

Memo

To: Joelyn Kott
From: Whitney Cimaglia
CC: David Hulseberg
Date: 12/28/2011
Re: Senior Fair - 2012

It was mentioned in TribLocal what a huge success the "Senior Fair" was this past October – noting there had been over 200 attendees. It is a rewarding experience to be able to plan and host an event and then to see the overwhelming response from the community. The Village of Lombard made impressive strides in advertising the event, attracting vendors and appealing to the senior community.

We regret that Inland Bank was unable to be a part of such a well received event, due to the vast vendor interest, but we are hoping to have the opportunity to participate next year. Inland Bank has several products, programs and educational financial literature/seminars available for all consumers; especially seniors.

Please add Inland Bank to the vendor waiting list for 2012's Senior Fair. We look forward to being able to serve the Lombard Community at this admired event.