

PLAN COMMISSION

INTER-DEPARTMENTAL REVIEW COMMITTEE REPORT

TEXT AMENDMENTS TO CHAPTER 153, THE SIGN ORDINANCE

November 15, 2021

Title

PC 21-02

Petitioner

Village of Lombard

Property Location

Village-wide

Approval Sought

The petitioner, the Village of Lombard, is requesting comprehensive text amendments to Chapter 153 of the Village Code (the Sign Ordinance), and any other relevant sections for clarity and consistency.

Prepared By

Jennifer Ganser, AICP
Assistant Director of Community
Development

DESCRIPTION

The petitioner, the Village of Lombard, is requesting comprehensive text amendments to Chapter 153 of the Village Code (the Sign Ordinance), and any other relevant sections for clarity and consistency. Said section and subsection amendments, include the following:

1. 153.003 – amending type of signs.
2. 153.103 – amending the insurance requirements and penalties.
3. 153.205 – amending signs not subject to a permit fee.
4. 153.206 – amending signs not subject to a permit.
5. 153.211 – amending valance language.
6. 153.215 – amending where a development sign can be placed.
7. 153.227 – adding noncommercial signs as a sign type.
8. 153.228 – adding a provision for mixed signs.
9. 153.229 – amending where a real estate sign can be placed.
10. 153.235 – striking language that identifies sign type.
11. 153.237 – striking expired provisions.
12. 153.239 and 153.240 – striking Sections that are covered in Section 153.211.
13. 153.241 – striking language that identifies sign type.
14. 153.243 – amending the Section to allow for window signs greater than 20% of a window.
15. 153.505 – clarifying that wall signs are per frontage and striking a provision on number of signs that is no longer used.
16. 153.601 – amending the definition of the word: flag, sign, vehicle, and sign, window; adding a definition for: sign, noncommercial; striking the definition of: sign, political campaign, sign, under canopy, and sign, valance.

INTER-DEPARTMENTAL REVIEW

The proposed text amendments were reviewed by the Building, Fire, Private Engineering Services, and Public Works. There were no comments.

Planning Services Division:

Staff routinely conducts a comprehensive review of sections of the Village Code. This may be done when conflicts arise, sometimes from advancements in technology, or changing conditions. Past edits of the Sign Code were accomplished incrementally and a comprehensive review effort has been undertaken recently.

One of the results of the overall review yielded inconsistencies with capitalization and other minor errors that do not change the intent of a particular code, but rather simply clarifies the intent when confusion has arisen with its interpretation. Some edits were substantial, such as removing political signs and adding a new sign category for noncommercial signs. Staff reviewed all edits with the Village Attorney and incorporated his comments accordingly.

The purpose of Chapter 153 includes the following:

- To preserve, protect and promote the public health, safety, and welfare.
- To enhance the economy and the business and industry of the village by promoting the reasonable, orderly and effective display of signs, and encouraging better communication with the public.
- To enhance the physical appearance of the village by preserving the scenic and natural beauty of the area.
- To protect the general public from damage and injury caused by the faulty and uncontrolled construction and use of signs within the village.
- To protect pedestrians and motorists from damage or injury caused by the distractions, obstructions and hazards created by certain signs.
- To protect the public investment in streets and highways by reducing sign or advertising distractions that may increase traffic accidents.
- To protect physical and mental wellbeing of the general public by recognizing and encouraging a sense of aesthetic appreciation for the visual environment.

The proposed amendments are meant to create ease of use for the development community, for staff and Village officials ensuring Chapter 153 follows adopted provisions throughout Village Code, to remove obsolete references, and to incorporate issues experienced in the past.

The most notable change is adding a new type: noncommercial sign. This sign type is broader than the previous name of political campaign sign. Staff and the Village Attorney discussed our Sign Code in regard to a 2015 court case, *Reed v. Gilbert* (Arizona). Changing the sign type name will bring Code into further compliance with the intent of the court case. Noncommercial signs may be political in nature; however, they can also be used to support a cause or activity. *Reed v. Gilbert* established that the Town should not need to read the sign text in order to regulate where the sign can be located or the size. Codes should not use content-based regulation. Edits to flags and business flags were also made in response to *Reed v. Gilbert*.

Edits to Section 153.243 changes the percentage of space a window sign may take up. Currently, Code allows 20%, however, there are many instances in the Village where more than 20% of a window is covered. This could include signs for a one-day sale, or a grocery store advertising sale prices for the week. The proposed change increases the allowable percentage, from 20% to 50%, therefore this would not create nonconformities with existing window signs.

Section 153.505 clarifies that wall signs are per frontage and strikes a provision on number of signs that is no longer used. This is consistent with how staff uses and interprets the Code.

Definitions were amended for: flag, vehicle sign, and window sign. The amendments are for clarity and to address items from Reed v. Gilbert. A definition for noncommercial sign was added, as this is a new sign type. Definitions for signs no longer used were deleted.

EXISTING & PROPOSED REGULATIONS

See attached Exhibit A. Deletions are in ~~strike through~~, additions are underlined.

STANDARDS FOR TEXT AMENDMENTS

For any change to the Zoning, Subdivision, or Sign Ordinance, the standards for text amendments must be affirmed. The standards are noted below:

1. *The degree to which the proposed amendments has general applicability within the Village at large and not intended to benefit specific property;*
The text amendments are applicable to all properties within the Village. The amendments would not benefit any specific property.
2. *The consistency of the proposed amendments with the objectives of this ordinance and the intent of the applicable zoning district regulations;*
The proposed text amendments are consistent with the objectives of the Zoning Ordinance.
3. *The degree to which the proposed amendment would create nonconformity;*
The amendments would not create nonconformities with current signage. Most requirements on height and square feet will remain the same. The proposed change in window signage increases the allowable percentage, from 20% to 50%, therefore this would not create nonconformities with existing window signs.
4. *The degree to which the proposed amendment would make this ordinance more permissive;*
In general, the proposed amendments will not make Code more permissive. The edits include updates for clarity, and updates to reflect how the Code is currently used. Other updates delete items that are no longer relevant. The general staff use and applicability of the Code remain the same.

The changes related to Reed v. Gilbert provides greater flexibility and uniformity through the content neutral provisions.

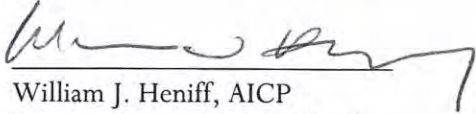
5. *The consistency of the proposed amendment with the Comprehensive Plan; and*
Staff finds that the proposed amendments would be consistent with the Comprehensive Plan objectives.
6. *The degree to which the proposed amendment is consistent with village policy as established in previous rulings on petitions involving similar circumstances.*
The Village has a history of amending Code to address edits for clarity and allow for updates. The proposed amendments are consistent with established Village policy in this regard.

FINDING & RECOMMENDATIONS

Based on the above findings, the Inter-Departmental Review Committee has reviewed the petition and finds that it meets the standards required by the Zoning Ordinance. As such, the Inter-Departmental Review Committee recommends that the Plan Commission make the following motion recommending approval of this petition:

Based on the submitted petition and the testimony presented, the requested text amendments **comply** with the standards required by the Village of Lombard Zoning Ordinance; and, therefore, I move that the Plan Commission accept the findings and recommendations of the Inter-Departmental Report as the findings of the Plan Commission and I recommend to the Corporate Authorities **approval** of PC 21-02.

Inter-Departmental Review Committee Report approved by:

A handwritten signature in black ink, appearing to read 'William J. Heniff', with a long horizontal flourish extending to the right.

William J. Heniff, AICP
Director of Community Development

Chapter 153: - SIGNS

ARTICLE I. - TITLE, PURPOSE, INTENT

§ 153.001 - Title.

The ordinance codified in the regulations shall be known as, and may be cited and referenced to as the Village of Lombard Sign Ordinance.

§ 153.002 - Purpose.

This Chapter is adopted for the following purposes:

To preserve, protect and promote the public health, safety, and welfare.

To enhance the economy and the business and industry of the village by promoting the reasonable, orderly and effective display of signs, and encouraging better communication with the public.

To enhance the physical appearance of the village by preserving the scenic and natural beauty of the area.

To protect the general public from damage and injury caused by the faulty and uncontrolled construction and use of signs within the village.

To protect pedestrians and motorists from damage or injury caused by the distractions, obstructions and hazards created by certain signs.

To protect the public investment in streets and highways by reducing sign or advertising distractions that may increase traffic accidents.

To protect physical and mental wellbeing of the general public by recognizing and encouraging a sense of aesthetic appreciation for the visual environment.

§ 153.003 - Scope.

This Chapter shall not relate to the following: building design; the copy and message of signs; signs not intended to be viewed from public right-of-way; window displays; window signs; product dispensers and point of purchase displays; scoreboards on athletic fields; flags of any nation; gravestones; barber poles; religious symbols; commemorative plaques; the display of street numbers; or any display or construction not defined herein as a sign.

§ 153.004 - Intent.

Thus, the primary intent of this Chapter shall be to regulate signs of commercial nature intended to be viewed from any vehicular public right-of-way. No sign shall be permitted as a main or accessory use except in accordance with the provisions of this Chapter.

§ 153.005 - Reserved.

Editor's note— Ord. No. 6113, § X, passed November 15, 2007, repealed § 153.005, which pertained to Temporary moratorium. See Code Comparative Table for complete derivation.

ARTICLE II. - ADMINISTRATION AND ENFORCEMENT

§ 153.101 - Organization.

(A) *Administrative bodies.* Administration of this Chapter is hereby vested in four offices of government of the Village of Lombard as follows:

Village Board of Trustees

Plan Commission

Zoning Board of Appeals

Director of Community Development

(B) *Administrative functions.* The four offices outlined above shall each have certain duties with respect to the administrative functions of this Chapter, as described in § 153.102. Signs need to meet requirements in Title 15, Chapter 150, Building Code. The administrative functions of this Chapter are as follows:

1. Sign code compliance reviews.
2. Issuance of sign permits.
3. Variations.
4. Appeals.
5. Amendments.
6. Fees.
7. Penalties.
8. Permit application review.
9. Public hearings.

(Ord. No. 7578, § 1, passed 9-20-18)

§ 153.102 - Administrative bodies and duties.

The administrative duties and functions of the four administrative offices shall be as described in Title 15, Chapter 155, § 155.102 of the Lombard Code of Ordinances, also referred to as the "Zoning Ordinance". The administrative duties and functions of the four administrative offices shall have, in addition to those described in Title 15, Chapter 155, § 155.102 of the Lombard Code of Ordinances, are as follows:

(A) *Director of Community Development.* Director of Community Development, or ~~his~~their duly appointed representatives hereafter referred to as "the Director", are authorized to:

- (1) Process applications for permits and variances.
- (2) Enforce and carry out all provisions of this code, both in letter and in spirit, and promulgate regulations and procedures consistent with this function.
- (3) Upon presentation of proper credentials, to enter or inspect any building, structure or premises in the Village of Lombard for the purpose of inspection of a sign and its structural and electrical connections to ensure compliance with all applicable codes and ordinances. Such inspections are to be carried out during business hours unless and emergency exists.

§ 153.103 - Administrative procedures.

- (A) *Application for permits.* Application for a permit for the erection, alteration or relocation of a sign shall be made on a form provided by the Community Development Department.
- (B) *Permit fees.* Every applicant before being granted a permit under this ordinance shall pay the requisite permit fee to the village for each sign. The amount of such permit fees shall be determined and set by the Board of Trustees from time to time.
- (C) *Abandoned, illegal, defective and dangerous signs.*
1. *Order to repair or remove:* If, upon inspection, the Director finds that a sign is abandoned or structurally, materially or electrically defective, or in any way endangers the public, the Director shall issue a written notice to the owner of the property on which the sign is located stating the nature of the violation and requiring them to repair or remove the sign, in a manner consistent with the code enforcement policies of the village.
 2. *Removal of signs by the Director:* In cases of emergency, the Director may cause the immediate removal and demolition of a dangerous or defective sign without notice. Signs removed in this manner must present a hazard to the public safety, as determined by the Fire Chief or the Chief of Police. The Director may cause the removal of an illegal sign for failure to comply with the written orders of removal or repair.
 3. *Recovery of removal cost:* After removal or demolition of the sign owner stating the nature of the work and the date on which it was performed and demanding payment of the costs as certified by the Director together with an additional ten percent for inspection and incidental costs.
 4. *Assessment of lien:* If the amount specified in the notice is not paid within 30 days of the notice, it shall become an assessment upon a lien against the property together with a reasonable penalty for collection in the same manner as the real estate taxes.
 5. *Presumption of ownership:* The owner of the property upon which the sign is located shall be presumed to be the owner of all signs thereon unless facts to the contrary are brought to the attention of the Director, as in the case of a leased sign.
- (D) *Insurance or bond requirements for private signs within the public rights-of-way.*
1. *Insurance required prior to permit:* Every applicant for a permit or for a sign which will extend over a public right-of-way shall file with the Director, before the permit is granted, a liability insurance policy covering all damage or injury that might be caused by each of the signs, or a certificate of insurance, issued by an insurance company authorized to do business in the state, and satisfactory to the Director.
 2. *Coverage required:* The policy shall be a multi-peril policy with the limits of liability not less than ~~\$300,000-00~~1,000,000. The village, its officers, agents and employees shall be named as additional parties insured.
 3. *Length of coverage:* Such liability insurance policy shall be maintained in force throughout the life of the permit; and if at any time it is not in full force, the permit shall be revoked by the Director.
 4. *Bond in lieu of insurance:* In lieu of insurances as provided for in this section, the applicant may file an indemnity bond, with a corporate surety satisfactory to the Director, in the amount of ~~\$300,000-00~~1,000,000, which will provide that the principal and surety will indemnify and hold harmless the village, its officers, agents and employees from all claims, loss or suits resulting from such sign.
- (E) *Penalties.*
1. *Failure to secure permit:* If any sign is installed or placed on any property prior to receipt of a permit, the specified permit fee ~~shall~~ may be doubled if Code Enforcement action was taken as determined by the Director of Community Development. However, payment of the ~~doubled~~ fee shall not relieve any person of any other requirements or penalties prescribed by this ordinance.
 2. *Failure to comply:* Any persons who fails to comply with the provisions of this ordinance shall be subject to such penalties as may be provided for in § 10.99 of the Code of Ordinances.

- (F) *Appeals.* The applicant is required to respond to any decision rendered by the Director in denying a permit or in alleging a violation of this ordinance within 30 days to the Zoning Board of Appeals. The Director is required to submit the application for an appeal to the Zoning Board of Appeals within 60 days. The action being appealed shall be held in abeyance pending the decision of the Zoning Board of Appeals.
- (G) *Variations.* All requests for variations shall be directed to the Zoning Board of Appeals or to the Plan Commission, whichever is applicable, for a public hearing in accordance with the established rules and procedures for variations as set forth in subsection 155.103(C) of the Zoning Ordinance.
- (H) *Amendments.* In order to preserve, protect and promote the public health, safety, and welfare, and advance the purposes of this Ordinance, the Village Board of Trustees may from time to time amend the provisions of this Chapter. The manner and procedures for adopting amendments to this Sign Ordinance, shall be the same as those established in subsection 155.103(E) of the Zoning Ordinance.
- (I) *Historical signs.* Signs having special, historical, aesthetic or architectural significance, and whose preservation and continued utilization are beneficial and desirable, shall be exempt from the provisions of this Chapter, provided that a resolution declaring such significance is adopted by the corporate authorities. No such sign shall be declared historically, aesthetically, or architecturally significant unless after a public hearing regarding the alleged significance of the sign, the Lombard ~~Historical~~ Historic Preservation Commission determines that such sign meets the criteria and standards used by the Commission for evaluating historically significant structures. The findings and determination of the ~~Historical~~ Historic Preservation Commission on such an application shall be referred to the corporate authorities, which corporate authorities shall then take such action on the recommendation of the Commission as it may deem fit, necessary and property.

(Ord. No. 7578, § 2, passed 9-20-18)

ARTICLE III. - GENERAL PROVISIONS

§ 153.201 - Interpretation.

When there is any ambiguity or dispute concerning the interpretation of this ordinance, the decision of the Director shall prevail subject to appeal as provided herein.

§ 153.202 - Severability.

If any section, subsection, sentence, clause or phrase of this code or its application to any person or circumstance is held invalid by the decision of any court of competent jurisdiction, the remainder of this code, or the application of the provision to other persons or circumstances is in effect and shall remain in full force and effect.

§ 153.203 - Conflict.

If any portion of this code is found to be in conflict with any other provision of any zoning, building, fire, safety or health ordinance of the Village Code, the provision which establishes the higher standard shall prevail.

§ 153.204 - Permit required.

It is unlawful for any person to erect, construct, alter or relocate any sign within the village without first obtaining a permit from the Director and paying the fee required, unless said sign is specifically exempt from such requirements by provisions of this ordinance. Maintenance or changing of parts designed for changes shall not be considered an alteration; provided such change does not alter the surface area; height or otherwise make the sign nonconforming.

§ 153.205 - Signs not subject to a permit fee.

The following types of signs shall not be subject to a fee when obtaining a permit unless the sign is illuminated.

- (A) Institutional signs;
- (B) Memorial signs;
- ~~(C) Window signs;~~
- ~~(D) Rear service door signs;~~
- ~~(E) Political campaign Noncommercial signs.~~

§ 153.206 - Signs not subject to a permit.

