ORDINANCE 5092

AN ORDINANCE APPROVING TEXT AMENDMENTS TO THE LOMBARD SIGN ORDINANCE TITLE 15, CHAPTER 153 OF THE CODE OF LOMBARD, ILLINOIS

(PC 02-06: Text Amendments to the Lombard Zoning Ordinance and Sign Ordinance)

WHEREAS, the Village of Lombard maintains a Sign Ordinance which is found in Title 15, Chapter 153 of the Code of Lombard, Illinois; and,

WHEREAS, the Board of Trustees deem it reasonable to periodically review said Zoning Ordinance and make necessary changes; and,

WHEREAS, a public hearing to consider a text amendment to the Sign Ordinance has been conducted by the Village of Lombard Plan Commission on February 18, 2002 pursuant to appropriate and legal notice; and,

WHEREAS, the Plan Commission has filed its recommendations with the President and Board of Trustees recommending approval of the text amendment described herein; and,

WHEREAS, the President and Board of Trustees approve and adopt the findings and recommendations of the Plan Commission and incorporate such findings and recommendations herein by reference as if they were fully set forth herein.

NOW, THEREFORE, BE IT ORDAINED BY THE PRESIDENT AND BOARD OF TRUSTEES OF THE VILLAGE OF LOMBARD, DU PAGE COUNTY, ILLINOIS, as follows:

SECTION 1: That Title 15, Chapter 153, Section 508, of the Code of Lombard, Illinois is hereby amended to read in its entirety as follows:

§153.508 B5A DOWNTOWN PERIMETER DISTRICT REQUIREMENTS

(A) Purpose Statement

The B5A Downtown Perimeter District is intended to be a transition between the downtown and other commercial areas that accommodates all retail, service, and specialty shops and necessary civic services characteristic of the traditional central area in a pedestrian environment while also recognizing compatible automotive land uses.

The intent of the B5A District sign regulations is to provide for the need of businesses and enterprises located in the district for identification, while protecting the vehicular traffic from the adverse affects of visual distraction, and enhancing the aesthetics of the district by

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preventing visual clutter. Within the B5A District structures and signage are typically in close proximity to the roadway, vehicular traffic tends to move at a slower rate and is subject to greater signalization than traffic in other business districts in the Village, and it is the goal of the village to present an aesthetically pleasing streetscape to the pedestrian. Therefore, the size and scale of signage within the district is more restrictive than that permitted in other districts. However, certain buildings in the B5A District are not in close proximity to the roadway. In order to ensure visibility, these buildings are permitted a greater deal of flexibility with regard to freestanding signs.

(B) Permitted Signs

All signs located in the B5A District shall conform to the specific requirements set forth in this Ordinance. In any B5A District no sign shall be permitted except the following named signs:

- (1) Signs not subject to permit fee in accordance with provisions set forth in Section 153.205.
- (2) Signs not subject to permit in accordance with provisions set forth in Section 153.206: except, however, a business flag may only be flown in conjunction with the flag of the United States of America.
- (3) Awnings and canopies, in accordance with the provisions set forth in Section 153.211. No awning or canopy sign shall be erected or maintained in any B5A District unless it also meets all of the following requirements:
 - (a) Mixed signs prohibited: No awning or canopy sign may be displayed in conjunction with a wall, or projecting sign.
 - (b) Floor: No awning or canopy sign may be displayed above the first or street level floor of the building.
 - (c) Area: The total sign surface area of all awning or canopy signs on any single parcel of property shall not exceed one (1) times the lineal front footage of the property, excepting that each business shall be entitled to a minimum of twenty-five (25) square feet of sign surface area. The total sign surface area of any single awning or canopy sign shall not exceed one-hundred (100) square feet.
- (4) Building Directory Sign, in accordance with the provisions set forth in Section 153.212.

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- (5) Freestanding Signs, in accordance with the provisions set forth in Section 153.216. In addition, no freestanding sign shall be erected or maintained within the B5A District unless it meets all the following requirements:
 - (a) Display: No business establishment shall display a freestanding sign unless the establishment is directly accessible by car, and provides a minimum of four (4) parking spaces on the premises where such freestanding sign is displayed.

(b) Area:

- 1) No freestanding sign shall exceed twenty (20) square feet in sign surface area unless specifically regulated below.
- 2) If the principal structure on the zoning lot is set back a minimum of thirty (30) feet from the property line, a freestanding sign on that lot shall not exceed thirty (30) square feet in sign surface area.

