

#### **MEMORANDUM**

TO:

Trustee Anthony Puccio, Chairperson

Economic and Community Development Committee

FROM:

William J. Heniff, AICP, Director of Community Development

**MEETING DATE:** August 12, 2024

SUBJECT:

Choose DuPage Presentation - Municipal Analytics Program

August, 2024 Update and Initial Data Request

As represented to the ECDC members at the June 10, 2024 meeting, Choose DuPage has access to data analytics for local business entities, prospective businesses and local governments. Earlier this year, Choose DuPage contacted Lombard and other communities regarding their newly created regional partnership effort, the Greater Chicagoland Economic Partnership (GCEP) and the Municipal Analytics Program (MAP). The MAP effort allows for access a broad range of economic development tools and resources to address economic development data inquiries. The ECDC unanimously authorized staff to become a MAP partner with Choose DuPage.

After contract execution, staff has talking with Choose DuPage about data availability and implementation efforts. As a beta-test, Village staff asked for a Market Profile centered on Downtown Lombard. Attached is their custom market and demographic report. The 1, 3 and 5 mile concentric ring data is valued by many corporate and franchise business entities in their site selection process and it also helps brokers market sites. This data is very Lombard-centric and can have many applications. It also include some demographic projections for 2024 and 2029 where/when available.

Having this data allows Village staff to readily share this information with local brokers and "mom and pop" businesses who otherwise may not have ready access to this information. We have already shared this with one entity and we intend to do the same with others. The goal is also to get all of this information onto our website as well.

Choose DuPage also provided us with additional data including the Lombard Economic Overview and Lombard Industry Spotlight (both attached). Lastly they provided staff with aggregate raw data spreadsheets relative to occupied and available office, industrial and retail data.

Staff sees value in having such datasets available should such data requests be needed. Choose DuPage cautions that the MAP Program is intended to provide data services. Actual interpretation and utilization of the respective datasets would be beyond the MAP scope.

August 12, 2024 Choose DuPage Municipal Analytics Program Update

COMMITTEE ACTION REQUESTED

The MAP data is offered for informational purposes only and staff can discuss the data at the meeting. No formal action is requested at this time.

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101-127 W Saint Charles Rd 101-127 W Saint Charles Rd, Lombard, Illinois, 60148 Rings: 1, 3, 5 mile radii

Latitude: 41.88691 Longitude: -88.0197€

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	1 mile	3 miles	5 miles
Population Summary			
2010 Total Population	14,123	108,424	288,465
2020 Total Population	14,206	109,511	293,428
2020 Group Quarters	27	510	5,995
2024 Total Population	14,059	107,627	289,100
2024 Group Quarters	27	509	6,012
2029 Total Population	13,685	106,178	284,723
2024-2029 Annual Rate	-0.54%	-0.27%	-0.30%
2024 Total Daytime Population	9,453	110,911	338,052
Workers	3,226	61,990	202,930
Residents	6,227	48,921	135,122
Household Summary			
2010 Households	5,501	39,448	105,206
2010 Average Household Size	2.57	2.74	2.70
2020 Total Households	5,620	40,483	108,394
2020 Average Household Size	2.52	2.69	2.65
2024 Households	5,594	40,619	109,023
2024 Average Household Size	2.51	2.64	2.60
2029 Households	5,595	41,279	
2029 Average Household Size	2.44	2.56	110,665
2024-2029 Annual Rate	0.00%	0.32%	2.52
2010 Families	3,742	27,651	0.30%
2010 Average Family Size	3.15	3.30	73,092
2024 Families	3,715	27,484	3.27
2024 Average Family Size	3.13	3.27	73,071
2029 Families	3,693	27,721	3.23
2029 Average Family Size	3.05	3.18	73,516
2024-2029 Annual Rate	-0.12%		3.15
Housing Unit Summary	-0.12 /6	0.17%	0.12%
2000 Housing Units	F F39	10.004	
Owner Occupied Housing Units	5,538	40,004	106,225
Renter Occupied Housing Units	77.6%	74.2%	72.9%
Vacant Housing Units	20.1%	23.4%	24.3%
2010 Housing Units	2.4%	2.5%	2.8%
	5,765	41,662	111,558
Owner Occupied Housing Units	77.7%	70.6%	68.8%
Renter Occupied Housing Units	17.7%	24.1%	25.5%
Vacant Housing Units	4.6%	5.3%	5.7%
2020 Housing Units	5,816	42,267	114,281
Owner Occupied Housing Units	77.2%	69.3%	66.9%
Renter Occupied Housing Units	19.4%	26.5%	27.9%
Vacant Housing Units	3.4%	4.4%	5.1%
2024 Housing Units	5,874	42,720	115,695
Owner Occupied Housing Units	76.6%	69.7%	67.4%
Renter Occupied Housing Units	18.6%	25.4%	26.9%
Vacant Housing Units	4.8%	4.9%	5.8%
2029 Housing Units	5,898	43,392	117,053
Owner Occupied Housing Units	76.5%	69.6%	67.9%
Renter Occupied Housing Units	18.4%	25.5%	26.7%
Vacant Housing Units	5.1%	4.9%	5.5%

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.



101-127 W Saint Charles Rd 101-127 W Saint Charles Rd, Lombard, Illinois, 60148 Rings: 1, 3, 5 mile radii

Prepared by Esr Latitude: 41.88691 Longitude: -88.01976

Kings. 1, 3, 5 mile radii			Longitude: -88.0197
2024 Households by Income	1 mile	3 miles	5 mile
Household Income Base	F F04	10.510	
<\$15,000	5,594 2.4%	40,619	109,02
\$15,000 - \$24,999	2.4%	5.1%	5.59
\$25,000 - \$34,999	4.6%	3.1%	3.60
\$35,000 - \$49,999		4.6%	5.10
\$50,000 - \$74,999	9.2%	8.7%	8.19
\$75,000 - \$99,999	14.9%	15.6%	14.49
\$100,000 - \$149,999	11.3%	12.8%	12.79
\$150,000 - \$199,999	21.8%	18.5%	18.19
\$200,000+	13.5%	13.0%	13.19
Average Household Income	19.3%	18.6%	19.30
2029 Households by Income	\$140,144	\$138,940	\$141,82
Household Income Base	F 505		
<\$15,000	5,595	41,279	110,66
\$15,000 - \$24,999	1.9%	4.2%	4.69
	2.0%	2.3%	2.69
\$25,000 - \$34,999 \$35,000 - \$40,000	3.7%	3.6%	4.29
\$35,000 - \$49,999 \$50,000 - \$74,000	7.5%	7.3%	6.99
\$50,000 - \$74,999 \$75,000 - \$00,000	12.5%	14.0%	12.9%
\$75,000 - \$99,999	10.3%	12.0%	12.19
\$100,000 - \$149,999	22.8%	19.3%	19.19
\$150,000 - \$199,999	16.4%	15.7%	15.5%
\$200,000+	22.8%	21.6%	22.0%
Average Household Income	\$160,355	\$157,972	\$160,20
2024 Owner Occupied Housing Units by Value			
Total	4,500	29,769	77,917
<\$50,000	1.7%	2.0%	1.8%
\$50,000 - \$99,999	0.2%	1.0%	0.7%
\$100,000 - \$149,999	1.1%	4.1%	3.4%
\$150,000 - \$199,999	2.8%	4.3%	5.1%
\$200,000 - \$249,999	8.1%	9.5%	9.0%
\$250,000 - \$299,999	17.1%	16.0%	12.6%
\$300,000 - \$399,999	35.1%	27.3%	24.8%
\$400,000 - \$499,999	15.3%	13.6%	14.1%
\$500,000 - \$749,999	14.7%	15.3%	17.9%
\$750,000 - \$999,999	3.0%	4.6%	6.1%
\$1,000,000 - \$1,499,999	0.3%	1.6%	3.0%
\$1,500,000 - \$1,999,999	0.3%	0.3%	0.7%
\$2,000,000 +	0.4%	0.3%	0.7%
Average Home Value	\$399,239	\$405,019	\$451,020
2029 Owner Occupied Housing Units by Value			Ψ131,020
Total	4,511	30,213	79,458
<\$50,000	0.9%	1.2%	1.1%
\$50,000 - \$99,999	0.0%	0.5%	0.4%
\$100,000 - \$149,999	0.4%	2.4%	1.8%
\$150,000 - \$199,999	1.3%	2.7%	3.2%
\$200,000 - \$249,999	5.2%	7.2%	
\$250,000 - \$299,999	14.7%	15.0%	7.1%
\$300,000 - \$399,999	37.0%	29.9%	12.0%
\$400,000 - \$499,999	18.1%	16.1%	26.8%
\$500,000 - \$749,999	18.0%	17.9%	16.1%
\$750,000 - \$999,999	3.4%	4.9%	20.6%
\$1,000,000 - \$1,499,999	0.3%		6.6%
\$1,500,000 - \$1,999,999	0.4%	1.5%	3.0%
\$2,000,000 +	0.4%	0.3% 0.3%	0.7% 0.7%
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**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.