The following named signs will not require a permit unless the sign is illuminated. They shall meet any requirements incorporated in this Chapter.

- (A) Residential directional signs;
- (B) ~~Political campaign Noncommercial~~ signs, which are 16 square feet or less in area;
- (C) Window displays;
- (D) Rummage or garage sale signs;
- (E) Nameplates;
- (F) Real estate signs for single family residences;
- (G) Flags;
- (H) Holiday decorations;
- (I) Motor fuel promotional signs;
- (J) Traffic control signs;
- (K) Sponsor signage;
- (L) Balloon signs;
- ~~(M) Window sign.-~~

(Ord. 5600, passed 1/20/05; Ord. 5904, passed 8/17/06; Ord. 6529, passed 9/16/10; Ord. 6737, passed 6/21/12)

§ 153.207 - Signs specifically prohibited.

The following named signs are prohibited. They shall not be erected or displayed within the jurisdiction of this Chapter.

- (A) Abandoned signs.
- (B) Flashing signs.
- (C) Moving signs.
- (D) Portable signs.
- (E) Roof signs, except inflatables.
- (F) Vehicle signs (including trailer mounted signs).
- (G) Signs painted directly on walls.
- (H) Balloon signs, in which the string or rope length is greater than two feet.

- (I) Any sign or sign structure which by reason of size, location, content, coloring, or manner of illumination, obstructs the vision of drivers, or obstructs or detracts from the visibility or effectiveness of any traffic control device.
- (J) Any sign or sign structure which by reason of size, location, content, coloring, or manner of illumination, obstructs free access to or egress from, or obscures the visibility of a fire escape, door, window, or other required exit.
- (K) Any sign or sign structure which by reason of size, location, content, coloring, or manner of illumination, constitutes a hazard to public health or safety.

(Ord. 6834, passed 5/16/13)

§ 153.208 - General specifications.

(A) *Illumination.*

(1) *Illumination adjacent to residential districts:*

- (a) Externally illuminated signs shall not be permitted to directly cast light into or shine upon any residential district.
- (b) In no case shall lighting from any illuminated sign impacting on a residential district exceed that permitted from the illumination of off-street parking, as established in subsection 155.602.A.10.d of the Zoning Ordinance.

(2) *Illumination intensity requirements:* In no case shall the lighting intensity of any sign exceed the limit of 75-foot candles measured with a standard light meter perpendicular to the face of the sign at a distance equal to the narrowest dimension of the sign, whether it is height or width.

(3) *Gooseneck reflectors:* Gooseneck reflectors and lights shall be permitted on freestanding signs and wall signs; provided, however, that any lights are installed only in such manner that the direct rays of such lights are concentrated on the sign and are prevented from causing any glare on or striking the street or nearby property.

(4) *Sign face required:* All signs providing interior illumination (back-lit) shall have a sign face, such that the lighting fixtures, incandescent bulbs, florescent bulbs, or other device providing illumination, shall not be directly exposed or visible.

(B) *Clear line of sight area.* No signs shall be located in the clear line of sight area, as defined and regulated within the Lombard Zoning Ordinance.

(Ord. No. 7578, § 3, passed 9-20-18)

ARTICLE IV. - SPECIFICATIONS BY SIGN

§ 153.209 - ~~Attention-getting devices~~Reserved.

~~Attention-getting devices as defined in this article, may be permitted subject to the following provisions:~~

~~(A) — General requirements.~~

- ~~(1) — Unless otherwise provided for in this article, a permit must be obtained from the village.~~
- ~~(2) — No text or graphic symbols identifying a specific business entity exceeding 36 square feet in total copy area shall be displayed on any surface of an attention-getting device.~~
- ~~(3) — Attention-getting devices shall only be affixed to a permanent structure, unless otherwise provided for in this article.~~

~~(B) Inflatables.~~

- ~~(1) A permit must be obtained from the village.~~
- ~~(2) No other attention-getting device shall be displayed or attached to the inflatable or its supports.~~
- ~~(3) Number: No more than one inflatable shall be permitted on the premises.~~
- ~~(4) Location: Inflatables may be placed on the ground or on the roof of a building no more than 25 feet in height. When placed on the ground, inflatables and their supports shall meet the minimum building setbacks required by the zoning district in which the inflatable is located. Inflatables located on the ground and their supports shall not be located within the clear line of sight area. Inflatables located on the ground and their supports shall not interfere with required parking spaces.~~
- ~~(5) Size: When placed on the ground inflatables may not exceed 25 feet in height, to the top of the inflatable, above the ground level. When placed on a building roof, inflatables may not exceed 25 feet in height, to the top of the inflatable, above the roof of the building.~~
- ~~(6) Separation between buildings, signs, and other structures: Inflatables shall not be located closer than 10 feet from any overhead utility line. When placed on the ground, inflatables shall not be located closer than four feet to any other building or sign.~~

~~(C) Feather signs.~~

- ~~(1) A permit must be obtained from the village.~~
- ~~(2) No other attention-getting device shall be displayed concurrently or attached to the feather sign or its supports.~~
- ~~(3) Number: No more than one feather sign shall be permitted per business.~~
- ~~(4) Location: Feather signs are permitted only on private property and shall not be located within the clear line of sight area. Feather signs and their supports shall not interfere with required parking spaces.~~
- ~~(5) Size: Feather signs may not exceed 36 square feet in area.~~
- ~~(6) Design: Feather signs shall be freestanding and be properly anchored so as to not create a wind-blown hazard. Feather signs shall not have any nails, tacks, wire, or sharp metal edges protruding therefrom.~~

~~(Ord. 6650, passed 9/15/11; Ord. 6834, passed 5/16/13; Ord. No. 6908, § 2, passed 1-16-14; Ord. No. 7578, §§ 4, 5, passed 9-20-18)~~

§ 153.210 - Automatic changeable copy.

Automatic changeable copy signs are allowable as a component of a wall or freestanding sign and shall be included in the total area of the sign. Automatic changeable copy signs are on non-residential property that fronts a designated major or minor arterial road, as identified in the Comprehensive Plan, with a minimum of 300 lineal front footage in accordance with the following provisions:

- (A) Allowed only when all of the signs on the site are in total compliance with the sign ordinance.
- (B) The sign surface area of the changeable copy sign shall be counted in the overall surface area of the freestanding sign.
- (C) The sign shall be permitted to change no more frequently than two-second intervals and shall be limited to changeable messages and not chasing messages.
- (D) The use of animation, flashing, scrolling or blinking characters is prohibited.

- (E) No automatic changeable reader boards shall exceed 16 square feet in area.
- (F) The changeable message reader board shall be equipped with photosensitive equipment which automatically adjusts the brightness and contrast of the sign in direct relation to the ambient outdoor illumination.
- (G) The 300 lineal front footage must be abutting a designated major or minor arterial road, as identified in the Comprehensive Plan.
- (H) The sign face shall be located perpendicular to the major or minor arterial road.

(Ord. 6650, passed 9/15/11; Ord. No. 6994, § 1, passed 9-4-14)

§ 153.211 - Awnings and canopies.

It is unlawful to erect, construct or maintain any awning or canopy unless the following provisions are followed:

- (A) *Construction materials*: The construction materials and manner of construction of all awnings and canopies shall be subject to the approval of the Director, based upon the provisions of the Lombard Building Code.
- (B) *Location height above sidewalk*: All awnings and canopies shall be constructed and erected so that the lowest portion thereof shall be not less than seven feet above the level of the sidewalk or parkway.
- (C) *Setback from curb line*: No awning or canopy shall be permitted to extend beyond a point two feet inside the curb line.
- (D) *Erection*:
 - (1) *Awnings—Support*: Every awning shall be securely attached to and supported by the building. Posts or columns beyond the building line shall not be permitted for awnings.
 - (2) *Canopies—Support*: The framework of all canopies shall be designed by a structural engineer or registered architect and approved by the Director as to compliance with the Building Code. All canopy supports shall be designed so as not to obstruct the continuous flow of pedestrian traffic along any sidewalk and in conformance with any other reasonable requirements established by the Director.
- (E) ~~*Advertising on valance*~~: Text, graphics and logos not exceeding ten inches in height may be displayed on the front and side valance of the awning or canopy. ~~(see Appendix)~~.
- (F) ~~*Mixed signs prohibited*~~: No awning or canopy sign may be displayed in conjunction with a wall, ~~or shingle~~ sign.

(Ord. 6642, passed 9/1/11; Ord. No. 7578, §§ 6, 7, passed 9-20-18)

§ 153.212 - Building directory.

It is unlawful to erect, construct or maintain any building directory unless the following provisions are followed:

- (A) *Size*: Directory Signs shall not exceed six square feet and shall have a height to width ratio of three to two.
- (B) *Location*: Signs shall be located on an exterior wall adjacent to the street level entrance of non-street level establishments accessible from that entrance.
- (C) *Number*: No more than one building directory sign shall be displayed per entrance.

§ 153.213 - Changeable copy (manual reader board).

Changeable copy signs are allowable as a component of any wall or freestanding sign. The area of the changeable copy sign shall be included in the total area of the sign.

§ 153.214 - Reserved.

§ 153.215 - Development sign.

It is unlawful to construct, erect, locate or maintain any Development Sign except in compliance with the following provisions:

- (A) ~~Multiple family dwellings; on lots less than one acre in area; attached dwellings; two-family dwellings; detached dwellings;~~ Multiple family dwellings on lots less than one acre in area; attached dwellings; two-family dwellings; detached dwellings.
- (1) Area: Signs on individual lots shall be no more than nine square feet in area.
 - (2) No more than one sign per street exposure.
 - (3) Duration: Sign(s) shall be removed within ten days upon completion of construction on the premises.
 - (4) Location: Sign(s) shall be on private property with the property owner's consent. No sign(s) shall be located in or on the public right of way, sidewalk or other public thoroughfare. No signs shall be located in the clear line of sight area.
- (5) No permit shall be required.
- (B) All others.
- (1) An annual permit must be obtained prior to the installation of any development sign(s). Sign(s) shall be maintained in accordance with subsection 153.208(A) of this Code.
 - (2) No more than one sign per street exposure.
 - (3) Area: Sign(s) shall not exceed 32 square feet in area.
 - (4) Duration: Sign(s) shall be removed prior to the issuance of the final certificate of occupancy/zoning certificate for new businesses.
 - (5) Duration for existing businesses: Existing businesses may have a development sign(s) for 60 days upon an ownership change or upon the completion and passed final inspections of an interior re-model permit. A permit for a development sign must be applied for within 30 days of the ownership change or upon the completion and passed final inspections of an interior re-model permit.
 - (6) Location: Sign(s) shall be on private property with the property owner's consent. No sign(s) shall be located in or on the public right of way, sidewalk or other public thoroughfare. No signs shall be located in the clear line of sight area, as defined in the Lombard Zoning Ordinance (Chapter 155 of this Code).

(Ord. 5600, passed 1/20/05; Ord. 6412, passed 11/19/09; Ord. 6529, passed 9/16/10; Ord. No. 7339, § 1, passed 3-16-17; Ord. No. 7578, § 8, passed 9-20-18)

§ 153.216 - Freestanding sign.

It is unlawful to construct, erect, or maintain any freestanding sign for which a permit is required without complying with the following provisions:

- (A) *Design:* Every freestanding sign, including the frames, braces, and supports thereof, shall be securely built and be designed by a structural engineer, registered architect or sign manufacturer, as may be required by the Director.
- (B) *Curbing:* Any freestanding sign located within, or within three feet of, a driveway, parking, maneuvering or pedestrian area shall be separated from said driveway, parking, maneuvering or pedestrian area by a ~~six-inch~~six-inch barrier curb. Where the clearance from grade to the body of the sign is 12 feet or less the curb shall provide not less than three feet of separation from the outermost perimeter of the sign. Where the clearance is more than 12 feet from grade to the body of the sign, the curb shall provide not less than three feet of separation from the outermost edge of the support columns.
- (C) *Landscaping:* The area within required curbing shall be landscaped in accordance with the provisions of the zoning ordinance.

(Ord. No. 7578, § 9, passed 9-20-18)

§ 153.217 - Holiday decorations.

It is unlawful to construct, erect, or maintain any Holiday Decorations without complying with the following provisions:

- (A) Decorations shall be clearly incidental and customary, and commonly associated with a national, local or religious holiday.
- (B) Decorations shall be displayed for a period of not more than 60 days, nor more than 60 days in any one year for each holiday.

§ 153.218 - Informational signs.

It is unlawful to construct, erect, or maintain any informational signs without complying with the following provisions:

- (A) *Location:* Informational signs may be allowed at major points of ingress and egress in all zoning districts, except residentially zoned properties less than one acre in area. Informational signs shall be located at a point so as not to conflict with driver vision and not to be a hazard to smooth traffic flow. Informational signs may be located within the clear line of sight area.
- (B) *Size:* Such sign will be limited to a maximum of six square feet in sign surface area.
- (C) *Height:* Such sign will be limited to a maximum of four feet in height.

(Ord. 6434, passed 1/21/10; Ord. No. 7383, § 1, passed 6-15-17; Ord. No. 7578, § 10, passed 9-20-18)

§ 153.219 - Institutional sign.

It is unlawful to construct, erect, or maintain any Institutional Sign without complying with the following provisions:

- (A) *Size:* Not to exceed 32 square feet in area.
- (B) *Height:* Freestanding signs shall not exceed six feet in height. Wall signs shall not extend beyond the eave or roofline, whichever is lower, of the wall on which the sign is installed.
- (C) *Location:* Signs shall be placed only on the premises of the tax exempt public, charitable, or religious institution; as defined by the Internal Revenue Service, or, in the case of residential districts, on the premises of for-profit uses which are permitted in the residential district as a conditional use, whose activities the sign displays.

- (D) *Number:* Each institution shall be permitted to have one freestanding sign and one wall sign per street frontage.

§ 153.220 - Marquees.

It is unlawful to construct, erect, locate or maintain any marquee without complying with the following provisions:

- (A) *Drainage:* The roofs of all marquees shall be used for no other purpose than to form and constitute a roof.
- ~~(B) *Roofs:* The roofs of all marquees shall be used for no other purpose than to form and constitute a roof.~~
- (B) *Location:*
- (1) Height above sidewalk: No portion of a marquee shall be less than eight feet above the level of the sidewalk or other public thoroughfare.
 - (2) Setback from curb line: No marquee shall be permitted to extend beyond a point two feet inside the curb line.
- (D) *Erection:* Bracing, anchorage and supports: Marquees shall be supported solely by the building to which they are attached, and no columns or posts shall be permitted as supports.

(Ord. No. 7578, § 11, passed 9-20-18)

§ 153.221 - Memorial sign.

Memorial signs or tablets shall not exceed two square feet in area and shall contain only the names of buildings and date of erection, cut into any masonry surface or inlaid so as to be part of the building and constructed of bronze or other incombustible material.

§ 153.222 - Motor fuel promotional sign.

It is unlawful to construct, erect, or maintain any motor fuel promotional sign without complying with the following provisions:

- (A) Display of any motor fuel promotional sign shall be permitted only in conjunction with the retail sale of motor fuel.
- (B) Motor fuel promotional signs shall not be permitted in required yards.
- (C) Motor fuel promotional signs shall be placed only in areas separated from the drive, parking and maneuvering areas by a barrier curb.
- (D) Placement of the signs shall not obstruct the view of vehicles entering, exiting, or traveling on the public right-of-way and shall be of a size, scale, and placement, to promote goods or services to persons already upon the site.

§ 153.223 - Motor fuel and product rate signs.

Motor fuel and product rate signs are allowable only as a component of a wall or freestanding sign. Motor fuel and product rate signs are allowable only in non-residential zoning districts. Motor fuel and product rate signs are allowable in accordance with the following provisions:

- (A) The sign surface area of the message board shall be counted in the overall surface area of the sign.
- (B) Allowed only when all of the signs on the site are in total compliance with the sign ordinance.
- (C) The sign shall be permitted to change no more frequently than twice in a 12-hour period.

- (D) The use of animation, flashing, scrolling or blinking characters is prohibited.
- (E) No reader board shall exceed nine square feet in area.
- (F) For automatic message reader boards, the sign shall be equipped with photosensitive equipment which automatically adjusts the brightness and contrast of the sign in direct relation to the ambient outdoor illumination.

(Ord. 6650, passed 9/15/11)

§ 153.224 - Motor vehicle promotional sign.

It is unlawful to construct, erect, or maintain any Motor Vehicle Promotional Signs without complying with the following provisions:

- (A) Display of any motor vehicle promotional signage shall only be permitted in conjunction with the retail sale of motor vehicles with an approved conditional use for motor vehicle sales.
- (B) *Area:* No motor vehicle promotional sign shall exceed 16 square feet in sign area. The area of the sign shall not be included in the total sign area when determining compliance with the maximum sign area limitations for permanent signs.
- (C) *Location:*
 - (1) The leading edge of the sign shall not protrude beyond the edge of any right-of-way.
 - (2) Placement of signs shall not obstruct the view of vehicles entering, exiting, or traveling on the public right-of-way and shall not interfere with the maneuvering of vehicles on site.

(Ord. 5656, passed 6/2/05)

§ 153.225 - Nameplates.

It is unlawful to construct, erect, or maintain any Nameplate exceeding two square feet in area.