(c) Height:

- 1) The height of a freestanding sign shall not exceed six (6) feet unless specifically regulated below. In all cases height shall be measured from grade at the edge of the right-of-way to the top of the sign.
- 2) If the principal structure on the zoning lot is set back a minimum of thirty (30) feet from the property line, the height of a freestanding sign on that lot shall not exceed fifteen (15) feet. In all cases height shall be measured from grade at the edge of the right-of-way to the top of the sign.
- (d) Number: No more than one freestanding sign shall be maintained on any one parcel of property.
- (e) Distance Between Signs: All freestanding signs shall be located at least one-hundred (100) feet apart; provided, however, that if such freestanding signs comply with all other provisions except the requisite distance between signs, and it is not reasonable to so comply with the distance between signs requirement, such freestanding signs shall be allowed to be maintained.
- (f) Curbing: Any freestanding sign within three (3) feet of a driveway, parking area, or maneuvering area shall be completely surrounded by a curbing that is not less than three (3) feet from the outermost perimeter of the sign, and this area will be landscaped as approved by the Director.
- (6) Informational Signs, in accordance with the provisions set forth in Section 153.218.

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- (7) Institutional Signs, in accordance with the provisions set forth in Section 153.219.
- (8) Marquees, in accordance with the provisions set forth in Section 153.220.
- (9) Motor Fuel Rate Sign, in accordance with the provisions set forth in Section 153.223.
- (10) Projecting Signs, in accordance with the provisions set forth in Section 153.227. No projecting sign shall be erected or maintained in the B5A District unless it also meets all of the following requirements:
 - (a) Mixed signs prohibited: No projecting sign may be displayed in conjunction with a wall, or awning or canopy sign.
 - (b) Area: The total sign surface area of all projecting signs on any single parcel of property shall not exceed twenty (20) square feet.
- (11) Rear Service Door Sign, in accordance with the provisions set forth in Section 153.228.
- (12) Sandwich Board Signs, in accordance with the provisions set forth in Section 153.233.
- (13) Temporary signs, in accordance with the provisions set forth in Section 153.235.
- (14) Under Canopy signs, in accordance with the provisions set forth in Section 153.237.
- (15) Valance Signs, in accordance with the provisions set forth in Section 153.238.
- (16) Wall Signs, in accordance with the provisions of Section 153.239. In addition, no wall sign shall be erected or maintained in any B5A District unless it also meets all of the following requirements:
 - (a) Mixed signs prohibited: No wall sign may be displayed in conjunction with a projecting, awning or canopy sign.
 - (b) Area: The total sign area of all wall signs on any single parcel of property, shall not exceed one time the lineal front footage of the property excepting that each legitimate business shall be entitled to a minimum of twenty-five (25) square feet of sign surface area. The total sign surface area of any single wall sign shall not exceed fifty (50) square feet.
 - (c) Number: No more than one wall sign per street front exposure shall be maintained on any one business in any B5A District.

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- (d) Floor of Occupancy: No business establishment shall display a wall sign unless that establishment occupies space on the first (street level) floor of the building.
- (17) Window signs, in accordance with the provisions set forth in Section 153.238.

SECTION 2: That Title 15, Chapter 153, Section 210, of the Code of Lombard, Illinois is hereby amended to read in its entirety as follows:

§153.210 AUTOMATIC CHANGEABLE COPY

Automatic Changeable Copy signs are allowable as a component of a wall or freestanding sign and shall be included in the total area of the sign. Automatic Changeable Copy signs are allowable only in the CR, B3, B4, B5, and B5A zoning districts on property with a minimum of 500 lineal front footage in accordance with the following provisions:

- (A) Allowed only when all of the signs on the site are in total compliance with the Sign Ordinance.
- (B) The sign surface area of the changeable copy sign shall be counted in the overall surface area of the freestanding sign.
- (C) The sign shall be permitted to change no more frequently than two-second intervals and shall be limited to changeable messages and not chasing messages.
- (D) No changeable message boards shall exceed two (2) feet in height, with the display screen not to exceed eighteen (18) inches in height.
- (E) The changeable message board shall be equipped with automatic dimming devices, sun screens and no external spotlight illumination.
- (F) The changeable message board shall be located between twelve (12) and fifteen (15) feet above grade at the edge of the right-of-way; however, this may be changed at the discretion of the Director.

SECTION 3: That Title 15, Chapter 153, Section 233 (A), of the Code of Lombard, Illinois is hereby amended to read in its entirety as follows:

§153.233 SANDWICH BOARD SIGNS

A. Applicability: Sandwich board signs shall be permitted only for businesses which meet all of the following criteria:

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- 1. The property on which the business is located is zoned B1, B2, B3, B4, B5, or B5A.
- 2. The business is on the ground level.
- 3. The building in which the business is located is set no more than ten feet (10') back from the sidewalk on which the sandwich board sign will be located
- 4. The business has a customer entrance or service window which faces and is within ten feet (10') of the sidewalk on which the sandwich board sign will be located.

SECTION 4: That this ordinance shall be in full force and effect from and after its passage, approval and publication in pamphlet form as provided by law.

Passed on first reading this 21stlay of March, 2002.
First reading waived by action of the Board of Trustees thisday of, 2002.
Passed on second reading this 4th day of April , 2002.
Ayes: Trustees Tross, Koenig, Sebby, Florey, Soderstrom
Nayes: Trustee DeStephano
Absent: None
Approved this 4th day of April ,2002
Wille Bruth
William J. Mueller, Village President

ATTEST:

Suzan L. Kramer, Village Clerk