DuPage Invitational Sculpture Show will successfully bring much needed recognition to DuPage County sculpture artists, the large sculpture form of art and inspire and reward young people for their pursuit of the arts.

2. What amount is requested? Include brief description of project/program to be funded. The DuPage Invitational Sculpture Show Committee is requesting \$3,000.00. The DuPage Invitational Sculpture Show, the only one of its kind in DuPage County, is designed to showcase only DuPage County sculpture artists. Large-format sculpture is an art form in decline and the market for sales of original work is very limited. Many times, DuPage County artists cannot find a successful foothold in neighboring counties for their original work. The DuPage Invitational Sculpture Show intends to provide an avenue for these talented artists on their home turf. This county-wide effort is geared to present new art experiences to not only the public, but municipalities and corporate entities that are potential customers. Sales by the artists will enforce and encourage the proliferation of art—especially with many of these corporate entities adding considerations for public art in their budgets. Scholarships will be awarded to student artists. Costs associated with the amount are for promotion and mailings, printed material, ribbon prizes and scholarship awards.

3. The purpose of the DuPage Invitational Sculpture Show is as follows:  
To educate the underserved public on a multitude of styles of original sculpture.  
To seek out and celebrate DuPage County candidates for public art programs.  
To provide an opportunity for DuPage County artists to display and sell sculpture.  
To keep DuPage County artists working in DuPage County.  
To educate DuPage municipalities regarding Lombard's Public Art Program.  
To inspire and reward young people for their pursuit of the arts.  
To grant the experience of showing art to outstanding new/student artists.  
To provide an opportunity for middle and high school art students to become involved in a community art project, and be exposed to new art forms.  
To promote visits to Lombard's beautiful and historic botanical gem, Lillacia Park, during Lombard's annual Lilac Time Festival.

4. What specific need does this project/program address?  
There are many needs this show fulfills, including:  
Facilitating public experiences with original art in a vastly underserved population.  
Providing an avenue for artists to display and sell art.  
Supporting an exclusive showcase for emerging student artists.

5. How will this grant be used? Who and how many will directly benefit?  
Costs associated with the amount are ribbon prizes and scholarship awards.  
Outstanding artists and students will benefit directly by the award amount. The public will become aware of the event through our comprehensive public relations campaign.

6. How do you plan to evaluate the progress and success of your project/program?  
Describe the strategies and tools that you will use in measuring the outcome.  
The first indicator will be artist participation. The committee's hope is that a minimum of 20 acceptable sculptors turn out for the show with multiple submissions.  
The second indicator will be spectator response. Our goal of 1000 spectators was surpassed by over 1200 visitors to the 2009 sculpture show, weather permitting. This was easy to calculate, since Liliac Park counts guests frequenting the park during Liliac Time each year, through a head count at booths stationed at entrances.

7. What other agencies are you working with on this project/program, if applicable?  
Describe the partnership or activities.  
The DuPage Invitational Sculpture Show Committee was created to bring many community organizations together. Because of this effort and participation, the DuPage Invitational Sculpture Show is indeed a community-driven project.  
The committee members represent those entities involved:  
Laura Fitzpatrick, District 5 Trustee, Village of Lombard; Chair  
Dr. Darlene Ruscutt, Superintendent of Schools, DuPage County  
State Representative Bob and Mrs. Judy Biggins; Honorary Chairs  
Jackie Brzezinski, Lombard Park District Staff  
Jan Mills, Lombard Park District Commissioner  
Deborah Dynako, President, Friends of The DuPage Theatre, Co-Chair  
Kim Angland, Marketing Store/Lombard Park District Pool Referendum  
Cari Plug, Marketing Store  
Janice Pietra, Willowbrook High School Art Dept Chair, advisor  
Lombard Arts Coalition Executive Board (Artistic Directors):  
- Mary Placzek, Co-Chair; Nancy Ahlstrom; Eve Reed and Dorothy McIntyre

8. Is this a new, continuing, or one-time project/program?  
With the first year successfully administered the committee is confident this can become an annual event. The Lombard Park District has welcomed this event back to its Liliac Time calendar for May 8, 2010.