§ 153.226 - Off-premises signs.

It is unlawful to construct, erect, locate, or maintain any off-premise advertising sign without complying with the following provisions:

- (A) *Location:* Off-premises signs may be allowed only adjacent to state or federal rights-of-way located within a B-3, B-4, or I-1 Zoning District.
- (B) *Principal use:* Off-premises signs shall be allowed only as the principal use of a zoning lot. Off-premises signs shall not be erected on any zoning lot which contains an existing principal structure, building or use.
- (C) *Number:* No more than one off-premises sign shall be located on a zoning lot.
- (D) *Area:* No off-premises sign shall exceed 125 square feet in sign surface area per sign face.
- (E) *Height:* No off-premises sign shall exceed 25 feet in height. In all cases, height shall be measured from grade at the edge of the right-of-way to the top of the sign.
- (F) *Yard requirements:* Off-premises signs shall meet the minimum yard and lot requirements of the Zoning District in which they are located.
- (G) *Residential property setback:* Off-premises signs shall not be located closer than 100 feet from residentially zoned property.
- (H) *Distance between signs:* Off-premises signs shall be located a minimum of 100 feet from any other off-premises or freestanding sign.

- (I) *View obstruction:* No off-premise~~s~~ sign shall be erected in such a manner as to obscure or otherwise physically interfere with an official traffic sign, signal, or device or to obstruct the view of approaching, merging or intersecting vehicular traffic within 1,000 feet of such sign, signal, or point of intersecting or merging traffic.
- (J) *Protective curbing:* Any off-premise~~s~~ sign within three feet of a driveway, parking area, or maneuvering area shall be completely surrounded by a curbing that is not less than three feet from the outermost perimeter of the sign, unless the sign is mounted on a pole with a sign clearance of at least 12 feet above grade.
- (K) *Design:* Every off-premise~~s~~ sign, including the frames, braces and supports thereof, shall be securely built and be designed by a structural engineer, registered architect, or sign manufacturer, as may be required by the Director.
- (L) *Letters to be secured:* All letters, figures, characters, or representations in cutout or irregular form maintained in conjunction with, attached to, or superimposed upon any off-premise~~s~~ sign, shall be safely and securely built or attached to the sign structure.
- (M) *Premises:* All off-premise~~s~~ signs, and the premises surrounding the same, shall be maintained by the owner thereof in a clean, sanitary and good appearing condition, and free and clear of all obnoxious substances, rubbish and weeds.

(Ord. No. 7578, § 12, passed 9-20-18)

§ 153.227 - ~~Political campaign~~Noncommercial signs.

It is unlawful to construct, erect, or maintain any ~~Political Campaign~~Noncommercial Signs without complying with the following provisions:

- (A) ~~Multiple family dwellings; on lots less than one acre in area; attached dwellings; two-family dwellings; detached dwellings;~~ Multiple family dwellings on lots less than one acre in area; attached dwellings; two-family dwellings; detached dwellings.
 - (1) *Area:* Sign(s) shall not exceed nine square feet in area.
 - (2) *Number:* Any number of sign(s) are permitted.
 - (3) *Location:* Sign(s) shall be on private property with the property owner's consent. No sign(s) shall be located in or on the public right of way, sidewalk or other public thoroughfare. No sign(s) shall be located in the clear line of sight area.
- (B) All others:
 - (1) *Area:* Sign(s) shall not exceed 32 square feet in area.
 - (2) *Number:* Any number of sign(s) 16 square feet or less in area shall be permitted. No more than one sign per street exposure shall be permitted for Sign(s) greater than 16 square feet in area.
 - (3) *Location:* Sign(s) shall be on private property with the property owner's consent. No sign(s) shall be located in or on the public right of way, sidewalk or other public thoroughfare. No signs shall be located in the clear line of sight area, as defined in the Lombard Zoning Ordinance (Chapter 155 of this Code).
 - (4) *Duration:* Sign(s) located on non-residential properties may remain on the location where they are erected or placed for a period of not more than 60 days before an event, and shall be removed within ten days after the event to which they relate has ended. This provision shall not apply to properties zoned for residential purposes.
 - (5) *Permit:* A permit must be obtained prior to the installation of a ~~political campaign~~noncommercial sign(s) greater than 16 square feet in area. Sign(s) shall be maintained in accordance with subsection 153.208(A) of this Code.

(Ord. 6412, passed 11/19/09; Ord. 6528, passed 9/16/10; Ord. 6529, passed 9/16/10; Ord. No. 7578, § 13, passed 9-20-18)

§ 153.228 - Projecting signs.

It is unlawful to construct, erect, locate or maintain any projecting sign for which a permit is required without complying with the following provisions:

- (A) *Design*: Every projecting sign, including the frames, braces and supports thereof, shall be securely built and be designed by a structural engineer, registered architect or sign manufacturer, as may be required by the Director. The sign shall be designed such that the sign frame shall be securely attached to the face of the building with the sign securely attached to the frame, subject to review by the Director.
- (B) *Construction materials required*: All projecting signs shall have a supporting framework constructed from approved incombustible material. The body of the sign shall be constructed of an approved incombustible material, however, trim may be of a combustible material.
- (C) *Secure attachment*: Characters or representations applied to any projecting sign shall be safely and securely built or attached to the sign structure.
- (D) *Projection above building*: No projecting sign or support structures shall project beyond the top of the building except where the building is designed so that the clearance required above the sidewalk by the ordinance cannot be provided without the sign projecting above the top of the building, then a projecting sign and/or supports will be permitted to project above the top of the building. The projection shall be kept to an absolute minimum as required by the Director.
- (E) *Projection beyond building*: A projecting sign shall not project beyond two-thirds the width of the public sidewalk or a maximum of four feet from the supporting wall of the projecting sign, whichever is less.
- (F) *Clearance above sidewalk*: A projecting sign shall be affixed to a wall so as to provide clearance to the bottom of the sign of not less than eight feet above the sidewalk or ground.
- (G) *Number*: Not more than one projecting sign shall be permitted per entrance. Not more than one projecting sign shall be permitted per street frontage for any single business.
- (H) *Bond and insurance*: No projecting sign shall be erected without complying with the bond and insurance requirements set forth in subsection 153.103(E).

(I) *Mixed signs prohibited*: No projecting sign may be displayed in conjunction with a wall, or awning or canopy sign.

§ 153.229 - Real estate signs.

It is unlawful to construct, erect, or maintain any real estate signs without complying with the following provisions:

- (A) Multiple family dwellings; on lots less than one acre in area; attached dwellings; two-family dwellings; detached dwellings; Multiple family dwellings on lots less than one acre in area; attached dwellings; two-family dwellings; detached dwellings.
 - (1) No more than one sign per street exposure.
 - (2) Area: Sign(s) shall not exceed nine square feet in area
 - (3) Duration: Sign(s) shall be removed within ten days of the closing, sale or rental of the property.
 - (4) Location: Sign(s) shall be on private property with the property owner's consent. No sign(s) shall be located in or on the public right of way, sidewalk or other public thoroughfare. No signs shall be located in the clear line of sight area.

(B) All others:

- (1) An annual permit must be obtained prior to the installation of any Real Estate Sign(s). Sign(s) shall be maintained in accordance with subsection 153.208(A) of this Code.
- (2) No more than one sign per street exposure.
- (3) Area: Sign(s) shall not exceed 32 square feet in area.
- (4) Duration: Sign(s) shall be removed within ten days of the closing, sale or rental of the property.
- (5) For signs which advertise the lease or rental of available floor area within a non-residential building, a permit shall be issued upon determination by the Director that 25 percent or more of the leasable floor area is vacant or that 100 percent of the leasable floor area will be vacant within 90 days. The applicant shall provide all documentation deemed necessary by the Director to determine the actual vacancy rate.
- (6) Location: Sign(s) shall be on private property with the property owner's consent. No sign(s) shall be located in or on the public right of way, sidewalk or other public thoroughfare. No signs shall be located in the clear line of sight area, as defined in the Lombard Zoning Ordinance (Chapter 155 of this Code).

(Ord. 5600, passed 1/20/05; Ord. 6412, passed 11/19/09; Ord. 6529, passed 9/16/10; Ord. No. 7578, § 14, passed 9-20-18)

§ 153.230 - Rear service door signage.

It is unlawful to construct, erect, or maintain any Rear Service Door Signage without complying with the following provisions:

- (A) Signs shall contain only the name of the tenant whose business utilizes the rear service door.
- (B) The sign shall be centered horizontally on, or adjacent to, the rear door, with the top of the sign 12 inches from the top of the door.
- (C) The sign shall not exceed 12 inches by 24 inches in size.
- (D) Painted or raised letters shall be applied to a wood backing which shall be painted in contrasting color.
- (E) Signs shall not be internally illuminated. Sign may be illuminated only through the use of an external lighting fixture attached across the edge(s) of the sign to provide illumination or a gooseneck fixture projecting light directly against the face of the building.

§ 153.231 - Residential directional signs.

It is unlawful to construct, erect, or maintain any Residential Directional Signs without complying with the following provisions:

- (A) *Location*: The sign(s) shall only be displayed on property with a single-family residential zoning classification (R0, R1 and R2).
- (B) *Size*: The sign(s) shall not exceed six square feet of sign surface area.
- (C) *Number*: One residential directional sign may be displayed on the parcel conducting the sale. A maximum of two additional residential directional signs are permitted off premises from the residence conducting the sale. However, no more than one sign shall be displayed on a single parcel at any given time and only with the consent of the property owner.
- (D) *Duration*: The sign(s) shall only be displayed during the day(s) of the sale. In no event shall a sign be displayed for more than three days in a given week.

(Ord. 6104, passed 10/18/07)

§ 153.232 - Residential subdivision signs.

It is unlawful to construct, erect, or maintain any Residential Subdivision Signs without complying with the following provisions:

- (A) *Size*: Limited to maximum area of 32 square feet.
- (B) *Height*: Not more than four feet in height.
- (C) *Number and location*: One at each major entrance to a residential subdivision or planned unit development.

§ 153.233 - Rummage or garage sale signs.

For purposes of this Chapter, all such "garage sale" and like signs, shall be subject to the provisions regulating residential real estate signs, subject to the following restrictions.

- (A) No more than one sign per street exposure.
- (B) No such sign shall exceed a maximum exposure period of five days.

§ 153.234 - Sandwich board signs.

Sandwich board signs are signs which ~~are permitted to be placed on public sidewalks and which~~ are intended for pedestrian-oriented businesses only. It is unlawful to construct, erect, or maintain any Sandwich Board Signs without complying with the following provisions:

- (A) *Applicability*: Sandwich board signs shall be permitted only for businesses which meet all of the following criteria:
 - 1. The use of the property must be non-residential.
 - 2. The establishment is on the ground level. For properties in the B5 and B5A Zoning Districts, uses not on the ground level shall be permitted to have a sandwich board sign, provided that it meets all other provisions of this Chapter.
- (B) *Location*: Sandwich board signs shall be located within ten feet of the establishment and/or outdoor service area. Sandwich board signs may be located partially or entirely on a sidewalk within a public right-of-way. A minimum of four feet of public sidewalk shall remain unobstructed at all times. Sandwich board signs shall not be located within the clear line of sight area, as defined in the Lombard Zoning Ordinance. Sandwich board signs and any attached balloons shall maintain at least a one-foot setback from the back of any curb.
- (C) *Size*: Sandwich board signs shall be no more than ten square feet in area and no more than four feet in height.
- (D) *Design*: Sandwich board signs shall be professionally made and maintained in good condition. Signs shall be ~~of an "A" frame design and~~ properly weighted so as to not create a wind-blown hazard. Signs shall not have any nails, tacks, wires, or sharp metal edges protruding therefrom.
- (E) *Illumination*: Sandwich board signs shall not be illuminated.
- (F) *Mixed signs prohibited*: Businesses which display a sandwich board sign shall not display any other temporary sign.
- (G) *Number*: Not more than one sandwich board sign shall be permitted per establishment except when a property abuts two or more rights-of-way, then the business shall be permitted one sign per right-of-way, adjacent to the establishment and/or outdoor service area.

- (H) *Time restrictions:* Sandwich board signs shall not be displayed before sunrise and shall be taken down each day not later than 9:00 p.m. Sandwich board signs in the B5 and B5A Districts shall be taken down each day not later than 2:00 a.m.
- (I) *Bond and insurance:* No sandwich board sign shall be erected on public property without complying with the Bond and Insurance requirements set forth in subsection 153.103(E).
- ~~(J) *Fees:* Sandwich board signs shall be subject to the Administrative fee, as is established in subsection 150.141(A) of the Code of Ordinances.~~
- (JK) *Balloon(s)* (two feet or less in any dimension) attached to a lawfully permitted sandwich Board Sign may be allowed as part of the Sandwich Board Sign as long as the overall height of the Sandwich Board Sign and balloon (s) does not exceed six feet in height.

(Ord. 4700, passed 9/2/99; Ord. 6459, passed 11/18/10; Ord. 6650, passed 9/15/11)

§ 153.235 - Shopping center identification sign.

An identification sign allowed in place of the free standing sign area for the individual business within a shopping center; it is unlawful to construct, erect, or maintain any shopping center identification sign without complying with the following provisions:

- (A) The number of signs shall be subject to the following conditions:
 - (1) No more than one sign shall be allowed (which may be illuminated) on each street abutting the property.
 - (2) Shopping centers in excess of ten acres with more than one detached building will be permitted an additional identification sign per street frontage in excess of 1,500 feet. However, no more than two identification signs per street frontage shall be permitted.
- ~~(B) *Sign shall be used solely to identify the shopping center, shopping area or the businesses conducted therein.*~~
- (BG) The maximum area for the sign shall not exceed 150 square feet, and the maximum height for such identification signs shall be 35 feet.
- (BC) In the case of a second identification sign on a single street frontage, the maximum area of the sign shall be limited to 75 square feet with the maximum height limited to 20 feet.
- (ED) All shopping center identification signs shall be located at least 250 feet apart; provided, however, that if such shopping center identification signs comply with all other provisions except the requisite distance between signs, and it is not reasonable to so comply with the distance between signs requirement, such freestanding signs shall be allowed to be maintained.
- (FE) Shopping center identification signs shall be set back not less than five feet from the property line and shall not overhang into the public right-of-way.
- (GF) No other freestanding sign(s) shall be permitted in any shopping center.
- (HG) *Curbing:* Any shopping center identification sign located within, or within three feet of, a driveway, parking, maneuvering or pedestrian area shall be separated from said driveway, parking, maneuvering or pedestrian area by a six inch barrier curb. Where the clearance from grade to the body of the sign is 12 feet or less the curb shall provide not less than three feet of separation from the outermost perimeter of the sign. Where the clearance is more than 12 feet from grade to the body of the sign, the curb shall provide not less than three feet of separation from the outermost edge of the support columns.
- (H) *Landscaping:* The area within required curbing shall be landscaped in accordance with the provisions of the Zoning Ordinance.

(Ord. No. 7305, § 1, passed 12-1-16; Ord. No. 7578, § 15, passed 9-20-18)

§ 153.236 - Sponsor signage.

It is unlawful to construct, erect, or maintain any Sponsor Signage, as defined in § 153.602 without complying with the following provisions:

- (A) *Area*: No sponsor sign shall exceed 32 square feet in sign area.
- (B) *Location*: Sponsor signage shall only be affixed to the following permanent structures: facade of a principal structure, wall of an accessory structure, fence, or permanent freestanding sign. Signs shall only be affixed to a single structure at all corners of the sign and shall not be erected in a manner in which the sign is suspended and/or extending the distance between two separate structures. Sponsor signage shall only be allowed on a property in the C/R District or property that received a special event permit from the Village
- (C) *Time limitations*: ~~Sponsor signage shall only be allowed on a property in the C/R District, as follows:~~
 - (1) Sponsor signage associated with a special event approved by the village shall only be allowed to be affixed or erected on a property for the length of the special event permit application approved by the village.
 - (2) Sponsor signage associated with all other events shall only be displayed during the period in which the sponsored event is occurring. Such signage must be immediately removed at the end of the sponsored event.

(Ord. 5904, passed 8/17/06)

§ 153.237 - Temporary signs.

The provisions of this section shall regulate all temporary signs, with the exception of temporary signs which are specifically described and regulated in other sections of this Code. (See §§ 153.205 and 153.206 of this Code, entitled, "signs not subject to permit fee" and "signs not subject to permit"). It is unlawful to construct, erect, or maintain any temporary signs without complying with the following provisions:

- (A) *Location*:
 - (1) *Non-residential districts*:

~~Temporary-a. Banner~~ signs shall only be affixed to the following permanent structures: façade of a principal structure, wall of an accessory structure, fence, permanent freestanding sign, or shopping center identification sign, unless otherwise provided for. ~~Temporary signs~~Banner shall only be affixed to a single structure at all corners of the sign and shall not be erected in a manner in which the sign is suspended and/or extending the distance between two separate structures. Banner signs and their supports shall not interfere with required parking spaces.

b. Feather signs may be affixed to the ground provided that the sign is securely erected. Feather signs and their supports shall not interfere with required parking spaces.

c. Inflatable signs may be placed on the ground or on the roof of a building. When placed on the ground, inflatables and their supports shall meet the minimum building setbacks required by the zoning district in which the inflatable is located. Inflatables located on the ground and their supports shall not be located within the clear line of sight area. Inflatables located on the ground and their supports shall not interfere with required parking spaces. Inflatable signs erected on the ground shall not be tethered or otherwise suspended above the ground, but

shall be fastened directly to the ground without any vertical clearance between the inflatable sign and the ground. Separation between buildings, signs, and other structures: Inflatables shall not be located closer than 10 feet from any overhead utility line. When placed on the ground, inflatables shall not be located closer than four feet to any other building or sign.

d. Attention Getting Devices shall only be affixed to a permanent structure, unless otherwise provided for in this article. No text or graphic symbols identifying a specific business entity exceeding 36 square feet in total copy area shall be displayed on any surface of an attention getting device.