101-127 W Saint Charles Rd 101-127 W Saint Charles Rd, Lombard, Illinois, 60148 Rings: 1, 3, 5 mile radii

Prepared by Esr Latitude: 41.88691 Longitude: -88.01976

1 mile 3 miles 5 miles Median Household Income 2024 \$107,286 \$100,198 \$101,008 2029 \$120,922 \$112,807 \$113,181 Median Home Value 2024 \$354,309 \$347,781 \$370,077 2029 \$374,311 \$370,219 \$391,112 Per Capita Income 2024 \$55,814 \$52,680 \$53,558 2029 \$65,625 \$61,721 \$62,343 Median Age 2010 39.6 37.2 37.4 2020 40.5 38.8 39.3 2024 40.8 39.4 39.9 2029 42.0 40.5 40.9 2020 Population by Age Total 14,206 109,511 293,428 0 - 46.3% 6.2% 5.8% 5 - 9 6.1% 6.3% 6.1% 10 - 14 5.9% 6.6% 6.5% 15 - 24 10.3% 12.0% 13.2% 25 - 3413.6% 13.5% 12.6% 35 - 44 14.1% 13.7% 13.1% 45 - 54 13.2% 13.0% 12.7% 55 - 64 15.3% 13.8% 13.4% 65 - 74 9.4% 9.0% 9.5% 75 - 844.4% 4.1% 4.9% 85 + 1.6% 1.9% 2.2% 18 +77.9% 76.9% 77.5% 2024 Population by Age Total 14,058 107,628 289,100 0 - 46.1% 6.0% 5.7% 5 - 9 6.9% 6.5% 6.2% 10 - 14 6.0% 6.3% 6.1% 15 - 2410.0% 11.7% 12.8% 25 - 3411.6% 13.0% 12.5% 35 - 44 15.8% 14.8% 13.8% 45 - 54 12.6% 12.7% 12.5% 55 - 64 13.7% 12.6% 12.3% 65 - 7410.6% 9.8% 10.1% 75 - 84 5.0% 4.7% 5.6% 85 +1.7% 1.9% 2.4% 18 +77.6% 77.5% 78.4% 2029 Population by Age Total 13,685 106,177 284,724 0 - 45.8% 5.8% 5.5% 5 - 9 6.3% 6.0% 5.7% 10 - 14 7.0% 6.6% 6.2% 15 - 249.8% 11.1% 12.0% 25 - 34 10.7% 12.6% 12.6% 35 - 44 15.5% 14.5% 13.4% 45 - 54 13.4% 13.2% 12.7% 55 - 64 11.8% 11.5% 11.5% 65 - 7411.7% 10.7% 10.7% 75 - 84 6.2% 5.9% 6.7% 85 +1.9% 2.1% 2.7% 18 +77.3% 78.0% 79.0%



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2020 Panulation by Cay	1 mile	3 miles	5 miles
2020 Population by Sex Males			
Females	6,995	54,146	143,644
	7,211	55,365	149,784
2024 Population by Sex			
Males	7,092	54,188	143,716
Females	6,967	53,439	145,384
2029 Population by Sex			
Males	6,893	53,159	140,553
Females	6,791	53,019	144,170
2010 Population by Race/Ethnicity			11,17
Total	14,123	108,425	288,465
White Alone	90.6%	78.1%	77.5%
Black Alone	2.2%	4.2%	4.3%
American Indian Alone	0.1%	0.3%	0.3%
Asian Alone	3.6%	8.3%	9.2%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.8%	6.9%	6.5%
Two or More Races	1.7%	2.2%	2.2%
Hispanic Origin	6.6%	16.1%	15.9%
Diversity Index	27.7	54.5	54.8
2020 Population by Race/Ethnicity			
Total	14,206	109,511	293,428
White Alone	81.3%	66.0%	65.5%
Black Alone	2.2%	4.4%	4.5%
American Indian Alone	0.3%	0.7%	0.7%
Asian Alone	5.0%	10.6%	11.5%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	3.4%	8.6%	8.2%
Two or More Races	7.9%	9.7%	9.5%
Hispanic Origin	10.3%	18.7%	18.2%
Diversity Index	45.3	67.6	67.7
2024 Population by Race/Ethnicity			
Total	14,058	107,628	289,101
White Alone	79.6%	63.9%	63.6%
Black Alone	2.3%	4.5%	4.7%
American Indian Alone Asian Alone	0.3%	0.7%	0.7%
Pacific Islander Alone	5.4%	11.4%	12.3%
Some Other Race Alone	0.0%	0.0%	0.0%
Two or More Races	3.8%	9.2%	8.8%
Hispanic Origin	8.5%	10.2%	10.0%
Diversity Index	11.4%	19.8%	19.3%
2029 Population by Race/Ethnicity	48.4	69.8	69.7
Total	12.604		
White Alone	13,684	106,178	284,723
Black Alone	77.7%	61.7%	61.4%
American Indian Alone	2.4%	4.7%	4.8%
Asian Alone	0.3%	0.8%	0.7%
Pacific Islander Alone	6.0% 0.0%	12.2%	13.2%
Some Other Race Alone		0.0%	0.0%
Two or More Races	4.2% 9.3%	9.9%	9.3%
Hispanic Origin	12.5%	10.8%	10.6%
Diversity Index	51.7	21.2%	20.4%
	51./	72.1	71.9

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.