9. What are your plans for fully funding and sustaining this project/program?  
We expect to finance the project through entry fees, sponsorships, grants and in-kind donations. In 2009, we were able to raise \$12,000 (see budget sheet) through diverse fundraising mechanisms.

10 Specify other funding sources or steps you have already taken to get additional funding for this project/program.

We plan to apply to the following agencies for grants:

Village of Lombard Tourism Grant

Illinois Arts Council-2009 received \$500, can be renewed at a larger amount  
DuPage Community Foundation-waiting response

All of these grants are still in the application phase. We will also look to local corporations and businesses for sponsorship funding.

11. Does your organization serve DuPage County exclusively? If not, what percent of the population served are DuPage residents?

Artists: Because there is currently no forum for DuPage County-only sculptors, the exhibitors will only be professional and student artists from DuPage County.

Visitors: This will be open to all of the nearly one million DuPage County residents with no entry fee. Out-of-county visitors are expected to make-up approximately 1% of attendance.

12. How does your event promote tourism in Lombard?

The DuPage Invitational Sculpture Show captures a new audience for Lillacia Park activates during its festival period. It is independent of other highlights offered at the park and throughout the community; the show brings the draw of a fine art event that is unique to other "art in the park" events throughout the county. As the show grows and flourishes in reputation over the years, tourism designed for Lillac Time enthusiasts that appreciate art will visit and take advantage of our many hotels and restaurants.

# Lilacia Park Sculpture Show Budget

balance on hand before sculpture show

61.47 2013.67

	09Budget	09Pledged	09Actual	10Budget
<b>Revenue</b>				
Artist Fees	\$1,500	\$415	\$415	\$700
Grants				
Shriners		250	250	250
west Sub		500	500	500
Village of Lombard	\$4,000	\$3,000	3000	3000
Tourism				
Illinois Arts Council	\$2,000	\$500	500	1000
DuPage Com Found				5000
Fundraiser Event		\$3,000	4020	5000
Sponsors				
Klein Thorpe & Jenkins		1500	1500	1500
Lombard Financial		\$500	500	500
Bob & Judy Biggins		\$250	309	200
Waste Mgmt		\$250	250	250
Westin		\$750	750	750
<b>Total Revenue</b>		<b>\$10,915</b>	<b>\$11,994</b>	<b>\$20,664</b>
<b>Expense</b>				
Advertising	\$549		554.23	2000
Graphic Design	\$150		150	1000
for ads				
Printing Promotional	\$430		759.6	1000
Postage	\$414		\$414.90	500
Judges	\$300		\$300	300
Prizes	\$1,750		1750	1750
Banners				
in kind			inkind	inkind
Cert of Ins.	\$550		\$334	\$334
Scholarships	\$1,500		2000	3000
pizza lunch			331.6	
website	\$100		0	200
fundraiser capones	\$1,000		1080	2000
fundraiser alchemy	\$500		500	
police overnight protect	\$300		140	500
public art purchase				7000
<b>total expenses</b>	<b>\$7,543</b>		<b>8314.33</b>	<b>19584</b>
<b>funds to supporting orgs</b>			1666	



Polak, Cindy

**From:** Kott, Joelyn

**Sent:** Monday, November 30, 2009 11:59 AM

**To:** Polak, Cindy

**Cc:** Mueller, William

**Subject:** FW: Online Form Submittal: Hotel/Motel Tax Grant Application

For the next Hot/Mot meeting.

Joelyn Kott

Communications Coordinator

Village of Lombard

(630) 620-5718



IT'S IN OUR HANDS  
Census 2010

**From:** support@civicplus.com [mailto:support@civicplus.com]

**Sent:** Monday, November 30, 2009 11:48 AM

**To:** Kott, Joelyn; Polak, Cindy

**Subject:** Online Form Submittal: Hotel/Motel Tax Grant Application

If you are having problems viewing this HTML email, click to view a [Text version](#).

