

Lombard Restaurant Week

- Lombardian \$800
 - Two ½ page ads
 - Color 8x10
- Yorktown Mall \$500
 - Window Clings 22x28
 - Maybe able to work out inclusive price with signs in mall as well
- DCVB – Complimentary through sponsorship
 - 3 months run with add on website
 - Social Media
 - Newsletter
- Chicagoland Signs \$500
 - Easel sign for use by Chamber at all events
 - Banner to hang at off site events
- Ink Well \$3,800
 - 15,000 4 color 14 or 16 card stock in 8.5x7
 - Mailing-they will drop off at each post office directly
 - Color both sides
 - Every door direct- we hand select routes for delivery which allows us to target exact customer base. Also does not have to be Lombard Only
- Ellington Designs \$500
 - Initial branding
 - Artistic guidance
 - Design in PDF form as well as other forms for vendor needs

restaurant participation	no grant	\$2,000.00	\$3,000.00	\$4,000.00	\$5,000.00
5	\$1,220.00	\$820.00	\$620.00	\$420.00	\$220.00
6	\$1,016.67	\$683.33	\$516.67	\$350.00	\$183.33
7	\$871.43	\$585.71	\$442.86	\$300.00	\$157.14
8	\$762.50	\$512.50	\$387.50	\$262.50	\$137.50
9	\$677.78	\$455.56	\$344.44	\$233.33	\$122.22
10	\$610.00	\$410.00	\$310.00	\$210.00	\$110.00
11	\$554.55	\$372.73	\$281.82	\$190.91	\$100.00
12	\$508.33	\$341.67	\$258.33	\$175.00	\$91.67
13	\$469.23	\$315.38	\$238.46	\$161.54	\$84.62
14	\$435.71	\$292.86	\$221.43	\$150.00	\$78.57
15	\$406.67	\$273.33	\$206.67	\$140.00	\$73.33
16	\$381.25	\$256.25	\$193.75	\$131.25	\$68.75
17	\$358.82	\$241.18	\$182.35	\$123.53	\$64.71
18	\$338.89	\$227.78	\$172.22	\$116.67	\$61.11
19	\$321.05	\$215.79	\$163.16	\$110.53	\$57.89
20	\$305.00	\$205.00	\$155.00	\$105.00	\$55.00
21	\$290.48	\$195.24	\$147.62	\$100.00	\$52.38
22	\$277.27	\$186.36	\$140.91	\$95.45	\$50.00
23	\$265.22	\$178.26	\$134.78	\$91.30	\$47.83
24	\$254.17	\$170.83	\$129.17	\$87.50	\$45.83
25	\$244.00	\$164.00	\$124.00	\$84.00	\$44.00

Ink Well	\$3,800.00
Ellington Designs	\$500.00
Yorktown Mall	\$500.00
DCVB	\$0.00
Lombardian	\$800.00
Chicagoland Signs	\$500.00
Total Expense	\$6,100.00

Complimentary