- (2) *Residential districts:* In addition to the regulations outlined in subsection 153.237(A)(1) above, temporary signs shall also be permitted to be affixed to the ground provided that the sign is securely erected.
 - (3) *All districts:* No temporary signs shall be located in or on the public right of way, sidewalk or other public thoroughfare. No temporary signs shall be located in the clear line of sight area, as defined in the Lombard Zoning Ordinance (Chapter 155 of this Code). ~~Inflatable signs may be erected on top of structures or on the ground. Inflatables signs erected on the ground shall not be tethered or otherwise suspended above the ground, but shall be fastened directly to the ground without any vertical clearance between the inflatable sign and the ground.~~
 - (4) Mixed Signs. No other temporary sign shall be displayed concurrently or attached to an inflatable sign or feather sign, and their supports.
- (B) *Construction:* Temporary signs must be maintained in a structurally safe and presentable manner. Temporary signs shall not create a wind-blown hazard. Temporary signs shall not have any nails, tacks, wire, or sharp metal edges protruding therefrom.
- (C) *Duration:* Temporary signs shall be allowed for the specified periods set forth below:
- (1) *Inflatable signs:* No inflatable sign shall be permitted on the same parcel for a period of more than seven consecutive days in any year, or for more than a total of 14 days in any year.
 - (2) *Pennants:* No pennants shall be permitted on the same parcel for a period of more than 14 consecutive days in any year, or for more than a total of 56 days in any year.
 - (3) *Banners:* Up to eight temporary permits may be issued for any one business in any calendar year, provided that the total of all permits issued does not exceed 120 days in any calendar year.
 - ~~(4) *Window signs:* There shall be no time restriction placed on any window sign that is maintained in a safe and presentable manner.~~
 - (5) *Feather signs:* One permit may be issued for any one business, provided that the total number of days does not exceed 14 consecutive days in any calendar year.
 - (5) *Attention Getting Device:* No more than four permits shall be issued for any one business in a calendar year provided the total number of days does not exceed 31 days in any calendar year.
- (D) *Permitted temporary signs by sign type and property type:* Temporary signs shall be allowed in the village in accordance with the following table:

PERMITTED TEMPORARY SIGNS BY SIGN TYPE AND PROPERTY TYPE

| | | |
|-------------------------------------|---|-----------------|
| Sign Type | Multiple Family Dwellings; on lots less than 1 acre in area, Attached Dwellings, Two Family Dwellings, Detached Dwellings; Multiple family dwellings on lots less than one acre in area; attached dwellings; two-family dwellings; detached dwellings. | All Other Areas |
| Pennants | P | P |
| Banners | N | P |
| Inflatable | N | P |
| Window | Yⁱ | Y |
| Feather | N | P |
| Attention Getting Device | N | P |

~~Y = Allowed without sign permit.~~

P = Allowed only with sign permit.

N = Not allowed.

~~i = No commercial message allowed on sign, except for a commercial message drawing attention to an activity currently and legally offered on the premises.~~

(E) *Permitted number and size of temporary signs by sign type:* The number and size of temporary signs shall be allowed in accordance with the following table:

PERMITTED NUMBER AND SIZE OF TEMPORARY SIGNS BY TYPE

| Sign Type | Number Allowed | Maximum Sign Area | Height |
|-----------|-------------------------|-------------------|--------|
| Pennants | n/a | n/a | n/a |
| Banners | One per street exposure | 32 sq. ft. | n/a |

| | | | |
|---------------------------------|--|--|----------------|
| Inflatable | One per business <u>property</u> | n/a | 25 ft. |
| Window | n/a | Total area of all signs shall not exceed 20 percent of total window area. | n/a |
| Feather | One per business | 36 sq. ft. | n/a |
| <u>Attention Getting Device</u> | <u>One per business</u> | <u>36 sq. ft.</u> | <u>n/a</u> |

n/a = Not applicable.

(F) *Permit limitations.*

- (1) A permit must be obtained for all temporary signs. However, an existing permitted temporary sign can be removed and replaced with another temporary sign without obtaining an additional permit, provided that all of the following conditions are met:
 - a. The permit has not expired;
 - b. The new temporary sign is of the same material as the sign for which the permit was issued;
 - c. The new temporary sign has the same dimensions as, or smaller dimensions than, the sign for which the permit was issued; and
 - d. The new temporary sign is placed in the same location as the sign for which the permit was issued.
- (2) A non-renewable permit for a period of up to 60 days may be issued for a temporary sign in lieu of a permanent wall sign, provided that a permit for a future permanent wall sign has been submitted.
- (3) The petitioner shall indicate on the permit application the start date, end date, and number of days for which the permit will be applicable. The temporary sign shall be removed within 24 hours after the expiration of the permit.
- ~~(4) If the petitioner requesting the temporary sign is not the owner or a leasee of the property on which the sign will be located, then the petitioner shall submit a written letter of consent from the property owner allowing the sign to be placed on the property.~~

(G) *Permit issuance.*

- (1) *Review of applications:* It shall be the duty of the Director, upon the filing of application for a permit, to examine such plans and specifications and other data related to proposed erection of the sign and the sign structure. If it appears that the proposed sign and sign structure is in compliance with all the requirements of this ordinance, and there are no violations of any other ordinances of the village, the permit shall then be issued.
- (2) *Denial and revocation of permit:* When a permit is denied by the Director, a written notice shall be given to the applicant along with a brief statements of the reasons for denial. The Director may suspend or revoke a permit for any false statement or misrepresentation.

- (3) *Void if work not commenced:* A permit issued by the village becomes null and void if work is not commenced within the time period prescribed within § 150.142 of the Code of Ordinances.
- (4) *Temporary sign permits:* Permits for a temporary sign shall be limited to the time period set forth within the Sign Ordinance for the respective type of temporary sign. Such signs shall be removed within 24 hours after the expiration of the permit unless a new permit is obtained.
- ~~(5) *Attention-getting device permits:* Permits for certain attention-getting devices, as defined in this Ordinance, may be issued subject to the following provisions:~~
- ~~(a) *General requirements:*~~
- ~~(1) *Time limits:* Permits for attention-getting devices shall be limited for 14 days or less.~~
- ~~(2) *Removal required:* such devices shall be removed within 24 hours after the expiration of the permit unless a new permit is obtained.~~
- ~~(3) *Number of permits issued:* No more than four permits for any attention-getting devices shall be issued for any one business in any calendar year.~~
- ~~(b) *Inflatables/requirements:*~~
- ~~(1) *Time limits:* permits for inflatables shall be limited to seven consecutive days or less.~~
- ~~(2) *Removal required:* Such devices shall be removed within 24 hours after the expiration of the permit unless a new permit is obtained.~~
- ~~(3) *Number of permits issued:* No more than two permits for an inflatable shall be issued for any one business in any calendar year.~~
- ~~(6) *Temporary off-premise signs:* Permits for temporary off-premise advertising signs shall be issued subject to the following provisions:~~
- ~~(a) *Time limits:* Permits for off-premise signs shall be limited to 14 days or less as determined by the Director.~~
- ~~(b) *Removal required:* Such signs shall be removed within 24 hours after the expiration of the permit unless a new permit is obtained.~~
- ~~(c) *Number of permits issued:* No more than four off-premise sign permits shall be issued for any one organization in any calendar year.~~
- ~~(d) *Not for profit status required:* Permits shall be issued only for events sponsored by non-profit organizations as defined by of 805 ILCS 110, Charitable, Religious, Educational, or Civic Organizations.~~
- ~~(7) *Temporary lease/rental signs:* Permits for temporary lease/rental signs shall be issued subject to the following provisions:~~
- ~~(a) *Time limits:* Permits for temporary lease/rental signs shall be limited to renewable terms of six months.~~
- ~~(b) *Removal required:* Such signs shall be removed within 24 hours after the expiration of the permit unless a new permit is obtained.~~
- ~~(c) *Twenty-five percent vacancy required:* A permit may be issued upon determination by the Director that 25 percent or more of the leasable floor area is vacant. The applicant shall provide all documentation deemed necessary by the Director to determine the actual vacancy rate. The Director may conduct an inspection(s) to verify the vacancy rate prior to issuance of, and/or during the terms of the permit.~~

~~(8) Temporary, pre-development sign: Permits for temporary, pre-development signs shall be issued subject to the following provisions:~~

~~(a) Time limits: Permits for temporary, pre-development signs shall be limited to a maximum of 365 days.~~

~~(b) Removal required: Such signs shall be removed within 24 hours after the expiration of the permit unless a new permit is obtained.~~

~~(c) Termination of permit: The sign permit will terminate, without further notice, upon issuance of a building permit for the property upon which the sign is located.~~

~~(H) Notwithstanding any other provision of this Chapter 153, in light of the COVID-19 pandemic, temporary signs located within the area bounded by 22nd Street on the North, Meyers Road on the East, Butterfield Road on the South and Highland Avenue on the West (the "Defined Area"), that relate to a business located within the B3 Community Shopping District zoned area within said Defined Area, shall be subject to the following conditions, limitations and requirements, in lieu of those set forth in this Chapter 153, relative to temporary signs, from October 15, 2020 through January 31, 2021:~~

~~(1) Temporary signs may be freestanding on their own support structure;~~

~~(2) No more than one temporary freestanding sign per business on a given property shall be permitted;~~

~~(3) Temporary freestanding signs may be double-faced or of a V frame design;~~

~~(4) The overall square footage of any temporary freestanding sign shall not exceed 125 square feet in sign surface area per sign face;~~

~~(5) An off-premises temporary freestanding sign shall be permitted, provided that said sign is associated with a business establishment located within 4,000 lineal feet of the temporary freestanding sign location; and~~

~~(6) Placement of any such temporary sign shall require the consent of the property owner, which shall be submitted as part of a no-fee permit application to the Village.~~

~~As of February 1, 2021, all temporary signs located within the Defined Area shall comply with the temporary sign provisions of Chapter 153 of this Code, applicable thereto.~~

(Ord. 4700, passed 9/2/99; Ord. 5600, passed 1/20/05; Ord. 5656, passed 6/2/05; Ord. 6412, passed 11/19/09; Ord. No. 6908, § 3, passed 1-16-14; Ord. No. 6982, § 2, passed 8-21-14; Ord. No. 7321, § 1, passed 1-19-17; Ord. No. 7578, § 16, passed 9-20-18)

§ 153.238 - Traffic control signs.

Traffic control devices are intended to direct and assist vehicle operators in the guidance and navigational tasks required to safely traverse private property. It is unlawful to construct, erect, or maintain any traffic control signs without complying with the following provisions:

- (A) *Limitations:* Traffic control signs shall be used solely to convey information intended to safely and properly direct vehicle operators across private property. The information conveyed shall be limited to the regulation of traffic flow and the indication of parking restrictions. Traffic control signs shall not include advertising copy, a business logo, or any other information which does not convey information directly relevant to traffic flow or parking. Traffic signs shall not include the name of a business or a business address unless that name or address is critical to the traffic or parking information being provided. If a business name or address is provided on a traffic control sign, the lettering for that business name or address shall be no more than three inches in height.

- (B) *Size:* No traffic control sign shall exceed ten feet in height or seven square feet in area. The area of the traffic control sign shall not be included in the total sign area when determining compliance with the maximum sign area limitations.
- (C) *Design:* Every traffic control sign, including the supports thereof, shall be securely built by a sign manufacturer. Traffic control signs shall be constructed of metal or an equivalent material as approved by the Community Development Director. Traffic control signs shall not be constructed of wood. Accessible parking signs shall follow the standards established by the Illinois Administrative Code. Traffic control signs which convey information that would typically be found on signs with the right-of-way (e.g. "stop," "yield," "one-way," etc.) and shall follow the current standards of the Federal Highway Administration's Manual on Uniform Traffic Control Devices.
- (D) *Illumination:* Traffic control signs shall not be illuminated, unless provided for within the current standards of the Federal Highway Administration's Manual on Uniform Traffic Control Devices.

(Ord. No. 7578, § 17, passed 9-20-18)

~~§ 153.239 — Under canopy signs.~~

~~It is unlawful to construct, erect, or maintain any Under Canopy Signs without complying with the following provisions:~~

- ~~(A) — The total sign area shall not exceed six square feet, and the width of any sign shall not exceed three-fourths of the horizontal canopy projection.~~
- ~~(B) — No under canopy sign shall hang more than 18 inches from any canopy or other such structure.~~
- ~~(C) — There shall be a minimum of seven feet clearance between the ground and the bottom of such sign.~~
- ~~(D) — The permitted wall sign area and/or freestanding sign area shall be reduced for each square foot, or portion thereof, of sign area devoted to under canopy signs.~~
- ~~(E) — Only one sign, located under a canopy, shall be permitted for each business in a building.~~
- ~~(F) — No sign may be displayed above the first or street level floor of the building.~~

~~(Ord. No. 7578, § 18, passed 9-20-18)~~

~~§ 153.240 — Valance sign.~~

~~It is unlawful to construct, erect, or maintain any valance sign without complying with the following provisions:~~

- ~~(A) — Size: Copy height shall not exceed ten inches.~~
- ~~(B) — Location: Copy shall be placed only in the valance area below the front face and side panels of the awning.~~
- ~~(C) — No sign may be displayed above the first or street level floor of the building.~~

§ 153.241 - Valet parking signs.

Valet parking signs are signs that identify the availability of valet parking services as defined in § 127.02 of this Code. Valet parking signs are permitted to be placed on private property or within the public right-of-way. It is unlawful to construct, erect, or maintain any valet parking signs without complying with the following provisions:

- (A) *Location:* A valet parking sign, whether on public or private property, must be placed within the designated loading zone as provided on the valet parking plan, and shall not obstruct vehicular

traffic. A valet parking sign located on the public right-of-way shall not be located on the street pavement and in no case shall it be located more than four feet from the curb.

- (B) *Size:* The surface area of each sign shall not exceed 16 square feet in size.
- (C) *Design:* Valet parking signs shall be professionally made and maintained in good condition, shall be properly weighted so as to not create a wind-blown hazard and shall not have any nails, tacks, wires, or sharp metal edges protruding therefrom.
- ~~(D) *Display:* Valet parking signs shall be limited to the display of only the name of the business which is offering the service, the valet parking operator, the rate and the words "valet parking".~~
- (ED) *Illumination:* Valet parking signs shall not be illuminated.
- (FE) *Number:* Up to two valet parking signs shall be allowed per place of business at the valet parking loading area. Additional valet parking signage may be permitted at major points of ingress and egress to the subject property, provided they are located at a point so as not to conflict with driver vision and not to be a hazard to smooth traffic flow.
- (GF) *Time restrictions:* The valet parking sign shall only be displayed during hours when valet parking services are offered.

(Ord. 5152, passed 6/20/02; Ord. 6174, passed 5/1/08)

§ 153.242 - Wall signs.

It is unlawful to construct, erect, locate or maintain any wall sign for which a permit is required without complying with the following provisions:

- (A) *Location limitation on placement:* No wall sign shall cover wholly or partially any wall opening, nor project beyond the ends of the wall to which it is affixed. No sign shall project beyond the top of the building except where the structure is so designed so as to not permit the attachment of a wall sign, then a sign will be permitted to project above the surface of the building. The projection shall be kept to a minimum as required by the Director.
- (B) *Projection above sidewalk:* Wall signs must be affixed flat against the building wall. Any projection will be limited to encasing illumination or depth of lettering. At no time shall a wall sign be permitted to extend more than 12 inches beyond the building line. The sign shall not be affixed to a wall at a height of less than eight feet above the sidewalk or ground.
- (C) *Construction supports required:* A wall sign shall be safely and securely affixed to the building wall to the satisfaction of the Director.
- (D) *Placement location on building:* Wall signs may be located either on the front of the building abutting a street or on either side wall perpendicular to the street frontage.
- (E) *Mixed signs prohibited:* No wall sign may be displayed in conjunction with an awning, canopy, or projecting sign.

(Ord. No. 7324, § 1, passed 1-19-17; Ord. No. 7578, § 19, passed 9-20-18)

§ 153.243 - Window signs.

It is unlawful to construct, erect, or maintain any window signs without complying with the following provisions:

- ~~(A) As defined in this Chapter, there shall be no more than one window sign per window.~~

Formatted: Normal

(BA) The total area of the window sign shall not exceed 20-50 per-cent of the surface area of each window. ~~In the alternative, the occupant may have one window sign, the total area of which shall not exceed 20 per-cent of the total surface area of all display windows, in each street exposure.~~

(B) There shall be no time limit on window signs.

§ 153.244 - Project identification signs.