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2020 Danulation by Balatina I.	1 mile	3 miles	5 miles
2020 Population by Relationship and Household Type  Total			
In Households	14,206	109,511	293,428
Householder	99.8%	99.5%	98.0%
	39.8%	37.3%	37.0%
Opposite-Sex Spouse Same-Sex Spouse	21.5%	19.9%	19.8%
	0.2%	0.1%	0.1%
Opposite-Sex Unmarried Partner	2.0%	2.0%	1.8%
Same-Sex Unmarried Partner	0.1%	0.1%	0.1%
Biological Child	29.0%	30.9%	30.1%
Adopted Child	0.5%	0.5%	0.5%
Stepchild	0.7%	0.7%	0.7%
Grandchild	1.5%	1.6%	1.5%
Brother or Sister	0.7%	1.2%	1.2%
Parent	0.9%	1.4%	1.5%
Parent-in-law	0.2%	0.3%	0.4%
Son-in-law or Daughter-in-law	0.4%	0.4%	0.4%
Other Relatives	0.6%	1.1%	1.1%
Foster Child	0.0%	0.0%	0.0%
Other Nonrelatives	1.5%	2.0%	1.9%
In Group Quarters	0.2%	0.5%	2.0%
Institutionalized	0.0%	0.2%	0.7%
Noninstitutionalized	0.2%	0.3%	1.3%
2024 Population 25+ by Educational Attainment			1.370
Total	9,993	74,772	200.020
Less than 9th Grade	1.3%	3.4%	200,038
9th - 12th Grade, No Diploma	1.1%	2.7%	3.9%
High School Graduate	20.2%	20.0%	3.1%
GED/Alternative Credential	2.1%	3.0%	18.1%
Some College, No Degree	15.7%	15.1%	2.7%
Associate Degree	8.6%	7.8%	14.7%
Bachelor's Degree	31.9%	31.0%	8.1%
Graduate/Professional Degree	19.1%		30.5%
2024 Population 15+ by Marital Status	19:170	17.0%	18.9%
Total	11 204		
Never Married	11,394	87,371	236,985
Married	29.3%	32.3%	32.4%
Widowed	57.3%	55.8%	54.8%
Divorced	5.7%	5.0%	5.7%
2024 Civilian Population 16+ in Labor Force	7.7%	6.9%	7.1%
Civilian Population 16+			
	8,418	62,506	163,531
Population 16+ Employed	94.4%	95.4%	95.5%
Population 16+ Unemployment rate	5.6%	4.6%	4.5%
Population 16-24 Employed	9.8%	12.1%	12.8%
Population 16-24 Unemployment rate	23.0%	10.9%	9.8%
Population 25-54 Employed	62.8%	63.3%	61.8%
Population 25-54 Unemployment rate	2.9%	3.2%	3.5%
Population 55-64 Employed	17.7%	16.6%	16.8%
Population 55-64 Unemployment rate	5.4%	4.7%	4.0%
Population 65+ Employed	9.7%	8.1%	8.6%
Population 65+ Unemployment rate	1.7%	5.1%	4.0%
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	1 mile	3 miles	5 miles
2024 Employed Population 16+ by Industry			
Total	7,945	59,643	156,193
Agriculture/Mining	0.7%	0.3%	0.2%
Construction	6.9%	5.6%	5.3%
Manufacturing	12.5%	13.2%	13.1%
Wholesale Trade	2.2%	2.6%	2.8%
Retail Trade	9.2%	10.3%	10.2%
Transportation/Utilities	4.2%	6.2%	6.2%
Information	2.8%	2.1%	2.0%
Finance/Insurance/Real Estate	8.7%	7.0%	8.3%
Services	50.3%	50.3%	49.7%
Public Administration	2.5%	2.4%	2.3%
2024 Employed Population 16+ by Occupation			
Total	7,945	59,643	156,195
White Collar	73.7%	67.5%	68.7%
Management/Business/Financial	25.2%	22.3%	22.4%
Professional	28.6%	26.7%	26.7%
Sales	8.9%	8.9%	9.5%
Administrative Support	11.0%	9.6%	
Services	12.7%	13.7%	10.1%
Blue Collar	13.6%	18.8%	12.9%
Farming/Forestry/Fishing	0.2%	0.1%	18.4%
Construction/Extraction	3.8%		0.1%
Installation/Maintenance/Repair	2.1%	3.1%	3.2%
Production	3.3%	2.3%	2.4%
Transportation/Material Moving		5.5%	5.1%
2020 Households by Type	4.2%	7.7%	7.6%
Total	5,620	40,400	
Married Couple Households	54.9%	40,483	108,394
With Own Children <18		54.0%	53.9%
Without Own Children <18	22.7%	23.4%	23.1%
Cohabitating Couple Households	32.3%	30.6%	30.8%
With Own Children <18	5.5%	5.6%	5.1%
Without Own Children <18	1.0%	1.7%	1.5%
	4.4%	3.9%	3.6%
Male Householder, No Spouse/Partner	16.4%	16.7%	16.3%
Living Alone	12.0%	11.4%	11.3%
65 Years and over	3.3%	3.2%	3.3%
With Own Children <18	1.2%	1.3%	1.2%
Without Own Children <18, With Relatives	2.2%	2.7%	2.7%
No Relatives Present	1.1%	1.3%	1.2%
Female Householder, No Spouse/Partner	23.2%	23.8%	24.6%
Living Alone	14.3%	13.6%	14.7%
65 Years and over	7.1%	7.0%	7.8%
With Own Children <18	3.3%	3.9%	3.9%
Without Own Children <18, With Relatives	5.1%	5.6%	5.4%
No Relatives Present	0.5%	0.7%	0.7%
2020 Households by Size		0.7 70	0.7%
Total	5,620	40,483	100 204
1 Person Household	26.3%	25.0%	108,394
2 Person Household	33.6%	30.7%	25.9%
3 Person Household	15.9%		30.8%
4 Person Household	15.0%	16.6%	15.6%
5 Person Household	6.5%	15.5%	15.6%
6 Person Household		8.0%	7.8%
7 + Person Household	1.8%	2.8%	2.8%
/ 1 1 GISUII TIUUSETIUU	1.0%	1.5%	1.5%



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	1 mile	3 miles	5 miles
2020 Households by Tenure and Mortgage Status			
Total	5,620	40,483	108,394
Owner Occupied	79.9%	72.3%	70.6%
Owned with a Mortgage/Loan	57.8%	52.1%	49.8%
Owned Free and Clear	22.1%	20.2%	20.8%
Renter Occupied	20.1%	27.7%	29.4%
2024 Affordability, Mortgage and Wealth			25.770
Housing Affordability Index	103	98	93
Percent of Income for Mortgage	20.7%	21.7%	22.9%
Wealth Index	139	131	135
2020 Housing Units By Urban/ Rural Status		101	133
Total	5,816	42,267	114 201
Urban Housing Units	100.0%	100.0%	114,281 100.0%
Rural Housing Units	0.0%	0.0%	
2020 Population By Urban/ Rural Status		0.0 70	0.0%
Total	14,206	109,511	202.420
Urban Population	100.0%	109,311	293,428
Rural Population	0.0%	0.0%	100.0% 0.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.



