



Memorandum

TO: Scott Niehaus
Village Manager

FROM: Nicole P. Aranas
Assistant Village Manager

DATE: January 28, 2015

SUBJECT: Community Promotion & Tourism Committee Recommendation
Glenbard East Athletic Boosters - Lombard Ale and Food Truck Festival

The following is a recommendation from the Community Promotion & Tourism Committee for funding through the Local Tourism Grant Program for the Glenbard East Athletic Boosters in an amount not to exceed \$10,000 for the second annual Lombard Ale and Food Truck Festival, a summer food and craft beer fundraiser to be held on June 13, 2015.

Grant Request: \$10,000

The Glenbard East Athletic Boosters has requested a grant in the amount of \$10,000 to be used towards the second annual Lombard Ale and Food Truck Festival to be held on June 13, 2014 on Parkside Avenue in downtown Lombard. The event will feature food trucks from Chicago area restaurants and a wide variety of craft beers for sampling. All proceeds of the event will benefit the Glenbard East turf field fund.

The 2014 grant amount for this project was \$5,000. The request this year has been increased to reflect additional expenditures including additional fencing, additional signage, security/police, garbage and port-o-lets, and payment of an administrative fee to Lombard Town Centre for the sales of event tickets.

The grant request from the Glenbard East Athletic Boosters and event budget are attached for your review.

RECOMMENDATION:

The Community Promotion & Tourism Committee recommended a grant in an amount up to \$10,000 to the Glenbard East Athletic Boosters, to be used towards the reimbursement of expenses relating to the Lombard Ale and Food Truck Festival fundraiser.

Please place this item on the consent agenda of the February 5, 2015 agenda of the Board of Trustees. If you have any questions, please feel free to contact me. Thank you.