### Hotel/Motel Tax Grant Application

2011 International Lilac Society Co

April 27, 28, 29, 30/2011

60-75

This application is to request funding from the Hotel/Motel tax fund. Applications must be accompanied by a budget that reflects the request by the organization. Applications are reviewed by the Community Promotions & Tourism Committee and are then referred to the Village Board.

If so, how?

community?\*

Will any profits generated be returned to the

Yes

No

Its is contracted with Westin Hotel for four nights. Our promotional materials will announce availability of contract rate for two nights before and two nights after the convention.

How does this promote tourism/overnight stays in Lombard?

No

Do you intend to apply for a liquor license for this event/project/activity?\*

Yes

No

Is the event open to the general public?\*

Yes

Yes

Event/Project/Activity  
Date of Event/Project/Activity  
Estimated Attendance:

marymae@ymail.com

Email:\*

630.627.1686

Phone:\*

Marymae C. Meyer 414 W. <stl:address  
w:st="on"><stl:street

Name of Person Submitting Grant Application:\*

International Liliac Society, Inc. -- 2011  
Convention

Name of Organization Requesting Funding:\*

A budget of the event or item that is being requested must be attached to the application or the grant application may be not have been received by the Village Finance Department or be attached to the application.

Yes

No

Have you requested Hotel/Motel tax funds in the past?\*

Yes

1) establish IRS-required local bank account needed to manage income and expenses (copying, postage, etc. associated with early registration). 2) create/acquire promotional materials

Specifically, what will the Hotel/Motel Tax funding be used for?\*

Amount of funds being requested:\*

To cover requisite deposits and other pre-2011 International Liliac Society Convention hosting expenses.

Why are you requesting Hotel/Motel Tax funding?\*

Date:

Estimated Attendance:: 60-75

Date of Event/Project/Activity: April 27, 28, 29, 30/2011

Event/Project/Activity: 2011 International Lillac Society Convention

Email:: marymaemeyer@gmail.com

Phone:: 630.627.1686

Lombard, IL 60148

414 W. Windsor Ave.

Name of Person Submitting Grant Application:: Marymae C. Meyer

Name of Organization Requesting Funding:: International Lillac Society, Inc. -- 2011 Convention

Have you requested Hotel/Motel tax funds in the past?: No

Budget will be provided at H/M Meeting.

2) create/acquire promotional materials to make appealing "invitation to Lombard" presentation at ILS 2010 convention in Vermont.

Specifically, what will the Hotel/Motel Tax funding be used for?: 1) establish ILS-required local bank account needed to manage income and expenses (copying, postage, etc. associated with early registration).

Amount of funds being requested:: 1,000.00

Why are you requesting Hotel/Motel Tax funding?: To cover requisite deposits and other pre-2011 International Lillac Society Convention hosting expenses.

Date:: 11/30/2009

The following form was submitted via your website: Hotel/Motel Tax Grant Application

\* indicates required fields.

ILS' contract with Westin guarantees minimal payment of \$12,000+. Plans are to keep as much as 80% of all convention, meals, tours, etc. within <stl:place w:st="on"><stl:placeName
--

Is the event open to the general public?: No

Do you intend to apply for a liquor license for this event/project/activity?: Yes

How does this promote tourism/overnight stays in Lombard? : ILS is contracted with Westin Hotel for four nights. Our promotional materials will announce availability of contract rate for two nights before and two nights after the convention.

Will any profits generated be returned to the community?: Yes

If so, how?: ILS' contract with Westin guarantees minimal payment of \$12,000+. Plans are to keep as much as 80% of all convention, meals, tours, etc. within Lombard Village limits.

Additional Information:

Form submitted on: 1/30/2009 11:47:45 AM

Submitted from IP Address: 70.194.243.32

Form Address: <http://www.villageoflombard.org/forms.aspx?FID=46>