Project identification signs are intended to provide for appropriately scaled signage in planned developments where freestanding signs are not practical due to site design considerations. It is unlawful to construct, erect, or maintain any project identification signs without complying with the following provisions:

- (A) *Size*: Limited to maximum area of 32 square feet.
- (B) *Height*: Not more than four feet in height.
- (C) *Number and location*: One at each major entrance to a development or planned development.
- (D) *Setback*: The leading edge of project identification signs shall be set back a minimum of five feet from all property lines.
- (E) *Mixed signs prohibited*: No project identification sign may be displayed in conjunction with a freestanding sign or a shopping center identification sign.

(Ord. No. 7625, § 1, passed 1-17-19)

§ 153.245 - Interpretation of sign types.

The Director may determine compliance for signs which, though not contained by name in a permitted sign list for a zoning district, are deemed to be similar in nature and clearly compatible with the listed signs. All non-listed signs which are approved by the Director shall be added to the permitted sign list by ordinance at the time of periodic updating and revision.

(Ord. No. 7625, § 1, passed 1-17-19)

Editor's note— Ord. No. 7625, § 1, adopted Jan. 17, 2019, redesignated the former § 153.244 as a new § 153.245 to read as herein set out.

ARTICLE V. - NONCONFORMING SIGNS

§ 153.301 - Statement of purpose.

This Chapter recognizes the establishment of separate zoning districts by the zoning ordinance, and details the appropriate signage for that district. Signs existing at the time of the enactment of this ordinance, codified in this Chapter, and not conforming to its provisions, shall be regarded as nonconforming signs. Nonconforming signage established illegally shall be removed immediately and shall be subject to the police power of the Village of Lombard. Legally established nonconforming signs shall be subject to the provisions of this section, as set forth below.

The purpose of this section is to provide for the regulation of nonconforming signage and to specify those circumstances and conditions under which nonconforming signage shall be permitted to continue.

§ 153.302 - Nonconforming signage.

A sign located upon a parcel of property, which is not authorized in the list of permitted signage for the zoning district in which the parcel is located shall be subject to the provisions of Subsection B, below.

- (A) *Authority to continue.* Any lawfully nonconforming sign or part of a sign may remain in use, so long as it remains otherwise lawful, for a period of time specified in subsection (G) "sign amortization schedule" hereunder. During this period of time the face of the sign may be replaced subject to the limitation of subsection (C) hereunder. At the end of the prescribed period of time, the legal nonconforming status of the sign shall expire and the sign shall be removed. The existence of a nonconforming sign on a parcel of property shall not be construed to allow the establishment of other legal, nonconforming signs on the parcel.
- (B) *Repair and maintenance.* Normal maintenance and incidental repair or changing of parts designed for changes which do not require any permit shall not be considered an alteration; and shall be permitted, provided however, that this subsection shall not be deemed to authorize any violation of subsection (C) through (F) hereunder.
- (C) *Expansion.* A legal nonconforming sign shall not be extended, expanded, enlarged, or increased in size or intensity. Such prohibited activity shall include, without being limited to:
- (1) Expansion of the surface area, by increasing height or width beyond the dimensions of the sign at the time such sign became a legal, nonconforming.
 - (2) Expansion of the illumination of a sign, by the addition of lighting or increasing the intensity of existing lighting beyond the level of illumination existing at the time such sign became a legal, nonconforming sign.
 - (3) Expansion of useful life, by structurally altering the nonconforming signs so as to prolong the life of the sign beyond that which would have existed at the time such sign became a legal, nonconforming sign.
- (D) *Relocation.* Legal, nonconforming signs shall be allowed to be relocated wholly to any other location on the same lot, provided the new sign location meets the applicable setbacks and clear line of sight provisions. Structural elements are not allowed to be changed, as the life of the sign cannot be extended.
- (E) *Abandonment or discontinuance.* The continued use of a legal nonconforming sign shall terminate upon the existence of any one of the following conditions. Any subsequent signage shall comply with the regulations for the district in which the sign is located.
- (1) When the use of a legal, nonconforming sign is discontinued or abandoned for a period of 90 consecutive days (regardless of any reservation of an intent not to abandon and to resume such use), such sign shall not thereafter be re-established or resumed.
 - (2) When the enterprise or business establishment, advertised or identified by a legal nonconforming sign, is terminated or relocated, such sign shall be deemed to be abandoned and said sign shall be removed from the premises.
- (F) *Damage or destruction.* In the event that any sign in whole or in part is a legal, nonconforming sign is damaged or destroyed, by any means, to the extent of more than 50 percent of the fair market value of such sign immediately prior to such damage, such sign shall not be restored unless such sign shall thereafter conform to all regulations for the district in which such sign is located. When such damage or destruction is 50 percent or less of the fair market value of such sign immediately prior to such damage, such sign may be repaired and reconstructed and returned to the same condition and use as existed prior to the damage or destruction, provided such repairs or reconstruction is commenced and completed within 90 days of the date of damage or destruction. The fair market value shall be determined by the Director of Community Development, based on an appraisal conducted by an independent sign contractor.
- (G) *Sign amortization schedule.* Any sign lawfully existing or under construction on the effective date of this § 153.302 which does not conform to the provisions of Chapter 153 of the Village Code; shall be removed or made to conform within seven years of the date of notification by the village that the sign no longer conforms with the requirements of Chapter 153 of the Village Code. Any sign lawfully existing or under construction on the effective date of this § 153.302 which does not

conform to the provisions of Chapter 153 of the Village Code may request a variation as outlined in subsection 153.103(l) of this Code.

- (H) *Notification requirement.* It shall be the duty of the Owner or Lessor of any property on which a legal nonconforming sign is located to represent, in writing, to a buyer or tenant the number of years remaining on the amortization schedule for any sign on said property which is subject to the provisions of this section. Failure of the Owner or Lessor to provide such information in writing as part of the lease or contract for sale shall be considered a violation of this section.

(Ord. No. 7633, § 1, passed 3-7-19)

ARTICLE VI. - SIGN REGULATION BY DISTRICT

§ 153.401 - Districts.

The zoning districts established for the Village of Lombard, as listed in § 155.401 of the zoning ordinance, shall be the recognized divisions of the village for the purposes of this Chapter. Provisions governing the erection, construction, and/or display of signs are established for each zoning district include, but are not limited to,

Maximum surface of signs

Maximum height standards for signs

Maximum number of signs

Required distance between signs

Permitted sign types

Signs may be erected, altered and maintained only for a permitted use in the district in which the signs are located.

§ 153.402 - Maps.

The location and boundaries of the districts shall be those established in the Zoning District Map, and all provisions of § 155.402 of the zoning ordinance shall apply.

ARTICLE VII. - SIGNS LOCATED IN CONSERVATION/RECREATION DISTRICTS

§ 153.501 - Conservation/Recreation District requirements.

- (A) *Purpose statement.* The C/R Conservation/Recreation District is intended to provide for public parks, forest preserves, wildlife reservations and ecological sanctuaries and other open-space uses or resources to serve the needs of the citizens of the Village of Lombard. C/R Conservation/Recreation District sign regulations are intended to protect such areas from the adverse visual impacts of signage associated with uses incompatible with the intent and purpose of the C/R Conservation/Recreation District.
- (B) *Permitted signs.* All signs located in C/R Conservation/Recreation Districts shall conform to the specific requirements set forth in this Chapter. In C/R Conservation/Recreation Districts, no sign shall be permitted except the following named signs:
- (1) Signs not subject to permit in accordance with provisions set forth in § 153.206.
 - (2) Awnings and canopies, in accordance with the provisions set forth in § 153.211.
 - (3) Automatic changeable copy signs, in accordance with the provisions set forth in § 153.210.

- (4) Development signs, in accordance with the provisions set forth in § 153.215.
- (5) Freestanding signs, in accordance with the provisions set forth in § 153.216. In addition, no freestanding sign shall be erected or maintained within any C/R Conservation/Recreation District unless it also meets all of the following requirements:
 - (a) *Display*: No use in a C/R Conservation/Recreation District shall display a freestanding sign unless the use is directly accessible by car and provides a minimum of four parking spaces on the premises where such freestanding sign is displayed.
 - (b) *Area*: Freestanding signs shall not exceed 30 square feet in sign surface area. However, freestanding signs shall not exceed 50 square feet in sign surface area when located along a minor arterial or a major arterial street, as identified in the Comprehensive Plan.
 - (c) *Height*: Freestanding signs shall not exceed six feet in height. However, freestanding signs shall not exceed ten feet in sign height when located along a minor arterial or major arterial street, as identified in the Comprehensive Plan. In all cases, height shall be measured from grade at the edge of the right-of-way to the top of the sign.
 - (d) *No more than one freestanding sign* shall be maintained on any one parcel of property except where a parcel abuts two or more streets, and then one sign per street frontage is permitted. There may be, however, one sign per entrance as long as the distance between signs is 100 feet.
 - (e) *Distance between signs*. All freestanding signs shall be located at least 100 feet apart; provided, however, that if such freestanding signs comply with all other provisions except the requisite distance between signs, and it is not reasonable to so comply with the distance between sign requirements, such freestanding signs shall be allowed to be maintained.
 - (f) *Setback*: The leading edge of all freestanding signs must meet the following provisions:
 - (i) Freestanding signs shall be set back a minimum of five feet from the street right-of-way.
 - (ii) If the freestanding sign is located along a minor arterial or a major arterial street, as identified in the Comprehensive Plan, shall be set back at least 25 feet from the right-of-way.
- (6) Informational signs, in accordance with the provisions of § 153.218.
- (7) Institutional signs, in accordance with the provisions of § 153.219.
- (8) Sponsor signs, in accordance with the provisions set forth in § 153.236.
- (9) Temporary Signs, in accordance with the provisions set forth in § 153.236.
- (10) Wall signs, in accordance with the provisions set forth in § 153.241. In addition, no wall sign shall be erected or maintained in any C/R Conservation/Recreation District unless it also meets all of the following requirements:
 - (a) For properties with one street frontage, the surface area of wall signs shall not exceed one times the frontage of the property. Sign surface area shall not exceed 100 square feet per frontage.
 - (b) Properties with multiple street frontages shall be entitled to wall signs facing each frontage, not to exceed one times the frontage of the property onto which the signs face. Sign surface area shall not exceed 100 square feet per each frontage.
 - (c) If wall signs are located a minimum of 120 feet from the street frontage onto which they face, then the sign surface area of wall signs shall not exceed two times the length of said frontage. In these cases, the sign surface area shall not exceed 200 square feet per frontage.

(Ord. 5904, passed 8/17/06; Ord No. 7493, § 1, passed 4-5-18)

ARTICLE VIII. - SIGNS LOCATED IN RESIDENTIAL USE DISTRICTS

§ 153.502 - Residential District requirements.

- (A) *Purpose statement.* Residential districts requirements are intended to provide for residential areas and to protect such areas from the negative impacts of excessive signage. It is also intended to protect such areas from the adverse visual impact of signage associated with non-residential or otherwise incompatible uses.
- (B) *Permitted signs.* All such signs in residential districts shall conform to the specific requirements set forth in this Chapter. In residential use districts, no sign shall be erected except the following named signs:
- (1) Development Signs, in accordance with the provisions set forth in § 153.215.
 - (2) Freestanding signs, in accordance with the provisions set forth in § 153.216. In addition, no freestanding sign shall be erected or maintained in any residential district unless it also meets all of the following requirements:
 - (a) *Freestanding signs* shall only be permitted for multi-family dwellings in the R4 Limited General Residence District, R5 General Residence District, and R6 Central Residence District.
 - (b) *Area:* No freestanding sign shall exceed 24 square feet per side in sign surface area.
 - (c) *Height:* No freestanding sign shall exceed four feet in height. In all cases height shall be measured from grade at the edge of right-of-way to the top of the sign.
 - (d) *Number:* No more than one freestanding sign per street frontage is permitted.
 - (3) Holiday decorations, in accordance with the provisions set forth in § 153.217.
 - (4) Informational signs, in accordance with the provisions set forth in § 153.218.
 - (5) Institutional signs, in accordance with the provisions set forth in § 153.219.
 - (6) Memorial signs, in accordance with provisions set forth in § 153.221.
 - (7) Nameplates, in accordance with the provisions set forth in § 153.225.
 - (8) ~~Political campaign~~Noncommercial signs, in accordance with the provisions set forth in § 153.227.
 - (9) Real estate signs, in accordance with the provisions set forth in § 153.228.
 - (10) Residential directional signs, in accordance with the provisions set forth in § 153.231.
 - (11) Residential subdivision signs, in accordance with the provisions set forth in § 153.232.
 - (12) Rummage and garage sale signs, in accordance with the provisions set forth in § 153.233.
 - (13) Temporary signs, in accordance with the provisions set forth in § 153.237.
- (C) *Location restrictions.* Signs permitted in residential use districts may be located in any required yard subject to the following provisions:
- (1) Signs shall be set back not less than five feet from any side property line nor less than five feet from any lot line adjacent to any street. In the case of corner lots, permitted signs shall not be erected closer than ten feet from any lot line adjacent to a street.
 - (2) In no case shall the height of any sign in any residential district exceed ten feet.

ARTICLE IX. - SIGNS LOCATED IN OFFICE DISTRICTS

§ 153.503 - Office District requirements.

- (A) *Purpose statement.* The O Office District is designed to accommodate office buildings, civic and governmental structures, and educational and institutional buildings in a mutually compatible environment. Office district sign regulations are intended to provide for the needs of those uses located in the district for identification while providing for a compatible environment and protecting that environment from the visual impacts of signage not compatible with the purpose and/or character of the district.
- (B) *Permitted signs.* All signs located in an O Office District shall conform to the specific requirements set forth in this Chapter. In an O Office District, no sign shall be permitted except the following named signs:
- (1) Signs not subject to permit fee in accordance with provisions set forth in § 153.205, ~~except, however, a business flag may only be flown in conjunction with the flag of the United States of America.~~
 - (2) Signs not subject to permit in accordance with provisions set forth in § 153.206.
 - (3) Awnings and canopies, in accordance with the provisions set forth in § 153.211.
 - (4) Development signs, in accordance with the provisions set forth in § 153.215.
 - (5) Freestanding signs, in accordance with the provisions set forth in § 153.216. In addition, no freestanding sign shall be erected or maintained within any O Office District unless it also meets all of the following requirements:
 - (a) *Parking:* No business establishment shall display a freestanding sign unless the establishment is directly accessible by car and provides a minimum of four parking spaces on the premises where such freestanding sign is displayed.
 - (b) *Area:* No freestanding sign shall exceed 30 square feet per side in sign surface area.
 - (c) *Height:* No freestanding sign shall exceed six feet in height. In all cases height shall be measured from grade at the edge of the right-of-way to the top of the sign.
 - (d) *Number:* No more than one freestanding sign shall be maintained on any one parcel of property, except where a parcel abuts two or more streets, and then one sign per street frontage is permitted.
 - (e) *The sign(s) shall contain* the name(s) and/or the specific addresses of the tenant(s) of the building and/or the name of the development and/or the name of the management agent and leasing information.
 - (f) *The sign shall set back* at least ten feet from all property lines.
 - (6) Informational signs in accordance with the provisions of § 153.218.
 - (7) Marquees, in accordance with the provisions set forth in § 153.220.
 - (8) Real estate signs, in accordance with the provisions set forth in § 153.229.
 - (9) Temporary signs, in accordance with the provisions set forth in § 153.237.
 - ~~(10) Under canopy signs, in accordance with the provisions set forth in § 153.239.~~
 - (11) Valet parking signs, in accordance with the provisions set forth in § 153.241
 - (12) Wall signs, in accordance with the provisions set forth in § 153.242. In addition, no wall sign shall be erected or maintained in any O Office District unless it also meets all of the following requirements:
 - (a) *Area:* The total sign surface area of all wall signs on any single parcel of property shall not exceed one time the lineal front footage of the property per façade of street front exposure upon which the sign or signs are to be mounted. The total sign surface area of all signs on any single façade with street exposure shall not exceed 100 square feet.

- (b) *If more than one wall sign is erected on a building*, each of the signs shall be constructed of the same materials and be of the same format to provide consistency and unity, subject to the review and approval of the Director.

(13) Window signs, in accordance with the provisions set forth in § 153.243.

(Ord. 5600, passed 1/20/05; Ord. No. 7051, § 1, passed 3-5-15)

ARTICLE X. - SIGNS LOCATED IN BUSINESS DISTRICTS

§ 153.504 - B1 and B2 Neighborhood Shopping District requirements.