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Ton 2 Tonochus Commo '	1 mile		3 miles	5 miles
Top 3 Tapestry Segments				
1.	Pleasantville (2B)		Pleasantville (2B)	Pleasantville (2B)
2.	Old and Newcomers (8F)	Enterp	rising Professionals	Savvy Suburbanites (1D)
3.	In Style (5B)		City Lights (8A) Enter	prising Professionals (2D)
2024 Consumer Spending				
Apparel & Services: Total \$		201,596	\$117,990,200	\$322,268,388
Average Spent	\$2	,896.25	\$2,904.80	
Spending Potential Index		122	122	
Education: Total \$	\$12,5	09,952	\$88,334,465	\$244,947,790
Average Spent	\$2,	236.32	\$2,174.71	\$2,246.75
Spending Potential Index		129	126	
Entertainment/Recreation: Total \$	\$28,4	58,006	\$202,844,589	\$553,534,521
Average Spent	\$5,	087.24	\$4,993.84	
Spending Potential Index		124	122	
Food at Home: Total \$	\$48,5	67,505	\$354,972,875	\$973,980,755
Average Spent	\$8,	682.07	\$8,739.08	
Spending Potential Index		119	120	
Food Away from Home: Total \$	\$27,0	19,656	\$197,027,813	
Average Spent	\$4,	830.11	\$4,850.63	. , , , , , , , , , , , , , , , , , , ,
Spending Potential Index		124	125	
Health Care: Total \$	\$52,9	60,918	\$373,980,452	
Average Spent	\$9,	467.45	\$9,207.03	. , - , - ,
Spending Potential Index		123	120	1.7
HH Furnishings & Equipment: Total \$	\$22,0	78,942	\$157,354,721	\$427,706,768
Average Spent	\$3,	946.90	\$3,873.92	\$3,923.09
Spending Potential Index		125	122	124
Personal Care Products & Services: Total \$	\$6,7	97,560	\$49,669,927	\$136,787,119
Average Spent		215.15	\$1,222.82	\$1,254.66
Spending Potential Index		122	123	126
Shelter: Total \$	\$179,5	94,465	\$1,324,462,208	\$3,653,062,247
Average Spent		104.84	\$32,606.96	\$33,507.26
Spending Potential Index		120	122	126
Support Payments/Cash Contributions/Gifts in Kin	id: Total \$ \$25,0	87,974	\$174,638,996	\$472,099,135
Average Spent		484.80	\$4,299.44	\$4,330.27
Spending Potential Index		128	123	124
Travel: Total \$	\$21,3	12,121	\$152,124,270	\$416,981,212
Average Spent		809.82	\$3,745.15	\$3,824.71
Spending Potential Index	40/	126	123	\$3,624.71 126
Vehicle Maintenance & Repairs: Total \$	\$10.0	98,887	\$72,731,982	\$197,807,500
Average Spent		805.31	\$1,790.59	
Spending Potential Index	4-7	122	121	\$1,814.36 122

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amoun Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.



# **Economic Overview**

# Lombard village, IL

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# Demographic Profile

The population in the Lombard village, IL was 44,055 per American Community Survey data for 2018-2022.

The region has a civilian labor force of 25,438 with a participation rate of 70.9%. Of individuals 25 to 64 in the Lombard village, IL, 53.8% have a bachelor's degree or higher which compares with 35.8% in the nation.

The median household income in the Lombard village, IL is \$95,509 and the median house value is \$308,900.

#### Summary<sup>1</sup>

		Percent		Value			
	Lombard village, IL	DuPage County, Illinois	USA	Lombard village, IL	DuPage County, Illinois	USA	
Demographics							
Population (ACS)	_	_	_	44,055	930,559	331,097,593	
Male	48.7%	49.6%	49.6%	21,440	461,287	164,200,298	
Female	51.3%	50.4%	50.4%	22,615	469,272	166,897,295	
Median Age <sup>2</sup>	_	_	_	37.7	39.9	38.5	
Under 18 Years	20.7%	22.3%	22.1%	9,121	207,472	73,213,705	
18 to 24 Years	8.5%	8.6%	9.4%	3,753	80,206	31,282,896	
25 to 34 Years	16.6%	12.4%	13.7%	7,316	114,989	45,388,153	
35 to 44 Years	13.6%	13.4%	12.9%	5,989	124,498	42,810,359	
45 to 54 Years	11.0%	13.1%	12.4%	4,863	121,587	41,087,357	
55 to 64 Years	13.4%	13.8%	12.9%	5,922	128,788	42,577,475	
65 to 74 Years	9.1%	9.8%	9.7%	4,005	91,005	32,260,679	
75 Years and Over	7.0%	6.7%	6.8%	3,086	62,014	22,476,969	
Race: White	73.7%	70.0%	65.9%	32,476	651,437	218,123,424	
Race: Black or African American	4.8%	4.9%	12.5%	2,132	45,625	41,288,572	
Race: American Indian and Alaska Native	0.2%	0.3%	0.8%	75	2,746	2,786,431	
Race: Asian	12.0%	12.6%	5.8%	5,295	116,819	19,112,979	
Race: Native Hawaiian and Other Pacific Islander	0.0%	0.0%	0.2%	0	361	624,863	
Race: Some Other Race	2.3%	4.6%	6.0%	1,016	42,819	20,018,544	
Race: Two or More Races	6.9%	7.6%	8.8%	3,061	70,752	29,142,780	
Hispanic or Latino (of any race)	10.7%	14.8%	18.7%	4,698	137,806	61,755,866	
Economic							
Labor Force Participation Rate and Size (civilian population 16 years and over)	70.9%	68.6%	63.3%	25,438	513,798	167,857,207	
Prime-Age Labor Force Participation Rate and Size (civilian population 25-54)	87.8%	87.2%	82.8%	15,947	314,588	106,380,520	
Armed Forces Labor Force	0.0%	0.1%	0.5%	0	417	1,236,378	
Veterans, Age 18-64	2.1%	1.9%	4.3%	579	10,593	8,636,019	
Veterans Labor Force Participation Rate and Size, Age 18-64	89.3%	86.3%	77.1%	517	9,146	6,656,238	
Median Household Income <sup>2</sup>	_	_	_	\$95,509	\$107,035	\$75,149	
Per Capita Income	_	_	_	\$47,178	\$55,107	\$41,261	
Mean Commute Time (minutes)	-	_	-	26.3	28.4	26.7	
Commute via Public Transportation	4.3%	5.1%	3.8%	1,022	24,612	5,945,723	
Educational Attainment, Age 25-64							
No High School Diploma	2.4%	5.9%	10.1%	588	28,790	17,373,867	
High School Graduate	19.1%	16.3%	25.1%	4,602	79,905	43,176,248	
Some College, No Degree	17.0%	16.1%	19.7%	4,087	78,851	33,916,989	
Associate's Degree	7.7%	7.7%	9.2%	1,850	37,915	15,886,884	
Bachelor's Degree	35.7%	32.5%	22.4%	8,598	159,209	38,451,123	
Postgraduate Degree	18.1%	21.5%	13.4%	4,365	105,192	23,058,233	
Housing							

