

VILLAGE OF LOMBARD
REQUEST FOR BOARD OF TRUSTEES ACTION
For Inclusion on Board Agenda

_____ Resolution or Ordinance (Blue) _____ *Waiver of First Requested*
_____ Recommendations of Boards, Commissions & Committees (Green)
 X Other Business (Pink)

TO: PRESIDENT AND BOARD OF TRUSTEES
FROM: David A. Hulseberg, Village Manager
DATE: June 1, 2012 (B of T) DATE: June 21, 2012
TITLE: American Association of University Women (AAUW) Used Book Sale
Event Signage
SUBMITTED BY: Carl Goldsmith, Director of Public Works *g*

BACKGROUND/POLICY IMPLICATIONS:

The Department of Public Works recommends the approval of a request from the American Association of University Women (AAUW) to place temporary banners on Village owned properties for the promotion of their Used Book Sale Program from July 16, 2012 through August 11, 2012.

FISCAL IMPACT/FUNDING SOURCE

Review (as necessary):

Village Attorney X _____ Date _____
Finance Director X _____ Date _____
Village Manager X _____ Date _____

NOTE: Materials must be submitted to / approved by the Village Manager's Office by 12:00 pm, Wednesday, prior to the Agenda Distribution.



June 1, 2012

TO: Village President and Board of Trustees

THROUGH: David A. Hulseberg, Village Manager

FROM: Carl Goldsmith, Director of Public Works *g*

SUBJECT: American Association of University Women Event Signage

BACKGROUND

The American Association of University Women (AAUW) has recently submitted an application to place banners advertising their annual **Used Book Sale**. The AAUW is requesting approval of the use of public right-of-way for temporary banner signs. The specific locations of the signs would be the following:

- Southeast corner of Main Street and Wilson Avenue
- Southeast corner of Park and St. Charles Road

Each sign would be 24 square feet in area. The signs would be placed at the specified locations on or around July 16, 2012 and would be removed on or about August 10, 2012.

RECOMMENDATION

Staff recommends that the Village Board grant the American Association of University Women authority to use the public right-of-way for temporary signage for their **Used Book Sale**.

I respectfully request that this item be placed on the Village Board agenda for the June 21, 2012 meeting.

Goldsmith, Carl

From: james s swinson <swinsonjb@juno.com>
Sent: Friday, June 01, 2012 12:15 PM
To: Goldsmith, Carl
Subject: Betsy Swinson/Lombard Area AAUW banner permission request

To: Carl Goldsmith

From: Betsy Swinson, 1019 S. Edson Avenue, Lombard; 630-627-0152 Lombard Area AAUW publicity chair

Re: Request to display banners in Lombard to publicize AAUW's annual Used Book Sale

1) AAUW is a 130 year old national organization. Its goal is to promote equity for women and girls through advocacy, education, philanthropy and research. We have an annual 'Used Book Sale' with profits going to scholarships for women both locally and nationally. We just awarded scholarships at Glenbard East and Willowbrook High Schools. We also give scholarships for, 'returning to learning' and other AAUW sponsored conferences/events.

2) The Book Sale will take place August 8-11, 2012 at First Church of Lombard (220 S. Main Street, Lombard). We place book barrels in local grocery stores seeking donations as well as having 'pick up' service and 'drop off nights' for books. We usually collect about 30,000 books and then sort and sell them.

3) We request permission to have 2 banners displayed in Lombard.

Size: 8' by 4';

Wording: USED BOOK SALE ART/LOGO
 AUGUST 8-11
 FIRST CHURCH OF LOMBARD
 LOMBARD AREA AAUW
 WWW.AAUW-IL.ORG/LOMBARD

Locations preferred: Main and Wilson, and S. E. corner of Park/St. Charle.

We are working with Walter Smith ('nine2seven' banner company).

If you need any further information, please contact me: Betsy Swinson, swinsonjb@juno.com, Home - 630-627-0152; Cell - 630-297-3786. Thank you!

Sincerely,
Betsy Swinson

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