- (A) *Purpose statement.* The neighborhood shopping districts are intended to provide convenience shopping for persons residing in adjacent residential areas. The Neighborhood Shopping District sign requirements are intended to provide for the need of business establishments and enterprises for identification, while recognizing the proximity of commercial uses in the B1 and B2 Districts to sensitive residential uses in adjacent districts, and the need to protect such residential uses from potential adverse visual impacts.
- (B) *Permitted signs.* All signs located in the B1 and B2 Neighborhood Shopping Districts shall conform to the specific requirements set forth in this Chapter. In any B1 or B2 Neighborhood Shopping Districts no sign shall be permitted except the following named signs:
 - (1) Signs not subject to permit fee in accordance with provisions set forth in § 153.205, ~~except, however, a business flag may only be flown in conjunction with the flag of the United States of America.~~
 - (2) Signs not subject to permit in accordance with provisions set forth in § 153.206.
 - (3) Awnings and canopies, in accordance with the provisions set forth in § 153.211
 - (a) *Mixed signs prohibited:* No awning or canopy sign may be displayed in conjunction with a wall, or projecting sign.
 - (b) *Area:* The total sign surface area of all awning or canopy signs on any single parcel of property shall not exceed one times the lineal front footage of the property, excepting that each business shall be entitled to a minimum of 25 square feet of sign surface area. The total sign surface area of any single awning or canopy sign shall not exceed 100 square feet.
 - (4) Development signs, in accordance with the provisions set forth in § 153.215.
 - (5) Freestanding signs, in accordance with the provisions set forth in § 153.216. In addition, no freestanding sign shall be erected or maintained within the B1 or B2 Neighborhood Shopping District unless it also meets all the following requirements:
 - (a) *Parking:* No business establishment shall display a freestanding sign unless the establishment is directly accessible by car, and provides a minimum of four parking spaces on the premises where such freestanding sign is displayed.
 - (b) *Area:* No freestanding sign shall exceed 30 square feet in sign surface area.
 - (c) *Height:* No freestanding sign shall exceed 15 feet in height. In all cases height shall be measured from grade at the edge of the right-of-way to the top of the sign.
 - (d) *Number:* No more than one freestanding sign shall be maintained on any one parcel of property.
 - (e) *Distance between signs:* All freestanding signs shall be located at least 100 feet apart; provided, however, that if such freestanding signs comply with all other provisions except the requisite distance between signs, and it is not reasonable to so comply with the distance between signs requirement, such freestanding signs shall be allowed to be maintained.

- (f) *Setback*: The leading edge of freestanding signs shall be set back a minimum of five feet from the street right-of-way.
- (g) *Curbing*: Any freestanding sign within three feet of a driveway, parking area, or maneuvering area shall be completely surrounded by a curbing that is not less than three feet from the outermost perimeter of the sign, and this area will be landscaped as approved by the Director.
- (6) Informational signs, in accordance with the provisions set forth in § 153.218.
- (7) Marquees, in accordance with the provisions set forth in § 153.220.
- (8) Motor fuel rate sign, in accordance with the provisions set forth in § 153.223.
- (9) Projecting signs, in accordance with the provisions set forth in § 153.228. No projecting sign shall be erected or maintained in any B1 or B2 District unless it also meets all of the following requirements:
 - (a) *Mixed signs prohibited*: No projecting sign may be displayed in conjunction with a wall, or awning or canopy sign.
 - (b) *Area*: The total sign surface area of all projecting signs on any single parcel of property shall not exceed one-half time the lineal front footage of the property.
- (10) Real estate signs, in accordance with the provisions set forth in § 153.229.
- (11) Sandwich board signs, in accordance with the provisions set forth in § 153.234.
- (12) Temporary signs, in accordance with the provisions set forth in § 153.237.
- ~~(13) Under canopy signs, in accordance with the provisions set forth in § 153.239.~~
- ~~(14) Valance signs, in accordance with the provisions set forth in § 153.240.~~
- (15) Valet parking signs, in accordance with the provisions set forth in § 153.241.
- (16) Wall signs, in accordance with the provisions of § 153.242. In addition, no wall sign shall be erected or maintained in any B1 or B2 District unless it also meets all of the following requirements:
 - (a) *Area*: The total sign area of all signs on any single business shall not exceed one time the lineal front footage of the property, per façade of street front exposure upon which the sign or signs are to be mounted excepting that each legitimate business shall be entitled to a minimum of 25 square feet of sign surface area. The total sign surface area of all signs per business shall not exceed 100 square feet.
 - (b) *Mixed signs prohibited*: No awning or canopy sign may be displayed in conjunction with a wall, or projecting sign.
- (17) Window signs, in accordance with the provisions set forth in § 153.243.

(Ord. 5600, passed 1/20/05; Ord. No. 7051, § 2, passed 3-5-15)

§ 153.505 - B3, B4 and B4A Community Shopping District requirements.

- (A) *Purpose statement*. The B3, B4 and B4A Community and Corridor Shopping Districts are designed to provide for the needs of a much larger consumer population than is served by the B1 or B2 Districts; thus, a wider range of uses and structure sizes is permitted for both daily and occasional shopping. These districts are generally located astride regional and major arterial roadways.

The intent of the B3, B4 and B4A Community and Corridor Shopping District sign regulations is to provide for the need of businesses and enterprises located in the district for identification by passing vehicular traffic, while protecting the vehicular traffic for the adverse effects of visual distraction, and enhancing the aesthetics of the district by preventing visual clutter. Because the traffic on the regional and major arterial

roadways tends to move at a higher rate and volume than other traffic in the village, the size and scale of signage within the district is greater than that permitted in other districts.

- (B) *Permitted signs.* All signs located in the B3, B4 and B4A Community and Corridor Shopping Districts shall conform to the specific requirements set forth in this Chapter. In any B3, B4 and B4A Community and Corridor Shopping Districts no sign shall be permitted except the following named signs:
- (1) Signs not subject to permit fee in accordance with provisions set forth in § 153.205.
 - (2) Signs not subject to permit in accordance with provisions set forth in § 153.206, ~~except a business flag may only be flown in conjunction with the flag of the United States of America.~~
 - (3) Automatic changeable copy signs, in accordance with the provisions set forth in § 153.210.
 - (4) Awnings and canopies, in accordance with the provisions set forth in § 153.211. In addition, no awning or canopy sign shall be erected or maintained in any B3 or B4 District unless it also meets all of the following requirements:
 - (a) *Area:*
 - (i) The total sign surface area of all awning or canopy signs on any single parcel of property shall not exceed one times the lineal front footage of the property, excepting that each business shall be entitled to a minimum of 25 square feet of sign surface area. The total sign surface area of any single awning or canopy sign shall not exceed 100 square feet.
 - (ii) If the awning or canopy sign is to be back a minimum of 120 feet from the property line which the sign shall face, then the total sign surface area of all awning, canopy or wall signs on the single parcel of property shall not exceed two times the lineal front footage of the property. The total sign surface area of a single awning or canopy sign shall not exceed 200 square feet.
 - (iii) If the awning or canopy sign is to be set back a minimum of 240 feet from the property line which the sign shall face, then the total sign surface area of all awning, canopy or wall signs on the single parcel of property shall not exceed two times the lineal front footage of the property. However, the total sign surface area of a single awning or canopy sign shall not exceed 50 percent of the permitted signage.
 - (5) Development signs, in accordance with provisions set forth in § 153.215.
 - (6) Freestanding signs, in accordance with the provisions set forth in § 153.216. No freestanding sign shall be erected or maintained within any B3, B4 and B4A Community and Corridor Shopping Districts unless it also meets all of the following requirements:
 - (a) *Display:* No business establishment shall display a freestanding sign unless the establishment is directly accessible by car and provides a minimum of four parking spaces on the premises where such freestanding sign is displayed.
 - (b) *Area:* Area of freestanding signs shall be permitted in accordance with the following table:

PERMITTED AREA OF FREESTANDING SIGNS BY ROW TYPE AND PROPERTY SIZE

| | Adjacent right-of-way | | |
|-------------------|--------------------------|--------------------------|-------------------------|
| | State ROW <200' in width | State ROW ≥200' in width | All other rights-of-way |
| Freestanding sign | 50 square feet | 125 square feet | 50 square feet |

| | | | |
|--|-----------------|-----------------|-----|
| Freestanding sign on parcel with >150' frontage on state ROW | 100 square feet | 125 square feet | N/A |
|--|-----------------|-----------------|-----|

- (c) *Setback:*
- (i) The leading edge of freestanding signs shall not protrude beyond the edge of the adjacent right-of-way unless specifically regulated below.
 - (ii) The leading edge of freestanding signs shall be set back a minimum of five feet from the street right-of-way.
- (d) *Height:*
- (i) The height of a freestanding sign shall not exceed 20 feet unless specifically regulated below. In all cases height shall be measured from grade at the edge of the right-of-way to the top of the sign.
 - (ii) The height of any freestanding sign fronting on a state right-of-way that is more than 200 feet in width shall not exceed 25 feet. In all cases height shall be measured from grade at the edge of the right-of-way to the top of the sign.
- (e) *Number:* No more than one freestanding sign shall be maintained on any one parcel of property.
- (f) *Distance between signs:* All freestanding signs shall be located at least 100 feet apart; provided, however, that if such freestanding signs comply with all other provisions except the requisite distance between signs, and it is not reasonable to so comply with the distance between signs requirement, such freestanding signs shall be allowed to be maintained.
- (g) *Freestanding sign design:* Unless otherwise prohibited by the Lombard Building Code, the exterior appearance of all freestanding signs located within the B4A District shall be of the same or compatible material as the principal building on the respective property.
- (7) Informational signs, in accordance with the provisions set forth in § 153.218.
- (8) Marquees, in accordance with the provisions set forth in § 153.220.
- (9) Motor Fuel Rate Sign, in accordance with the provisions set forth in Section 153.224.
- (10) Off-premises signs in the B3, B4 or B4A Community and Corridor Shopping Districts in accordance with the provisions set forth in § 153.226.
- (11) Projecting signs, in accordance with the provisions set forth in § 153.228. No projecting sign shall be erected or maintained in any B3, B4 or B4A District unless it also meets all of the following requirements:
- (a) *Area:* The total sign surface area of all projecting signs on any single parcel of property shall not exceed one-half time the lineal front footage of the property.
- (12) Real estate signs, in accordance with the provisions set forth in § 153.229.
- (13) Sandwich board signs, in accordance with the provisions set forth in § 153.234.
- (14) Shopping center identification signs, in accordance with the provisions set forth in § 153.234.
- (15) Temporary signs, in accordance with the provisions set forth in § 153.237.
- ~~(16) Under canopy signs, in accordance with the provisions set forth in § 153.239.~~
- ~~(17) Valance signs, in accordance with the provisions set forth in § 153.240.~~

- (18) Valet parking signs, in accordance with the provisions set forth in § 153.241.
- (19) Wall signs in accordance with the provisions set forth in § 153.242. In addition, no wall sign shall be erected or maintained in any B3, or B4 or B4A District unless it also meets all of the following requirements:
- (a) Properties with a single tenant, and shared pedestrian access shopping centers:
- (i) *Area:*
- a. The total sign surface area of all wall signs on any single parcel of property shall not exceed one times the lineal front footage of the property per façade of street front exposure upon which the sign or signs are to be mounted. The total sign surface area shall not exceed 100 square feet per frontage.
 - b. If wall signs are to be back a minimum of 120 feet from the nearest property line, then the total sign surface area of all wall signs on the single parcel of property shall not exceed two times the lineal front footage of the property per façade of street front exposure upon which the sign or signs are to be mounted. The total sign surface area shall not exceed 200 square feet per frontage.
 - c. If wall signs are to be back a minimum of 240 feet from the nearest property line, then the total sign surface area of all wall signs on the single parcel of property shall not exceed two times the lineal front footage of the property per façade of street front exposure upon which the sign or signs are to be mounted. The total sign surface area shall not exceed 300 square feet per frontage.
 - d. If wall signs are to be back a minimum of 360 feet from the nearest property line, then the total sign surface area of all wall signs on the single parcel of property shall not exceed two times the lineal front footage of the property per façade of street front exposure upon which the sign or signs are to be mounted. The total sign surface area of a single wall sign shall not exceed 400 square feet per frontage.
- ~~(ii) *Number:* If the building is set back a minimum of 120 feet or more from the property line which the signs shall face, then an additional 50 percent of the area of the sign surface area shall be permitted in the form of an additional sign.~~
- (b) Properties with multiple tenants (other than shared pedestrian access shopping centers):
- (i) *Area:*
- a. If a tenant's wall signs are less than 120 feet from the nearest property line, then the total surface area shall not exceed one times the lineal front footage of the tenant space, excepting that each tenant shall be entitled to a minimum of 25 square feet of sign surface area. The total sign surface area shall not exceed 100 square feet.
 - b. If a tenant's wall signs are equal to or more than 120 feet but less than 240 feet from the nearest property line, then the total sign surface area shall not exceed two times the lineal front footage of the tenant space, excepting that each tenant shall be entitled to a minimum of 25 square feet of sign surface area. The total sign surface area shall not exceed 200 square feet.
 - c. If a tenant's wall signs are equal to or more than 240 feet but less than 360 feet from the nearest property line, then the total surface area shall not exceed two times the lineal front footage of the tenant space, excepting that each tenant shall be entitled to a minimum of 25 square feet of sign surface area. The total sign surface area shall not exceed 300 square feet.
 - d. If a tenant's wall signs are equal to or more than 360 feet from the nearest property line, then the total sign surface area shall not exceed two times the lineal front footage of the tenant space, excepting that each tenant shall be entitled to a

minimum of 25 square feet of sign surface area. The total sign surface area shall not exceed 400 square feet.

- (ii) *Exterior tenants:* The total sign area of all signs on any single business shall not exceed two times the lineal front footage of the tenant space of the building frontage. Signs shall face either a parking lot which serves the tenant or a street on which the tenant's space has frontage.
- (20) Window signs, in accordance with the provisions set forth in § 153.243.
- (21) Project identification signs located in recognized planned developments, in accordance with the provisions set forth in § 153.244.

(Ord. 4533, passed 9/3/98; Ord. 5600, passed 1/20/05; Ord. 6092, passed 10/4/07; Ord. No. 6980, § 1, passed 8-21-14; Ord. No. 7051, § 3, passed 3-5-15; Ord. No. 7325, § 1, passed 1-19-17; Ord. No. 7432, § 1, passed 11-2-17; Ord. No. 7625, § 3, passed 1-17-19)

§ 153.506 - B5 Central Business District requirements.

- (A) *Purpose statement.* The B5 Central Business District constitutes the "downtown" core area of the Village of Lombard. It is intended to accommodate all retail, service and specialty shops and necessary civic services characteristic of the traditional central area.

The intent of the B5 Central Business District sign regulations is to provide for the need of businesses and enterprises located in the district for identification, while protecting the vehicular traffic from the adverse effects of visual distraction, and enhancing the aesthetics of the district by preventing visual clutter. Within the Central Business District structures and signage are in close proximity to the roadway, vehicular traffic tends to move at a slower rate and is subject to greater signalization than traffic in other business districts in the village, and it is the goal of the village to present an aesthetically pleasing streetscape to the pedestrian. Therefore, the size and scale of signage within the district is more restrictive than that permitted in other districts.

- (B) *Permitted signs.* All signs located in the B5 Central Business District shall conform to the specific requirements set forth in this Ordinance. In any B5 Central Business District no sign shall be permitted except the following named signs:
 - (1) Signs not subject to permit fee in accordance with provisions set forth in § 153.205.
 - (2) Signs not subject to permit in accordance with provisions set forth in § 153.206, ~~except, however, a business flag may only be flown in conjunction with the flag of the United States of America.~~
 - (3) Awnings and canopies, in accordance with the provisions set forth in § 153.211. No awning or canopy sign shall be erected or maintained in any B5 Central Business District unless it also meets all of the following requirements:
 - (a) *Mixed signs prohibited:* No awning or canopy sign may be displayed in conjunction with a wall, or projecting sign.
 - (b) *Floor:* No awning or canopy sign may be displayed above the first or street level floor of the building.
 - (c) *Area:* The total sign surface area of all awning or canopy signs on any single parcel of property shall not exceed one times the lineal front footage of the property, excepting that each business shall be entitled to a minimum of 25 square feet of sign surface area. The total sign surface area of any single awning or canopy sign shall not exceed 100 square feet.
 - (4) Building directory sign, in accordance with the provisions set forth in § 153.212.
 - (5) Development signs, in accordance with § 153.215.

- (6) Freestanding signs, in accordance with the provisions set forth in § 153.216. In addition, no freestanding sign shall be erected or maintained within the B5 Central Business District unless it meets all the following requirements:
 - (a) *Display*: No business establishment shall display a freestanding sign unless the establishment is directly accessible by car, and provides a minimum of four parking spaces on the premises where such freestanding sign is displayed.
 - (b) *Area*: No freestanding sign shall exceed 20 square feet in sign surface area.
 - (c) *Height*: No freestanding sign shall exceed six feet in height. In all cases height shall be measured from grade at the edge of the right-of-way to the top of the sign.
 - (d) *Number*: No more than one freestanding sign shall be maintained on any one parcel of property.
 - (e) *Distance between signs*: All freestanding signs shall be located at least 100 feet apart; provided, however, that if such freestanding signs comply with all other provisions except the requisite distance between signs, and it is not reasonable to so comply with the distance between signs requirement, such freestanding signs shall be allowed to be maintained.
 - (f) *Curbing*: Any freestanding sign within three feet of a driveway, parking area, or maneuvering area shall be completely surrounded by a curbing that is not less than three feet from the outermost perimeter of the sign, and this area will be landscaped as approved by the Director.
- (7) Informational signs, in accordance with the provisions set forth in § 153.218.
- (8) Marquees, in accordance with the provisions set forth in § 153.220.
- (9) Motor fuel rate sign, in accordance with the provisions set forth in § 153.223.
- (10) Projecting signs, in accordance with the provisions set forth in § 153.228. No projecting sign shall be erected or maintained in the B5 District unless it also meets all of the following requirements:
 - (a) *Mixed signs prohibited*: No projecting sign may be displayed in conjunction with a wall, or awning or canopy sign.
 - (b) *Area*: The total sign surface area of all projecting signs on any single parcel of property shall not exceed 20 square feet.
- (11) Real estate signs, in accordance with the provisions set forth in § 153.229.
- (12) Rear service door sign, in accordance with the provisions set forth in § 153.230.
- (13) Sandwich board signs, in accordance with the provisions set forth in § 153.234.
- (14) Temporary signs, in accordance with the provisions set forth in § 153.237.
- ~~(15) Under canopy signs, in accordance with the provisions set forth in § 153.239.~~
- ~~(16) Valance signs, in accordance with the provisions set forth in § 153.240.~~
- (17) Valet parking signs, in accordance with the provisions set forth in § 153.241.
- (18) Wall signs, in accordance with the provisions of § 153.242. In addition, no wall sign shall be erected or maintained in any B5 Central Business District unless it also meets all of the following requirements:
 - (a) *Mixed signs prohibited*: No wall sign may be displayed in conjunction with a projecting, awning or canopy sign.
 - (b) *Area*: The total sign area of all wall signs on any single parcel of property, shall not exceed one time the lineal front footage of the property per façade of street front exposure upon which the sign or signs are to be mounted excepting that each legitimate business shall be

entitled to a minimum of 25 square feet of sign surface area. The total sign surface area of all signs shall not exceed 50 square feet.