#### Summary<sup>1</sup>

		Percent		Value			
	Lombard village, IL	DuPage County, Illinois	USA	Lombard village, IL	DuPage County, Illinois	USA	
Total Housing Units	-	_	_	18,209	365,347	140,943,613	
Median House Value (of owner-occupied units) <sup>2,5</sup>	_	_	-	\$308,900	\$361,700	\$281,900	
Homeowner Vacancy	1.0%	0.8%	1.1%	120	2,197	931,393	
Rental Vacancy	8.5%	5.7%	5.5%	485	5,691	2,623,236	
Renter-Occupied Housing Units (% of Occupied Units)	30.1%	26.9%	35.2%	5,171	93,684	44,238,593	
Occupied Housing Units with No Vehicle Available (% of Occupied Units)	5.7%	4.2%	8.3%	977	14,670	10,474,870	
Social							
Poverty Level (of all people)	7.1%	6.3%	12.5%	3,086	57,674	40,521,584	
Households Receiving Food Stamps/SNAP	5.6%	6.9%	11.5%	965	24,002	14,486,880	
Enrolled in Grade 12 (% of total population)	1.1%	1.4%	1.4%	470	13,258	4,476,703	
Disconnected Youth <sup>3</sup>	1.0%	1.0%	2.5%	23	490	430,795	
Children in Single Parent Families (% of all children)	22.1%	20.3%	34.0%	1,957	41,224	23,568,955	
Uninsured	4.8%	5.2%	8.7%	2,114	47,832	28,315,092	
With a Disability, Age 18-64	4.4%	5.7%	10.5%	1,230	32,332	20,879,820	
With a Disability, Age 18-64, Labor Force Participation Rate and Size	58.9%	57.1%	45.5%	725	18,458	9,492,098	
Foreign Born	16.2%	19.9%	13.7%	7,158	184,833	45,281,071	
Speak English Less Than Very Well (population 5 yrs and over)	6.0%	9.3%	8.2%	2,477	81,855	25,704,846	

#### Source: JobsEQ®

Source: 1005EQ 1. American Community Survey 2018-2022, unless noted otherwise 2. Median values for certain aggregate regions (such as MSAs) may be estimated as the weighted averages of the median values from the composing counties.

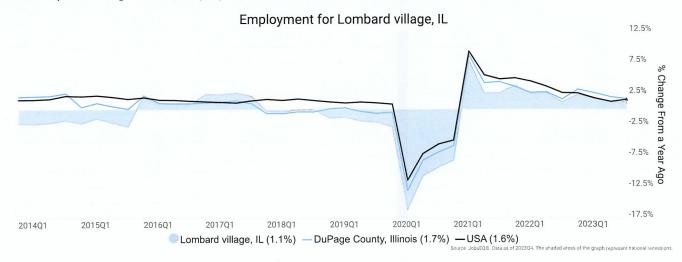
<sup>3.</sup> Disconnected Youth are 16-19 year olds who are (1) not in school, (2) not high school graduates, and (3) either unemployed or not in the labor force.

<sup>4.</sup> Census Population Estimate for 2023, annual average growth rate since 2013. Post-2019 data for Connecticut counties are imputed by Chmura.

5. The Census's method for calculating median house values changed with the 2022 data set, so pre-2022 values are not directly comparable with later data.

# **Employment Trends**

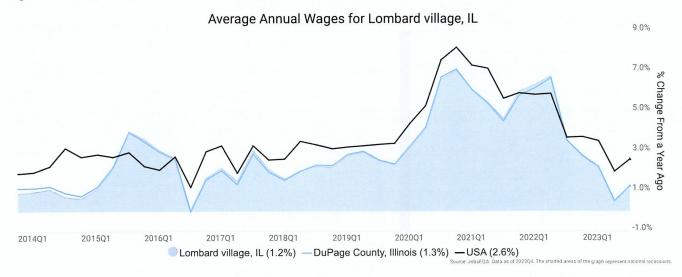
As of 2023Q4, total employment for the Lombard village, IL was 31,319 (based on a four-quarter moving average). Over the year ending 2023Q4, employment increased 1.1% in the region.



Employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and imputed where necessary. Data are updated through 2023Q3 with preliminary estimates updated to 2023Q4.

# Wage Trends

The average worker in the Lombard village, IL earned annual wages of \$75,661 as of 2023Q4. Average annual wages per worker increased 1.2% in the region over the preceding four quarters. For comparison purposes, annual average wages were \$69,861 in the nation as of 2023Q4.



Annual average wages per worker data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and imputed where necessary. Data are updated through 2023Q3 with preliminary estimates updated to 2023Q4.

# Cost of Living Index

The Cost of Living Index estimates the relative price levels for consumer goods and services. When applied to wages and salaries, the result is a measure of relative purchasing power. The cost of living is 16.5% higher in Lombard village, IL than the U.S. average.

#### **Cost of Living Information**

		Cost of Living Inde	x
	Annual Average Salary	(Base US)	<b>US Purchasing Power</b>
Lombard village, IL	\$75,661	116.5	\$64,958
DuPage County, Illinois	\$75,510	116.5	\$64,828
USA	\$69,861	100.0	\$69,861

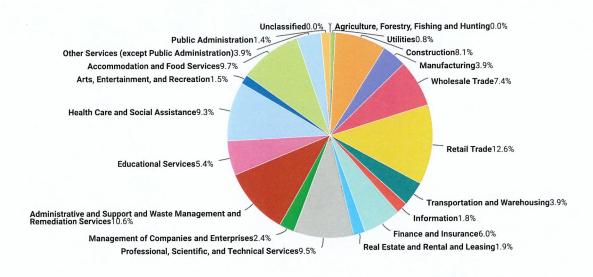
Source: <u>JobsEQ®</u> Data as of 2023Q4

Cost of Living per COLI, data as of 2024Q1, imputed by Chmura where necessary.

# **Industry Snapshot**

The largest sector in the Lombard village, IL is Retail Trade, employing 3,934 workers. The next-largest sectors in the region are Administrative and Support and Waste Management and Remediation Services (3,307 workers) and Accommodation and Food Services (3,040). High location quotients (LQs) indicate sectors in which a region has high concentrations of employment compared to the national average. The sectors with the largest LQs in the region are Wholesale Trade (LQ = 1.97), Administrative and Support and Waste Management and Remediation Services (1.69), and Utilities (1.58).

#### Total Workers for Lombard village, IL by Industry



Source: JobsEQ® Data as of 2023Q

Employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and imputed where necessary. Data are updated through 2023Q3 with preliminary estimates updated to 2023Q4.

Sectors in the Lombard village, IL with the highest average wages per worker are Management of Companies and Enterprises (\$155,933), Utilities (\$132,251), and Finance and Insurance (\$126,777). Regional sectors with the best job growth (or most moderate job losses) over the last 5 years are Construction (+632 jobs), Health Care and Social Assistance (+435), and Transportation and Warehousing (+82).

Over the next 5 years, employment in the Lombard village, IL is projected to contract by 1,053 jobs. The fastest growing sector in the region is expected to be Health Care and Social Assistance with a +0.5% year-over-year rate of growth. The strongest forecast by number of jobs over this period is expected for Health Care and Social Assistance (+67 jobs), Professional, Scientific, and Technical Services (0), and Agriculture, Forestry, Fishing and Hunting (0).

#### Lombard village, IL, 2023Q41

			Current		5-Year	History			5-Year Forecast	:	
NAICS	Industry	Empl	Avg Ann Wages	LQ	Empl Change	Ann %	Total Demand	Exits	Transfers	Empl Growth	Ann % Growth
44	Retail Trade	3,934	\$45,732	1.27	-1,417	-6.0%	2,333	1,157	1,452	-276	-1.4%
56	Administrative and Support and Waste Management and Remediation Services	3,307	\$56,129	1.69	-528	-2.9%	1,723	799	1,058	-134	-0.8%
72	Accommodation and Food Services	3,040	\$28,989	1.12	-234	-1.5%	2,493	1,183	1,442	-132	-0.9%
54	Professional, Scientific, and Technical Services	2,966	\$105,347	1.29	-257	-1.6%	1,205	488	717	0	0.0%
62	Health Care and Social Assistance	2,923	\$69,195	0.64	435	3.3%	1,509	694	747	67	0.5%
23	Construction	2,538	\$87,123	1.35	632	5.9%	959	435	637	-112	-0.9%
42	Wholesale Trade	2,326	\$103,409	1.97	-166	-1.4%	1,012	459	684	-131	-1.2%
52	Finance and Insurance	1,867	\$126,777	1.50	-307	-3.0%	721	323	446	-49	-0.5%
61	<b>Educational Services</b>	1,704	\$59,248	0.68	4	0.0%	711	385	399	-73	-0.9%
81	Other Services (except Public Administration)	1,220	\$50,292	0.92	-295	-4.2%	642	299	386	-43	-0.7%
31	Manufacturing	1,218	\$83,211	0.48	-28	-0.5%	502	237	355	-89	-1.5%
48	Transportation and Warehousing	1,215	\$66,556	0.78	82	1.4%	630	286	370	-26	-0.4%
55	Management of Companies and Enterprises	741	\$155,933	1.53	28	0.8%	315	129	187	-1	0.0%
53	Real Estate and Rental and Leasing	596	\$81,795	1.07	-31	-1.0%	264	135	148	-18	-0.6%
51	Information	566	\$116,104	0.91	-158	-4.8%	251	99	153	-1	0.0%
71	Arts, Entertainment, and Recreation	459	\$28,009	0.73	11	0.5%	337	144	196	-3	-0.1%
92	Public Administration	442	\$78,773	0.31	9	0.4%	178	88	111	-20	-0.9%
22	Utilities	254	\$132,251	1.58	-4	-0.3%	81	43	62	-24	-2.0%
99	Unclassified	4	\$66,829	0.06	0	-0.4%	2	1	1	0	-0.6%
11	Agriculture, Forestry, Fishing and Hunting	1	\$24,992	0.00	0	-3.2%	1	0	0	0	-1.1%
	Total - All Industries	31,319	\$75,661	1.00	-2,224	-1.4%	15,730	7,399	9,384	-1,053	-0.7%

Source: JobsEQ® Data as of 2023Q4

Note: Figures may not sum due to rounding.

1. All data based upon a four-quarter moving average

Exits and transfers are approximate estimates based upon occupation separation rates.

Employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and imputed where necessary. Data are updated through 2023Q3 with preliminary estimates updated to 2023Q4. Forecast employment growth uses national projections adapted for regional growth patterns.

# Occupation Snapshot

The largest major occupation group in the Lombard village, IL is Office and Administrative Support Occupations, employing 4,195 workers. The next-largest occupation groups in the region are Sales and Related Occupations (3,624 workers) and Management Occupations (3,002). High location quotients (LQs) indicate occupation groups in which a region has high concentrations of employment compared to the national average. The major groups with the largest LQs in the region are Sales and Related Occupations (LQ = 1.31), Computer and Mathematical Occupations (1.30), and Management Occupations (1.28).

Occupation groups in the Lombard village, IL with the highest average wages per worker are Management Occupations (\$142,000), Legal Occupations (\$139,200), and Computer and Mathematical Occupations (\$109,600). The unemployment rate in the region varied among the major groups from 1.1% among Legal Occupations to 5.7% among Transportation and Material Moving Occupations.

Over the next 5 years, the fastest growing occupation group in the Lombard village, IL is expected to be Healthcare Support Occupations with a +0.8% year-over-year rate of growth. The strongest forecast by number of jobs over this period is expected for Healthcare Support Occupations (+52 jobs) and Computer and Mathematical Occupations (+44). Over the same period, the highest separation demand (occupation demand due to retirements and workers moving from one occupation to another) is expected in Food Preparation and Serving Related Occupations (2,502 jobs) and Office and Administrative Support Occupations (2,241).

#### Lombard village, IL, 2023Q41

		Current					5-Year History				5-Year Forecast			
soc	Occupation	Empl	Mean Ann Wages <sup>2</sup>	LQ	Unempl	Unempl Rate	Online Job Ads	Empl Change	Ann %	Total Demand	Exits	Transfers	Empl Growth	Ann % Growth
43-0000	Office and Administrative Support	4,195	\$51,900	1.11	114	3.1%	n/a	-766	-3.3%	1,920	1,046	1,195	-321	-1.6%
41-0000	Sales and Related	3,624	\$63,100	1.31	111	3.7%	n/a	-966	-4.6%	1,939	949	1,202	-212	-1.2%
11-0000	Management	3,002	\$142,000	1.28	53	1.8%	n/a	208	1.4%	1,053	391	714	-51	-0.3%
53-0000	Transportation and Material Moving	2,885	\$48,500	1.05	162	5.7%	n/a	-219	-1.5%	1,653	700	1,050	-97	-0.7%
35-0000	Food Preparation and Serving Related	2,771	\$36,000	1.09	91	5.4%	n/a	-194	-1.3%	2,390	1,129	1,373	-111	-0.8%
13-0000	Business and Financial Operations	2,321	\$93,500	1.17	67	2.6%	n/a	-5	0.0%	861	343	553	-35	-0.3%
47-0000	Construction and Extraction	1,664	\$83,300	1.17	30	4.2%	n/a	271	3.6%	612	270	404	-63	-0.8%
15-0000	Computer and Mathematical	1,305	\$109,600	1.30	28	2.4%	n/a	-4	-0.1%	432	143	244	44	0.7%
51-0000	Production	1,303	\$50,100	0.75	50	3.7%	n/a	-110	-1.6%	566	264	395	-93	-1.5%
49-0000	Installation, Maintenance, and Repair	1,234	\$65,700	1.01	17	2.4%	n/a	-64	-1.0%	479	225	295	-41	-0.7%
31-0000	Healthcare Support	1,202	\$40,600	0.85	29	3.4%	n/a	53	0.9%	884	399	433	52	0.8%
25-0000	Educational Instruction and Library	1,153	\$66,400	0.69	28	2.4%	n/a	2	0.0%	456	253	245	-43	-0.8%
29-0000	Healthcare Practitioners and Technical	1,112	\$102,800	0.60	21	1.5%	n/a	202	4.1%	314	173	136	6	0.1%
37-0000	Building and Grounds Cleaning and Maintenance	1,011	\$41,400	0.99	30	4.7%	n/a	-247	-4.3%	612	307	347	-41	-0.8%
39-0000	Personal Care and Service	601	\$43,500	0.78	29	4.0%	n/a	-126	-3.7%	509	208	310	-8	-0.3%
17-0000	Architecture and Engineering	469	\$100,600	0.93	7	1.7%	n/a	-34	-1.4%	137	63	86	-12	-0.5%