(c) *Floor of occupancy*: No business establishment shall display a wall sign unless that establishment occupies space on the first (street level) floor of the building.

(19) Window signs, in accordance with the provisions set forth in § 153.243.

(Ord. 5600, passed 1/20/05; Ord. No. 7051, § 4, passed 3-5-15)

§ 153.507 - B5A Downtown Perimeter District requirements.

(A) Purpose statement. The B5A Downtown Perimeter District is intended to be a transition between the downtown and other commercial areas that accommodates all retail, service, and specialty shops necessary civic services characteristic of the traditional central area in a pedestrian environment while also recognizing compatible automotive land uses.

The intent of the B5A District sign regulations is to provide for the need of businesses and enterprises located in the district for identification, while protecting the vehicular traffic from the adverse effects of visual distraction, and enhancing the aesthetics of the district by preventing visual clutter. Within the B5A District structures and signage are typically in close proximity to the roadway, vehicular traffic tends to move at a slower rate and is subject to greater signalization than traffic in other business districts in the village, and it is the goal of the village to present an aesthetically pleasing streetscape to the pedestrian. Therefore, the size and scale of signage within the district is more restrictive than that permitted in other districts. However, certain buildings in the B5A District are not in close proximity to the roadway. In order to ensure visibility, these buildings are permitted a greater deal of flexibility with regard to freestanding signs.

(B) Permitted signs. All signs located in the B5A District shall conform to the specific requirements set forth in this Chapter. In any B5A District no sign shall be permitted except the following named signs:

(1) Signs not subject to permit fee in accordance with provisions set forth in § 153.205.

(2) Signs not subject to permit in accordance with provisions set forth in § 153.206.

(3) Awnings and canopies, in accordance with the provisions set forth in § 153.211. No awning or canopy sign shall be erected or maintained in any B5A District unless it also meets all of the following requirements:

(a) Mixed signs prohibited: No awning or canopy sign may be displayed in conjunction with a wall, or projecting sign.

(b) Floor: No awning or canopy sign may be displayed above the first or street level floor of the building.

(c) Area: The total sign surface area of all awning or canopy signs on any single parcel of property shall not exceed one times the lineal front footage of the property, excepting that each business shall be entitled to a minimum of 25 square feet of sign surface area. The total sign surface area of any single awning or canopy sign shall not exceed 100 square feet.

(4) Building directory sign, in accordance with the provisions set forth in § 153.212.

(5) Development signs, in accordance with provision set forth in § 153.215.

(6) Freestanding signs, in accordance with the provisions set forth in § 153.216. In addition, no freestanding sign shall be erected or maintained within the B5A District unless it meets all of the following requirements.

(a) Display: No business establishment shall display a freestanding sign unless the establishment is directly accessible by car, and provides a minimum of four parking spaces on the premises where such freestanding sign is displayed.

(b) Area:

(i) No freestanding sign shall exceed 20 square feet in sign surface area unless specifically regulated below.

(ii) If the principal structure on the zoning lot is set back a minimum of 30 feet from the property line, a freestanding sign on that lot shall not exceed 30 square feet in sign surface area.

(c) Heights:

(i) The height of a freestanding sign shall not exceed six feet unless specifically regulated below. In all cases height shall be measured from grade at the edge of the right-of-way to the top of the sign.

(ii) If the principal structure on the zoning lot is set back a minimum of 30 feet from the property line, the height of a freestanding sign on that lot shall not exceed 15 feet. In all cases height shall be measured from grade at the edge of the right-of-way to the top of the sign.

(d) Number: No more than one freestanding sign shall be maintained on any one parcel of property.

(e) Distance between signs: All freestanding signs shall be located at least 100 feet apart; provided, however, that if such freestanding signs comply with all other provisions except the requisite distance between signs, and it is not reasonable to so comply with the distance between signs requirement, such freestanding signs shall be allowed to be maintained.

(f) Curbing: Any freestanding sign within three feet of a driveway, parking area, or maneuvering area shall be completely surrounded by a curbing that is not less than three feet from the outermost perimeter.

(7) Informational signs, in accordance with the provisions set forth in § 153.218.

(8) Institutional Signs, in accordance with the provisions set forth in § 153.219.

(9) Marquees, in accordance with the provisions set forth in § 153.220.

(10) Motor fuel rate sign, in accordance with the provisions set forth in § 153.222.

(11) Projecting signs, in accordance with the provisions set forth in § 153.228. No projecting sign shall be erected or maintained in the B5A District unless it also meets all of the following requirements.

(a) Mixed signs prohibited: No projecting sign may be displayed in conjunction with a wall, or awning or canopy sign.

(b) Area: The total sign surface area of all projecting signs on any single parcel of property shall not exceed 20 square feet.

(12) Real estate signs, in accordance with the provisions set forth in § 153.229

(13) Rear service door sign, in accordance with the provisions set forth in § 153.230.

(14) Sandwich board signs, in accordance with the provisions set forth in § 153.224.

(15) Temporary signs, in accordance with the provisions set forth in § 153.237.

(16) Valet parking signs, in accordance with the provisions set forth in § 153.241

(17) Wall signs, in accordance with the provisions of § 153.242. In addition, no wall sign shall be erected or maintained in any B5A District unless it also meets all of the following requirements:

(a) Mixed signs prohibited: No wall sign may be displayed in conjunction with a projecting, awning or canopy sign.

(b) Area: The total sign area of all wall signs on a single parcel of property, shall not exceed one time the lineal front footage of the property per façade of street front exposure upon which the sign or signs are to be mounted excepting that each legitimate business shall be entitled to a minimum of 25 square feet of sign surface area. The total sign surface area of all signs shall not exceed 50 square feet.

(c) Floor of occupancy: No business establishment shall display a wall sign unless that establishment occupies space on the first (street level) floor of the building.

(Ord. 5092, passed 4/4/02; Ord. 5600, passed 1/20/05; Ord. No. 7051, § 6, passed 3-5-15)

ARTICLE XI. - SIGNS LOCATED IN INDUSTRIAL DISTRICTS

§ 153.~~507~~508 - I Industrial District requirement.

(A) *Purpose statement.* The I Limited Industrial District is intended to provide an environment for industrial activities that do not create appreciable nuisance or hazards, or that require a pleasant-, hazard-, and nuisance-free environment.

The intent of the I Limited Industrial District sign restrictions is to provide for the need of industrial uses for locational identification while protecting the vehicular traffic from the adverse effects of visual distraction, and enhancing the aesthetics of the district by preventing visual clutter. Because the traffic on Limited Industrial District roadways tends to move at a slower rate and the limitations on retail uses reducing the need for commercial advertising, the size and scale of signage within the district is more restrictive than that permitted in other districts.

(B) *Permitted signs.* All signs located in an I Limited Industrial District shall conform to the specific requirements set forth in this Ordinance. In an I Limited Industrial District, no sign shall be permitted except the following named signs:

- (1) Signs not subject to permit fee in accordance with provisions set forth in § 153.205, ~~except, however, a business flag may only be flown in conjunction with the flag of the United States of America.~~
- (2) Signs not subject to permit in accordance with provisions set forth in § 153.206.
- (3) Awnings and canopies, in accordance with the provisions set forth in § 153.211.
- (4) Development signs, in accordance with the provisions set forth in § 153.215.
- (5) Freestanding signs, in accordance with the provisions set forth in § 153.216. In addition, no freestanding sign shall be erected or maintained within any I District unless it also meets all of the following requirements:
 - (a) *Parking:* No business establishment shall display a freestanding sign unless the establishment is directly accessible by car and provides a minimum of four spaces on the premises where such freestanding sign is displayed.
 - (b) *Area:* No freestanding sign shall exceed 30 square feet per side in sign surface area.
 - (c) *Height:* No freestanding sign shall exceed six feet in height. In all cases height shall be measured from grade at the edge of the right-of-way to the top of the sign.
 - (d) *Number:* No more than one freestanding sign shall be maintained on any one parcel of property, except where a parcel abuts two or more streets, and then one sign per street frontage is permitted.

- (e) *The sign shall contain* only the name or names and hours of operation for each business within the building.
- (f) *Setback:* The sign shall set back at least ten feet from the property line.
- (6) Informational signs, in accordance with the provisions set forth in § 153.218.
- (7) Off premises signs, in accordance with the provisions set forth in § 153.226.
- (8) Projecting signs, in accordance with the provisions set forth in § 153.228. No projecting sign shall be erected or maintained in ~~any B1 or B2~~the I-District unless it also meets all of the following requirements:
 - (a) *Mixed signs prohibited:* No projecting sign may be displayed in conjunction with a wall, awning or canopy sign.
 - (b) *Area:* The total sign surface area of all projecting signs on any single parcel of property shall not exceed one-half time the lineal front footage of the property.
- (9) Real estate signs, in accordance with the provisions set forth in § 153.229.
- (10) Temporary signs, in accordance with the provisions set forth in § 153.237.
- (11) Wall signs, in accordance with the provisions set forth in § 153.242. In addition, no wall sign shall be erected or maintained in any I District unless it also meets all of the following requirements:
 - (a) *Properties with a single tenant:*
 - (i) *Area:* The total sign surface area of all wall signs on any single parcel of property shall not exceed one and one-half times the lineal front footage of the property per façade of street front exposure upon which the sign or signs are to be mounted. The total sign surface area shall not exceed 120 square feet.
 - (b) *Properties with multiple tenants:*
 - (i) *Area:* The total sign surface area of all wall signs displayed by a single tenant shall not exceed one times the lineal front footage of the tenant space, excepting that each tenant shall be entitled to a minimum of 25 square feet of sign surface area. The total sign surface area shall not exceed 100 square feet.
 - (ii) *Number:* Exterior tenants shall be permitted one time the lineal front footage per façade of street front exposure upon which the sign or signs are to be mounted. Signs shall face either a parking lot which serves the tenant or a street on which the tenant's parcel has frontage.

(Ord. 5600, passed 1/20/05; Ord. 6280, passed 11/20/08; Ord. No. 7051, § 5, passed 3-5-15)

~~§ 153.508 – B5A Downtown Perimeter District requirements.~~

~~(A) Purpose statement. The B5A Downtown Perimeter District is intended to be a transition between the downtown and other commercial areas that accommodates all retail, service, and specialty shops necessary civic services characteristic of the traditional central area in a pedestrian environment while also recognizing compatible automotive land uses.~~

~~The intent of the B5A District sign regulations is to provide for the need of businesses and enterprises located in the district for identification, while protecting the vehicular traffic from the adverse effects of visual distraction, and enhancing the aesthetics of the district by preventing visual clutter. Within the B5A District structures and signage are typically in close proximity to the roadway, vehicular traffic tends to move at a slower rate and is subject to greater signalization than traffic in other business districts in the village, and it is the goal of the village to present an aesthetically pleasing streetscape to the pedestrian. Therefore, the size and scale of signage within the district is more restrictive than that permitted in other~~

districts. However, certain buildings in the B5A District are not in close proximity to the roadway. In order to ensure visibility, these buildings are permitted a greater deal of flexibility with regard to freestanding signs.

~~(B) Permitted signs. All signs located in the B5A District shall conform to the specific requirements set forth in this Chapter. In any B5A District no sign shall be permitted except the following named signs:~~

- ~~(1) Signs not subject to permit fee in accordance with provisions set forth in § 153.206.~~
- ~~(2) Signs not subject to permit in accordance with provisions set forth in § 153.206; except, however, a business flag may only be flown in conjunction with the flag of the United States of America.~~
- ~~(3) Awnings and canopies, in accordance with the provisions set forth in § 153.211. No awning or canopy sign shall be erected or maintained in any B5A District unless it also meets all of the following requirements:
 - ~~(a) Mixed signs prohibited: No awning or canopy sign may be displayed in conjunction with a wall, or projecting sign.~~
 - ~~(b) Floor: No awning or canopy sign may be displayed above the first or street level floor of the building.~~
 - ~~(c) Area: The total sign surface area of all awning or canopy signs on any single parcel of property shall not exceed one times the lineal front footage of the property, excepting that each business shall be entitled to a minimum of 25 square feet of sign surface area. The total sign surface area of any single awning or canopy sign shall not exceed 100 square feet.~~~~
- ~~(4) Building directory sign, in accordance with the provisions set forth in § 153.212.~~
- ~~(5) Development signs, in accordance with provision set forth in § 153.215.~~
- ~~(6) Freestanding signs, in accordance with the provisions set forth in § 153.216. In addition, no freestanding sign shall be erected or maintained within the B5A District unless it meets all of the following requirements:
 - ~~(a) Display: No business establishment shall display a freestanding sign unless the establishment is directly accessible by car, and provides a minimum of four parking spaces on the premises where such freestanding sign is displayed.~~
 - ~~(b) Area:
 - ~~(i) No freestanding sign shall exceed 20 square feet in sign surface area unless specifically regulated below.~~
 - ~~(ii) If the principal structure on the zoning lot is set back a minimum of 30 feet from the property line, a freestanding sign on that lot shall not exceed 30 square feet in sign surface area.~~~~
 - ~~(c) Heights:
 - ~~(i) The height of a freestanding sign shall not exceed six feet unless specifically regulated below. In all cases height shall be measured from grade at the edge of the right of way to the top of the sign.~~
 - ~~(ii) If the principal structure on the zoning lot is set back a minimum of 30 feet from the property line, the height of a freestanding sign on that lot shall not exceed 15 feet. In all cases height shall be measured from grade at the edge of the right of way to the top of the sign.~~~~
 - ~~(d) Number: No more than one freestanding sign shall be maintained on any one parcel of property.~~
 - ~~(e) Distance between signs: All freestanding signs shall be located at least 100 feet apart; provided, however, that if such freestanding signs comply with all other provisions except~~~~

the requisite distance between signs, and it is not reasonable to so comply with the distance between signs requirement, such freestanding signs shall be allowed to be maintained.

- (f) ~~Curbing: Any freestanding sign within three feet of a driveway, parking area, or maneuvering area shall be completely surrounded by a curbing that is not less than three feet from the outermost perimeter.~~
- (7) ~~Informational signs, in accordance with the provisions set forth in § 153.218.~~
- (8) ~~Institutional Signs, in accordance with the provisions set forth in § 153.219.~~
- (9) ~~Marquees, in accordance with the provisions set forth in § 153.220.~~
- (10) ~~Motor fuel rate sign, in accordance with the provisions set forth in § 153.222.~~
- (11) ~~Projecting signs, in accordance with the provisions set forth in § 153.228. No projecting sign shall be erected or maintained in the B5A District unless it also meets all of the following requirements:~~
 - (a) ~~Mixed signs prohibited: No projecting sign may be displayed in conjunction with a wall, or awning or canopy sign.~~
 - (b) ~~Area: The total sign surface area of all projecting signs on any single parcel of property shall not exceed 20 square feet.~~
- (12) ~~Real estate signs, in accordance with the provisions set forth in § 153.229.~~
- (13) ~~Rear service door sign, in accordance with the provisions set forth in § 153.230.~~
- (14) ~~Sandwich board signs, in accordance with the provisions set forth in § 153.224.~~
- (15) ~~Temporary signs, in accordance with the provisions set forth in § 153.237.~~
- (16) ~~Under canopy signs, in accordance with the provisions set forth in § 153.239.~~
- (17) ~~Valance signs, in accordance with the provisions set forth in § 153.240.~~
- (18) ~~Valet parking signs, in accordance with the provisions set forth in § 153.241.~~
- (19) ~~Wall signs, in accordance with the provisions of § 153.242. In addition, no wall sign shall be erected or maintained in any B5A District unless it also meets all of the following requirements:~~
 - (a) ~~Mixed signs prohibited: No wall sign may be displayed in conjunction with a projecting, awning or canopy sign.~~
 - (b) ~~Area: The total sign area of all wall signs on a single parcel of property, shall not exceed one time the lineal front footage of the property per façade of street front exposure upon which the sign or signs are to be mounted excepting that each legitimate business shall be entitled to a minimum of 25 square feet of sign surface area. The total sign surface area of all signs shall not exceed 50 square feet.~~
 - (c) ~~Floor of occupancy: No business establishment shall display a wall sign unless that establishment occupies space on the first (street level) floor of the building.~~
- (20) ~~Window signs, in accordance with the provisions set forth in § 153.243.~~

~~(Ord. 5092, passed 4/4/02; Ord. 5600, passed 1/20/05; Ord. No. 7051, § 6, passed 3-5-15)~~

ARTICLE XII. - DEFINITIONS

§ 153.601 - Word usage.