#### Lombard village, IL, 2023Q41

				Ci	urrent	5-Year History		History	5-Year Forecast					
soc	Occupation	Empl	Mean Ann Wages <sup>2</sup>	LQ	Unempl	Unempl Rate	Online Job Ads	Empl Change	Ann %	Total Demand	Exits	Transfers	Empl Growth	Ann % Growth
27-0000	Arts, Design, Entertainment, Sports, and Media	453	\$71,100	0.79	29	3.9%	n/a	-139	-5.2%	199	92	122	-16	-0.7%
33-0000	Protective Service	382	\$60,600	0.57	20	4.0%	n/a	-16	-0.8%	210	112	113	-16	-0.8%
21-0000	Community and Social Service	310	\$58,900	0.55	5	2.3%	n/a	3	0.2%	134	59	73	2	0.1%
19-0000	Life, Physical, and Social Science	157	\$97,000	0.57	7	2.6%	n/a	3	0.4%	59	16	44	-1	-0.2%
23-0000	Legal	145	\$139,200	0.57	2	1.1%	n/a	-23	-2.9%	38	20	21	-2	-0.3%
45-0000	Farming, Fishing, and Forestry	23	\$47,500	0.12	0	n/a	n/a	0	-0.4%	15	6	10	-1	-1.1%
	Total - All Occupations	31,319	\$71,600	1.00	n/a	n/a	n/a	-2,169	-1.3%	15,488	7,169	9,365	-1,046	-0.7%

Source: JobsEQ®

Data as of 2023Q4 unless noted otherwise

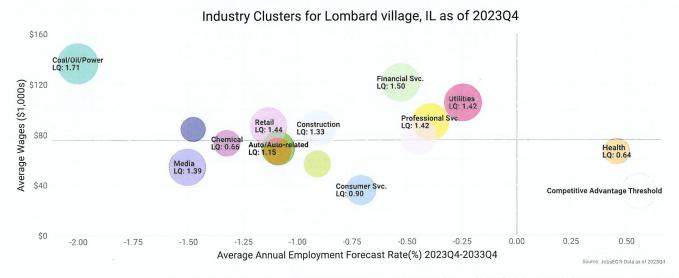
Note: Figures may not sum due to rounding.

Occupation employment data are estimated via industry employment data and the estimated industry/occupation mix. Industry employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and currently updated through 2023Q3, imputed where necessary with preliminary estimates updated to 2023Q4. Wages by occupation are as of 2023 provided by the BLS and imputed where necessary. Forecast employment growth uses national projections from the Bureau of Labor Statistics adapted for regional growth patterns.

Data based on a four-quarter moving average unless noted otherwise.
 Wage data represent the average for all Covered Employment

# **Industry Clusters**

A cluster is a geographic concentration of interrelated industries or occupations. The industry cluster in the Lombard village, IL with the highest relative concentration is Coal/Oil/Power with a location quotient of 1.71. This cluster employs 254 workers in the region with an average wage of \$136,593. Employment in the Coal/Oil/Power cluster is projected to contract in the region about 2.0% per year over the next ten years.

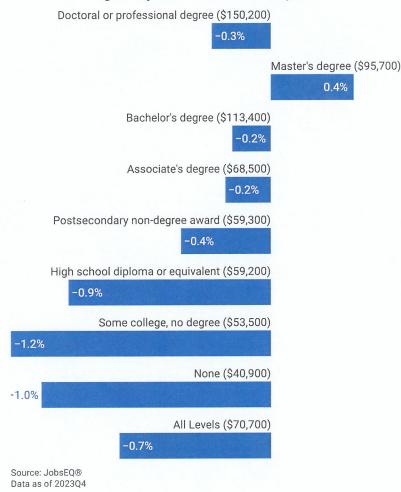


Location quotient and average wage data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics, imputed where necessary, and updated through 2023Q3 with preliminary estimates updated to 2023Q4. Forecast employment growth uses national projections from the Bureau of Labor Statistics adapted for regional growth patterns.

## **Education Levels**

Expected growth rates for occupations vary by the education and training required. While all employment in the Lombard village, IL is projected to contract 0.7% over the next ten years, occupations typically requiring a postgraduate degree are expected to contract 0.3% per year, those requiring a bachelor's degree are forecast to contract 0.2% per year, and occupations typically needing a 2-year degree or certificate are expected to contract 0.2% per year.





Employment by occupation data are estimates are as of 2023Q4. Education levels of occupations are based on BLS assignments. Forecast employment growth uses national projections from the Bureau of Labor Statistics adapted for regional growth patterns.

# Lombard village, IL Regional Map



## FAQ

#### What is a location quotient?

A location quotient (LQ) is a measurement of concentration in comparison to the nation. An LQ of 1.00 indicates a region has the same concentration of an industry (or occupation) as the nation. An LQ of 2.00 would mean the region has twice the expected employment compared to the nation and an LQ of 0.50 would mean the region has half the expected employment in comparison to the nation.

#### What is separation demand?

Separation demand is the number of jobs required due to separations—labor force exits (including retirements) and turnover resulting from workers moving from one occupation into another. Note that separation demand does not include all turnover—it does not include when workers stay in the same occupation but switch employers. The total projected demand for an occupation is the sum of the separation demand and the growth demand (which is the increase or decrease of jobs in an occupation expected due to expansion or contraction of the overall number of jobs in that occupation).

#### What is a cluster?

A cluster is a geographic concentration of interrelated industries or occupations. If a regional cluster has a location quotient of 1.25 or greater, the region is considered to possess a competitive advantage in that cluster.

#### What is the difference between industry wages and occupation wages?

Industry wages and occupation wages are estimated via separate data sets, often the time periods being reported do not align, and wages are defined slightly differently in the two systems (for example, certain bonuses are included in the industry wages but not the occupation wages). It is therefore common that estimates of the average industry wages and average occupation wages in a region do not match exactly.

#### What is NAICS?

The North American Industry Classification System (NAICS) is used to classify business establishments according to the type of economic activity. The NAICS Code comprises six levels, from the "all industry" level to the 6-digit level. The first two digits define the top level category, known as the "sector," which is the level examined in this report.

#### What is SOC?

The Standard Occupational Classification system (SOC) is used to classify workers into occupational categories. All workers are classified into one of over 804 occupations according to their occupational definition. To facilitate classification, occupations are combined to form 22 major groups, 95 minor groups, and 452 occupation groups. Each occupation group includes detailed occupations requiring similar job duties, skills, education, or experience.

#### About This Report

This report and all data herein were produced by JobsEQ®, a product of Chmura Economics & Analytics. The information contained herein was obtained from sources we believe to be reliable. However, we cannot guarantee its accuracy and completeness.





# Industry Spotlight

# **Total - All Industries**

Lombard village, IL

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# **Spotlight Summary**

Total - All Industries Lombard village, IL – 2023Q4

### **EMPLOYMENT**



31,319

Regional employment / 164,415,582 in the nation

**%** • 1

Avg Ann % Change Last 10 Years / +1.3% in the U.S.

Region Nation

100.0%

% of Total Employment / **100.0**% in the U.S.

Region Nation

### **WAGES**



\$75,661

Avg Wages per Worker / \$69,861 in the nation

2.8%

Avg Ann % Change Last 10 Years / +3.7% in the U.S.

Region Nation

## TOP OCCUPATION GROUPS



## TOP INDUSTRIES

Avg Ann % Change in Employment, Last 10 Years

-1.4 % • Region Nation

Full-Service Restaurants

O<sub>2</sub>8 % TRegion

Elementary and Secondary Schools

0.8 % Region Nation

Temporary Help Services

# **Industry Snapshot**

## **EMPLOYMENT**



## WAGES



6-Digit Industry	Empl	Avg Ann Wages	LQ	5yr History	Annual Demand	Forecast Ann Growth
Full-Service Restaurants	1,451	\$31,302	1.43		247	-0.9%
Elementary and Secondary Schools	1,130	\$64,162	0.72		94	-0.9%
Temporary Help Services	1,056	\$49,551	1.97		106	-1.0%
Wholesale Trade Agents and Brokers	1,010	\$104,294	9.96		84	-1.1%
Limited-Service Restaurants	973	\$24,205	1.11		175	-0.9%
Department Stores	813	\$30,471	4.33		108	-1.4%
Corporate, Subsidiary, and Regional Managing Offices	739	\$154,996	1.58	<b>\\\</b>	63	0.0%
Home Health Care Services	726	\$57,239	2.14		87	1.0%
Computer Systems Design Services	590	\$125,154	2.59		47	0.9%
Freight Transportation Arrangement	527	\$89,799	9.81		52	0.0%
Remaining Component Industries	22,285	\$67,525	1.33		2,124	-0.9%
Total - All Industries	31,319	\$75,661	1.00		3,193	-0.7%



Employment is one of the broadest and most timely measures of a region's economy. Fluctuations in the number of jobs shed light on the health of an industry. A growing employment base creates more opportunities for regional residents and helps a region grow its population.



Since wages and salaries generally compose the majority of a household's income, the annual average wages of a region affect its average household income, housing market, quality of life, and other socioeconomic indicators.

# Staffing Pattern



6-digit Occupation	Empl	Avg Ann Wages	Annual Demand
General and Operations Managers	1,166	\$139,000	84
Retail Salespersons	1,015	\$39,000	128
Laborers and Freight, Stock, and Material Movers, Hand	842	\$41,800	98
Customer Service Representatives	808	\$47,300	90
Cashiers	696	\$33,300	109
Office Clerks, General	689	\$47,400	66
Fast Food and Counter Workers	678	\$32,500	144
Personal Care Aides	564	\$34,500	88
Waiters and Waitresses	555	\$35,000	101
Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products	542	\$80,900	41
Remaining Component Occupations	23,743	\$78,800	2,161
Total	31,298		



The mix of occupations points to the ability of a region to support an industry and its flexibility to adapt to future demand. Industry wages are a component of the cost of labor for regional employers.

# **Employment Distribution by Type**

The table below shows the employment mix by ownership type for Total - All Industries for the Lombard village, IL. Four of these ownership types — federal, state, and local government and the private sector — together constitute "Covered Employment" (employment covered by the Unemployment Insurance programs of the United States and reported via the Quarterly Census of Employment and Wages).

"Self-Employment" refers to unincorporated self-employment and represents workers whose primary job is self-employment (that is, these data do not include workers whose primary job is a wage-and-salary position that is supplemented with self-employment).

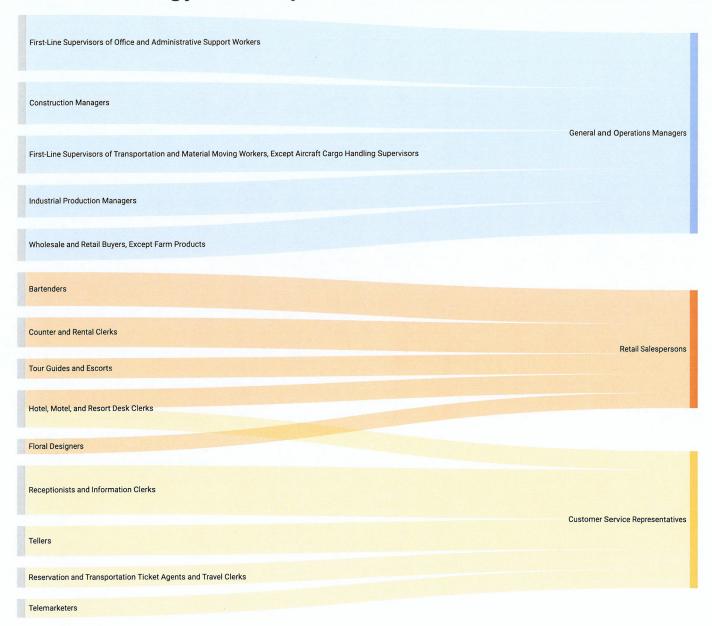
89.1%		
	Empl	%
Private	27,908	89.1%
Self-Employment	1,426	4.6%
Local Government	1,593	5.1%
State Government	54	0.2%
Federal Government	63	0.2%
Other Non-Covered	277	0.9%

Source: JobsEQ®



Strong entrepreneurial activity is indicative of growing industries. Using self-employment as a proxy for entrepreneurs, a higher share of self-employed individuals within a regional industry points to future growth.

# Sector Strategy Pathways





The graphics on this page illustrate relationships and potential movement (from left to right) between occupations that share similar skill sets. Developing career pathways as a strategy promotes industry employment growth and workforce engagement.

# Postsecondary Programs Linked to Total - All Industries

Program	Awards
Illinois Media School	
Radio and Television	72
Sports Communication	14
National University of Health Sciences	
Acupuncture and Oriental Medicine	21
Alternative and Complementary Medicine and Medical Systems, General	2
Biomedical Sciences, General	12
Chiropractic	98
Massage Therapy/Therapeutic Massage	5
Naturopathic Medicine/Naturopathy	36
Paul Mitchell the School-Lombard	
Barbering/Barber	11
Cosmetology/Cosmetologist, General	59

Source: JobsEQ®



The number of graduates from postsecondary programs in the region identifies the pipeline of future workers as well as the training capacity to support industry demand.



Among postsecondary programs at schools located in the Lombard village, IL, the sampling above identifies those most linked to occupations relevant to Total - All Industries. For a complete list see JobsEQ®, http://www.chmuraecon.com/jobseq

# Lombard village, IL Regional Map



## **Data Notes**

- Industry employment and wages (including total regional employment and wages) are as of 2023Q4 and are based upon BLS QCEW data, imputed by Chmura where necessary, and supplemented by additional sources including Census ZBP data. Employment forecasts are modeled by Chmura and are consistent with BLS national-level 10-year forecasts.
- Occupation employment is as of 2023Q4 and is based on industry employment and local staffing patterns
  calculated by Chmura and utilizing BLS OEWS data. Wages by occupation are as of 2023, utilizing BLS OEWS
  data and imputed by Chmura.
- GDP is derived from BEA data and imputations by Chmura. Productivity (output per worker) is calculated by Chmura using industry employment and wages as well as GDP and BLS output data. Supply chain modeling including purchases by industry are developed by Chmura.
- Postsecondary awards are per the NCES and are for the 2021-2022 academic year.
- Establishment counts are per the BLS QCEW data.
- Figures may not sum due to rounding.

## **FAQ**

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#### What is annual demand?

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