Words and phrases used in this Chapter shall have the meanings set forth in this section. Words and phrases not defined in this section but defined in Title 15 of the Code of Ordinances of the Village of

Lombard, also known as the zoning ordinance, shall be given the meanings set forth in such ordinance. All other words and phrases shall be given their common, ordinary meanings, as defined in Merriam-Webster's Collegiate Dictionary, Eleventh Edition (2003), unless the context clearly requires otherwise. Section headings or captions are for reference purposes only and shall not be used in the interpretation of this Chapter.

All references to the Comprehensive Plan shall pertain to the latest version of the Comprehensive Plan adopted by the Lombard Village Board.

(Ord. 5904, passed 8/17/06)

§ 153.602 - Definitions.

Area. (see "sign, area of").

Attention getting device. Any ~~flag~~, festoon, propeller, pole covers, spinner, streamer, searchlights, and any similar device or ornamentation designated for the purposes of attracting attention, promoting or advertising.

Awning. A roof like shelter projecting from and supported wholly by the exterior wall of a building, constructed of nonrigid materials on a supporting framework. (compare "marquee")

Billboard. (see "off-premise sign").

Building. As defined in Title 15, Chapter 12 of the Lombard Code of Ordinances.

~~*Business flag.* A flag, designed by or for a particular business enterprise displaying the name, logo, business trademark or symbol of the business enterprise. "Business flag" shall not include flags of which the primary purpose is the solicitation of business.~~

Canopy. A structure, other than an awning, made of non-rigid material on a supporting framework attached to a building, and supported by the ground or sidewalks.

Clearance (of a sign). The smallest vertical distance between the grade of the adjacent street or street curb and the lowest point of any sign, including framework and embellishments, extending over that grade.

Copy. The wording on a sign surface in either permanent or removable letter form.

Director (Zoning Enforcement Officer). The person or persons duly appointed by the Village Manager to enforce the provisions of this Ordinance.

Director of Community Development. The Director of the Village of Lombard, Illinois, Department of Community Development or the Director's duly authorized representative.

Director of Public Works. The Director of the Village of Lombard, Illinois Department of Public Works, or the Director's duly authorized representative.

Dwelling, attached (e.g. Townhouse) is one which is joined to another dwelling at one or more sides by party walls.

Dwelling, detached (e.g. Single-family residence) is one which is entirely surrounded by open space on the same lot.

Dwelling, multiple-family (e.g. Apartment or Condominium) is a building, or portion thereof, containing three or more dwelling units.

Dwelling, two-family is a building containing two dwelling units, attached either vertically or horizontally.

Dwelling unit shall mean any room or group of rooms located within a dwelling and forming a single habitable unit with facilities that are used, or intended to be used for living, sleeping, cooking, and eating.

Electronic message center. (See "changeable copy sign, automatic").

Establishment. A place of business or institution carrying on operations, the ownership and management of which are separate and distinct from those of any other place of business located on the same zoning lot.

Façade. The entire building front including the parapet.

Festoons. A string of ribbons, tinsel, small flags or pinwheels.

Fire chief. The Fire Chief of the Village of Lombard, Illinois or his-their duly authorized representative.

Flags. ~~Flags, symbols or crests of nations, or any organization of nations, states and cities, fraternal, religious, and civic organizations~~ A sign made of fabric, bunting, or similar material, attached along one side to a single pole that is either freestanding or attached to a building.

Frontage. The length of the property line of any one premise along a public right-of-way on which it borders.

Frontage, building. The length of an outside building wall on a public right-of-way.

Gooseneck reflectors. An arm or arms projecting from the sign surface mounted with lights for purposes of illuminating the sign.

Height (of a sign). The vertical distance measured from the highest point of the sign, excluding decorative embellishments, to the grade of the adjacent street or the surface grade beneath the sign, whichever is less (compare "CLEARANCE").

Holiday decorations. Decorations clearly incidental and customary and commonly associated with a national, local or religious holiday.

Institutional signs. Bulletin boards for public, charitable or religious institutions.

Lot. A parcel of land legally defined on a subdivision map recorded with the assessment department or land registry office, or a parcel of land defined by a legal record of survey map.

Maintenance. For purposes of this Chapter, the cleaning, painting, repair or replacement of defective parts of a sign in a manner that does not alter the basic copy, design or structure of the sign.

Mansard. A sloped roof or roof-like façade architecturally comparable to a building wall.

Marquee. A permanent roof-like structure or canopy of rigid materials supported by and extended from the facade of a building (compare "awning").

Nameplate. A sign which displays only the name and/or address of the occupant, is non-electrical, and does not exceed two square feet in area.

Occupancy. The portion of a building or premises owned, leased, rented, or otherwise occupied for a given use.

Owner. A person recorded as such on official records. For the purposes of this Chapter, the owner of the property on which a sign is located is presumed to be the owner of the sign unless facts to the contrary are officially recorded or otherwise brought to the attention of the village; e.g., a sign leased from a sign company.

Parapet. The extension of a false front or wall above a roof-line.

Pennants. A long, tapering, usually triangular flag, used as an attention-getting device.

Person. For the purposes of this Chapter, any individual, corporation, association, firm, partnership or similarly defined interest.

Point of purchase display. Advertising of a retail item accompanying its display; e.g., an advertisement on a product dispenser.

Pole cover. Covers enclosing or decorating or other structural supports of a sign.

Premises. A parcel of land with its appurtenances and buildings which, because of its unity of use, may be regarded as the smallest conveyable unit of real estate.

Roofline. The top edge of a roof or building parapet, whichever is higher, excluding any cupolas, pylons, chimneys or minor projections.

Shopping center. A group of commercial establishments under a single joint or separate ownership with common off-street parking areas.

Shopping center, shared pedestrian access. A group of commercial and/or office establishments which share a common building and for which the only pedestrian access to individual establishments is via a shared entry or hallway.

Sign. Any device, structure, fixture or placard using graphics, symbols, and/or written copy designed specifically for the purpose of advertising or identifying any establishment, product, goods or services.

Sign, abandoned. 1) A sign which no longer identifies or advertises a bona fide business, lessor, service, owner, product or activity, and/or for which no legal owner can be found. 2) A legally existing nonconforming sign altered, replaced, modified, re-faced or otherwise changed by decision of the owner; except for those repairs and modifications permitted without a permit under Chapter 153 of this Code; with or without expiration of an amortization period.

Sign, animated. Any sign which uses movement or change of lighting to depict action or to create a special effect or scene (compare "flashing sign").

Sign, area of:

- (1) *Freestanding.* The area of a freestanding or projecting sign shall have only one face (the largest one) of any double or multi-faced sign counted in calculating its area. Pole covers and other embellishments shall not be included in the area of measurement if they do not bear advertising copy. The area of the sign shall be measured as follows if the sign is composed of one or two individual cabinets:
 - (a) The area around and enclosing the perimeter of each rectangular shape which can wholly enclose the cabinet or module shall be summed and then totaled to determine the total area.
 - (b) If the sign is composed of more than three sign cabinets or modules, the smallest rectangular shape which can wholly enclose the entire perimeter of all cabinets and/or modules shall constitute the area of the sign.
- (2) *Wall/awning/canopy signs:* Sign area shall be measured using the area of the smallest straight line geometric feature which can wholly enclose the surface area of the sign. In the event that the individual words or insignias of a wall sign are attached directly to the wall and vary significantly in size, sign area may be calculated using the smallest straight line geometric feature per word or insignia.

Sign, awning. A sign painted on, printed on or attached flat against the surface of an awning.

Sign, balloons. A type of inflatable sign which retains its shape from inflating with air, helium, or other gaseous elements, is two feet or less measured in any dimension.

Sign, banner. A temporary sign constructed of cloth, canvas, light fabric or other light materials, without a frame and is attached by means of wire, steel cables or similar safe fastening.

Sign, building directory. A sign mounted on an exterior wall next to a street level entrance to a non-street level establishment, listing the names and location of the establishments accessible from that entrance, which may contain the name or logo of an establishment but no advertising copy.

Sign, canopy. A sign painted on, printed on or attached flat against the surface of a canopy.

Sign, changeable copy (automatic). A sign on which the copy changes automatically on an electronic message reader or through mechanical means.

Sign, changeable copy (manual). A sign on which the copy is changed manually in the field; e.g., reader-boards with changeable letters.

Sign, construction. A temporary sign identifying an architect, contractor, subcontractor, and/or material supplier participating in construction on the property on which sign is located.

Sign, development. A temporary sign identifying an architect, contractor, subcontractor, engineer, business, or any other individuals or firms involved in the construction and to announce the character of the building enterprise or the purpose for which the building is intended.

Sign, developer's. A sign required for all new construction or development of any building, structure, or substantial improvement in any zoning district other than C/R, R0, R-1, and R-2.

Sign, directional/informational. An on-premises sign giving directions, instructions or facility information and which may contain the name or logo of an establishment but no advertising copy; e.g., parking or exit and entrance signs.

Sign, directional street. A public sign which provides only a name and direction arrow indicating the location of a non-profit or public organization and/or facility, including, but not limited to, churches, hospitals and municipal buildings.

Sign, double-faced. A sign with two identical faces, 180 degrees in opposition to each other.

Sign, electrical. A sign or sign structure in which electrical wiring, connections or fixtures are used.

Sign, face of. The area of a sign on which the copy is placed.

Sign, feather. A freestanding type of attention-getting device made of fabric or nylon affixed to a light weight pole used for attracting attention, promotion, or advertising. May also be called a ~~flag~~-or-teardrop sign.

Sign, flashing. A sign which contains an intermittent or sequential flashing light source used primarily to attract attention. Does not include changeable copy signs, animated signs or signs which, through reflection or other means, create an illusion of flashing of intermittent light (compare "animated sign", "changeable copy sign").

Sign, freestanding. A sign supported upon the ground by poles or braces and not attached to any building.

Sign, illegal. A sign which is being maintained in violation of the provisions of this Chapter.

Sign, illuminated. A sign with an artificial light source incorporated internally or externally for the purpose of illuminating the sign.

Sign, incidental. A small sign, emblem or decal informing the public of goods, facilities or services available on the premises; e.g., a credit card sign or a sign indicating hours of business.

Sign, inflatable. A type of temporary sign which is more than two feet when measured in any dimension and retains its shape from inflating with air, helium, or other gaseous elements. Such inflatables may be of various shapes, sizes, and characters.

Sign, informational. Signs whose principal purpose will be to direct and guide automotive or pedestrian traffic or parking on private property. This sign may contain the name or insignia of a planned development or a particular business located on the property.

Sign, institutional. Bulletin boards for public, charitable or religious institutions.

Sign, marquee. Any sign attached to or supported by a marquee structure.

Signs, memorial. Memorial signs or tablets, names of buildings and date of erection cut into any masonry surface or inlaid so as to be part of the building and constructed of bronze or other incombustible material.

Sign, motor fuel promotional. Signs located at the site of business engaged in the retail sale of motor fuel, placed in areas separated from the drive and maneuvering areas by a barrier curb and of a size, scale, and placement, to promote goods or services to persons already upon the site.

Sign, motor fuel and product rate. Any sign upon which is designated or written out in words, numbers, or figures, a description of rates, price, or any combination thereof on which the copy changes automatically on an electronic message reader or manually on a reader board.

Sign, motor vehicle promotional. A temporary sign located on the site of business engaged in the retail sale of motor vehicles to promote goods or services to persons already upon the site. Provided that the signage is specifically for the sale of motor vehicles on the premises, motor vehicle promotional sign shall not be considered vehicle signs.

Sign, moving. Any sign which in whole or in part, rotates, elevates or in any way alters position or geometry.

Sign, noncommercial. Signs or posters of noncommercial issues.

Sign, nonconforming. A sign which was erected legally, but which does not comply with subsequently enacted sign restrictions and regulations.

Sign, off-premises. A sign structure advertising an establishment, merchandise, service or entertainment, which is not sold, produced manufactured or furnished at the property on which said sign is located; e.g., "billboards" or "outdoor advertising".

Sign, on-premises. A sign which pertains to the premises on which it is located.

Sign, painted wall. Any sign which is applied with paint or similar substance on the face of a wall.

Sign, projecting. (This term also includes those signs commonly known as overhanging signs) means a sign supported by a building or other structure which projects over any street, sidewalk, alley, or public way or public easement; or which projects more than 12 inches from the face of any building, structure, or supporting wall.

Sign, public. Legal notices, identification, informational or directional signs erected or required by governmental bodies, or authorized for a public purpose by any law, statute or ordinance.

~~*Sign, political campaign. Signs or posters announcing candidates seeking public political office and/or political issues, and data pertinent thereto.*~~

Sign, portable. Signs not permanently affixed to a building, structure, or the ground, including, but not limited to, trailer mounted signs, signs painted on inoperable or abandoned vehicles, signs attached to wood or metal frames designed to be self-supporting and movable; paper, cardboard, or canvas signs wrapped around supporting poles; signs attached to balloons. For the purposes of this ordinance, sandwich board signs shall not be classified as portable signs.

Sign, project identification. A permanent sign designed to identify a building or site within a recognized Planned Development.

Sign, real estate. A temporary sign advertising the real estate upon which the sign is located as being for rent, lease, or sale.

Sign, rear service door. Signs containing only the name of the tenant whose business utilizes the rear service door on which the sign is located.

Sign, residential directional. Signs directing people to a residence conducting a sale (e.g., open house, garage/rummage sale).

Sign, residential subdivision. Permanent signs at major entrances designed to identify a residential subdivision or Planned Development.

Sign, rummage or garage sale. Temporary freestanding signs advertising the offering of private personal property for sale to the general public as a permitted accessory use of residential property upon which the sign is located.

Sign, roof. A sign, constructed and supported in whole or in part upon or over the roof of a building or structure.

Sign, rotating. A sign in which the sign itself or any portion of the sign moves in a revolving or similar manner. Such motion does not refer to methods of changing copy.

Sign, sandwich board. Signs which are not permanently affixed to a building, structure, or the ground, which are of an "A"-framed design, and which are oriented to the pedestrian.

Sign, shopping center identification. A freestanding sign identifying a shopping center or other retail development having multiple tenants located on a single parcel of property.

Sign, snipe. A temporary sign or poster affixed to a tree, fence, utility pole, etc.

Sign structure. A structure constructed for the purpose of displaying a sign.

Sign, subdivision identification. A freestanding or wall sign identifying a recognized subdivision, condominium complex or residential development.

Sign, temporary. A non-permanent sign erected, affixed or maintained on a premises for an intermittent period of time.

Sign, traffic control. A sign directing and assisting vehicle operators in the guidance and navigational tasks required to safely traverse private property.

~~*Sign, under canopy.* A sign suspended beneath a canopy, ceiling, roof or marquee.~~

~~*Sign, valance.* A sign painted on, printed on or attached to the valance of an awning or canopy.~~

Sign, valet parking. A sign which is not permanently affixed to a building, structure, or the ground and designed to identify valet parking services as defined

Sign, vehicle. Any advertising or business sign painted on, or attached to, a motor vehicle which is parked and placed in position for the purpose of displaying the same to the public, or not regularly and customarily used to transport persons or property for business use. ~~vehicle signs shall include political campaign signs.~~ For the purposes of this Chapter, motor vehicle promotional signs shall not be classified as vehicle signs.

Sign, wall. A sign attached parallel to and extending not more than 12 inches from the wall of a building. This definition includes painted, individual letter and cabinet signs, and signs on a mansard.

Sign, window. A sign visible from the exterior of a building or structure which is permanently painted on, displayed from, or hung immediately behind a window, when viewed from the street. ~~A window sign shall not be construed to be a window display.~~

Sponsor sign. A sign identifying an organization that pays for, plans and/or carries out not-for-profit event or is directly associated with a recreational or sporting event located within a public or private park or school.

Tenant, exterior. A commercial or office establishment which is within a shopping center and which shares a common wall with one or fewer other establishments or which can be considered to be a "corner" tenant. To be considered a "corner" tenant, an establishment must have at least two exterior walls which are contiguous to each other, which are at an angle of 100 degrees or less to each other, and each of which is at least 25 feet in length and is contiguous to a common wall which is at an angle of 100 degrees or less to that exterior wall.

Tenant, interior. A commercial or office establishment which is within a shopping center and which is not classified as an exterior tenant.

Use. The purpose for which a building, or sign, or structure is intended, designed, occupied or maintained.

Village manager. The Village Manager of the Village of Lombard, Illinois or the Manager's duly authorized representative.

Window displays. Temporary placement or identification of merchandise, pictures or models of projects or services, in, on or directly behind a window, allowing inspection by or attracting the attention of pedestrian traffic

(Ord. 5600, passed 1/20/05; Ord. 5939, passed 10/19/06; Ord. 6412, passed 11/19/09; Ord. 6650, passed 9/15/11; Ord. 6834, passed 5/16/13; Ord. No. 6908, § 1, passed 1-16-14; Ord. No. 7051, § 6, passed 3-5-15; Ord. No. 7339, § 1, passed 3-16-17; Ord. No. 7625, § 2, passed 1-17-19)